

Digital Skills and Jobs Coalition Conference
Thursday 7 December 2017

Crown Plaza Brussels – Le Palace, Rue Gineste 3, 1210 Brussels
 (at Place Rogier)

Twitter: @DigitalSkillsEU #DSJCoalition #DigitalSkills

Website: <http://bit.ly/DSJCoalition>

Programme

9.00	<i>Registration and coffee</i>
10.00	Welcome by moderator Katrina Sichel
10.05	Opening and introduction , by Claire Bury, Deputy Director General DG Connect, European Commission
10.15	<p>Panel on digital skills needed for the future and the transition from education to work moderated by Claire Bury, Deputy Director General DG Connect, European Commission</p> <p>Digitisation is radically transforming all sectors of the economy; as a consequence job profiles are changing, some jobs are becoming obsolete and skills mismatch becomes more visible. The panel discussion will focus on the digital skills that are increasingly needed in the workplace and in society, in general. To do so, representatives of international associations and enterprises will share their assessment of needs in various sectors, as well as the strategies that are being put in place to face the skills shortage and mismatch.</p> <p>Speakers</p> <ul style="list-style-type: none"> • Edward Curry, Vice-President of the Big Data Value Association and research leader at the Insight Centre for Data Analytics • Gianpiero Lotito, Founder & CEO of Facility Live, • Felipe Pathé Duarte, consultant and researcher at VisionWare. • Emilia Tantar, Chief Operating Officer at Black Swan Lux • Diva Tommei, Founder & CEO @ Solenica, Global Shaper World Economic Forum
11.00	Keynote speech - including launch of the Digital Opportunity for Traineeship Pilot Mariya Gabriel, European Commissioner for Digital Economy and Society
11.15	<p>Experiences of students who have done traineeships in digital and companies who hosted them.</p> <ul style="list-style-type: none"> • Ludovica Di Luzio, ex-trainee Procter & Gamble now working at Procter & Gamble • Mariano Benito Hoz, ex-trainee at Recore Systems (the Netherlands), now working at Recore Systems • Oliver Grün, President of European Digital SME Alliance, Member of the Governing Board of the Digital Skills and Jobs Coalition • Viktor Bos, Business Connector for Jobs of the Future at the Amsterdam Economic Board
11.30	Presentation of the Digital Skills and Jobs Coalition Governing Board
11.35	European Digital Skills Awards 2017 awarded by Mariya Gabriel, European Commissioner for Digital Economy and Society

12.30-14.00	<p>Networking Lunch</p> <p>Exhibition of digital skills projects and coding demonstrations by EU Code Week</p>
14.00	<p>Interview with Juliette Jarry, Vice-President for digital of the region Auvergne Rhône-Alpes and Ibrahim Ouassari, co-founder of MolenGeek</p>
14.15	<p>Panel on investment needs in digital skills. Dealing with current and future challenges. How to make the most of EU investments for digital skills? Moderated by Katrina Sichel</p> <p>Relative to earlier industrial revolutions, the digital revolution is unfolding over a shorter time period and the adjustment process needs to be faster. The panellists will discuss current and future digital skills gaps and possible solutions to address these gaps, also maximising the effect of EU investment. They will speak about the role of the EU, of the Member States and of the private sector and reflect on how synergies among these interventions can be achieved.</p> <p>Speakers</p> <ul style="list-style-type: none"> • Martina Dlabajova, Member of the European Parliament, Vice-chair of the Committee on Budgetary Control and Member of the Committee on Employment • Alexa Joyce Director of Policy, Teaching & Learning, Microsoft Corp. • Olaf Manuel Maennel, Professor at Tallinn University of Technology, chair of the sub-Working Group on Education & Training within the EU cPPP on Cybersecurity • Oliver Roethig, Regional Secretary UNI Europa • Thierry Siraut, SAP University Alliance Country Manager Belgium – Luxembourg SAP
15.00	<p>Parallel workshops</p>
	<p>1. Digital skills for digital citizens: importance, challenges and best practices, moderated by Carolina Corvo Carvalheira, Innovation Team Member at Enactus EUR</p> <p>The Digital Skills for Digital citizens workshop will focus on building a digitally inclusive society. We will reflect on how citizens can become digitally literate to face some of the challenges linked to, for example, the rapid digitalization of services in public and private sector – libraries, finance and banking, e-services – hazardous online activities and online propaganda (fake news). In order to address these challenges adequately citizens need digital skills, such as media literacy, online self-protection, and appropriate behaviour towards digital technology use.</p> <p>In the workshop we will discuss the role of public authorities as well as the industry in bringing the digital literacy to citizens. We will also consider how digitally excluded groups could be better integrated in the society. And last but not least, we will share best practice examples of projects boosting digital inclusion of citizens.</p> <p>Speakers</p> <ul style="list-style-type: none"> • Paolo Celot, Director and Secretary General, EAVI European Association for Viewers Interests • Ilona Kish, Programme Director, Public Libraries, Reading and Writing Foundation • Kristi Kivilo, CEO, Vaata Maaailma SA, Look@World Foundation • Camille Meier, Responsable Grands Projets, Simplon.co , Refugeeks, Hackeuses! • Sara Van Damme - Program manager Digitaal.Talent@Gent; Representative of All Digital, pan-European association on Digital Skills
	<p>2. Reskilling small and medium enterprises (SMEs) for the digital transformation: opportunities, challenges and success stories moderated by Domingos Miguel Folque Guimarães, Digital Champion of Portugal.</p> <p>Digitisation offers many new opportunities for employment and growth. However to reap these rewards it is necessary to also address its changes. One such challenge is of reskilling the adult population to be able to adopt and use digital technologies in enterprises. In Europe around 37% of</p>

