

Culture and Finland's Presidency of the Council of the EU

Key topics and dates

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Creative Transformations – Culture for Democratic and Sustainable Europe

July 9-10 2019, Helsinki Music Centre, Helsinki



- > Connections between culture and democracy
- > Culture and education cooperation
- > Best practices and creative solutions to increase participation in culture

- > In parallel: Meeting of Directors-General responsible for Culture
 - > Culture and sustainable development
 - > Culture and education cooperation

Creation, Innovation and Promotion – Competitiveness of European Audiovisual Industry

September 10-11 2019, Finlandia Hall, Helsinki



Photo: Juho Paavola

- > Creating the right environment for creativity and talent
- > New forms of storytelling and cross-sectoral cooperation
- > Changing markets and value creation: the role of public funding, transparency and use of new technologies
- > Gender equality and diversity as competitive advantages
- > Promotion of European content and the revised AVMSD
- > Alliances and partnerships
- > Parallel session: Media education and the future of media literacy

Work in the Council

Creative Europe programme

- > Trilogue negotiations ongoing

Culture, Youth and Sports Council November 21-22 2019

- > Resolution on the cultural dimension of sustainable development
 - > Aiming at a more coherent and comprehensive approach to culture in the EU's work on sustainable development and its implementing strategy
 - > Prepared at the Cultural Affairs Committee
- > Discussion on enhancing the competitiveness of the European audiovisual, cultural and creative sectors
 - > Ministerial discussion in the Council

Side events under the auspices of Finland's Presidency

30.9.2019, Tampere

International Children's Culture Forum

1.–2.10.2019, National Museum, Helsinki

Reflection Group EU and Cultural Heritage

17.10.2019, Bozar, Brussels

Sustainable Transformations, exploring the arts and creativity in stimulating innovation and new technologies

25.10.2019, Tampere

60 Minutes for Fair Culture as part of World Music Expo WOMEX

11.–12.11.2019 Bio Rex, Helsinki

Architecture for the Common Good. Conference and expert meeting

19.11.2019, Bozar, Brussels

European Film Agency Directors EFADs' screening of Miia Tervo's *Aurora*

5.12.2019 Helsinki Central Library Oodi

How can design serve? Conference on Design policy

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“Multilingualism in digital cultural heritage and Europeana” meeting under Finland’s presidency 24-25 October Espoo, Finland

Background

- > As Europe is becoming increasingly diverse both culturally and linguistically, the need to find new pathways to make multilingual information more accessible is all the more topical.
- > Multilingualism can significantly improve the accessibility and usability of digital cultural heritage, while safeguarding the linguistic diversity of Europe.

Aims of the meeting

- > To identify both the opportunities and benefits of multilingualism in the digital cultural heritage and pathways to solving the problems associated with them.
- > The meeting focused on user interactions, multilingual metadata and content translations.



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