PROGRAMME

Athens • 10>11 March 2014

Research and Innovation to foster the competitiveness of the European Agri-Food and Seafood sectors

European Commission

GR 2014 eu

ΣΕΒΤ
ΣΥΝΔΕΣΜΟΣ ΕΛΛΗΝΙΚΩΝ ΒΙΟΜΗΧΑΝΙΩΝ ΤΡΟΦΙΜΩΝ

Food for Life

GSRT
GENERAL SECRETARIAT FOR RESEARCH AND TECHNOLOGY

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Introduction

The Greek Presidency of the Council of the EU together with the Directorate General for Research and Innovation of the European Commission (DG RTD) is organising a conference on the main drivers for research and innovation in European food chains. The European Technology Platform "Food for Life", the Hellenic Technology Platform "Food for Life" and the Federation of Hellenic Food Industries (SEVT) are also supporting the conference.

The aim is to discuss research and innovation as valuable tools for fostering the competitiveness of the European food sector and for promoting healthy and safe diets among Europe's citizens. Conference contributions will showcase examples of excellence, both from Europe and worldwide.

The conference covers the following activities:

- *Discussing the effects of the main drivers of change on the whole food chain – from primary production to the 'healthy consumer' – taking into account the development of relevant EU policies, sustainability and measures to support market development for innovative food products and processes.*
- *Assessing the contribution of successful European projects and of existing synergies in shaping the future research priorities within the new European Framework Programme for Research and Innovation - Horizon 2020 (2014-2020).*
- *Explaining how the Horizon 2020 will tackle the challenges along the food and value chains.*
- *Raising awareness on research opportunities for food industries, especially SMEs, and fostering their participation in the EU-supported RTD activities.*

March 9, 2014

18:30 – 19:30	**Sightseeing Acropolis Museum** (upon invitation)
20:00 – 22:00	**Networking dinner** (upon invitation)

March 10, 2014

08:30 – 09:00	***Registration***
09:00 – 10:00	***Welcoming speeches*** Dacian Cioloş, European Commissioner for Agriculture and Rural Development *(tbc)* Matthew King, Directorate General for Maritime Affairs and Fisheries, Head of Unit for Maritime policy - Atlantic, outermost regions and Arctic. Kostis Chatzidakis, Minister of Development & Competitiveness *(tbc)* Kostantinos Arvanitopoulos, Minister of Education and Religious Affairs, Culture and Sports *(tbc)* Athanassios Tsaftaris, Minister of Rural Development and Food *(tbc)* John Bell, Directorate General for Research and Innovation, Director for Bioeconomy Evangelos Kalousis, President of Federation of Hellenic Food Industries Jesus Serafin Perez, President of FoodDrinkEurope Dimitrios Valachis, President of Federation of Greek Maricultures
10:00 – 10:50	***Session 1: Research and Innovation as key tools to boost the competitiveness of the agri-food and seafood sectors and ensure the production and promotion of safe and healthy diets*** ***Chair: Tassos Haniotis,*** ***European Commission, Directorate General for Agriculture and Rural Development, Director for Economic analysis, perspectives and evaluations***
10:00 – 10:20	The importance and contribution of research and innovation to economic growth in Europe and particularly Greece *Christos Vasilakos,* *General Secretary For Research & Technology*
10:20 – 10:50	Research and innovation initiatives for the agri-food and seafood sectors in developed countries and emerging economies: examples from the EU, US, Japan and China *President of National Council for Research and Technology (ESET) (tbc)*
10:50 – 11:20	***Coffee break***

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10:50 – 11:20	***Press Conference*** *(upon invitation only)*
11:20 – 14:20	***Session 2: Innovation in research and enterprises*** ***Chair: Daniele Rossi,*** ***Vice - Chair European Technology Platform "Food for Life"***
11:20 – 11:40	Opportunities for agri-food and seafood research in HORIZON 2020, from production to the consumer *Patrik Kolar,* *European Commission , Directorate General for Research and Innovation,* *Head of Unit for Agri-Food Chain*
11:40 – 12:00	Opportunities for food SMEs from HORIZON 2020 *Daniele Rossi*
12:00 – 12:30	Technology transfer and innovation support tools: Case studies from European and national instruments *Lisbeth Munksgaard,* *Aalborg University Copenhagen* *Julian Drausinger,* *Lebensmittel Vertrauen Analysen (LVA)*
12:30 – 14:00	***Lunch Break***
14:00 – 14:20	Boosting trade and protecting European consumers with standardised scientific tools for food safety and quality control *Elke Anklam,* *European Commission, Joint Research Centre,* *Director of the Institute for Reference Materials and Measurements*
14:20 – 17:20	***Session 3: Sustainable Food Security: The primary production side*** ***Chair: Patrik Kolar***
14:20 – 14:40	Sustainable Food Security: Challenges for EU agriculture *Tassos Haniotis*
14:40 – 15:00	Sustainable food production from competitive agriculture *David Baldock,* *Executive Director of the Institute for European Environmental Policy*

