

EUROPEAN FILM FORUM 2018 M

EUROPEAN FILM FORUM IN CANNES

Dear creatives,
Dear professionals,
Dear festival-goers,

It is my honour to address you in the context of the 71st edition of the Festival de Cannes, which comes in an ever-changing world. The digital shift has brought unprecedented opportunities and challenges for our economies and for the audiovisual sector, in particular. A positive wind for women's empowerment has been blowing in all sectors, and the disequilibrium at stake is no longer acceptable. Women but also men, who used to be tossed about, have legitimately increased their level of demand towards achieving more balanced societies and economies. Cinema is at the heart of these transformations. Filmmakers have been reaping the benefits of the digital shift in experimenting not only with new technologies, but also new ways of storytelling. The audiovisual industry was at the genesis of the women's emancipation blow of fresh air. I pay tribute to the audiovisual sector, for it was able to spot its problems, and undertake actions. In doing so, you



MARIYA GABRIEL

European Commissioner
for Digital Economy and Society

have dragged the world in your wake. Cinema is leading the way for our modern societies. It holds the unique power to shed light and give flesh to our common values, acting as a catalyst for social cohesion in communities. Both for outreach and identity, cinema is instrumental to build up and convey the reflection of a continent, whose self-confidence and faith in its institutions and the future, are more and more tangible. All this lies behind my visit to the 71st edition of the Festival de Cannes. As a woman in politics, I am thrilled to share my message with those, who shape the stories that make us dream.

I deeply believe that each individual should be given the opportunity to unleash his and her full potential, and I trust the contribution of our European approach, which is rooted

in our common values, to do so. Cultural heritage, which is being celebrated in 2018, in a dedicated European year, is the corner-stone of our understanding of our history, hence what we are made of. It is also instrumental to the better future that we are relentlessly working to build. Therefore, it will be a matter of priority in my exchange with the professionals in this Festival. My services are moving forward to develop, hand in hand with the sector, the tools that will facilitate access to European works, and hence create added European value. Last but not least, let me shed light on the budgetary negotiations, which are currently taking place at European level.

The European strategic investments are decided on a multi-annual basis of seven years. The discussions that will

preside over the European budget for the period 2020-2027, are happening now, in 2018. The MEDIA programme, which has been supporting the development and distribution of European works since 1991, is subsequently under revision. I am personally committed to ensure the best budget for MEDIA. My teams spare no efforts in this regard, but your support is crucial. Your mobilisation is making a difference, and I very much hope that next year will mark the conclusion of a positive deal for the audiovisual sector in the next multiannual financial framework, for the ultimate benefits of the European citizens.

**I wish you a fruitful festival!
See you in Cannes!**

SATURDAY 12 MAY PANEL

CO-PRODUCING OUTSIDE EUROPE: the role of the international co-production funds

CREATIVE EUROPE MEDIA STAND
15:00 - 17:15



What are the benefits of co-producing outside Europe and how do the European international co-production funds work and operate? What's in it from a European producer's perspective and what are the lessons to be learnt from their experience?

Six European co-production funds active on the international scene and supported by the MEDIA programme will present their work, role and vision. A representative of each fund together with a beneficiary (producer or distributor) will share their experience in this panel.

Participation is on a first come, first served basis.
The event is open for all the badge-holders.
In English.

SPEAKERS

Daniele Segre, Production and Distribution advisor, TorinoFilmLab
Isabel Arrate Fernandez, Managing Director, IDFA Bertha Fund
Joséphine Vinet, Coordinator for Distribution and International Co-production CNC - ACM Distribution
Per Eirik Gilstvik, Project Manager, Sørfond for Films from the South Festival
Fay Breeman, Fund Manager, Hubert Bals Fund
Vincenzo Bugno, Project Manager, World Cinema Fund

Moderator:
Catherine Buresi

FORUM



MONDAY 14 MAY CONFERENCE

BE CREATIVE, TALK TO THE BANK!

PALAIS DES FESTIVALS,
SALON DES AMBASSADEURS
10:00 - 11:30

Participation is on
a first come,
first served basis.

The event is open
for all the badge-holders.
In English.

This conference will showcase financial instruments that help creative and cultural projects scale up. The event will be an opportunity to find out more about the Creative Europe's Guarantee Facility, meet

financiers offering loans to SMEs involved in the cultural fields, and discuss the development of business strategies in the European financing environment.