	<p>labour force participants do not have even basic digital skills and companies lack the more advanced specialised skills need for successful adoption of digital technologies. In Europe 99% of all businesses are small and medium-sized enterprises, accounting for 67% of employment and 57% of value added. In fact most, 93%, are micro enterprises, employing less than 10 people. But small and medium enterprises (SMEs) lag behind in the adoption of digital technologies and there is a need to convince managers and workers of the gains to be had from investments in digital. Therefore, reskilling is very much an issue for SMEs. The workshop will address the issue of reskilling SMEs for digitisation, looking at the incentives to reskilling, the main challenges to be overcome and how to make it happen.</p> <p>Speakers</p> <ul style="list-style-type: none"> • Lorenza Badiello, Head of the Regional Office, Region of Emilia-Romagna • Olivia-Kelly Lonkeu, Senior Advisor - Economic development & innovation, PwC • Dag Rende, CTO, FindOut • Malin Rosqvist, Research project manager, RISE SICS Västerås – PROMPT- Professional Master in Software Engineering • Martin Törngren, Professor in Embedded Control Systems
	<p>3. #DigitalSkills4Education – Learning for tomorrow, moderated by Katrina Sichel</p> <p>The rapid technological improvements in the last decades have helped develop web technologies, brought various new online services and unlocked many new job possibilities. More than ever digital skills are essential for young people in order to take advantage of these opportunities and play a key role in the evolution of the digital economy. Like reading and writing, digital skills are becoming a necessity in everyday life. Yet today 44% of the adult population in Europe have low levels or no digital skills. Addressing digital skills in formal and informal education is the first step in a life-long learning approach, contributing to confidence and competences for life. At the Digital Skills for Education workshop we will discuss how the education system can best prepare young people for the future</p> <p>Speakers</p> <ul style="list-style-type: none"> • Karen Boers, BECode, co-founder & Managing Director of Startups.be, the owner & CEO of Boers & Peusens BVBA and Board member & CEO of European Startup Network • Alessandro Bogliolo, Professor University of Urbino, EU Code Week coordinator, Digital Skills and Jobs Coalition Governing Board • Charlotte Clarke Hesselgren, teacher at the Sankt Annæ Gymnasiums Grundskole in Denmark • Andrea Gerosa, Founder Think Young • Gabriela Ruseva, All Digital
16.30	<p>Wrap up and way forward Gerard De Graaf, Director, DG Connect, European Commission</p>
16.45	<p>Networking drink</p>
17.45	<p><i>End of Conference</i></p>