



GREECE

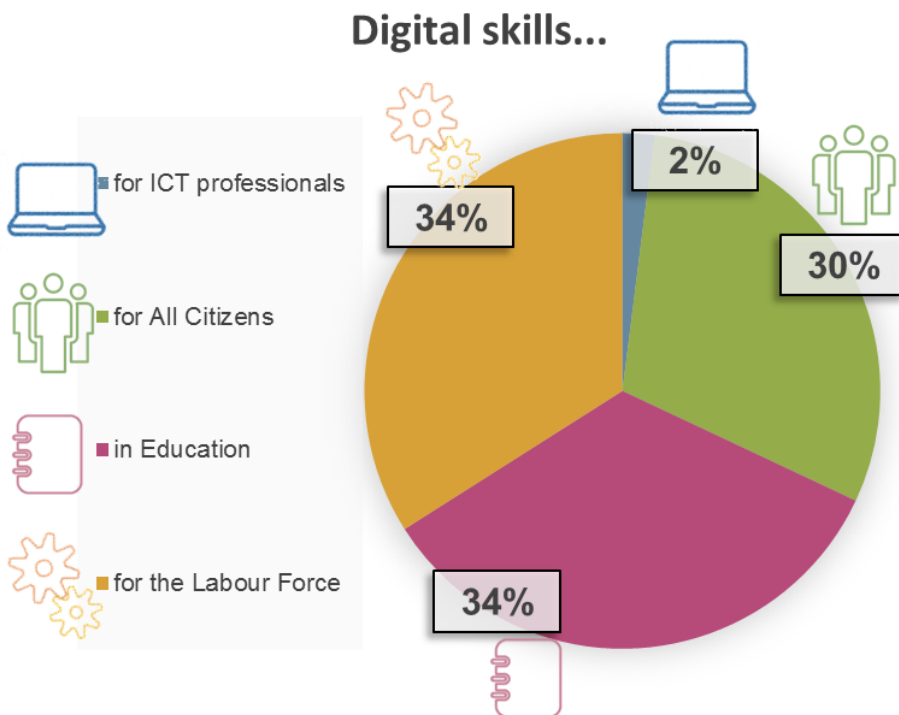


Coordinator
Ministry of Administrative Reconstruction

Digital Champion for Greece
Nikos Michalopoulos

The priorities of the Greek National Coalition are to promote the digital transformation of public agencies, to promote digital skills in education through coding, and to promote internet safety. Additionally, there is a horizontal priority to promote digital skills and IT career for women and girls.

Share of activities by target groups (as %)



Other priority

Attracting girls and women to ICT

Main Partners

The Ministry of Digital Policy, Telecommunications and Media

Foundation of Hellenic ICT Enterprises

Google Hellas

Ministry of Education, Research and Religious Affairs

see more partners at: http://www.nationalcoalition.gov.gr/stakeholders_en/

Main achievements and projects

- The coalition focused on supporting entrepreneurship and SMEs to gain new digital tools to grow their business. This included training more than 2.400 SMEs in digital marketing in the Region of Crete and providing digital marketing training for more than 400 tourism professionals in the Region of Epirus.
- Upskilling the digital skills of young people by ensuring they can be employed in the job market through programmes and projects. More than 22,000 university students and graduates were trained in digital skills using an online platform and 2,862 unemployed youth aged 18 -24 participated in trainings and upskilling programmes on digital skills.

Website and social media

www.nationalcoalition.gov.gr

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