SPEAKERS

Mariya Gabriel, Commissioner for Digital Economy and Society
Gunnar Mai, Head of Division, EU Guarantee Facilities, European Investment Fund
Florence Philibert, General Director, IFCIC
Caroline Norbury, Chief Executive, Creative England
Javier Toledo, Owner and CEO, Peris Costumes
Philippe Kern, Founder and CEO, KEA

Moderator:
Marjorie Pailon

DID YOU KNOW?

Forming part of the Creative Europe Programme, the Cultural and Creative Sectors Guarantee Facility is a major innovation in the public support for cultural and creative sectors which has been traditionally based on grants and subsidies. The aim of the Guarantee is to make access to bank loans easier for creative enterprises. With a total budget of over €180 million, this financial instrument aims to generate over €1 billion of additional funding for the cultural and creative industries. Since last year, the dedicated loans schemes are (or will be soon) available in Spain, France, Romania, Czech Republic, Belgium and Italy. New agreements are expected to be signed soon in other European countries. In addition, one of the funds focuses on international cinematographic co-productions.

MONDAY 14 MAY
CONFERENCE

TEAMING UP FOR WIDER AUDIENCES

PALAIS DES FESTIVALS,
SALON DES AMBASSADEURS
15:00 - 17:30

Participation is on a first come,
first served basis.

The event is open for all the badge-holders.
In English and French.



Samouni Road



Fugue

The need to boost audiences and the ever increasing competition from global players require the development of pan European joint-up strategies to ensure visibility of European works, cross-border circulation both online and in cinema theatres as well as actions aimed at audiences.

Nurturing collaboration has always been in the DNA of the MEDIA programme, but this needs to be stepped up if we want to increase audiences for European works in an ever increasing competitive environment.

Promotion and distribution of European works should integrate

the most updated forms of collaboration and networking used in leading companies and the collaborative economy. How could this level of collaboration and networking both across borders and the value chain materialise? How could the MEDIA programme after 2020 take full advantage of the power of networks and collaboration in order to make breakthroughs in audiences?

Commissioner for Digital Economy and Society, Gabriel Mariya will open the conference.



Cold War



Woman at War



The Harvesters

PANEL 1

Partnering for better distribution

From the outset, even at the early stages of creation and production, through the distribution phase, all players involved should work seamlessly together towards the success of the films for which they share the responsibility. While national markets may be different, storytelling and promotion can be universal particularly in a more connected and globalised world. Producers, sales agents, distributors together with cinemas and video on demand platforms progressively integrate this component in their working processes. But how can this spirit of seamless collaboration be strengthened by the future MEDIA programme? How can joint-up collaboration strategies be developed in a manner that the players feel a shared responsibility for the overall success of a film and act accordingly?

PANEL 2

Networking for more audiences

Europa Cinemas is an example of support to a European network that has worked successfully. The Europa Cinemas network was created thanks to the support of MEDIA with the aim of making European works available across borders at a time when demand for such works was not necessarily there. What have we learnt from Europa Cinemas and how can we use this example to create other European networks of collaboration that promote European works and increase audiences?

SPEAKERS

Mariya Gabriel, Commissioner for Digital Economy and Society
William Page, Co-Founder, FilmDoo
Annemie Degryse, Owner, Lumière
Jean-Christophe Simon, President, Europa International
Jeanne Brunfaut, Deputy Director-General Wallonia-Brussels Federation, Audiovisual and Multimedia General Service
Madeleine Probst, Vice President, Europa Cinemas network
Bobby Allen, Vice President of Content, MUBI
Stefano Massenzi, Head of Acquisitions and Business Affairs, Lucky Red
Daniela Elstner, Managing Director, Doc and Film International
Giuseppe Abbamonte, Director for Media policy, European Commission, DG CONNECT

Moderator:
Marjorie Paillon



SHOWCASES AT THE CREATIVE EUROPE MEDIA STAND

EUROPEAN UNION - VILLAGE INTERNATIONAL (RIVIERA-SIDE) - PAVILION 119

Join us at our stand to discover a selection of MEDIA-supported projects. Take part in debates with our partners, beneficiaries and stakeholders!

Participation is on a first come, first served basis. Space is limited. Be there early!

