

#DSM

Digital Single Market

SAFER INTERNET FOR THE EU

GROWING UP IN THE DIGITAL SOCIETY

 <p>1 out of 3 internet users worldwide is a child.⁽¹⁾</p>	 <p>Around half of all 11 to 16 year-olds in the EU had encountered one or more of ten frequent internet risks.⁽²⁾</p>	
 <p>20.4 billion connected things would be in use worldwide by 2020, compared to 8.4 billion at the end of 2017.</p>	 <p>Yet 51% of European citizens feel not at all or not well informed about cyber threats.⁽³⁾</p>	 <p>86% of Europeans believe that the risk of becoming a victim of cybercrime is increasing.⁽³⁾</p>

THE MOST FREQUENT AND EMERGING INTERNET RISKS

					
<p>Fake News</p>	<p>Cyberbullying</p>	<p>Privacy concern in connected toys</p>	<p>Sexting</p>	<p>Exposure to harmful or disturbing content</p>	<p>Grooming</p>

WHAT DOES THE EUROPEAN COMMISSION DO TO PROMOTE A SAFER INTERNET?

The European Strategy for 'Better Internet for Kids' sets out a series of actions for online safety:




1. Coordination at EU level of the Insafe-INHOPE Networks who:

 <p>Organise in February each year the Safer Internet Day to raise awareness of child online safety across the world.</p>	 <p>Coordinate Safer Internet Centres in 27 Member States plus Norway and Iceland. Their main task is to raise awareness and foster digital literacy among minors, parents and teachers, regarding risks minors may encounter online and ways to protect them. Safer Internet Centres also offer helpline counselling for minors and hotlines to report illegal content.</p>	 <p>Provide the platform www.betterinternetforkids.eu as a single entry point to online tools and services for EU citizens and the Safer Internet community.</p>
--	---	---



Financial support to the pan-European network of Safer Internet Centres: around €11 million per year.

2.  Legislation: Several legal measures cover the protection of minors online, such as the eCommerce Directive, the General Data Protection Regulation, the Directive on combating the sexual abuse and sexual exploitation of children and child pornography and the Audiovisual Media Services Directive (AVMSD) currently under revision.

3.  Self-regulation through the Alliance to better protect minors online, a multi-stakeholder initiative gathering over 40 leading ICT and media companies, NGOs, UNICEF,... It aims to improve the online environment for children and young people and to address emerging risks that minors face online, such as harmful content and behaviour.



Safer Internet Day

Celebrated annually in over 140 countries reaching millions of people worldwide. Join us: "Together for a better internet!".

In 2018, over 15 500 schools were reached and nearly 10 000 other organisations were involved across Europe.

#SAFERINTERNET4EU CAMPAIGN

The launch of the **#SaferInternet4EU** campaign took place on Safer Internet Day, 6th February 2018 by Commissioner Mariya Gabriel. The campaign covers a wide range of topics, including:

- critical thinking, media literacy and digital skills necessary to identify and combat fake news and seek trusted sources of information;
- cyber hygiene;
- the risks brought by emerging online technologies (virtual/augmented reality) and connected devices such as smart toys.

1. The #SaferInternet4EU Competition to reward high quality resources and inspiring initiatives on safer and better internet from organisations, teachers and youth. Over 600 entries were submitted, and more than 7000 people voted for their favourites! Check the winners on www.betterinternetforkids.eu

2. Two EU-wide online learning events for teachers:
MOOC with resources and activities on fake news, cyberbullying and radicalisation with participants from more than 65 countries
Online learning event on cyber-hygiene during Cyber Security month in 22 Member States

3. A network of Ambassadors promoting the #SaferInternet4EU campaign including MEPs, industry representatives, young people and experts on online safety and cyber-security.



+15 million EU citizens
+1 300 new resources

To date, more than 15 million EU citizens have benefited from more than 1 300 new resources covering topics such as fake news, cyberbullying, privacy concerns about connected toys, grooming, exposure to harmful or disturbing content, and cyber-hygiene.

⁽¹⁾ source: Internet Governance, and Children's Rights, Sonia Livingstone, John Carr and Jasmina Byrne, Nov. 2015

⁽²⁾ source: Study of the EU Kids Online network

⁽³⁾ source: europa.eu/rapid/attachment/IP-17-3193/en/Cybersecurity.en.pdf



For more information: