Attractive, smart and resilient rural communities
Most important aspects to focus on in future R&I activities

- ✓ Social and human innovation
- ✓ Better engaging with consumers and society in R&I activities
- ✓ Improve indicators for measuring impacts
- ✓ Economic value of social innovation (e.g. LEADER): Indicator development
- ✓ Include in research the interfaces between rural-urban and global-local
- ✓ Changes in structures to realise the transition in rural areas
- ✓ Building social capital for innovation where this does not exist yet
- ✓ Create networking/facilitation structures to coordinate the use of different instruments and integration of projects results
- ✓ Enabling and facilitating community level solutions – retaining
- ✓ More attention to programme and instrument design/architecture

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Next steps to design future activities

- ✓ National, Regional, Local levels better included in the process - especially CEEC 'Macro-region'
- ✓ DG AGRI raise awareness about the importance of R&I at Agricultural Council level
- ✓ Include well-functioning existing societal groups (incl. LAGs, OGs, Rural networks, AKIS players)
- ✓ Better organisation of farmers, mediators and innovative business models in the bio-economy
- ✓ More focused workshops organised at different levels