MORNING SESSIONS

FRI. 11 MAY 9:30	EAVE International: Puentes & Ties That Bind All you need to know about Asia, Europa and Latin America in less than 30 minutes. A practical list of tips on how to co-produce and distribute your films all over the world. SPEAKERS: Jean des Forêts, Head of Studies PUENTES, producer (France) - Alessandro Groppiero, FVG Audiovisual Fund (Italy), Programme Manager TIES THAT BIND & Programme Consultant PUENTES - Giancarlo Nasi, PUENTES alumnus, producer (Chile) - Tina Trapp, CEO, EAVE - LIANG Ying, TTB alumnus, Chinese Shadows (China) - Christophe Bruncher, Head of Studies TIES THAT BIND, producer (France)
SAT. 12 MAY 9:30	Bridging the Dragon: connecting European and Chinese film industries Find out how Bridging the Dragon contributes to a better understanding between the Chinese and European culture and markets and creates new business collaborations and co-production opportunities. SPEAKER: Cristiano Bortone, Managing Director, Bridging the Dragon
SUN. 13 MAY 9:30 11:00	Babylon River Rhine: Diversity at the heart of Europe Don't miss the pitch from 7 French, German, Swiss feature film projects in development. MODERATORS: Carl Bergengruen, Director of the Medien- und Filmgesellschaft Baden-Württemberg - Pascal Mangin, President of the Cultural Commission Région Grand Est - Catherine Trautmann, Vice-President of Strasbourg Eurométropole / President of Eurimages - Gareth Jones, CEO, Scenario Films, Director of Studies, BABYLON PROJECTS PITCHED: Mathieu Z'Graggen, David Braun, Alpaga Films, Bye Bye Kelly (feature) Fanny Spindler, Laurence Milon, La Huit, Denis Reichle, in the Grip of War (documentary) Antoine Delelis, Paviel Raymont, Les Films du Tonnerre, The Monsters (feature) Barbara Antičević, Matthias Drescher, FFL Film- und Fernseh Labor, The Laundress (feature) Simone Wendel, Mario A. Conte, Projekt Gold, My Cousin (documentary) Sabina Gröner, Pascal Trächslin, Cineworx Filmproduktion, Stains (feature) Jens Wischniewski, Simon Buchner, simonsays.pictures, Turning Point (feature)
TUE. 15 MAY 9:30	European Documentary Network (EDN): Moving Docs and the Media & Society initiative Moving Docs is an innovative project to help documentaries travel across borders and find new audiences. The Media & Society initiative gathers many academics, media professionals & policy makers to prepare the European documentary sector for the future! SPEAKERS: Paul Pauwels, Director, EDN - Rea Apostolide, Producer/Coordinator of Moving Docs

WED.
16 MAY
9:30

Vodeville: all VOD-services in one place

Vodeville is an online search tool helping film lovers find the films they want to see on VOD platforms available in Sweden.

SPEAKERS: Anders Wilhelmsson, Marketing consultant, Vodeville

AFTERNOON SESSIONS

THU. 10 MAY 17:30	ARTE Europe: Towards a multilingual European digital media A presentation of ARTE Europe, the first experiment enabling cultural audiovisual content of European origin to reach a digital "European audience" in multiple languages. SPEAKERS: Marysabelle Cote, Secretary General and Delegate for European Development of ARTE G.E.I.E. - Amélie Leenhardt, Head of ARTE Europe
FRI. 11 MAY 17:30	Viborg Animation Workshop: Attracting creative minds from all around the world Join this session to find out how MEDIA support helped turn Viborg into a central hub for European animation. The Director General of "The Animation Workshop", Morten Thorning, will explain the transformation of Viborg from a Danish provincial town to the most important Center for Animation in Scandinavia. He will also present how this year's focus on co-production between Denmark and France will unfold.
SAT. 12 MAY 17:30	TorinoFilmLab: an incubator for feature film projects TorinoFilmLab (TFL) Artistic Director, Matthieu Darras will showcase this year's Berlinale Golden Bear winner 'Touch Me Not' , speaking about the genesis and the filmmaking process in a dedicated case study and Q&A session with its director, Adina Pintilie.
SUN. 13 MAY 17:30	European Film Academy (EFA) - Young Audience Award Find out more about how EFA connects with the new generation of film lovers in Europe. With this award dedicated to films especially addressing 12 to 14-year-olds, EFA gives youngsters an active role in European film culture. Teenagers from 46 cities and 35 countries are acting as jury members, voting for their favorite film. In 2018 the award will be presented for the 7th time. SPEAKERS: Jürgen Biesinger, EFA executive producer - Vincent Lucassen, Under the Milky Way
18:15	Cocktail reception: Introductory remarks by Evelyne Gebhardt, Vice-President, European Parliament
TUE. 15 MAY 17:30	European Film Promotion: Discover the spirit and the diversity of Europe! European Film Promotion (EFP) is a unique network of 38 member organisations from across Europe who each represent their national films and talent. Under the EFP flag, they team up on initiatives to jointly promote the diversity and the spirit of European cinema at key international film festivals and markets. Join this session to discover some of the EFP initiatives to promote and market European films outside of Europe and give the European film professionals access and a strong visibility at key international festivals and markets. SPEAKERS: Sonja Heinen, Managing Director, EFP - Jo Mühlberger, Deputy Managing Director, Producers on the Move, EFP

