



European
Commission

DEMOCRACY AND MEDIA IN THE DIGITAL DECADE

SUPPORTING JOURNALISTS AND A STRONGER MEDIA SECTOR

3 December 2020

The Commission has put forward a series of actions to **support the recovery and digital transformation of the media sector**, and to **create a better and safer environment for journalists** to perform their work.

1. EUROPEAN DEMOCRACY ACTION PLAN

Strengthening media freedom and media pluralism.



IMPROVING
the **safety of journalists**,
addressing threats faced in
particular by female journalists



PROTECTING
journalists and civil society
against abusive litigation
(strategic lawsuits against
public participation)



SUPPORTING
**journalistic
partnerships and
standards**



PROVIDING
sustainable funding for
projects on legal and practical
assistance to journalists inside
and outside the EU



STRENGTHENING
diversity and transparency
(incl. Media Ownership
Monitor)





2. MEDIA AND AUDIOVISUAL ACTION PLAN

- Supporting recovery and enhancing competitiveness in the digital age

I. Financial support: **RECOVER.**

- Help audiovisual and media companies weather the storm by providing relevant financial support.

Ensuring easier access to EU support through a guiding interactive tool

Boosting investment to foster production and distribution of audiovisual content

Enhancing better access to finance and funding for news media – the NEWS initiative

II. Structural issues: **TRANSFORM.**

Foster long-term competitiveness along with the digital and green transition.

Creating and implementing the infrastructure for a European media data space

Launching a virtual reality coalition for inter-sector cooperation

Implementing common tools and green standards towards a climate-neutral sector

III. Innovation, content, talent: **ENABLE AND EMPOWER.**

More innovation, a level-playing field, and easier access to quality content for informed decisions.

Dialogue with the industry to improve the access to and availability of audiovisual content across border in the EU

Scouting, mentoring and supporting European media talent and start-ups

Enhancing media literacy through a Toolbox to empower citizens, and facilitating independent alternative news aggregation services to offer more diverse sources of information

Strengthening the cooperation framework among European media regulators. Ensuring the effective and consistent implementation of the revised AVMSD and copyright rules at national level

COMING UP: A new set of ground rules for digital platforms. The Digital Services Act and Digital Markets Act will set out clear rules and responsibilities for online platforms, and especially the most powerful ones, to ensure a level playing field online.

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