

Electronic Identification (eID) and Trust Services for my...

ONLINE RETAIL BUSINESS

Take advantage of cross-border business opportunities
Increase efficiency & security of your business + improve user experience

SCENARIO



You are a specialist online wine retailer based in Germany.

1



A customer in Poland wishes to purchase wine.

2



Your company has a **Qualified Web Authentication Certificate** ensuring the website can be trusted.

Benefits:

HELP AVOID PHISHING AND INCREASED CONSUMER TRUST

3



Using the client's **eID**, your company can verify and validate his/her information electronically, including that your customer is old enough to buy alcohol.

Benefit:

EXPANSION OF CUSTOMER BASE

4



The customer uses an **eSignature** to confirm delivery and an **eTimestamp** is used on the delivery receipt to track the order.

Benefits:

REDUCED COSTS THROUGH STREAMLINED PROCESSES. ENHANCED DOCUMENT TRACKING



The wine is despatched.



For more information, visit:
<https://ec.europa.eu/digital-single-market/en/eidas-smes>

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