



FET Briefing

Our Services

BRIEFING leverages different ways of exploiting FET research by supporting researchers in their innovation exploration and by fostering the connection between the worlds of researchers and different business stakeholder groups.

Early phase of
FET projects



**Innovation
Opportunity
Workshops**

**Communication
Training**

Online Pitch

**Onsite
Matchmaking**

**Peer to Peer
exchange**

Later phase of
FET projects



**Exploitation
Training &
webinars**



Innovation opportunity workshop

A workshop to be conducted in the early stages of the project: it serves to reflect and guide the project team in the main steps to be taken to successfully reach the project's objective.

BRIEFING Innovation experts join your FET project meeting and deliver innovation opportunity workshops on demand.



Training Program for exploitation of research results

The training series aims to support FET researchers in understanding the innovation and business opportunities connected to their research. It comprehends different modules that can be booked individually:

- Identifying Business Opportunities through a Lean approach**
2-3 December 2019, Stuttgart
- Innovation and IP strategy**
4-5 February 2020, Stuttgart
- Operational Technology Transfer and Collaboration with Industry**
6 April 2020, Budapest



Onsite matchmaking

Join major business events and present your technology / business idea to industry stakeholders.

- SMART Conference**
7 April 2020, Budapest, Hungary
- High-Tech Summit**
Fall 2020, Germany

For the exact dates and further details please see our website.



Communication training – how to communicate your research results to business stakeholders

Get hands on advice on how to improve your technology communication towards business holders.



Online pitch

The online pitch and matchmaking is an effective tool to ensure market validation for the FET projects. FET researchers pitch in front of an audience consisting of the BRIEFING innovation ecosystem.

Dates:

13 Feb 2020 | 4 June 2020



Webinars

Our free access recorded webinars cover the topics of patent protection, intellectual property (IPR) and much more.



Peer-to-peer experience sharing and dialogue

Online peer-to-peer sessions are an effective way to distribute knowledge and learn from other parties' experiences and best practices, thus enabling structured collaboration between projects.

Dates:

28 Nov 2019 | 14 May 2020



Mentoring

FET Briefing mentors will assist you in your FET researcher journey in business development, research result exploitation, time management and other business related topic. Find the mentor who is the best for you!

All services are for free for FET projects. Travel, accommodation and subsistence costs can be reported as project cost for running FET projects.

Register online now at fetbriefing.eu/our-services

Do you have any questions on our service offer? Get in touch: info@fetbriefing.eu



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