WINETWORK

European Knowledge Transfer

Fanny Prezman

Institut Français de la Vigne et du Vin

AgriResearch Conference

Innovating for the future of farming and rural communities

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This project has received funding from the **European Union's Horizon 2020 research and innovation programme** under **grant agreement N°652601**

Project outline

➔Knowledge and control of 2 important diseases that jeopardize the EU wine sector

Grapevine trunk diseases

Fast spreading accross Europe

Economic losses
Source of anxiety among winegrowers

Flavescence Dorée

Objectives:

- **Improve the knowledge** on both diseases and the exchanges between european regions
- Stimulate **collaborative innovation** in the wine sector
- Transfer knowledge and innovation from one region to another
- Improve training material
- Develop a future research agenda

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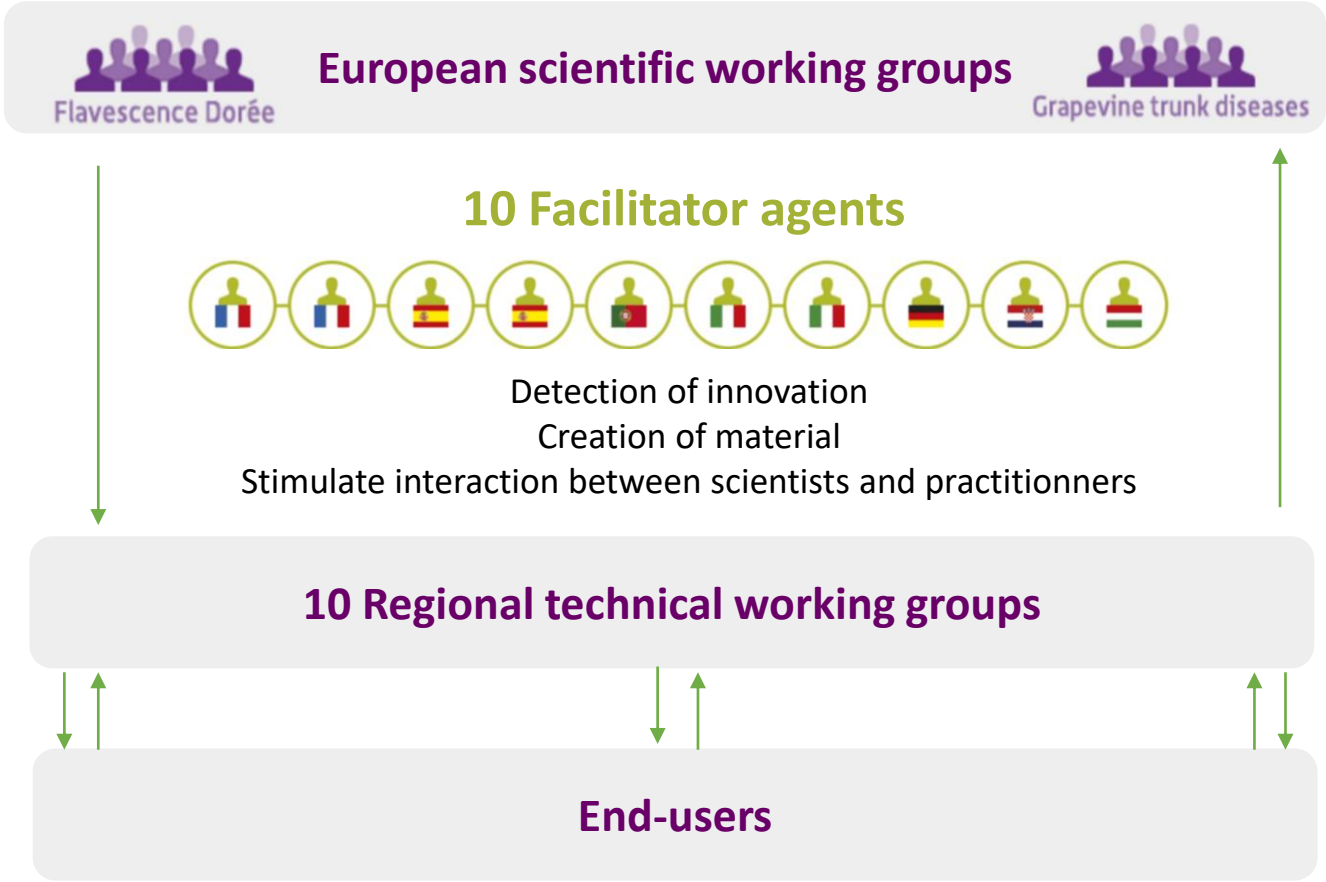
Project outline

Approach: Network of two-ways knowledge flow across Europe



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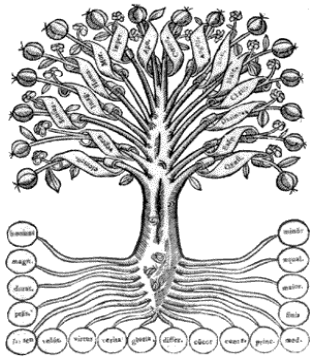
Project results : after 36 months

Methodology

New professional profile

Facilitator agent

Knowledge



Knowledge reservoir

Innovation

Innovative practices

Research

Future research agenda

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Project results : created material

