

“A Safer Internet for Minors”

Alliance to Better Protect Minors Online

VIVENDI Statement

vivendi

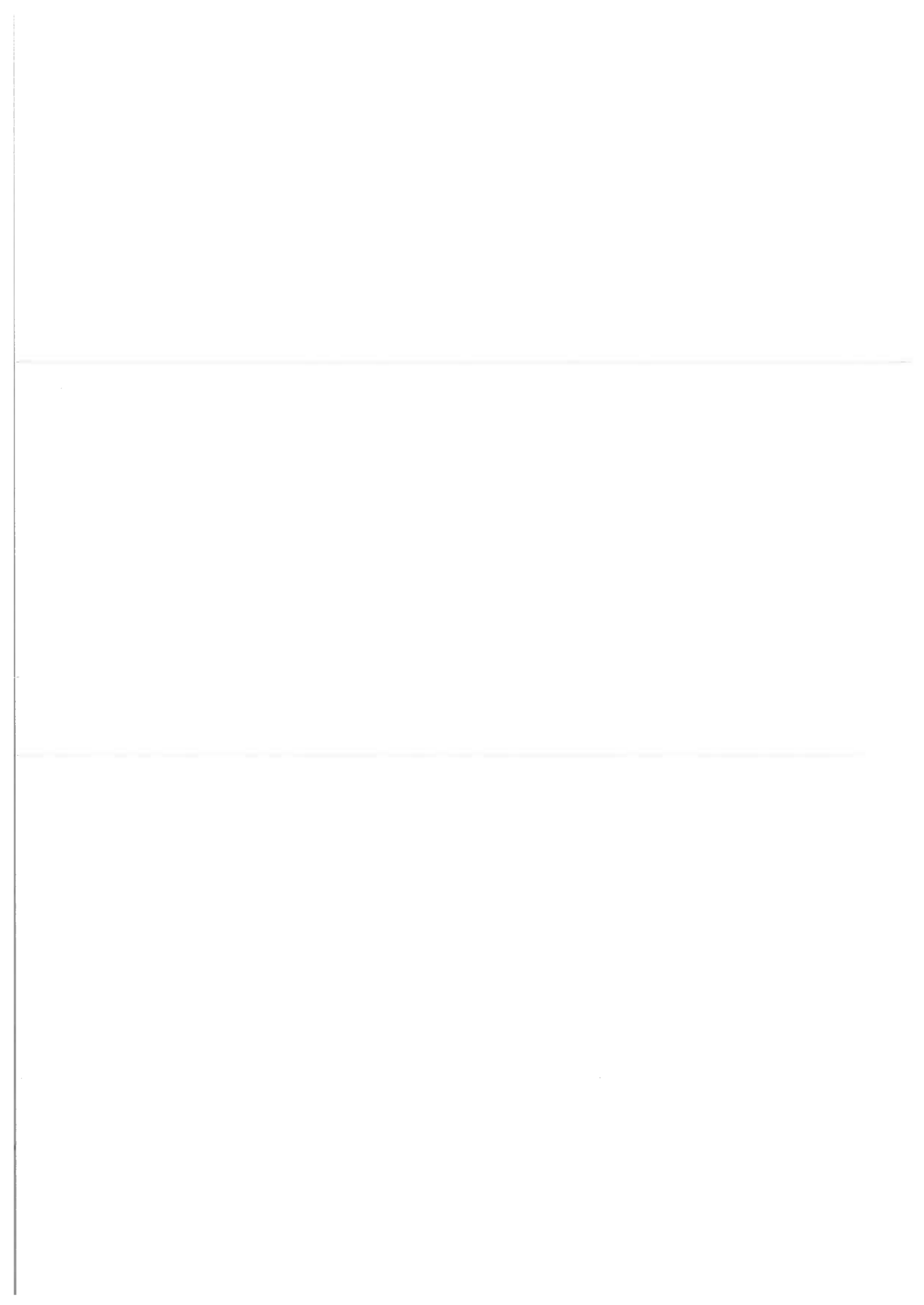
UNIVERSAL
UNIVERSAL MUSIC GROUP

CANAL+



GAMELOFT

daily motion



THE COMPANY INFORMATION

Name of the company:

Vivendi with UMG, Canal + Group, Gameloft and Dailymotion.

Please provide a brief description of services/products your company offers to minors.

Universal Music Group (UMG) :

General audience websites, fan clubs, and other online services related to the artists. UMG also operates one website related to a series of compilation albums suitable for minors, called Pop Party.

Canal + Group :

Canal+ Group is engaged in pay-TV in France, as well as in Africa, Poland and Vietnam. The youth division is made up of :

- 3 pay-to-view television channels including Pivi, a channel for preschool children (3 to 6 years old)/ T@L@TOON, a channel for kids (6 to 12 years old)/ Canal + Family (family channel)
- 16 youth channels included in the FAMILY ESSENTIAL pack (4 preschool channels, 9 kids channels and 3 teenage channels)
- Two channel websites: www.teletoonplus.fr and www.pivipilus.fr featuring content (games, videos and activities) tailored for each target
- 3 programme apps for preschool children : Molang / Quaf Quaf Plume and Stan / Petit Poilu
- Canal Play : VOD service with parental control
- myCANAL: a selection of programmes for children classified according to age group

Dailymotion :

Dailymotion.com is a free video hosting website which enables users to access, view, upload, share their personal videos. Dailymotion.com is a free video hosting website which enables users to access, view, upload, share their personal videos.

Gameloft :

Gameloft mainly develops and publishes videogames for phones, smartphones and tablets. While not our core business, some other additional digital distribution platforms for our games can include computers and TV (set-top boxes games). While our products are not specifically targeting minors and can be enjoyed by users of all ages, some games the our portfolio are played by a majority of minors. Gameloft also runs advertising inside these games, selling in-game inventory to advertisers and agencies. These ads can be served to minors too.

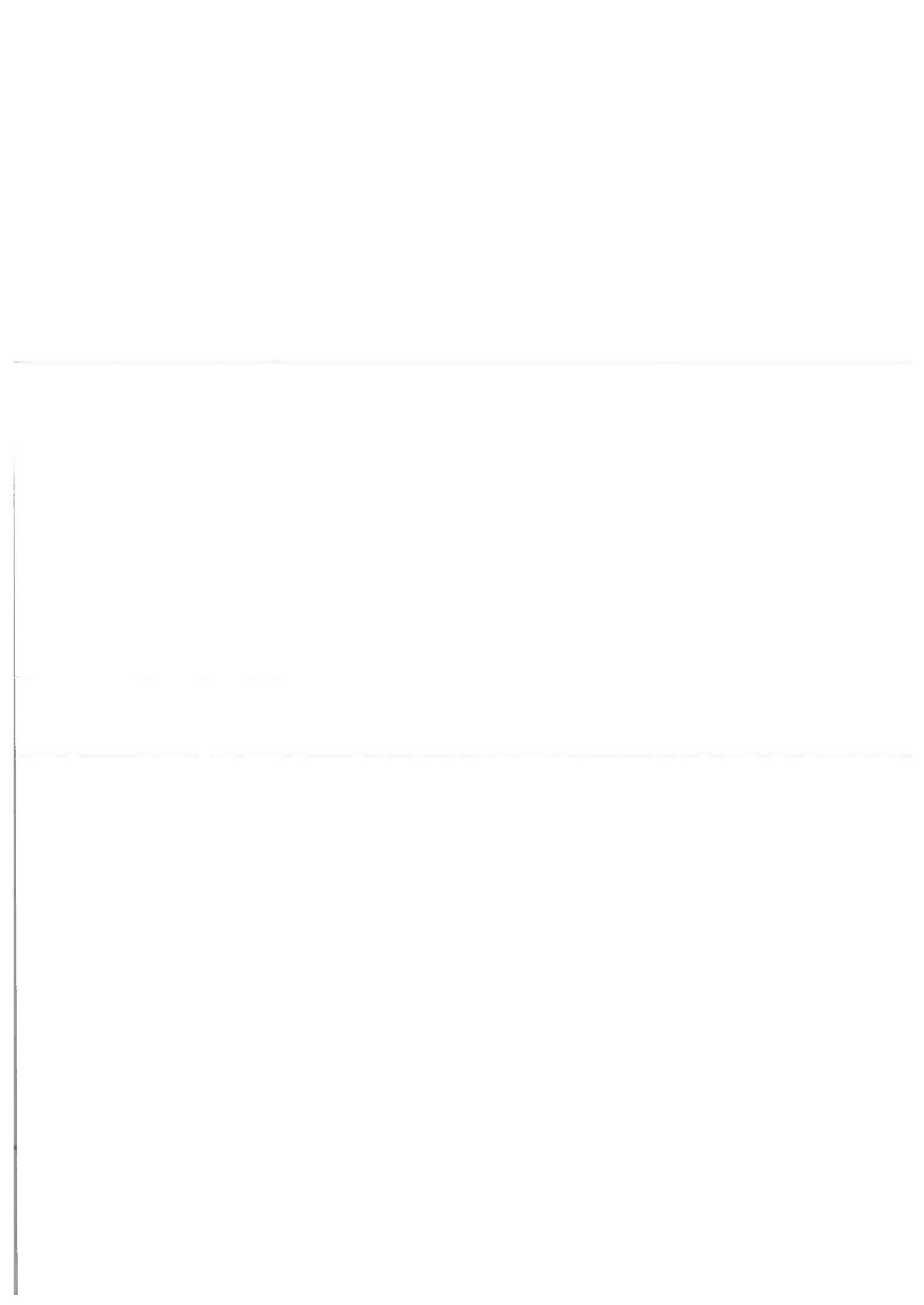
Countries where products/services targeting (used by) minors are offered by your company.

UMG : UMG's general audience websites are offered in all UMG territories. The website for Pop Party is offered from the United Kingdom.

