

Privacy Statement

Media Literacy Awards

referred as “award competition” in the text

1. Introduction

The European Commission organises an “award competition” named “Media Literacy Awards”.

The objective of this “award competition” is to receive applications from inspiring media literacy projects, in view of selecting three of them and handing out to them honorific Media Literacy Awards during the Media Literacy Conference organised by the European Commission on 19 March 2019, in the context of the first European Media Literacy Week - and potentially to publish some related information on the Internet, under the responsibility of the Head of Unit II “Audiovisual & Media Services Policy”, Directorate “Media Policy”, Directorate-General for Communications Networks, Content and Technology, acting as the Controller.

As this collects and further processes personal data, Regulation (EU) 2018/1725, of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC¹, is applicable.

2. What personal information do we collect and through which technical means?

Collected personal data

The personal data collected and further processed are data necessary for the participation in the “award competition”, such as: Title, First Name, Family Name, Organisation, Department/Service, Street and number, Country, Postal Code, City, Phone, E-Mail Address and Contribution, including their presentation on the topics concerned.

The provision of personal data is not mandatory. However, if you decide to participate in the “award competition” you will be asked to provide the data above mentioned.

Technical information

Your reply and personal data will be collected through e-mail. The e-mail system of the European Commission abides by the Commission's security decisions and provisions established by the Directorate of Security.

¹ As of 11 December 2018, Regulation (EU) 2018/1725 replaced Regulation (EC) 45/2001, of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the EU institutions and bodies and on the free movement of such data.

3. On what legal ground(s) do we process your personal data?

For the “award competition” we process your personal data, because you have given explicit consent to the processing of those personal data for one or more specified purposes (Article 5(1)(d) of Regulation 2018/1725).

The consent is recorded in the form of the email sent to the European Commission to participate in the competition.

Who has access to your information and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to authorised staff according to the “need to know” principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

Some of your personal data (such as your name and organisation, and some elements of your presentation on the topics concerned) may be published on the web. If you do not agree with this publication of your personal data, please inform the data Controller by using the Contact Information below.

The information we collect will not be given to any third party, except to the extent and for the purpose we may be required to do so by law.

4. How do we protect and safeguard your information?

Your replies, together with your chosen language used for drafting the reply, are recorded in a secured and protected database hosted by the Data Centre of the European Commission, the operations of which abide by the Commission's security decisions and provisions established by the Directorate of Security for this kind of servers and services. The database is not accessible from outside the Commission. Inside the Commission the database can be accessed using a UserId/Password.

All processing operations are carried out pursuant to the Commission Decision (EU, Euratom) 2017/46 of 10 January 2017 on the security of communication and information systems in the European Commission. In order to protect your personal data, the Commission has put in place a number of technical and organisational measures in place. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

5. What are your rights and how can you exercise them?

You have specific rights as a ‘data subject’ under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, rectify or erase your personal data and the right to restrict the processing of your personal data. Where

applicable, you also have the right to object to the processing or the right to data portability.

You have consented to provide your personal data to the European Commission for the present processing operation. You can withdraw your consent at any time by notifying the Data Controller. The withdrawal will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 7 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 8 below) in your request.

6. How long do we keep your data?

Your personal data will remain in the database until the results have been completely analysed and will be rendered anonymous when they have been usefully exploited, and at the latest after 1 year from the end of the “award competition”.

7. Contact Information

If you have comments or questions, any concerns or a complaint regarding the collection and use of your personal data, please feel free to contact the data controller using the following contact information:

DG CONNECT, Unit I1 Audiovisual & Media Services Policy
Building BU25
B-1049 Brussels
connect-media-literacy@ec.europa.eu

You may also contact the Data Protection Officer (DPO) of the European Commission: DATA-PROTECTION-OFFICER@ec.europa.eu

In case of conflict, complaints can be addressed to the European Data Protection Supervisor (EDPS) by using the following contact information: edps@edps.europa.eu

8. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register/>

This specific processing operation has been included in the DPO’s public register with the following Record reference: [DPO-2528](#)