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Europe's Network of Digital Innovation Hubs

# Feedback from the DIHNET WGs and approach to the breakout 2

1<sup>st</sup> July 2019, Mayte Carracedo

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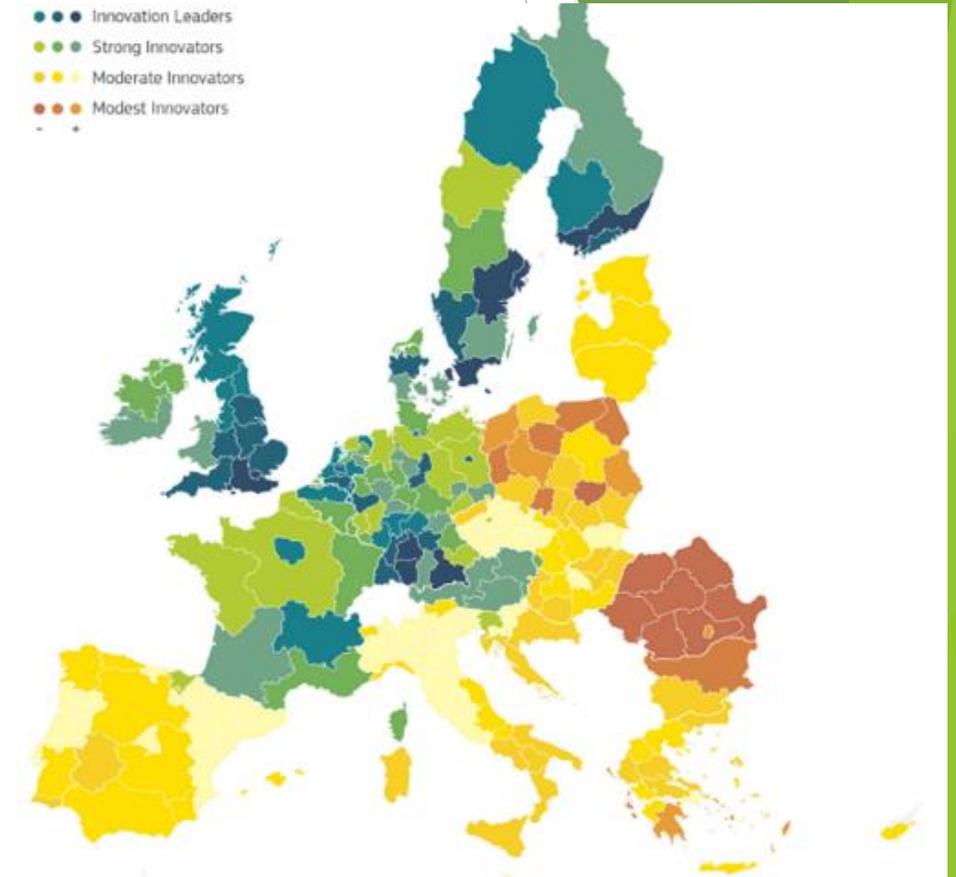
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# Framework

- ▶ **Lack of alignment** in policies supporting digitisation and DIHs among EU countries and regions.
- ▶ **Lack of information** about available offer among regions
- ▶ Different “**evolutionary stages**” in the digitisation of their industry, which difficults having a coordinated approach.
- ▶ The **role of DIHs in the RIS3** not clear in all Regions.



Source: Regional Innovation Scoreboard (RIS) 2017, Brussels: European Commission DG Internal Market, Industry, Entrepreneurship and SMEs.

# Challenges

- ▶ Identifying **complementarities** in needs and agendas.
- ▶ Identifying **tools** for exchanging information and **assessing performance**.
- ▶ Creating a **learning mechanism** between the initiatives, and common resources to be used.
- ▶ Finding **funding schemes** to facilitate the implementation of national, regional and interregional policies.

## About WG3: Connection with policies and strategies

*This WG will focus on exploring the challenges and actions needed to ensure alignment and coherence of DIHs to the regional, national and EU policies and strategies to digitalise industry, especially to Smart Specialisation*

Q1: Are national, regional or EU strategies supporting DIH collaboration?