Canal + Group : France, Africa, Poland and Vietnam

Dailymotion : Worldwide

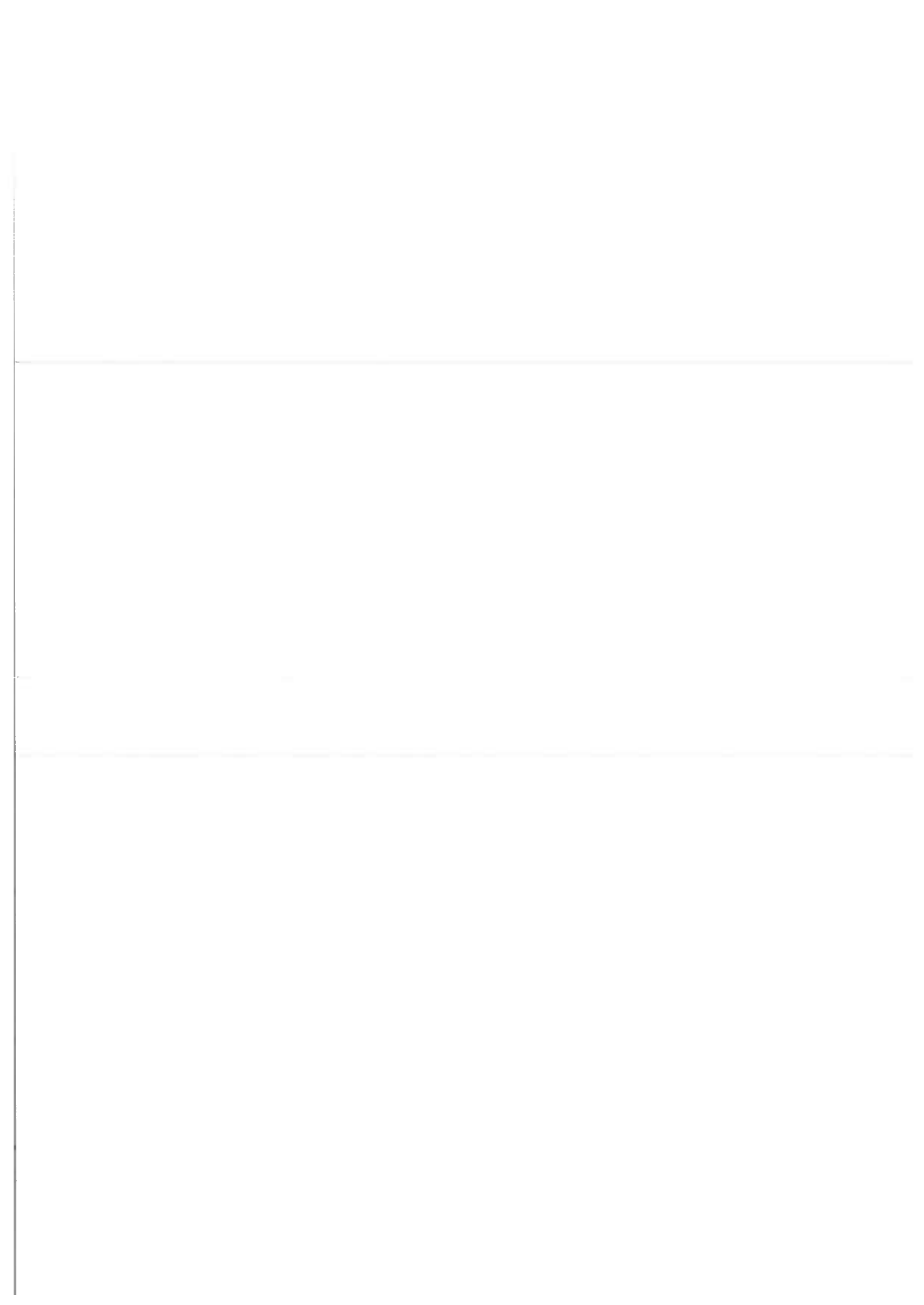
Gameloft : Worldwide. All European countries included



SECTION 1. USER-EMPOWERMENT

1. Identifying and promoting best practice for the communication of data privacy practices.

		Measures	Timeline for future actions
		Current	Future
	<p>UMG :</p> <ul style="list-style-type: none"> ➤ UMG makes its privacy practices known through its online privacy policies, and through disclosures when users sign up for newsletters, enter contests, or otherwise interact with UMG online properties. 	<p>UMG :</p> <ul style="list-style-type: none"> ➤ UMG plans to expand standardization of privacy policies and website links across UMG entities. This will include refreshing existing information and providing additional resources and tools for parents and minors. 	Late 2017 through early 2018
	<p>Canal + Group :</p> <ul style="list-style-type: none"> ➤ As a website publisher, GC+ informs minors of the identities of the recipient(s) of this data, of the purpose for which it is to be used, of whether or not it is obligatory to provide answers, and of the rights minors have in relation to their data. ➤ All of this information is phrased such that it is clear for minors. ➤ Data provided by minors is not passed on to third parties for the purposes of commercial prospectation electronically or by post. 	<p>Canal Plus Group :</p> <ul style="list-style-type: none"> ➤ Canal Plus Group will comply with the General Data Protection regulation with respect to the submission and use of data of minors and will implement an additional protection in its services if needed (currently ongoing survey for the business units within Vivendi Group). 	By mid 2018
	<p>Gameloft :</p> <p>Gameloft currently provides and submits to each user approval its privacy policy practices upon download of Gameloft games. Such Privacy Policy clearly outlines the types of personally identifiable information and other data that we will collect from, and specifies that personal information of child under 13 are not used by Gameloft. Children that indicate an age under 13 are not allowed to play Gameloft games that are rated 16+ by app stores (violent games). Gameloft is one of the sole publisher in the industry of mobile gaming that has implemented such restriction.</p>	<p>Gameloft :</p> <ul style="list-style-type: none"> ➤ Gameloft will comply with the General Data Protection regulation with respect to the submission and use of data of minors and will implement an additional protection in its games if needed (currently ongoing survey for the business units within Vivendi Group). 	By mid 2018