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15:00 – 15:30	***Coffee break***
15:30 – 15:50	Eco-innovation in primary food production *Sebastien Treyer,* *Director of the Institute for Sustainable Development and International Relations (IDDRI)*
15:50 – 16:10	Sustainable seafood production from competitive European fisheries *Friedrich Wilhelm Koester,* *National Institute of Aquatic Resources - DTU Aqua*
16:10 – 16:30	Sustainable seafood production from competitive European aquaculture *Courtney Hough,* *Secretary of European Aquaculture Technology and Innovation Platform (EATIP)*
16.30 – 16.50	Fisheries and aquaculture as drivers for blue growth: from Research and Innovation to Policy *Jacques Fuchs,* *European Commission, Directorate General for Research and Innovation,* *Deputy Head of Unit for Marine Resources* *Christos Theophilou,* *European Commission, Directorate General for Maritime Affairs and Fisheries,* *Unit for Maritime policy, Mediterranean and Black Sea.*
16:50 – 17:20	Discussion
17:30 – 18:30	Board meeting of the European Technology Platform “Food for Life”

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09:00 – 16:20	***Session 4: Sustainable and competitive agri-food and seafood sectors for a safe and healthy diet*** ***Chair: Volker Heinz,*** ***Director and CEO of German Institute of Food Technologies (DIL)***
09:00 – 09:20	Major challenges to European agri–food industries *Michael E. Knowles,* *Chair of European Technology Platform "Food for Life"*
09:20 – 09:40	Supporting market development for innovative food products and processes *Beate Kettlitz,* *Director of Food Policy, Science & R& D, FoodDrinkEurope*
09:40 – 10:00	Innovation in food technologies *Volker Heinz*
10:00 – 10:20	Food wastage: An industry priority with environmental, social and economic impact *Toine Timmermans,* *Coordinator of FUSIONS FP7 Project, Wageningen UR*
10:20 – 10:50	***Coffee break***
10:50 – 11:10	Safe and nutritious food into the future: the challenges of a rapidly changing food chain *Andreas Menidiatis,* *European Commission, Directorate General for Health and Consumers,* *Adviser, Directorate for Safety of the Food Chain*
11:10 – 11:30	Healthy Agriculture, Healthy Nutrition, Healthy People *George P. Chrousos,* *Professor and Chairman, First Dept of Pediatrics*
11:30 – 11:50	The Mediterranean Diet: Intangible Cultural Heritage of Humanity *Amalia Liatou,* *Directorate For Agricultural Policy And Documentation,* *Hellenic Ministry of Rural Development and Food*
11:50 – 12:10	Dietary needs of an ageing population *Antonia Trichopoulou,* *Vice President of the Hellenic Health Foundation*
12:10 – 12:30	Networking of Member States for a healthy diet and a healthy life *Pamela Byrne,* *Chair of Joint Programming Initiative "A Healthy Diet for a Healthy Life"*

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12:30 – 14:00	***Lunch Break***
14:00 – 14:20	EU research in the service of EFSA's Risk Assessment *Hubert Deluyker,* *Scientific Adviser of European Food Safety Authority (EFSA)*
14:20 – 14:40	The "One Health" approach *Bruno Gonzalez Zorn,* *Complutense University of Madrid*
14:40 – 15:00	Informed consumer choices: the impact of technology and the new communication channels *Francis Butler,* *University College Dublin*
15:00 – 15:30	***Coffee break***
15:30 – 15:50	Research achievements and future priorities for sustainable agriculture, aquaculture and fisheries and industrial food productions *Ulf Sonesson,* *SIK - The Institute for Food & Biotechnology*
15:50 – 16:20	Discussion – Closing Session
16:30 – 18:00	15th Meeting of the National Technology Platforms "Food for Life"