The Atlantic Action Plan
COM(2013)279

• Launched to identify key investment and research priorities along the EU's Atlantic seaboard which could help both mature and emerging sectors in the marine and maritime economy to flourish.

• Aims to (priorities):
  ✓ Promote entrepreneurship and innovation
  ✓ Create a socially inclusive and sustainable model of regional development
  ✓ Protect, secure and develop the potential of the Atlantic marine and coastal environment
  ✓ Improve accessibility and connectivity
The Atlantic Action Plan
“The Opportunity”

Potential Funding Resources

• Main EU funding channels for the Atlantic Action Plan
  ✓ EU Structural and Investment Fund (ERDF, EMFF, ESF)
  ✓ H2020
  ✓ COSME
  ✓ LIFE+
  ✓ Interreg VB – Atlantic area programme (ERDF)
  ✓ European Investment Bank (EIB)

• Other possible funding:
  ✓ National
  ✓ Regional
  ✓ Local
The Support Team of the Atlantic Action Plan

Your Partners in Sustainable Blue Growth!

Who are we?

- **5 Focal Points.** They provide a face-to-face service in your country and are based in France, Ireland, Portugal, Spain and the UK.

- **A Brussels-based team.** In charge of the management of the project and of running a dynamic and interactive website facilitating knowledge-sharing, partnership building, and the identification of relevant funding opportunities to carry out your projects.
The Support Team of the Atlantic Action Plan

Your Partners in Sustainable Blue Growth!
The Support Team of the Atlantic Action Plan

Your Partners in Sustainable Blue Growth!

Objectives:

1. Promote the Atlantic Action Plan at all levels
2. Provide one stop shop guidance and real-time support to stakeholders
3. Identify and mobilize funding instruments on behalf of the Atlantic Action Plan
4. Create networks (marine/maritime)
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What can we do for you? (1)

• We point you at relevant research and investment priorities
  – What are the “hot topics”?  
  – Focus on marine-related activities

• We give you highlights on latest relevant policy developments, country factsheets, fresh news on hot events and much more!
  – What is happening and where?

• We provide you with a “match-making platform” to find potential project partners
  – Networking
  – Promote your organization and projects
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*Your Partners in Sustainable Blue Growth!*

What can we do for you? (2)

- We give you **answers to your queries**
  - Is my project in line with the priorities of the Atlantic Action Plan?

- We advise you on the **use of EU financial instruments for projects implementing the Action Plan**, including by the European Investment Bank (EIB), or any other public or private funding channels at European, national and regional/local level
  - Where can I find funding for my project?
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Main activities since mid-October (until beginning 2016)

• Spreading the word
  – Initial contacts with stakeholders (industry, academia, business associations)
  – Attending marine-related national events
  – Twitter
  – LinkedIn
  – Newspapers

• Liaising with national/regional authorities

• Identifying funding opportunities (EU / National / Regional/Local)

• E-mail/helpdesk
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Focal Point France

Gildas Borel
Technopôle Brest-Iroise, Brest
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Focal Point Ireland

Amaya Vega

Socio-Economic Marine Research Unit (SEMRU)
National University of Ireland, Galway
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Focal Point Portugal

Jorge Graça

Smart Strategies, Faro
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Focal Point Spain

Federico Cardona-Pons
Basque Centre for Climate Change, Bilbao

bc³
BASQUE CENTRE FOR CLIMATE CHANGE
Klima Aldaketa Ikergai
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Focal Point United Kingdom

Ben Drakeford

Centre for the Economics and Management of Aquatic Resources (CEMARE)

University of Portsmouth
The Support Team of the AAP

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**E-mail us...**

**Focal Point FRANCE** - Gildas BOREL
focalpointfrance@atlanticstrategy.eu

**Focal Point IRELAND** - Amaya VEGA
focalpointireland@atlanticstrategy.eu

**Focal Point PORTUGAL** - Jorge GRAÇA
focalpointportugal@atlanticstrategy.eu

**Focal Point SPAIN** - Federico CARDONA
focalpointspain@atlanticstrategy.eu

**Focal Point UK** - Ben DRAKEFORD
focalpointuk@atlanticstrategy.eu

**CENTRAL TEAM**
helpdesk@atlanticstrategy.eu
81, Rue du Marteau BE-1000 Brussels

**...follow us on the web...**

[http://www.atlanticstrategy.eu](http://www.atlanticstrategy.eu)

Twitter
[https://twitter.com/EUAtlantic](https://twitter.com/EUAtlantic)

LinkedIn

**...and feel free to talk to us throughout the day!**
May the Atlantic Stakeholder Platform Conference be the start of many successful projects!

Thank you!

http://www.atlanticstrategy.eu