



European
Commission



Pan-European dialogue *between* cruise operators, ports *and* coastal tourism stakeholders

5 & 6 March 2015

Brussels, Square Conference Centre

Programme



Thursday, 5 March 2015

10h00 – 11h00

Registration. *Welcome coffee.*

11h00 – 11h30

Opening Session

Introduction: **Hubert Gambis**, Director, DG for Maritime Affairs and Fisheries, European Commission

Opening Speeches:

Karmenu Vella, EU Commissioner for Environment, Maritime Affairs and Fisheries

Elżbieta Bieńkowska, EU Commissioner for Internal Market, Industry, Entrepreneurship and SMEs

Gesine Meissner, Member of the European Parliament (EP), President of the Intergroup on Seas, Rivers, Islands and Coastal Areas

11h30 – 12h00

Keynote Speakers

Pierfrancesco Vago, Executive Chairman MSC Cruises, Chairman of the Cruise Lines International Association (CLIA) Europe

Santiago Garcia-Milà, Deputy CEO, Port of Barcelona, Chairman of the European Sea Ports Organization (ESPO)

Antonio Deudero, Director General for Ports and Airports of the Regional Government of the Balearic Islands, on behalf of the Conference of Peripheral Maritime Regions (CPMR)

12h00 – 13h30

Session 1: Ports for the Future - managing congestion and other challenges, building solutions for the future

Moderator: **Beate Gminder**, Head of Unit, DG for Maritime Affairs and Fisheries (MARE), European Commission

Adam Sharp, Northern Europe Port Services Manager, Royal Caribbean, Chairman of CLIA Europe Ports and Destinations Sub-Committee

Stavros Hatzakos, Director-General, Port of Piraeus, Chair of the ESPO network for cruise ports

Carla Salvadó, Marketing and Cruise Director, Port of Barcelona, President of MedCruise

Michel Nestour, VP Global Port and Destination Development, Carnival Corporation

Mihail Juc, Senior Engineer, Projects Directorate, Environment and Regional Development Department, European Investment Bank (EIB)

13h30 – 15h00

Walking Lunch



15h00 – 16h30

Session 2: Environmental sustainability - greener solutions for the cruise sector

Moderator: Christine Berg, Head of Unit, DG Transport, European Commission

Tom Strang, Senior Vice President Costa Crociere Spa, Chairman of CLIA Europe Environment, Safety and Security Sub-Committee

Isabelle Ryckbost, Secretary-General, ESPO

Monika Stankiewicz, Executive Secretary, Baltic Marine Environment Protection Commission, Helsinki Commission (HELCOM)

Geert Smit, Senior Consultant, International Department, Panteia BV

Guido Van Meel, Secretary-General, Euroshore International

Hrvoje Carić, Institute for Tourism, Zagreb, Croatia

16h30 – 17h00

Coffee Break

17h00 – 18h30

Session 3: The shared return - cruise tourism opportunities for coastal economies

Moderator: Pedro Ortún, Director, DG for Internal Market, Industry, Entrepreneurship and SMEs (GROW), European Commission

Gianluca Suprani, Head of Global Port Development and Shore Activities, MSC Cruises

