

Governmental Day Workshop

12 MARCH 2019, RAI AMSTERDAM, THE NETHERLANDS

Moderation: Tony Shortall, Director at Telage

Session	Speakers	From	To
Welcome and opening remarks	Tim Brauckmüller <i>CEO atene KOM GmbH</i>	14:00	14:10
Part I: Policy Update			
Digital Single Market	European Commission broadband policy update <ul style="list-style-type: none"> ➔ Connectivity for a European Gigabit Society ➔ European Communication Code ➔ WiFi4EU ➔ Mapping ➔ Post 2020 plans 	Alexandra Rotileanu <i>Policy Officer, DG Communications Networks, Content and Technology, European Commission</i>	14:10 14:30
Broadband Deployment in EU Member States	Presentations of Best Practice solutions from European regions <ul style="list-style-type: none"> ➔ Innovative models of financing ➔ Cost-reduction measures ➔ Territorial cohesion in rural areas ➔ Socio-economic impact of high-speed infrastructure 	Winners of European Broadband Awards 2018: Carina Dunk <i>Michaelston-y-Fedw Internet CIC, Wales, UK</i> Kristina Lundberg <i>Welcoming Sunne municipality to the Network of the Future, Sweden</i>	14:30 15:00
Geographical identification	Measures and implications for authorities and investors: How does regulation influence the pace at which innovative services are brought to the market?	Jorge Infante Gonzalez <i>Co-Chair Market & Economic Analysis Experts Working Group BEREC</i>	15:00 15:20
Coffee Break			15:20 15:35
Part II: "European Broadband Safari": Bridging the Rural Digital Divide			
Rural digital inclusion	Finland's broadband achievements, targets and planned actions to close the digital gap	Maija Ahokas <i>Ministry of Transport and Communications, Finland</i>	15:35 15:50
Mapping the fibre infrastructure rollout	Presentation of a spatial data platform for planning, effective implementation and monitoring of the infrastructure rollout	Christian Zieske <i>Expert, atene KOM GmbH</i>	15:50 16:10
Digital inclusion in rural Europe	Presentation of pilot activities that improve the attractiveness and productivity of rural areas <ul style="list-style-type: none"> ➔ What are the existing common local gaps in digital skills and services? ➔ Guiding measures for local authorities that help bridging the digital divide ➔ Pilot projects 	Dr Peyman Khodabakhsh <i>Project Manager CORA, atene KOM GmbH</i> Wouter Degadt <i>Coordinator e-Government at Intercommunale Leiedal</i>	16:10 16:30
Interactive session	Workshop participants discuss different dimensions of the digital divide and draw up solutions/ quick win strategies.		16:30 17:25
Closing remarks	Tim Brauckmüller <i>CEO atene KOM GmbH</i>	17:25	17:30