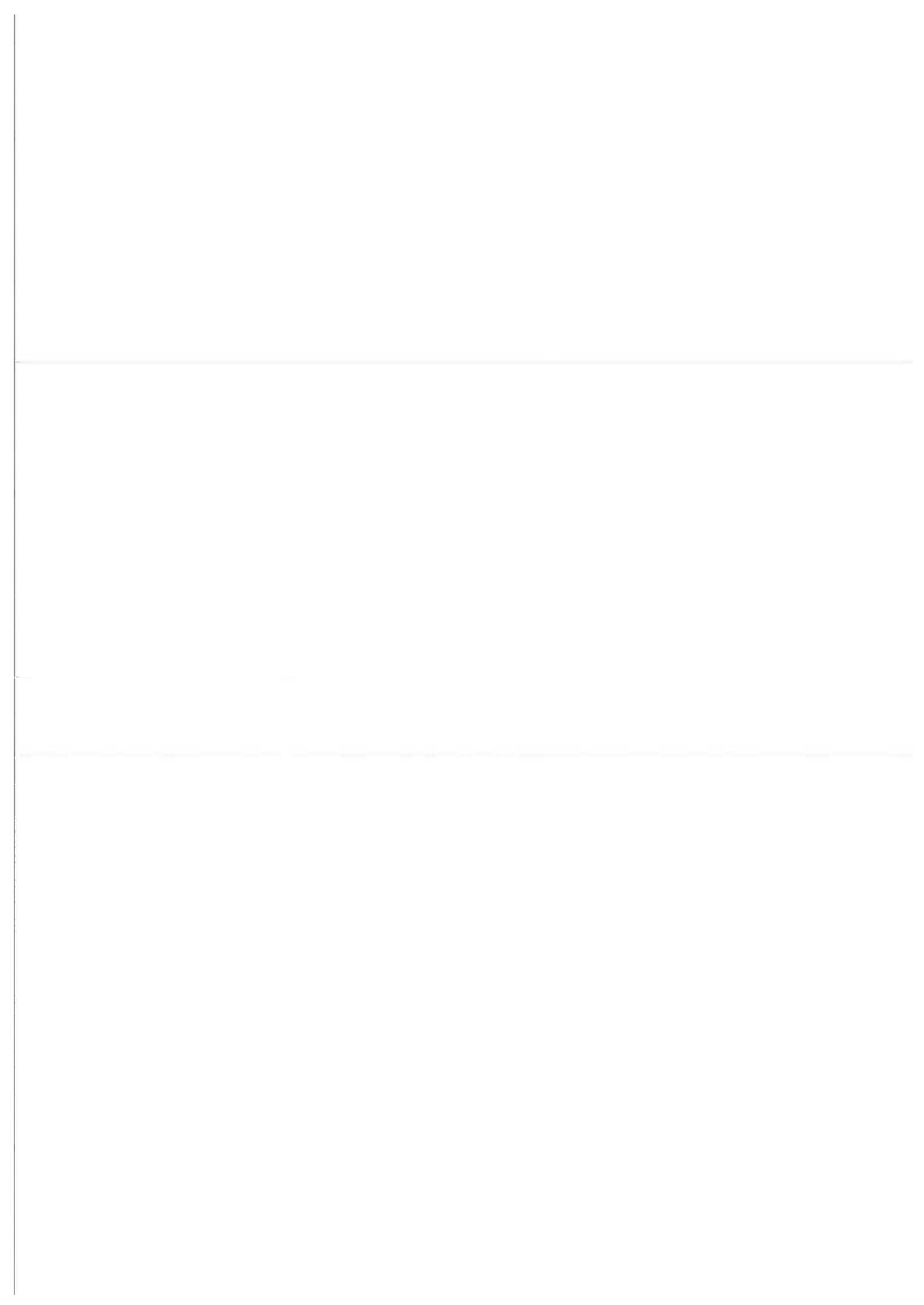


2. Providing accessible and robust tools that are easy to use and to provide feedback and notification as appropriate.

Measures		Timeline for future actions
Current	Future	
<p>UMG :</p> <ul style="list-style-type: none"> ➤ UMG has integrated an online form for feedback, requests, or complaints that is part of our privacy policies. <p>Dailymotion :</p> <ul style="list-style-type: none"> ➤ Dailymotion provides a reporting tool located under each video 	<p>UMG :</p> <ul style="list-style-type: none"> ➤ The use of the online form will be expanded, including translations to local languages and improved coordination with local resources to facilitate efficient responses. <p>Dailymotion :</p> <ul style="list-style-type: none"> ➤ DM will developed a new design of the graphical interface to make the reporting tool more user friendly ➤ The options to be activated by the users will increase from four (sexually exploitative content, violent content, hated or defamatory content, copyright violation) to five (invasion of privacy) 	<p>Late 2017 or early 2018</p> <p>June 2017</p>

3. Promoting users' awareness and use of information and tools to help keep themselves safer online and of their responsibility and duty to behave responsibly and respectfully towards others and foster trust, at the same time promoting minor's digital empowerment.

