Commissione europea

Session 4: A new impetus for Regional Cooperation in Cruise Tourism

Ports of Catalonia, example of good practices

March 6th, Brussels

Generalitat de Catalunya
Government
of Catalonia

3 Cruise Ports, 2 destinations

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CATALONIA: Regional Cooperation in Cruise Tourism

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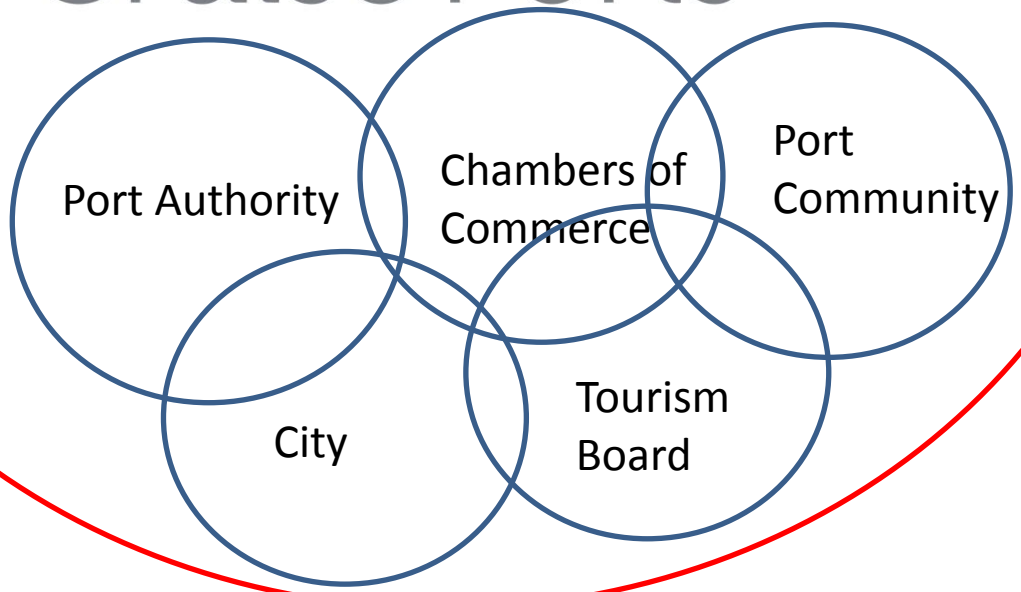
Costa Brava Cruise Ports



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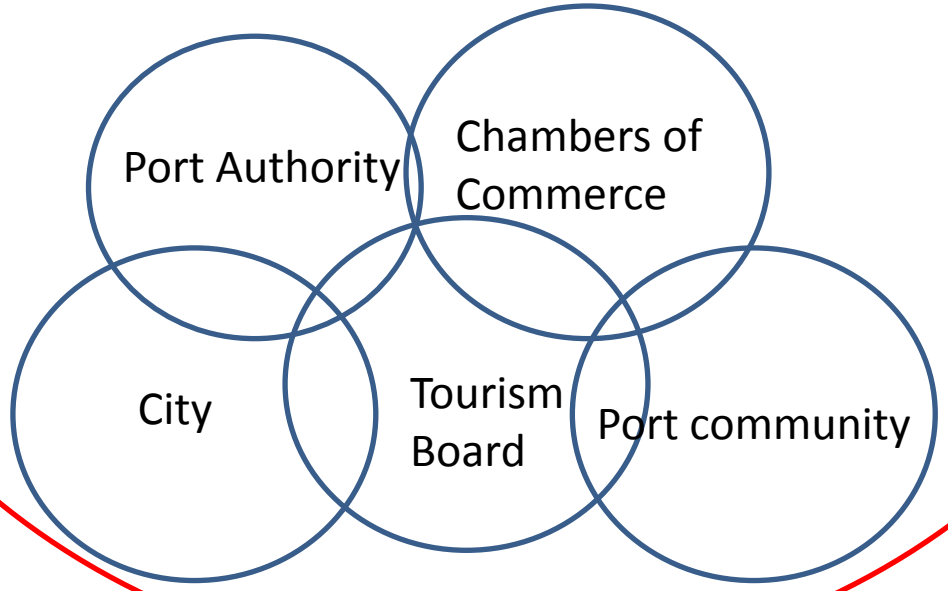
DELTA EBRE PORT



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MEDCRUISE

The Association of Mediterranean Cruise Ports

Association of Mediterranean Cruise Ports Association

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“Boutique Ports”:

Is an **agreement between different Med small ports**: North Sardinian, Balearic Island ports, the French Riviera ports, Port du Sete, Ports of Generalitat of Catalonia and Portoferraio.

CATALONIA: Key Factors for its success

INNOVATION

COMUNICATION

SUCCESS KEY FACTORS

COMPLICITY

COORDINATION

COOPERATION

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Thank you for your attention

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