- ▶ Only EU strategy supports DIH collaboration. National and regional strategies are far from this approach.
- ▶ It appears that there is support but that support could be improved with a portal centralising all types of aids aimed at promoting collaboration between DIHs. There are currently programs such as **Innosup**, **Interreg** or **H2020**, but it would be easier if everything could be coordinated through a single window with an eye on the characteristics of DIHs.
- ▶ In Italy there is a formalized collaboration between the actors of the Industry 4.0 Italian Action Plan. There is no strategy at regional level supporting this. At EU level DIH collaboration is at the starting point. This strategy also supports the creation of DIHs, and link for potential funding mechanism.
- ▶ In Slovenia there is not much about DIH collaboration in national/regional **S4 strategy.** The Slovenian government considers one DIH is enough and has created an “artificial DIH” but not much has happened. There is no collaboration with other DIHs.

Q2: Which are the mechanisms and strategies in place to support cross-border/interregional/national cooperation and technology transfer among DIHs?

- ▶ Italian Government is promoting a path that ideally drive enterprises from an initial level of information to a final level of more specialized support through the use of PID, DIH and Competence Centers: this help the cooperation (at National Level, nothing has been formalized at Regional or cross-border level)
- ▶ In addition to the tools mentioned above, in Spain, APTÉ promotes interregional and transnational cooperation through cooperation with other networks such as the International Association of Parks (IASP) or other national networks such as the Portuguese (Tecparques), as well as others from Latin America, such as ANPROTEC. Also, we have a service aimed at promoting soft-landing companies internationally called Enterprise Eurolodging.

Q3: Are DIHs contributing to shape digital transformation strategies (regional/national/EU)? How are DIHs contributing to the implementation of these strategies?

- ▶ Yes, they are the only tools that can materialize such strategies. However, in the case of Spain, the strategy of Connected Industry 4.0 is still not aligned with DIH activity because it is not clear what structure this qualification has.
- ▶ Since the DIH *in Italy* have been created on Government input, there is a constant collaboration among the different actors involved (Business Organizations, Chambers of Commerce, Universities, Research Centers, ...).



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# Approach to the breakout 2



# Breakout session 2 - Six Working Groups

## 1. Challenges in funding and finance

- ▶ Moderator: **Graciela Garrido**    Rapporteur: **Emilija Stojmenova**

## 2. Smart Specialisation Strategies: opportunities and challenges for DIHs

- ▶ Moderator: **Kristina Karanikolova**    Rapporteur: **Hassoun Mokhtar**

## 3. Aligning national and regional policies

- ▶ Moderator: **Begoña Sánchez**    Rapporteur: **Annita Kalpaka**

# Breakout session 2 - Six Working Groups

## 4. The role of other networks, clusters, and associations for EU-wide collaboration

► Moderator: **Reinhard Lafrenz** Rapporteur: **Peter Statev**

## 5. Creating sustainable interregional collaboration

► Moderator: **Mayte Carracedo** Rapporteur: **Teresa Samanova**

## 6. Business models and sustainability

► Moderator: **Olivia Uguen** Rapporteur: **Manuel París**

# Organization of Breakout 2:

## Connection to regional and national policies

- ▶ There are 6 flipcharts in and in front of the room with individual topics
- ▶ Each participant will be initially assigned to one of the six breakout groups, but can move to others during the breakout session to contribute to several groups. Because of restricted time, we **don't** expect everyone to contribute to all groups.
- ▶ The breakout has 2 phases:
  1. Open brainstorming: Every participant can add ideas to one flipchart and then move to other flipchart(s) of interest (ca. 20-25 min)
  2. Prioritization: Every participants receives three colored stickers upfront (one color per flipchart /topic area) and can stick them to his/her personal top 3 “ideas”

# Questions to participants

1. List the top three ideas (activities/needs/challenges/...) on a mid-term time scale of 3-10 years
2. Add suggestions to each idea how to practically address the individual topic and how to measure success (KPIs)
3. Add to each idea potential barriers for success

# Breakout 2

## Connection to regional and national policies

- ▶ All 6 rapporteurs present each in 2 min each the top 3 insights



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# Thank you

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