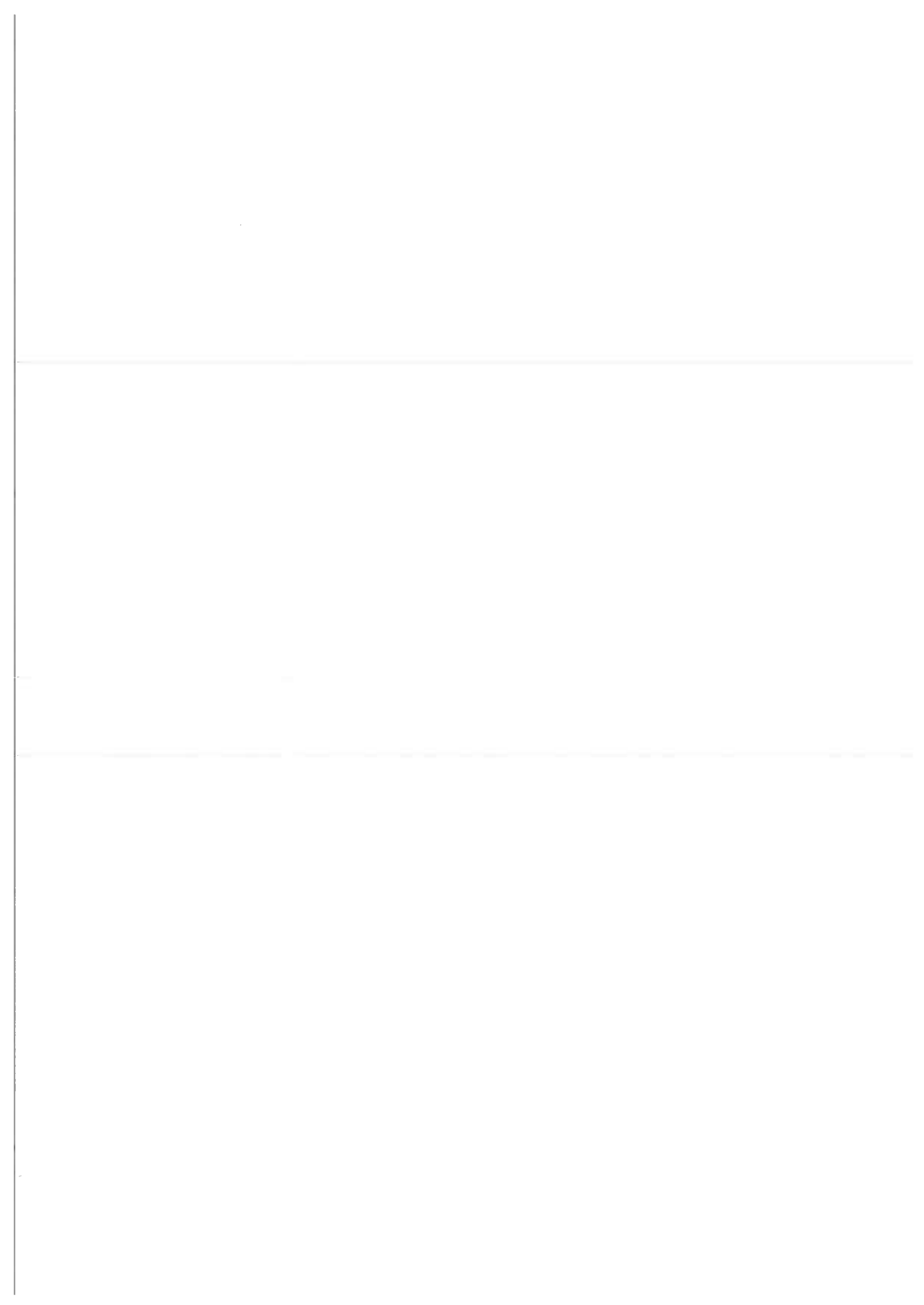
Measures		Timeline for future actions
Current	Future	
<p>UMG :</p> <p>UMG provides easily accessible links to resources such as 'safe surf guides' and other online resources. However, these links are not standardized across all UMG online properties.</p>	<p>UMG :</p> <p>UMG plans to improve and update links to awareness resources and tools, and expand the number of sites where these links are included.</p>	<p>Late 2017 or early 2018</p>



	<p>Canal + Group :</p> <ul style="list-style-type: none"> ➤ Broadcast on the TéléTOON+ channel of the CULTURE DECODE programme (20 X 3' – <i>original production</i> – <i>Tralalère</i> - in the process of being acquired). The purpose of this short series of programmes is to provide young viewers with guidance as they discover how best to use digital technologies. Each episode will tackle a key concept to do with digital technologies and using them (The schedule features : Videogames/Robotics/Design/Open Data/Social Networks/Geolocation/Online Information/Connected Objects/Personal Data Protection/Tracking/Virtual Reality, etc.) 	<p>November 2017 (to be confirmed)</p>
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4. Promoting the use of content classification when and where appropriate.