THE OFFICIAL SELECTION

IN COMPETITION

Dogman

Matteo Garrone (Italy, France)

Girls of the Sun (Les Filles du soleil)

Eva Husson (France, Belgium, Georgia, Switzerland)

Happy As Lazzaro (Lazzaro Felice)

Alice Rohrwacher (Italy, Switzerland, France, Germany)

Cold War (Zimna Wojna)

Pawel Pawlikowski (Poland, France, UK)

The House that Jack Built*

Lars Von Trier (Denmark, Sweden, Germany, France)

SPECIAL SCREENING

The Man who Killed Don Quixote

Terry Gilliam (Spain, UK, France, Portugal)

Another Day of Life

Raul De La Fuente & Damian Nenow (Poland, Spain, Germany, Belgium, Hungary)

UN CERTAIN REGARD

Border (Gräns)

Ali Abbasi (Sweden, Denmark)

Die Stropers (Les Moissonneurs)

Étienne Kallos (France, Greece, South Africa)

Murder Me, Monster (Muere, Monstruo, Muere)

Alejandro Fadel (Chile, Argentina, France)

Donbass

Sergey Loznitsa (Germany)

*Out of Competition

CANNES CLASSICS

Bergman – A Year in a Life

Jane Magnusson (Sweden)

DIRECTORS' FORTNIGHT

Birds of Passage (Pájaros de verano)

Ciro Guerra & Cristina Gallego (Colombia, Denmark)

Samouni Road

Stefano Savona (France, Italy)

Dear Son (Weldi)

Mohamed Ben Attia (Tunisia, Belgium, France)

SEMAINE DE LA CRITIQUE

Our Struggles (Nos batailles)

Guillaume Senez (Belgium, France)

Fugue (Fuga)

Agnieszka Smoczyńska (Poland, Check Republic, Sweden)

Woman at War (Kona fer í strío)

Benedikt Erlingsson (Iceland, France, Denmark)

EU FILM CONTEST

10 young Europeans will go behind the scenes of the film industry at the Festival de Cannes

The second EU Film Contest again sparked a lot of interest from film lovers across Europe. The contest was organised by the European Commission to promote Europe's unique diversity of films and TV series to a wide audience. Over 11,000 film lovers took part in this edition. They answered questions about European films for a chance to experience the Festival de Cannes and discover the European audiovisual industry at work.

We would like to thank our partners, who helped make this edition a success: Europa Cinemas Network, International Confederation of Arthouse Cinemas (CICAE), International Union of Cinemas (UNIC), European Film Promotion (EFP), European Film Awards (EFA) and the European Film and Television Schools.

The winners will travel to Cannes from 14 to 16 May to meet film professionals, visit the Film Market and attend screenings of films

selected as part of Directors' Fortnight and La Semaine de la Critique.

With different cultural backgrounds and nationalities, they all share a common passion for European cinema:

Georgina G. (Hungary): "Watching movies and writing about them are two of my favourite pastimes. I try to see as many movies as I can in my favourite theatre (which is supported by MEDIA). I'm sure that this trip, being there in person, and talking to the people responsible for the art I love so much will give the same excitement that movies do. And I can't wait to experience Cannes in person."

Szymon M. (Poland): "European cinema is where I belong. It is a reflection of my life. It describes and helps me to understand people and the surrounding reality. As a festival goer and a regular film spectator I'm always sitting in front of the screen.

This time thanks to the Creative Europe MEDIA programme I would like to take a step forward and have a look into behind the scenes of the European film industry and the Festival de Cannes itself."

Tabea S. (Germany): "I'm 24 years old and I am working as management trainee at a consulting company. I am incredibly happy to have the opportunity to visit the Festival de Cannes because I think the film Festival is far more than just movies. It's about people coming together and spending time on an event that has become a tradition and has gone down in history."

Danilo S. (Republic of Serbia): "Every country, every village and all the people on this miscellaneous piece of earth that we like to call Europe, is unique and fascinating in their own way. This variety is best recognised through stories in European film that we all love. Thus, we can only wonder – is it even possible not to love European film?"



Girls of the Sun



Birds of Passage



Our Struggles



Dear Son

WORLD FORUM
2018

EUROPEAN UNION
VILLAGE INTERNATIONAL (RIVIERA-SIDE)
PAVILION 119