2 Mers Seas Zeeën
INTERREG IV A
FRANCE - ENGLAND - VLAANDEREN - NEDERLAND

'Small & medium sized ports as hubs for smart growth and sustainable connectivity'

2 Seas Cluster

Programme

Bruges, Saint John's Hospital, Congress Centre
November 6th 2014

Programme

12.30-13.30
Registration with light refreshments

13.30-13.40
Introduction to conference

Moderator, Lode Willems, Honorary President of the British Chamber of Commerce in Belgium

13.40-13.55
Keynote address

Ports alliances at the heart of the eu smart, sustainable & inclusive blue growth strategy 2014-2020 – Haitze Siemers, European Commission – DG MARE

13.55-14.05
The INTERREG IVA 2 seas cooperation programme

Elodie Villeneuve, Interreg IVA 2 Seas Programme's Joint Technical Secretariat

14.05-14.15
The PATCH-C2C strategic alliance and PAC2 cluster

Wim Stubbe, Port of Oostende (including video on port cooperation)

14.15-15.00
Facilitating innovation through cross border cooperation

- **Impacts from cross border cooperation on the adaption of Ramsgate & Oostende to serve the Offshore Energy industries** – Rob Brown, Port of Ramsgate and Emmanuel Timmermans, Renewable Energy Base Oostende
- **Interregional funding at the service of innovations in Calais and Dover** – Laurent Devulder, Port of Calais, CCI Cotes'd'Opale and Richard Christian, Dover Harbour Board
- **Blue Energy Strategies: benefits from cross border working on implementing integrated plans** – Geert Dangreau, POM West Flanders Development Agency
- **Improving connectivity in the hinterland: working with ports to build hubs and effective supply chains – the Jaguar Land Rover story** – Rebecca Aggarwal, Jaguar Land Rover
- Q&A moderated by Howard Holt

15.00-15.15
Coffee break

15.15-16.05
Ports & shipping lines for low carbon & climate change adaptation

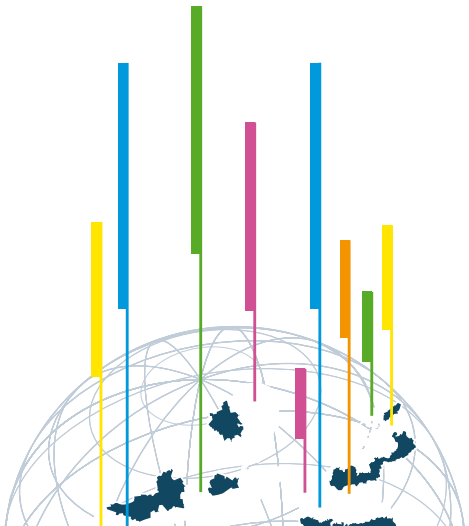
- **Experiences from clean shipping technology and alternative fuels in the Baltic region** – Riitta Björkenheim, VASEK
- **Hybrid freight shipping, the development of the ECO-Liner** – Edo Donkers, Stichting Noordzee
- **Regulatory impacts and implementation of SECA in 2015 and beyond**

Q&A moderated by Howard Holt

16.05-16.55
Towards resource efficient ports in a circular economy

- **Cold ironing: reducing ship emissions alongside** – Patrice Vindevogel, Haven van Zeebrugge
- **Adding value to sustainable master-planning and innovative eco port developments through shared experience** – Jerry Clarke, Portsmouth International Port
- **Waste to energy: maximising benefits between harbour industries in the Multi Utility Provider** – Dick Engelhardt, Zealand Seaports
- **PAC2 smart energy strategy for the Port of Dover** – Vicky Jago, Dover Harbour Board
- Q&A moderated by Howard Holt

16.55-17.10
Coffee break



17.10-18.00

Smart, sustainable & inclusive growth for ports and their local communities

- **Promoting ports in the regional economy: the C2C cross border transport infrastructure & logistics study** – Alexander Demon, POM West Flanders Development Agency
- **Benefits of territorial cooperation in driving forward port master planning** – Captain Francois Jean, Newhaven Port and Properties
- **Towards the mid- term review of the EU Transport White Paper: introducing a balanced port dimension** – Patrick Anvroin, Conference of Peripheral Maritime Regions
- **Future opportunities for ports on the TEN-T network** – Jon Halvard Eide, Vest-Agder County Council and the North Sea Commission Transport Group
- Q&A & closing remarks from Howard Holt

18.00-18.15

Q&A and closing remarks

From Howard Holt, Seeports

Conclusions

Paul Gerard, Port of Oostende

19:00

Official PAC2 networking reception & dinner

An official reception and walking dinner will be hosted free of charge for participants after the conference in the Halve Maan brewery (www.halvemaan.be).