Sotiris A. Bouzeas, CEO Greek Challenge, America's Cup

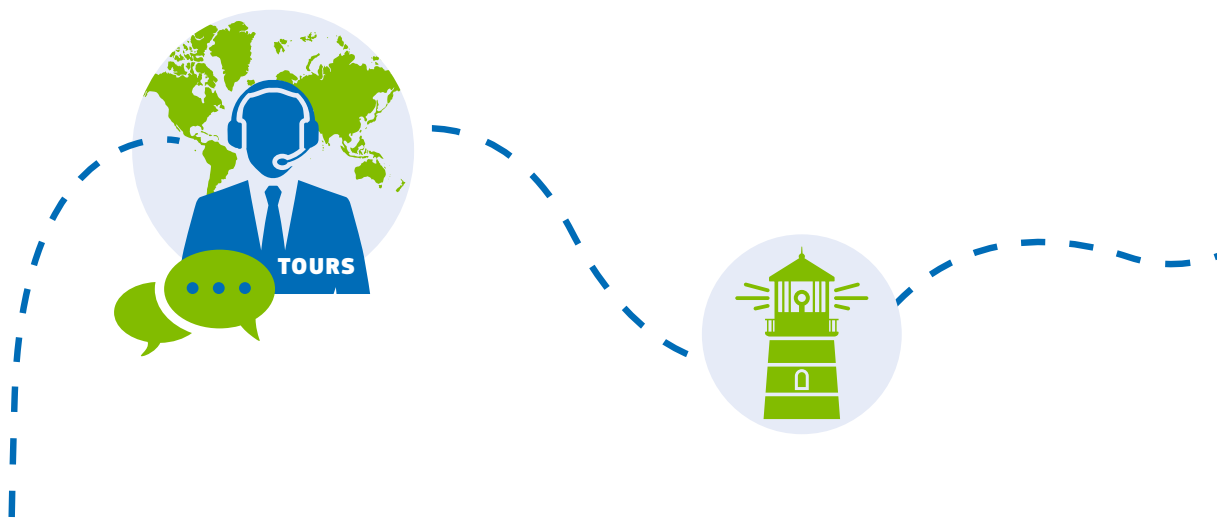
Giuliano Gallanti, President of the Port Authority of Livorno, Member of the Board of the Italian Ports Association (Assoporti)

Evaggelia Stefanidaki, Senior Researcher, University of Aegean

Amanda Jane Maciver, Maciver Business Development Services Ltd, Cruise Scotland

20h00

Gala Dinner (subject to invitation)



Friday, 6 March 2015

09h00 – 10h30

Session 4: A new impetus for regional cooperation in cruise tourism

Moderator: Janis Volberts, Presidency of the Council of the EU, Ministry of Economics of the Republic of Latvia

Dolors Rodriguez, Director for Ports, Government of Catalonia

Christian de Barrin, CEO, Hotels, Restaurants and Cafes in Europe (HOTREC)

Olivier Lemerle, Director, Chambers of Commerce and Industry, member of the Network of the Insular Chambers of Commerce and Industry of the EU (INSULEUR)

Zacharias Siokouros, President, Maritime Institute of Eastern Mediterranean

Jan Korthoudt, Tourism Director of Flanders International Department, Executive Committee Member of Network of European Regions for a sustainable and Competitive Tourism (NECSTOUR)

Carlos Costa, Full Professor of Tourism, University of Aveiro

10h30 – 11h00

Coffee Break

11h00 – 12h30

Parallel Workshops:

(1) Challenges and Opportunities for Cruise Tourism in the Atlantic Ocean, the North Sea and the Arctic

Moderator: Matjaz Malgaj, Head of Unit, DG Environment, European Commission

Steven Young, Director of Port Services and Government Affairs, Carnival UK

Jens Skrede, Managing Director, Cruise Europe

Andreia Fernandes Ventura, Chairman of the Board of Directors, Port of Lisbon

Ilja Leo Lang, Association of Arctic Expedition Cruise Operators (AECO)

(2) Challenges and Opportunities for Cruise Tourism in the Baltic Sea

Moderator: Francesca Tudini, Head of Unit, DG GROW, European Commission

Kay-Uwe Maroß, Senior Manager, Destination Development, AIDA Cruises

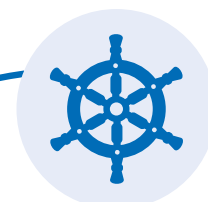
Claus Bødker, Director, Cruise Baltic

Edgars Suna, Marketing Department Director, Freeport of Riga Authority

Nyrki Tuominen, Director, Economic Development Division of the City Executive Office of Helsinki

Ingrid Berezin, Business Manager, Cruise and Ferry, Port of Tallin

Sylvia Bretschneider, Chairman of the Baltic Sea Parliamentary Conference (BSPC)



(3) Challenges and Opportunities for Cruise Tourism in the Mediterranean Sea and the Black Sea

Moderator: **Franz Lamplmair**, Senior adviser, DG MARE, European Commission

John Portelli, General Manager, Roma Cruise Terminal

Gianluca Suprani, Head of Global Port Development and Shore Activities, MSC Cruises