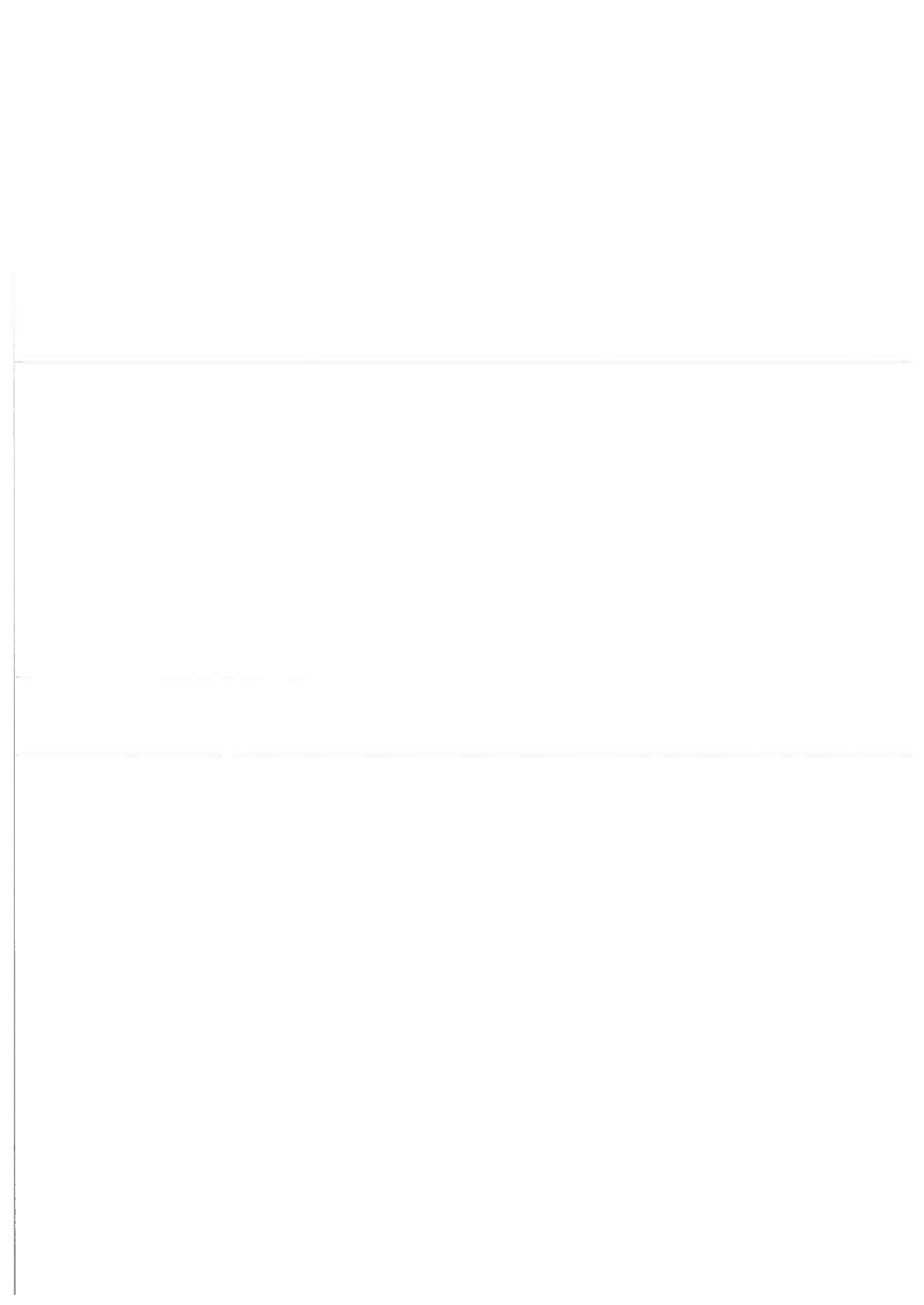
Measures		
Current	Future	Timeline for future actions
<p>UMG :</p> <ul style="list-style-type: none"> ➤ UMG is committed to providing parents and consumers with advance, cautionary information regarding lyrics, artwork or video content some may find inappropriate or otherwise objectionable. Digital audio content includes an explicit field that is set to explicit for any content that would carry a parental advisory label in the United States. ➤ Most major content distribution partners, such as Spotify and Apple, label explicit and clean versions of audio content provided by UMG. 	<p>UMG :</p> <ul style="list-style-type: none"> ➤ UMG will commit to continuing its support of explicit and parental advisory labels in digital content. 	<p>Ongoing</p>
<p>Canal + Group :</p> <ul style="list-style-type: none"> ➤ Channels comply with the classification awarded to programmes by the <i>Conseil supérieur de l'audiovisuel</i> – France's audiovisual authority – both when they are broadcast and on their digital platforms and broadcast age-marked awareness-raising ads on their channels ➤ MYCANAL has a "youth" classification with suitable programmes 	<p>Canal + Group :</p> <ul style="list-style-type: none"> ➤ CSA will work with the CSA on its next awareness-raising campaign on programme marking 	<p>By the end of 2017</p>



<p>Dailymotion:</p> <ul style="list-style-type: none"> ➤ The Age Gate based on key words associated to videos prevents the watching of identified explicit contents by viewers behind 18 years of age. (Please note that as a hosting provider platform, DM cannot monitor the data uploaded on its platform). 	<p>Dailymotion :</p> <ul style="list-style-type: none"> ➤ Identified explicit content will be hidden on the new user interface. 	<p>June 2017</p>
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5. Promoting the awareness and use of parental control tools.

Measures		Timeline for future actions				
Current	Future					
<p>UMG :</p> <ul style="list-style-type: none"> ➤ Information regarding the US-based RIAA Parental Advisory Program (PAL) is available on the RIAA website. It is also readily available via other parenting outlets, including parentalguide.org. In the UK, the program is promoted via the BBC website (www.bbc.co.uk/). 	<p>UMG :</p> <ul style="list-style-type: none"> ➤ UMG commits to continue its support of appropriate explicit and parental advisory labeling on digital distribution platforms. 	<p>Ongoing</p>				
<p>Canal + Group :</p> <ul style="list-style-type: none"> ➤ The group's websites exclusively offering services for young people have parental controls. When children set up their accounts, they are required to provide the email addresses of their parents and/or parental guardians. ➤ Parents/parental guardians must approve their children's registrations, otherwise they will not be able to access the services (this applies in particular to games and competitions). ➤ The general terms and conditions of use raise parents' awareness of the fact that it is their responsibility to determine which service is or is not appropriate for their child or children, and to monitor the way in which their child or children use/uses it. 						