Information for delegates

Background

The event will take place in the Bruges, Saint John's Hospital Congress Centre – Oud Sint Jan. The PAC2 conference takes place the day before major conference on hinterland logistics and connectivity, organised by VN Delta (Flemish - Dutch Delta), a partnership of major ports, multinational logistics and distribution companies and local authorities, taking place on Friday 7th November 2014 in the same venue. The Friday event is free of charge and all PAC2 conference delegates are welcome to stay on.

PAC2 conference

Through a series of five short sessions, PAC2 partners and key external speakers will present the added value of cross border working, best practices and key topics for the future. Each session will be concluded by a moderated panel discussion and audience Q&A.

Languages

Interpretation will be available in EN/FR/NL.

Audience

To be attended by delegates from ports, port associations, policy makers, industry shipping, offshore energy, transport and logistics, research institutions, Chambers of Commerce, regional development agencies and the EU Institutions.

Registrations

Please register via PAC2 website.

Accommodation

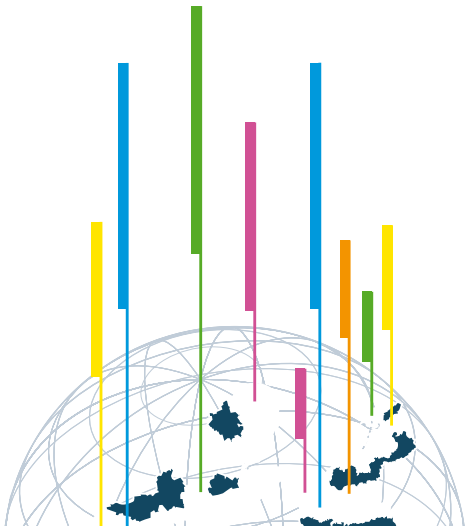
Please book directly with nearby hotels or contact Wim Stubbe, Bussiness Development Manager, Port of Oostende, wim.stubbe@portofoostende.be or call + 32 487 548 768 or Simon Pascoe, PAC2 event and networks, simon@simonpascoe.eu or call +32 470 55 16 52 for recommendations.

Networking

During the networking dinner, interested organisations will have the opportunity to display their pull-ups / marketing materials – please contact Wim Stubbe, Bussiness Development Manager, Port of Oostende, wim.stubbe@portofoostende.be or call + 32 487 548 768 or Simon Pascoe, PAC2 event and networks, simon@simonpascoe.eu or call +32 470 55 16 52.

More information: www.pac2.eu

PAC2
PATCH & C2C
ALLIANCE



Cluster Partners

Port Oostende

Port of Ramsgate Royal Harbour Marina

Portsmouth International Port

Calais Port de Calais

Port of Zeebrugge

Newhaven Port & Properties

Port of Dover

zeeland seaports

For further information of the 2 Seas Programme:
www.interreg4a-2mers.eu

For further information of the PAC2 cluster:
www.pac2.eu

INTERREG IV A 2 Mers Seas Zeeën
Secrétariat Technique Conjoint / Joint Technical Secretariat / Gemeenschappelijk Technisch Secretariaat
Les Arcuriales - 45/D, rue de Tournai - 5° étage - F-59000 Lille
T : +33 (0) 3 20 21 84 80 - F : +33 (0) 3 20 21 84 98
contact@interreg4a-2mers.eu

2 Mers Seas Zeeën
INTERREG IV A
FRANCE - ENGLAND - VLAANDEREN - NEDERLAND

"Investing in your future"
Crossborder cooperation programme
2007-2013 Financed by the European Union
(European Regional Development Fund)

Région Nord-Pas de Calais
Managing authority

The Interreg 2 Seas Programme is an EU funding programme which promotes crossborder co-operation between partners from France, England, Belgium (Flanders) and The Netherlands. It aims to develop the competitiveness and the sustainable growth potential of maritime and non-maritime issues through the establishment and development of cross border partnerships.