Francesco di Cesare, President, Risposte Turismo

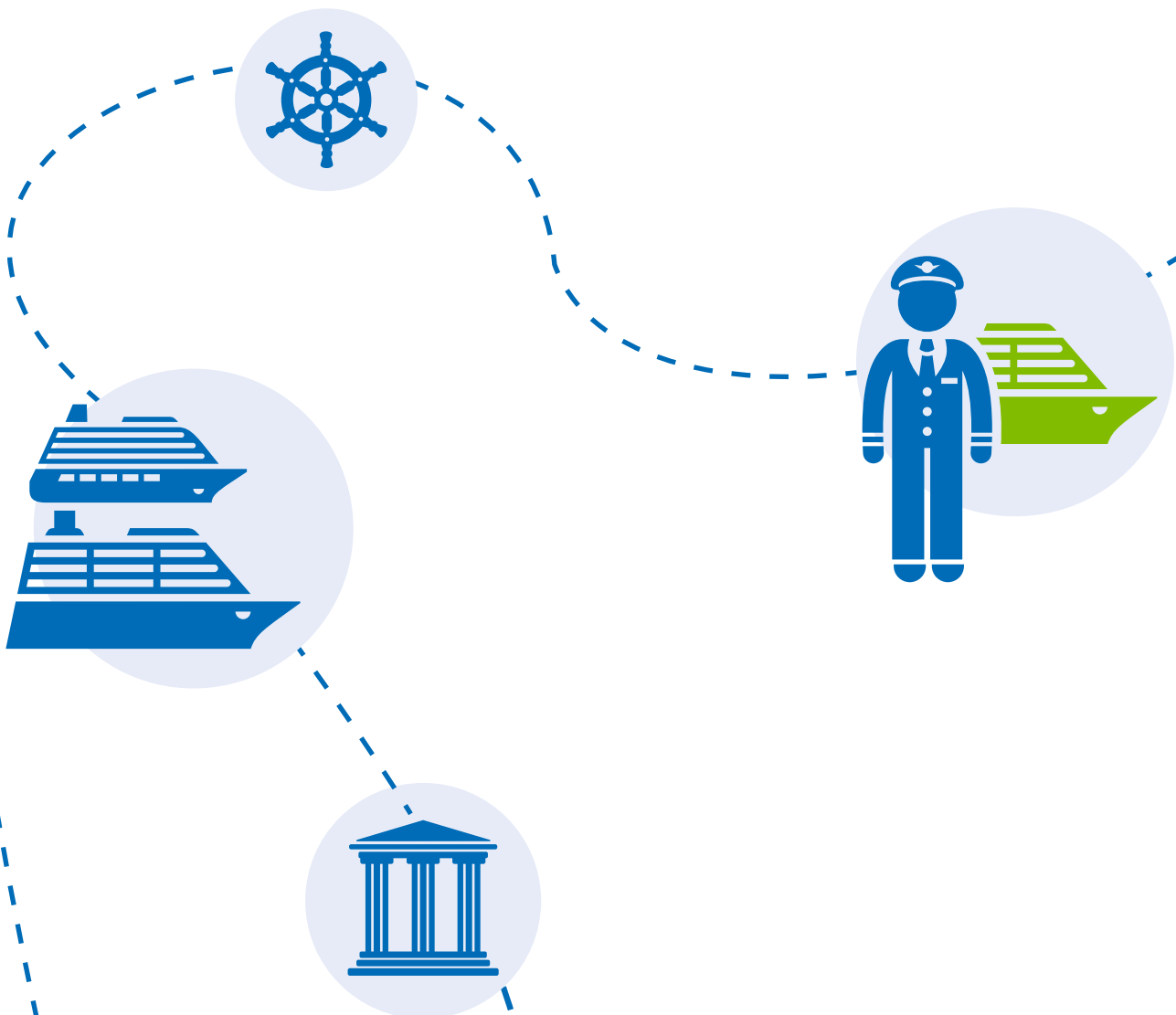
Thanos Pallis, Secretary-General, MedCruise

Georgios Tsalonis, Regional Councillor of Central Macedonia in charge of Tourism, on behalf of CPMR

12h30 – 13h00

Conclusions

Antti Peltomaki, Deputy-Director General, DG for Internal Market, Industry, Entrepreneurship and SMEs



Note: Interpretation available in English, French, Spanish, Italian and German (passive) during the plenary sessions of the conference.

