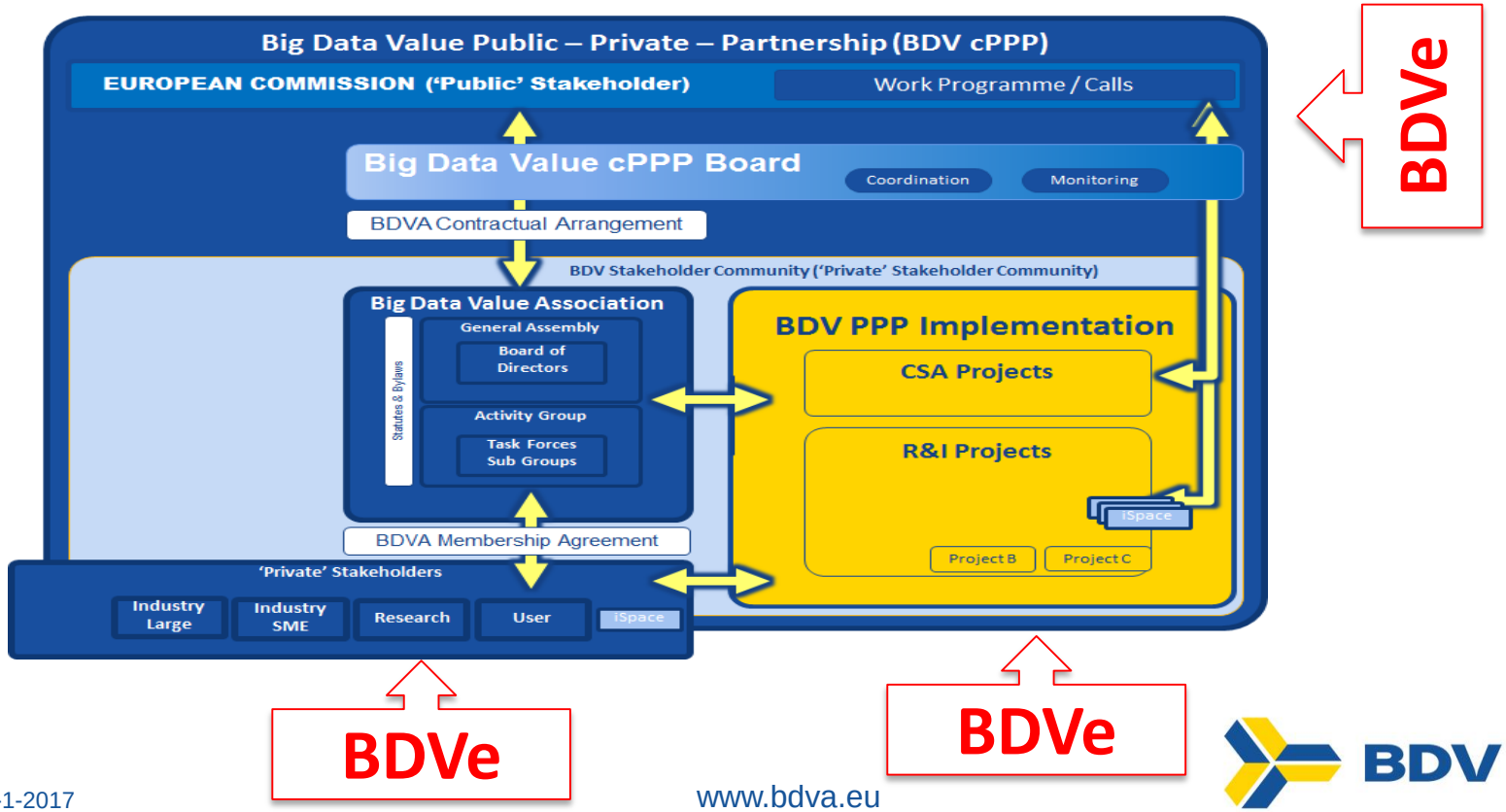
BDVe (Big Data Value ecosystem)

