

“THE STRATEGIC USE OF INNOVATION PROCUREMENT IN THE DIGITAL ECONOMY”



WORKSHOP

7th September 2017 – Brussels
Avenue du Beaulieu, 25
BU25 building – Room 0/S1
DG CONNECT

BACKGROUND SCENARIO

The workshop is the first event organized in the context of the “*Study on the strategic use of innovation procurement in the digital economy*”. In summary, the Study has four specific objectives:

1. To develop an approach that enables systematic measuring and monitoring of the progress across different countries in Europe on implementing a policy mix of measures to mainstream innovation procurement;
2. To gather for the first time – based on the above approach – qualitative and quantitative evidence per country about the implementation progress, good practice cases and remaining barriers;
3. To identify key disparities, commonalities and trends across Europe arising from the data gathered from different countries;
4. Based on the above findings, to propose a methodology and guidelines for decision makers to collect in the future the above type of data per country in a systematic way and to integrate the results into the relevant European statistics, scoreboards and benchmarking exercises across Europe.

The event aims at presenting the purposes of the Study and collecting information from relevant stakeholders and experts of all Member States about how to collect and represent the data for this Study so that it can be analysed in a consistent way with existing data models and methodologies as well as emerging initiatives in Member States for benchmarking their national innovation procurement policies and measuring their effectiveness of increasing national innovation procurement expenditure.

The workshop will be organised in two main sessions:

- The first session will outline the Study purposes and the state of the art in the 30 analysed countries; experts from DG Grow will take part to the discussion.
- The second session will be highly interactive and will be presented by the representatives of different countries. The Country profile to be presented includes: *a)* the national innovation procurement initiatives; *b)* the measurement systems and tools of innovation procurement. The last 5 minutes of each country presentation will be dedicated to a Q&A session. Right after, a project partner will move the discussion towards an operational definition of “Innovation procurement”. At the end of this session, the stakeholders and experts will be invited to discuss the highlighted topics. Finally, the wrapping up will gather the main results from the discussion and lay out the next steps.



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AGENDA

10:00 - 10:30	<i>Welcome coffee and registration</i>	
10:30 - 10:45	Opening keynote speech	Lieve Bos (Policy Officer, DG CNECT Unit F2)
A. Study on the strategic use of Innovation procurement in the digital economy (Moderator Lieve Bos)		
10:45 - 11:00	The strategic use of Innovation procurement in the digital economy: overall presentation of the study	Giovanna Galasso (Project manager, PwC)
11:00 - 11:20	European Innovation Scoreboard	Daniel Worf Bloemers (DG Grow)
11:20 - 11:40	OpenTED: how to analyse public procurement data	Jachym Hercher (DG Grow)
11:40 - 12:00	DESI / EDPR Index	Balazs Zorenyi (DG CNECT)
B. National innovation procurement initiatives and measurement systems (Moderator Giovanna Galasso)		
12:00 - 12:15	<i>Estonia, Austria, Germany:</i> - National innovation procurement initiatives	Paul Jaakson (Ministry of Economic affairs and Communications, Innovation division – Estonia)
12:15 - 12:30	- Measurement systems and tools	Eva Buchinger (Austrian Institute of Technology – Austria)
12:30 - 12:45		Wolfgang Crasemann (Ministry of Economic Affairs and Energy – Germany)
12:45 - 13:00	Q&A and discussion	
13:00 - 14:00	Buffet lunch	
14:00 - 14:20	<i>Spain, Netherlands, Sweden:</i> - National innovation procurement initiatives	Juan Manuel Garrido Moreno (Ministry of Economic Affairs and Competitiveness – Spain)
14:20 - 14:40	- Measurement systems and tools	Floris den Boer (Expertise Centre PIANOo – Netherlands)
14:40 - 15:00		Niklas Tideklev (The National Agency for Public procurement - Sweden)
15:00 - 15:20	Measurement: towards an operational definition of Innovation procurement	Sara Bedin (Project partner)
15:20 - 15:50	Discussion: stakeholders and experts recommendations	Giovanna Galasso (Moderator)
15:50 - 16:00	Q&A and discussion	

VENUE INFORMATION

The Workshop will take place at the **DG CONNECT premises**, located in Brussels, **Avenue de Beaulieu 25**, 5-minute walk away from **Beaulieu** metro station:

**Avenue de Beaulieu 25,
1160, Brussels, Belgium**



[CLICKABLE MAP](#)



How to reach us:

Arriving by plane, landing at Brussels National Airport (Zaventem): It is about 25 minutes by taxi (but allow 35-45 minutes during rush hours). Alternatively, you can take bus number 12 outside the airport and get off at the Schuman stop. There are also regular trains from the airport to Brussels Gare Centrale/Centraal Station, which take about 20 minutes. You may then either take a taxi from there (about 20 minutes) or take the metro to Beaulieu (Line 5, direction Hermann-Debroux).

Arriving by train (including Eurostar and Thalys) at Brussels Gare du Midi/Zuidstation: You could either take a taxi (allow at least 20 minutes) or take the metro to **Beaulieu**.

To ensure access to the EC building is granted, make sure you have registered at the following [link](#)

For further information on the project, please visit the [website https://ec.europa.eu/digital-single-market/en/news/study-benchmarking-strategic-use-public-procurement-stimulating-innovation-digital-economy](https://ec.europa.eu/digital-single-market/en/news/study-benchmarking-strategic-use-public-procurement-stimulating-innovation-digital-economy)

For any question, please contact:

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