Alliance to better protect minors online

Membership policy

1. European Commission and Alliance Members can suggest new members to be invited to join the initiative. Interested parties can also request to join.

2. There are two types of Alliance membership: company signatories and associated members.

3. Eligibility criteria to be fulfilled for both company signatories and associated members: the potential member:
   - is based in the European Union and/or offers services in its territory;
   - is involved in online protection of minors at European level;
   - provides an overview of ongoing initiatives in the field of child online safety.
   Additionally a company signatory:
   - offers services or products for or used by minors;
   - provides new commitments according to the Action Plan using the common template Individual Company Statement;

4. The European Commission assesses the candidate against the eligibility criteria.

5. Members are informed by email about new candidates that meet the above criteria. If no objection is received within 10 working days the candidate becomes a member of the Alliance. If an objection is raised, the Commission will launch a vote by written procedure. The member is admitted if a simple majority of Members vote in favour with at least 50% of Members participating in the vote.

6. Members must comply with the following to retain their membership (as applicable for signatory companies and associated members):
   - Regular participation at Alliance meetings (at least 50% annual attendance);
   - Demonstrated sharing of resources and/or good practices with other members (at least every 6 months);
   - Demonstrated strong engagement in activities rolled out under the Alliance e.g. participation in sub-groups, projects of the year, common initiatives.

7. If a Member no longer meets the eligibility criteria or does not actively participate in the Alliance as per article 6, its membership may be terminated. The voting procedure to revoke membership can be initiated by the European Commission or by any Member of the Alliance. The membership will be terminated if a simple majority of Members vote in favour with at least 50% of Members participating in the vote.