Atlantic Blue Tech: Enhancing the blue biotechnology niche of excellence
A growth sector for the Atlantic area

Atlantic Stakeholder Platform, Porto, January 20th 2015
Blue economy/blue growth

- EC’s initiative to further harness the potential of Europe’s oceans, seas and coasts for:
  - Jobs
  - Value
  - Sustainability

- Marine bio-resources considered as a high growth sector but still largely under-exploited by businesses
Main objective of the Atlantic Blue Tech Project

- To enhance the blue biotechnologies niche of excellence, factor of growth for the Atlantic area, with a specific focus on innovation and small to medium-sized companies.
  - promoting and developing at the Atlantic level and in a joint and concerted manner, the marine bio-resources’ sector
  - capitalizing projects and initiatives previously developed under this thematic
  - identifying the main obstacles to the development of the sector and defining corrective measures.
  - identifying transnational structuring projects in order to prepare future 2014-2020 programming period.
  - and contributing to the operational implementation of the action plan recently adopted in the framework of the EU Maritime Strategy for the Atlantic region.
A strong and balanced partnership

- 8 partners
- Each of the 5 EU Atlantic countries represented
- Mix of local development agencies, public authorities and scientific partners
Looking back to Move forward

- **Capitalize** projects and initiatives previously developed under this thematic.

- Identify the main obstacles to the development of the sector and **define corrective measures**.

- **Identify transnational structuring projects**, towards EU 2014-2020 programming period and therefore contribute to the operational implementation of the Action Plan recently adopted in the framework of the **EU Maritime Strategy for the Atlantic region**.
Today’s workshop

• **Objective:** Discuss, refine and validate a series of recommendations to support the growth of this micro-medium entrepreneurial landscape

• **Presentations:**
  – *Models for Marine Biotech Based Innovation: A North American Perspective (15min)*
    • Willie Wilson, Plymouth Marine Laboratory (UK)
  – *Recommendations for the development of the biomarine business sector in the Atlantic Area (15min)*
    • Ilaria Nardello, National University of Ireland, Galway (IE)
  – *Exchange with the audience (20min)*
Thank you for your attention!

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