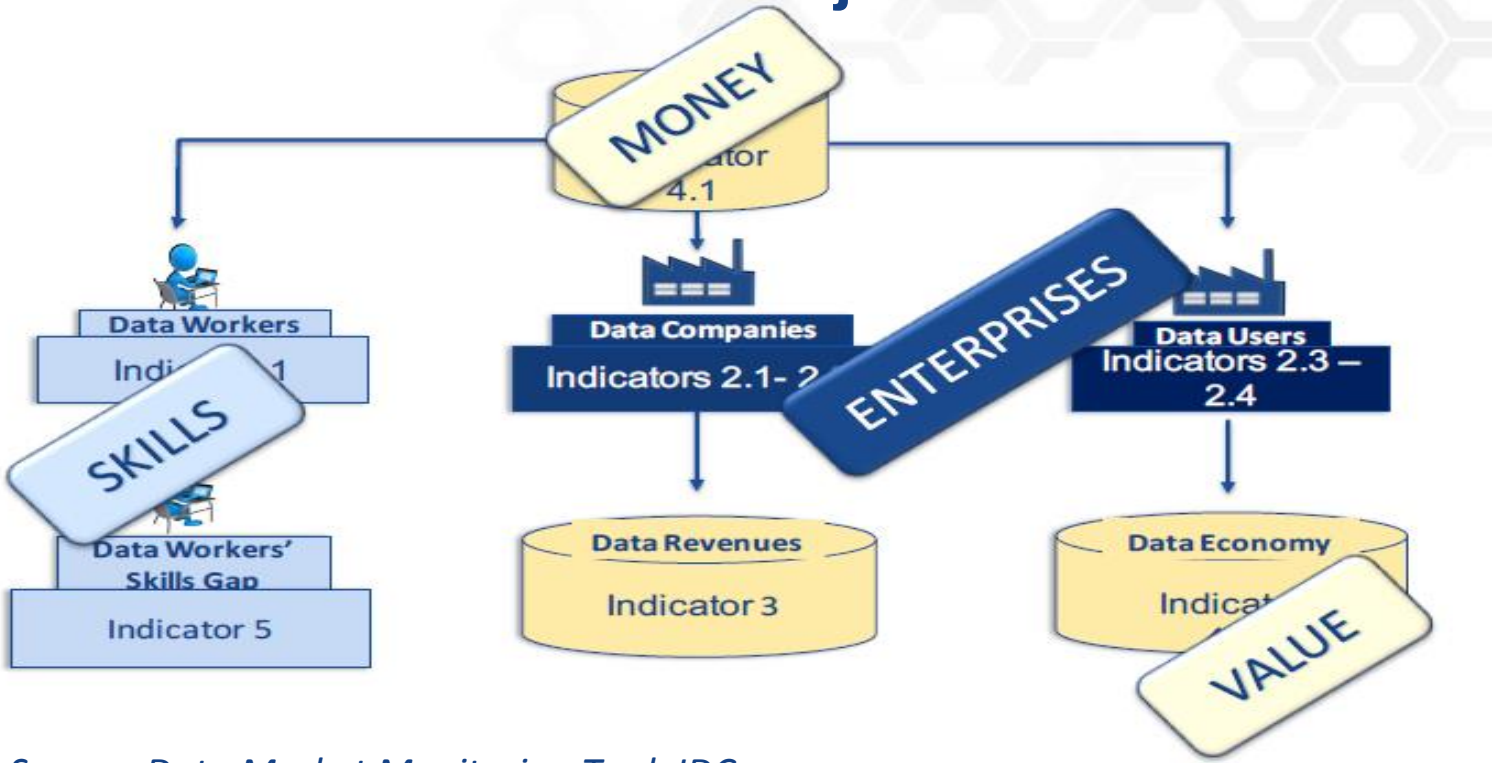
Big Data PPP Information and Networking Days 2017