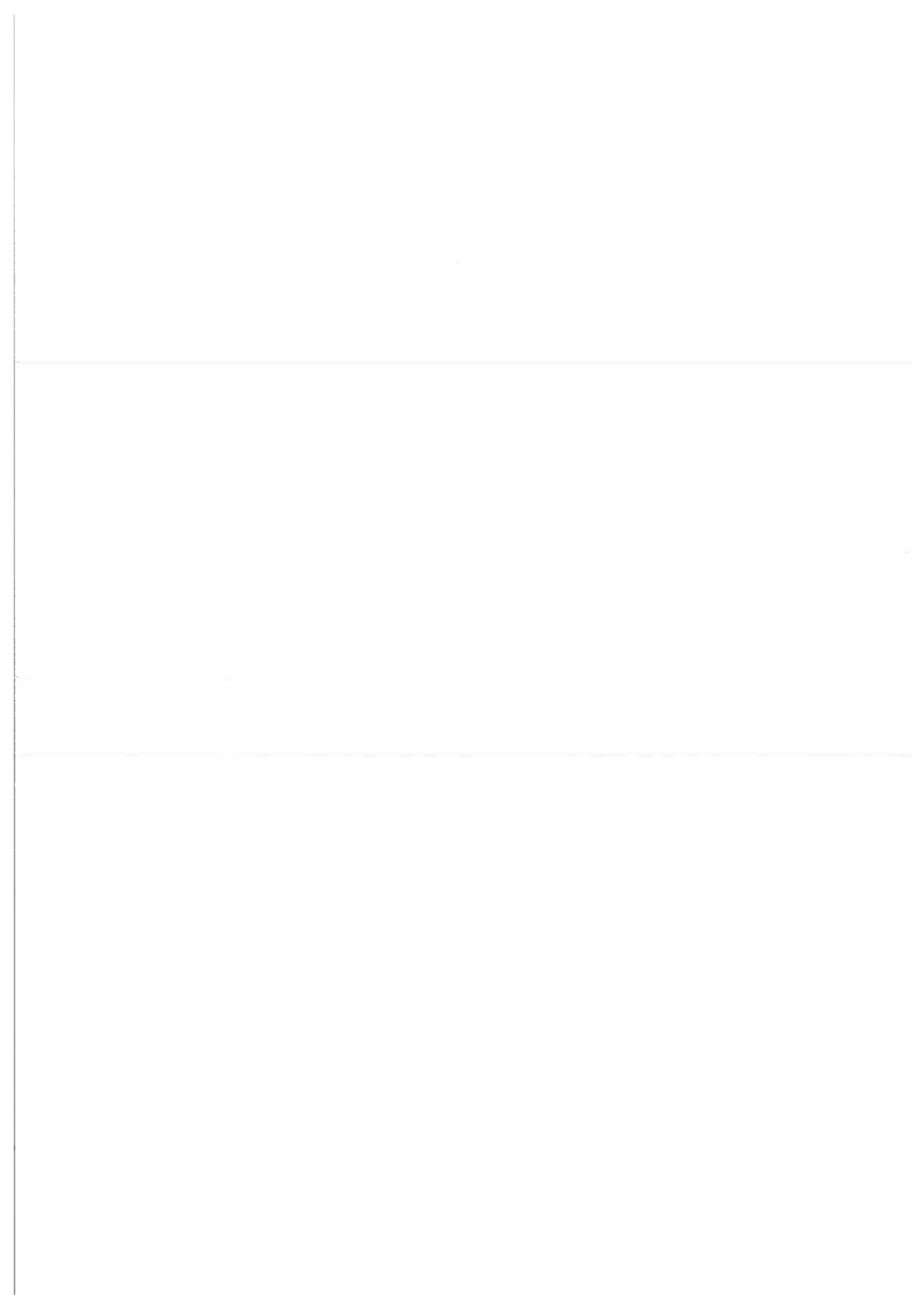
SECTION 2. ENHANCED COLLABORATION

6. Intensifying cooperation between ourselves and with other parties such as Child Safety Organisations Governments, education services and law enforcement to enhance best practice-sharing.

Measures		Timeline for future actions
Current	UMG cooperates with Vivendi and other parties on an <i>ad hoc</i> basis, as needed.	
Future	UMG will continue to cooperate with Vivendi and other parties and engage as appropriate to share best practices and UMG's experience.	Ongoing

7. Identifying emerging developments in technology such as connected devices and with the support of the Commission, engage with other parties who also have a role to play in supporting child safety online.

Measures		Timeline for future actions
Current	<p>UMG :</p> <ul style="list-style-type: none"> UMG cooperates with Vivendi and other parties on an <i>ad hoc</i> basis, as needed. <p>Canal + Group :</p> <ul style="list-style-type: none"> Broadcast over the group's channels and the children's channels of the CSA's awareness-raising campaigns. 	
Future	<p>UMG :</p> <ul style="list-style-type: none"> UMG will continue to cooperate with Vivendi and other parties and engage as appropriate to share best practices and UMG's experience. UMG will also consider the impact of its own new technology initiatives on child safety online. <p>Canal + Group :</p> <ul style="list-style-type: none"> Relay over the group's channels the CSA's awareness-raising campaigns targeted young users in particular. 	Ongoing
		By the end of 2018



