

#DSM

Digital Single Market

STARTUP EUROPE: THE EUROPEAN COMMISSION INITIATIVE TO SUPPORT STARTUPS SCALEUPS TO EMERGE AND GROW

STARTUP EUROPE PRIORITIES IN 2020 – WHAT ARE WE DOING?



Support successful startups to grow in European and international markets.



6 new Startup Europe projects will support cross-border ecosystem collaborations accelerating startups in deep tech ecosystems



Increase participation of startups in Horizon Europe and the Digital Europe Programme: Artificial Intelligence, High Performance Computing, Internet of Things, Blockchain and Cybersecurity.

SUPPORTING INITIATIVES TO BOOST ENTREPRENEURSHIP



Startup Europe Summit

Stuttgart in July 2020
#SES20



Innovation Radar

To identify EU-funded innovators developing breakthrough innovations and helps them get to market and engage with investors. Visit www.innoradar.eu for more details.

EVIDENCE-BASED POLICY MAKING



Policy

Making the startup voice stronger in EU policy making.



The Ecosystem Graph

A dynamic mapping of startups from a socio-economic point of view will be freely accessible.

CHALLENGES



Difficulty to scale

Because of the market differences between Member States it is challenging to grow business across Europe.



Insufficient digitalisation

Traditional companies have difficulties with the digital transition. Policies addressing the challenge: Digitising European Industry, Digital Innovation Hubs, Skills Agenda for Europe.

INVESTMENT PROGRAMMES



The **AI/Blockchain Investment Fund** will

- 1) enhance equity financing for innovative Artificial Intelligence & Blockchain startups;
- 2) strengthen innovation ecosystems by pooling financial resources between the European Union, Member States & private investors.



The **Digital Innovation and Scale-up Programme (DISC)** will

- 1) enhance investments;
- 2) strengthen technical assistance;
- 3) promote an enabling environment focused on digital innovations and digital startups in Central, Eastern and South-Eastern Europe region.

ACCESS TO FINANCE FOR STARTUPS AND SCALEUPS



The **Digital Single Market Strategy** and the **Capital Markets Union** have provided a sound legal framework.



The **European Fund for Strategic Investments (EFSI)** agreements have already targeted 377,000 SMEs, including startups.



A stronger focus of the European Structural and Investments Funds (ESIF) on innovation and SME support including venture capital **support to 140,000 startups and scaleups**.



European Innovation Council

Since 2014 the **EIC Accelerator pilot** (SME Instrument) has **helped over 4400 companies** get a head start in the race to the market. The programme offers up to **€2.5 million** in grants plus equity financing innovation coaching and business acceleration services.

Startup



Europe

The main channel: www.StartupEuropeClub.eu



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