Laure Le Bars, Nuria de Lama

BDVe: Operational Instrument to support the implementation of the PPP

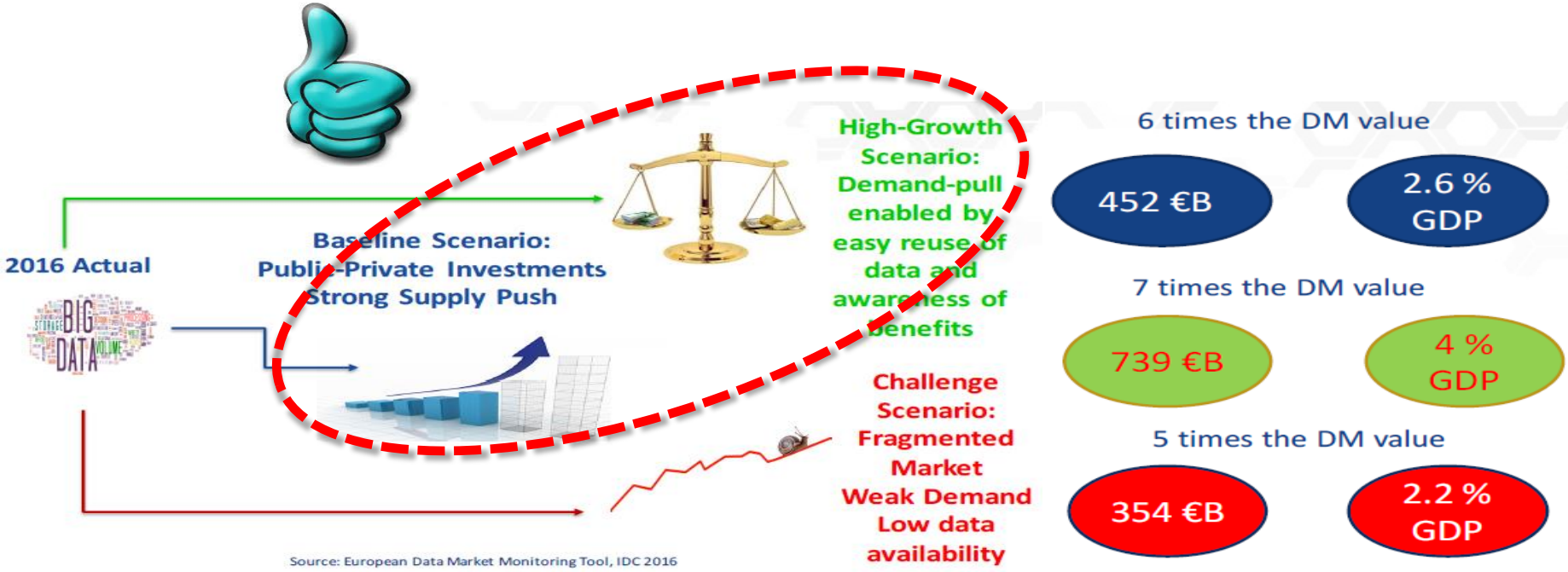


Where is Europe today?
Indicators as basis to define objectives



Source: Data Market Monitoring Tool, IDC

BDVe will contribute to maximize conditions for high-growth scenario



Source: European Data Market Monitoring Tool, IDC 2016

Support major sectors of EU economy:

Bring supply and demand together to drive adoption of Big data

Involvement of SMEs and entrepreneurs

Sharing data

(Balanced) Community increase and engagement

Skills development
Increase of data professionals

Marketing

“Make the Big Data PPP become a well recognized and high-quality brand”

What is a ~~mouse?~~ PPP?

BDV BIG DATA VALUE ASSOCIATION

BIG DATA VALUE PPP

And the family of projects

How?

IMPACT

Framing conditions for data economy

Big Data landscape and identification of business opportunities

Innovation Booster (PP, business acceleration…)

Industrial Impact & investment

ECOSYSTEM

Usage communities

SMEs and startups

National, regional and local dimension

Relevant EU initiatives

Collaborative platform

Governance of PPP portfolio

SKILLS

Network of Big Data CoE

Big Data Value Education Hub

Certification of curricula and Training Programmes

Data Scientist Mobility Programme

MARKETING

Strategy & Operational marketing plans

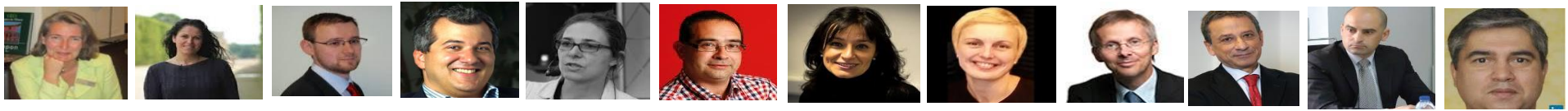
Branding and marketing material

Channels in action: Online, Media, Events

MANAGEMENT

Strategic Directions, Admin & Finance, Quality Assessment, Advisory Board

Resources



BDVe coordinates and support others…

EUROPEAN DATA SCIENCE ACADEMY

SMART DATA FORUM

CENTER FOR DATA INNOVATION

EDISON building the data science profession

KNOW center

+

BDV BIG DATA VALUE

The time is NOW!

EU asks whether the financial sector's use of big data needs new rules

Posted Dec 19, 2016 by Natasha Lomas (@riptari)

Big Data In Gaming: How A 360-Degree View Of Customers Helps Spot Gambling Addiction

Big data helps to drive rail freight

News 31 Dec 2016

The use of big data and relevant technologies helps provide better transparency into rail freight operations and can also minimise errors and inefficiencies

E-health and the 'fine line' of big data

Home | Health & Consumers | News

By Sarantis Michalopoulos | EurActiv.com

15 dic. 2016

Cómo utilizar el 'big data' de los móviles para resolver los atascos en Madrid

eldiario.es

30-1-2017

BUSINESS

BIG DATA IN FINANCIAL MARKETS IS NOW GETTING THE 'FINTECH' TREATMENT

A fintech approach is helping to gradually change the culture of finance.

BY IAN ALLISON ON 12/8/16 AT 3:31 PM

THANK YOU

Further Information:

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