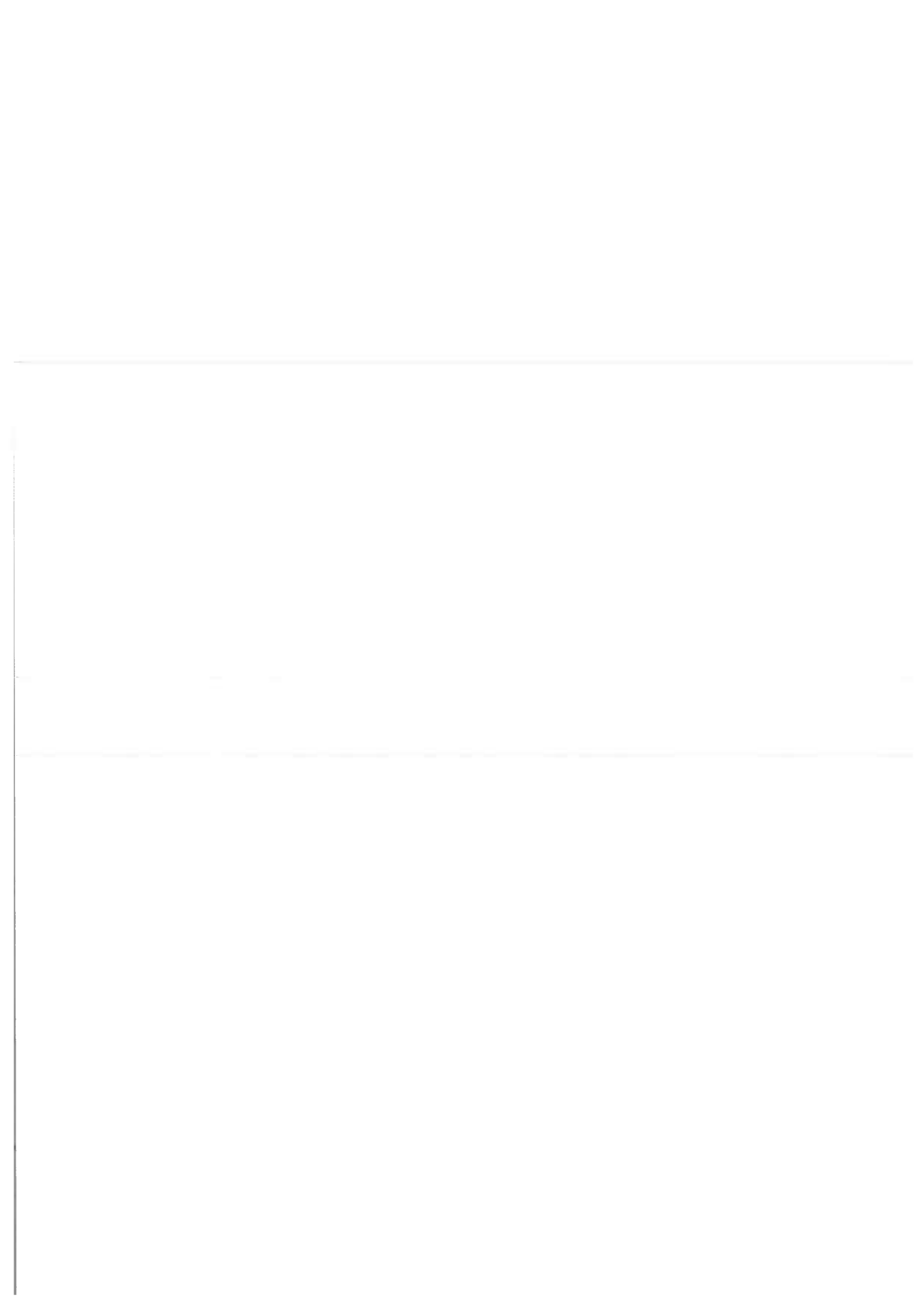
SECTION 3. AWARENESS RAISING

8. Supporting the development of awareness-raising campaigns about online safety, digital empowerment, and media literacy through both ad hoc and ongoing initiatives.

Measures		Timeline for future actions
Current	Future	
	<p>UMG - Canal+ Group - Gameloft - Dailymotion :</p> <p>➤ The companies will cooperate with Vivendi and other parties as appropriate to support the development of campaigns to raise awareness of online safety, digital empowerment, and media literacy. Production of an awareness-raising video for young people about online risks to people broadcast on the websites and channels of subsidiaries</p>	mid-2018

9. Promoting children's access to diversified online content, opinions, information and knowledge.

Measures		Timeline for future actions
Current	Future	
NA	NA	



SECTION 4. OTHER TYPES OF ACTIVITIES

10. Other types of activities concerning online safety for minors.

Measures		
Current	Future	Timeline for future actions
<p>Canal + Group : Broadcast on general-interest and family channels of programmes designed to raise users' awareness of the dangers of online content on social networks and on personal data protection:</p> <ul style="list-style-type: none"> - <i>Topoi, c'est l'époque qui veut ça</i> / series of documentaries broadcast on PLANETE+ (including in particular features on big data and selfies) - <i>Sous le radar</i> - Monthly programme broadcast on PLANETE + Crime Investigation - The studio of terror – Documentary broadcast on CANAL + about jihadist propaganda. Featuring videos made by ISIS, this film dissects, step-by-step, the image of jihadis and the approach they use which features elements borrowed from fiction, video-games and television reality shows in order to indoctrinate young people. 	<p>Canal + Group: Canal+Group will make accessible to his subscribers the programmes designed to raise users' awareness of the dangers of online content and on personal data protection.</p>	<p>By the end of 2018</p>