COLLECTED KNOWLEDGE

Science
SWGs

Review of scientific literature
Research results

Practice
Winegrowers

Interviews
Pictures
Research needs

Knowledge Reservoir

PRODUCTION OF MATERIAL

Material for technical advisory

Video seminars made by scientists

Technical datasheets

Power Point presentations

Material for winegrowers

Video clips

End-users flyers

Training modules

TARGET : More than **50 000** winegrowers and technicians across Europe

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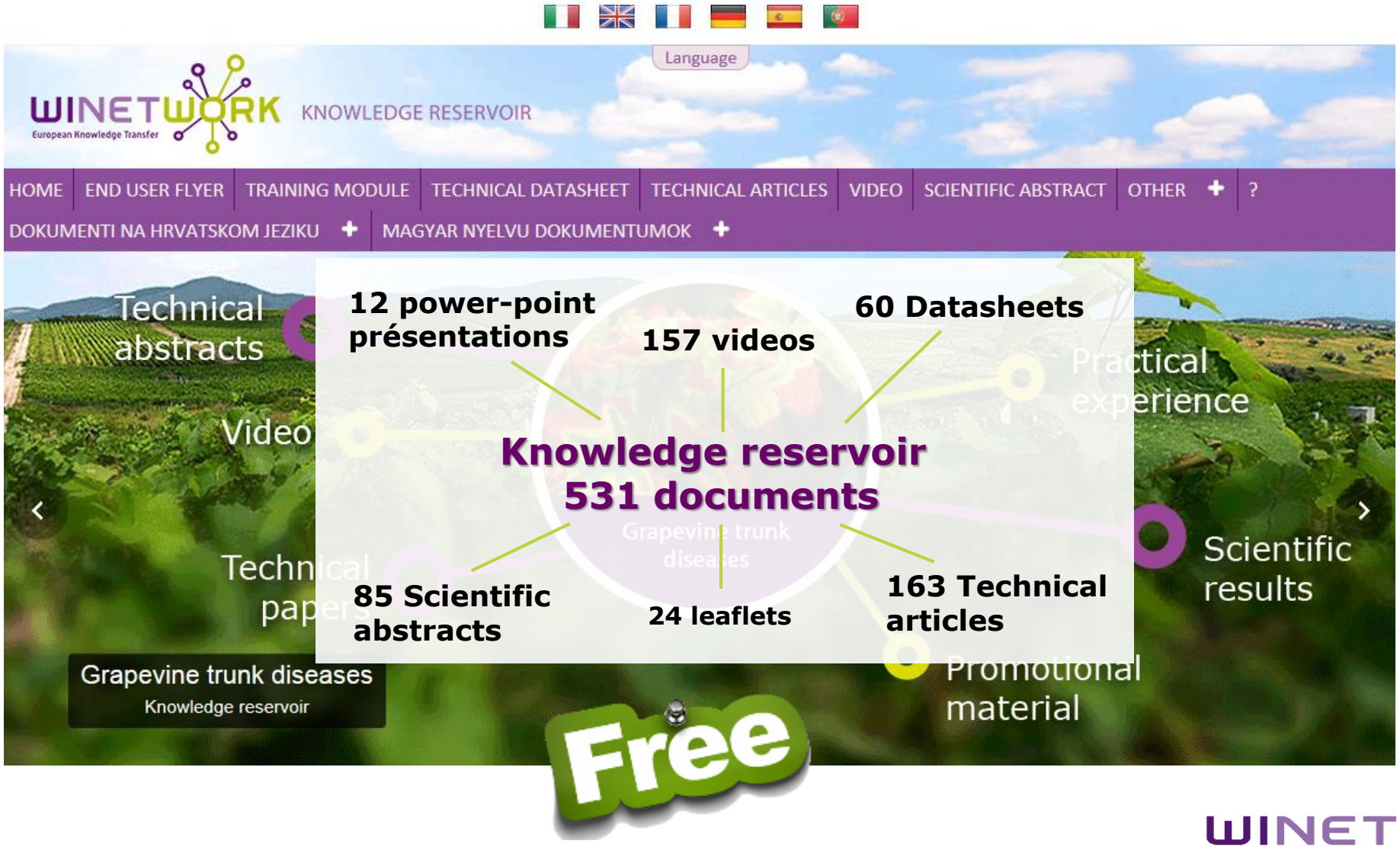
Project results – Knwoledge reservoir



Advantages/disadvantages

- ✓ Work at European scale
- ✓ Precise thematic scope
- ✓ Diversity of actors and languages: translation in 8 languages
- ✓ ➔ Strengh for dissemination
- ✓ Synergies with other programmes as COST action
- ✓ Reporting obligations : allow to evaluate the project
- ✓ Be part of the program: network opportunity

- ✓ Work at regional scale : difficult to target the whole national wine sector ➔ Need the be structured both at National and European level
- ✓ Heavy work prior to build the project
- ✓ Reporting obligation : complementary work but necessary

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Lessons learnt

Multi-actor approach

Two-ways knowledge exchange

Creation of adapted material to end-users

Innovative methodology with facilitators agents

Success

A newsletter database of 50 000 contacts

Benefits from participation in EU-funded project/international consortium

- Benefit from knowledge of other EU countries to en enrich his
- Be at the heart of an European network
- Further collaboration opportunities : ERASMUS+, SUDOE
- A methodology and experience with operational groups

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Thank you for your attention !

Fanny Prezman
Institut Français de la Vigne et du Vin
fanny.prezman@vignevin.com

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