The role of digital technologies in the EU agricultural research & innovation strategy

Workshop
"Digitising the agri-food sector"

Brussels 28- 29 September 2016

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STRATEGIC FRAMEWORK

https://ec.europa.eu/digital-single-market/digital-single-market

https://ec.europa.eu/programmes/horizon2020/en/news/final-paper-strategic-approach-eu-agricultural-research-and-innovation

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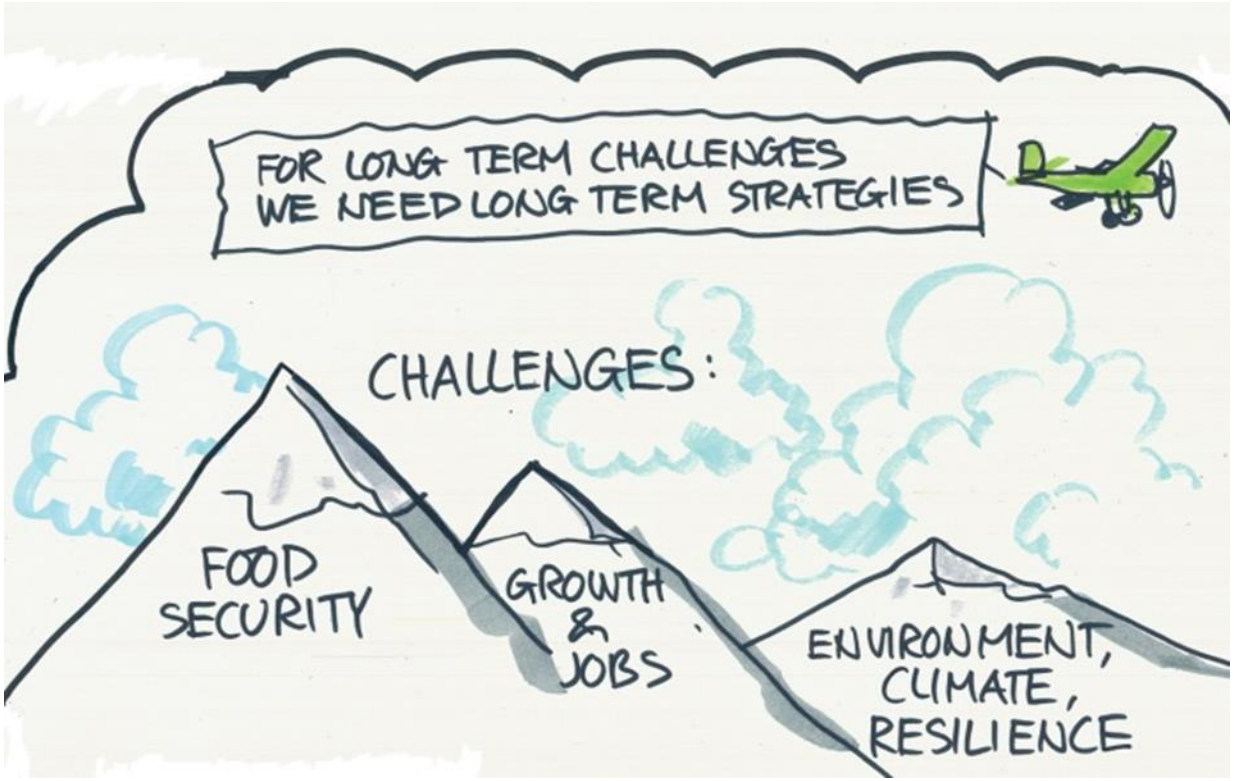
MAIN OBJECTIVES



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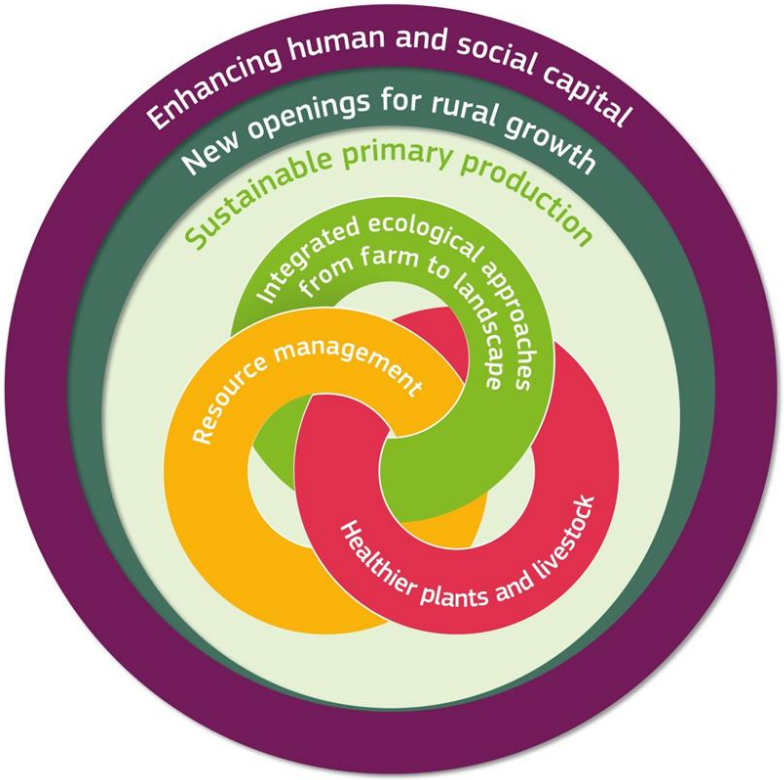
PRIORITY AREAS FOR R&I



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CROSS-CUTTING ISSUES

Societal engagement

Systems-based approach, interdisciplinarity and transdisciplinarity

Enabling sciences and infrastructures

ICT as an enabling technology for research and innovation

Socioeconomic research and support for EU policies

DISRUPTIVE ICT TRENDS

- *Mobile cloud computing: smart phones, wearables, incl. sensors*
- *Internet of Things: everything get connected in the internet*
- *Location based monitoring: satellite and remote sensing technology, geo information, drones etc.*
- *Social media: Facebook, twitter, etc*
- *Big Data: Web of data, linked open data, Analytics*

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HOW TECHNOLOGIES CAN HELP TO MEET THE CHALLENGES THAT THE AGRI-FOOD SECTOR IS FACING?

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Thank you for your attention !!!!!

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