European High Level Event and Networking
on PCP&PPI

Modernizing the public sector and boosting economic growth through Innovation Procurement

26 – 27 November 2014

Venue:
Auditorium Gaber
Palazzo Pirelli, via Fabio Filzi n. 22, Milano

DRAFT PROGRAM

Regione Lombardia

EuroCloud ITALIA

European Commission

2014 Presidenza Italiana del Consiglio dell'Unione Europea

Introduction

Europe has an enormous and overlooked opportunity to spur innovation using public procurement.

Public procurement, that accounts for some 19% of GDP in the European Union, represents an enormous potential market for innovative products and services, offering a powerful leverage for the modernization of public sector and for the competitiveness and growth of the European industry.

Moreover, public procurement of R&D services and innovative products and services is vital for improving the quality and efficiency of public services at a time of budget constraints.

Given this large overall volume and the weight of public purchasing in selected sectors, it is important for many European companies (also SMEs) to be able to access public contracts. Smaller companies have been shown to be particularly successful in innovation based predominantly on market-pull. Even if they are agents in translating technology to new markets and present strengths that lies in their agility and ability to respond to global challenges, SMEs are under-represented in public procurement compared to their overall weight in the economy.

Yet little public procurement in Europe is aimed at innovation, despite the opportunities under the EU Procurement Directives and namely pre-commercial public procurement (PCP) and procurement of innovative solutions (PPI).

This is due to a range of factors, such as: incentives that favour low-risk solutions; lack of knowledge and capabilities regarding the legal and economic basis for innovation procurement; inability to join forces and overcome the fragmentation of public spending; a disconnection between public procurement and policy objectives and a resistance to modernize the policy instruments to promote innovation.

This high-level will address how EU policies could gain from working to enhance the demand side and what instruments are actually in the hand of policy maker and public sector to optimize the public spending and, at the same time, to stimulate additional private investments.

The event will offer an opportunity to hear first-hand from front-runner actors (procurers, suppliers) and experts how they are supporting the implementation of Public Procurement of Innovative Solutions (PPI) and Pre-Commercial Procurement (PCP).

From a European perspective, European Commission services will present 2015 calls for proposals as well as future financial instruments (Horizon 2020, Structural funds 2014-2020) to support the demand for innovation.

Additionally, information will be provided by participants in innovation procurement programmes about the process involved, their personal experience, lessons learned and outcomes achieved.

The event will ensure broad debate and lively discussion in institutional sessions and also offer the opportunity for networking.

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Wednesday, 26 November 2014

Plenary session

9.30 – 10.30 **Registration**

Welcome coffee

10.30 – 11.30 **Welcome** *(Auditorium Gaber)*

Roberto Maroni, President of Regione Lombardia

High level representative from the Italian Government (tbd)

Odysseas Konstantinopoulos, Deputy Minister of Development and Competitiveness in Greece (tbc)

11.30 – 13.30 **Tackling public challenges through Innovation Procurement**
Chairman: Viorel Peca, Head of the Innovation Unit, DG CONNECT – European Commission

The economic rational, key determinants and impacts of PCP and PPI
Sara Bedin, Independent expert on PCP and PPI, EuroCloud Italy

Innovation Procurement and Venture Capital
Uli Fricke, Founder, Triangle Venture Capital Group, DE9 (tbc)

Horizon 2020 support to Innovation Procurement
Samy Bettiche, Policy officer, DG RTD, European Commission

Synergies between H2020 and ESIF on Innovation Procurement
Vassilis Tsanidis , PCP&PPI Policy officer, DG CONNECT, European Commission

13.30 – 14.30 *Light lunch*

14.30 – 16.30 **Innovation Procurement experiences in Europe (demand side)**
Chairman: Viorel Peca, Head of the Innovation Unit, DG CONNECT – European Commission

Armando De Crinito/Sara Bedin, Lombardy Region, Italy

Sigrid Rajalo, Innovation Policy Division at Ministry of Economic Affairs and Communications, Estonia

Arend Nagel, Coordinating Advisor Innovation and Market and Project Manager Support Team Procurement and Innovation in the division Large Projects and Maintenance of Rijkswaterstaat, Netherlands

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Martina Jungclaus, German Centre of Excellence on Innovative Procurement, Germany

Gaynor Whyles, Director, JERA Consulting, UK, EcoQUIP Project Coordinator, United Kingdom

16.45 – 17.30 **Innovation Procurement experiences in Europe (supply-side)**

Chairman: Bertrand Wert DG ENTR, European Commission (tbc)

Marcel Bot, CEO, IMS Medical, Netherlands (tbc)

Carl Berglund, Managing Director, IBECO AB, Sweden (tbc)

** 16.30 – 16.45* *Open coffee*

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Thursday, 27 November 2014

Parallel sessions on Horizon 2020 calls supporting Innovation Procurement

08.30 – 09.00	**Registration** *Welcome coffee*
09.00 – 09.30	Overview of the H2020 calls on Innovation Procurement in 2015 - How to write proposals *(Auditorium Gaber)* *Vassilis Tsanidis, DG CONNECT, European Commission*
9.30 – 13.30	*Auditorium Gaber* Session on ICT call for PCPs open to any domain of public interest Moderator: Vassilis Tsanidis, DG CONNECT, European Commission Session on Cloud Computing Moderator: Dirk Van Rooy ,DG CONNECT, European Commission Session on Transport Infrastructure Moderator: Marolda Maria Christina, DG MOVE, European Commission (tbc)
9.30 – 13.30	*Sala Pirelli* Session on Energy efficiency *Moderator: Olav Luyckx, EASME* Session on high speed optical public broadband networks Moderator: Bart Van Caenegem, DG CONNECT , European Commission Session on e-Health Moderator: Jaako Aarno, DG CONNECT, European Commission
13.30 – 14.30	*Light lunch*
14.30 – 17.00	*Sala Gaber* Session on Education/e-learning Moderator: Liina Munari, DG CONNECT, European Commission Session on Robotics in any areas of public interest Moderator: Mariusz Baldyga, DG CONNECT, European Commission
11.00 – 17.30	Networking in view of the H2020 calls on Innovation Procurement
10.30 – 15.30	*Open coffee*

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working languages
English, Italian

"The power of the public purse"

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