Integrating Biodiversity into business strategies – experiences and hands-on tools

WEBINAR

Objective:

Showcase successful experiences in the use of tools for incorporating biodiversity into business activity.

Description of the activity:

The loss of biodiversity is progressing faster than ever before, and it is increasingly jeopardizing human livelihoods. Businesses can play an important role in combating the causes of biodiversity loss considering that the services provided by nature are at the basis of every economic process. Promising instruments for the integration of biodiversity into business activity that have proven to be hands-on and at the same time successful are Biodiversity Checks, Biodiversity Action Plans (BAPs) and the BAP-Monitor. During the session, businesses will speak about their experience in integrating biodiversity with the help of these tools. The session will also discuss lessons learnt and possibilities for scaling up.

The session is organized by the Global Partnership for Business and Biodiversity (GPBB) in collaboration with three projects implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH: the Business and Biodiversity in Central America and Dominican Republic program funded by the German Federal Ministry for Economic Cooperation and Development (BMZ), as well as the Mainstreaming Biodiversity into Mexican Agriculture (IKI-IBA) and the Private Business Action for Biodiversity (PBAB) projects, funded by the German Federal Ministry for The Environment, Nature Conservation, and Nuclear Safety (BMU) through its International Climate Initiative (IKI).

cooperación alemana DEUTSCHE ZUSAMMENARBEIT

Implementado por giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Ministerio Federal de Medio Ambiente, Protección de la Naturaleza y Seguridad Nuclear de la República Federal de Alemania

Global Partnership for Business and Biodiversity

Convention on Biological Diversity

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Agenda

Date: 20 April 2021
Starting time: Costa Rica 8:30 am | Mexico DF 9:30 am | Montreal 10:30 am | Germany 16:30 pm | New Delhi 20:00 pm
Moderation: Claude Fromageot, Chair of GPBB and Sustainable Development Director at Groupe Rocher

Time | Costa Rica	
8:30 am – 8:35am	Welcome and introductory remarks ***Bianca Brazil*** *– Program Manager, Business Engagement, CBD*
1st Session: Tools and methodologies	
8:35am – 8:55am	Tools for mainstreaming biodiversity in agricultural businesses: Biodiversity Check, Biodiversity Action Plan (BAP), BAP Monitoring Tool. ***Svenja Paulino****, Director, Business and Biodiversity Program in Central America and Dominican Republic, GIZ.* ***Simona D'Amico****, Monitoring & Evaluation and Biodiversity Expert, Union for Ethical Biotrade* ***Tobias Ludes****, Program Manager, Global Nature Fund*
2nd Session: Experiences and success stories	
8:55am – 9:05am	Success story: **Del Monte Foods** Company and the application of the Biodiversity Check tool in banana plantations in Central America. ***Hans Sauter****, Senior VP of R&D/Chief Sustainability Officer at Fresh Del Monte Produce Inc.*
9:05am – 9:15am	Success story: **DANONE** and the implementation of a Biodiversity Action Plan in Mexico within the Madre Tierra Project. ***Louise Berrebi****, Sustainable Agriculture Project Manager, Cycles & Procurement at Danone*
9:15am – 9:25am	Learnings from AVT McCormick on the application of "Biodiversity Action Plan Monitoring tool (BAP-Monitor)" in red pepper program in India. ***Ashok Nair,*** *Head Sustainable Agricultural Operations, AVT McCormick Ingredients Pvt Ltd*
9:25 am – 09:35 am	Scaling up the use and dissemination of tools: How **ECORED** is consolidating the use of the Biodiversity Check tool for private sector in the Dominican Republic. ***Ambar Espaillat****, Environmental Manager, ECORED.*
09:35am – 10:00am	Questions and answers

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