

“A Safer Internet for Minors” - draft commitments

Alliance to Better Protect Minors Online

Individual company statement

Template

Members of the Alliance agreed to submit a list of specific commitments and timeline for implementation to the European Commission within three months of endorsing the Alliance Statement of Purpose (7th February 2017). This template is intended to help formulate your actions and transmit them to the European Commission in a harmonised format.

THE COMPANY INFORMATION

	Name of the company:
1	Facebook
2	Please provide a brief description of services/products your company offers to minors.
3	Facebook is a social network allowing people to connect with their friends and family across the world, share content that matters to them, and follow causes or brands that they care about.
4	Countries where products/services targeting (used by) minors are offered by your company.
5	Facebook is available globally.

SECTION 1. USER-EMPOWERMENT

	1. Identifying and promoting best practice for the communication of data privacy practices.	B	C
1	Measures	Timeline	

		for future actions	
2	Current	Future	
3	As members of the ICT coalition, we have reviewed in January 2017 our efforts in delivering against the ICT principles, as part of our implementation review (please refer to http://www.ictcoalition.eu/gallery/2017%20ICT%20Principles%20Implementation%20Report_FB-03042017092906-05042017022428-05042017054502.pdf	Commit to proactively connecting 50M people across EU member states to our privacy and security tools.	Before August 2018

	2. Providing accessible and robust tools that are easy to use and to provide feedback and notification as appropriate.	B	C
1	Measures	Timeline for future actions	
2	Current	Future	
3	As members of the ICT coalition, we have reviewed in January 2017 our efforts in delivering against the ICT principles, as part of our implementation review.	- Commit to improving the quality and depth of the feedback provided in our Support Inbox to people and teens who report content to Facebook. -Commit to connect 10M people across EU member states to campaigns on how to report inappropriate content.	Before August 2018

	3. Promoting users' awareness and use of information and tools to help keep themselves safer online and of their responsibility and duty to behave responsibly and respectfully towards others and foster trust, at the same time promot	B	C
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	minor's digital empowerment.		
1	Measures	Timeline for future actions	
2	Current	Future	
3	As members of the ICT coalition, we have reviewed in January 2017 our efforts in delivering against the ICT principles, as part of our implementation review.	<ul style="list-style-type: none"> - Commit to proactively connecting 10M people globally to our Safety Centre. - Commit to iterating and improving our suicide prevention tools globally. - Commit to connecting people to more local resources when it comes to suicide prevention and selfharm by linking to an additional 10 member states NGOS in this space from our Help Centre. - Launch at least one new tool to empower people on Facebook manage their experience safely. 	Before August 2018

	4.Promoting the use of content classification when and where appropriate.	B	C
1	Measures	Timeline for future actions	
2	Current	Future	
3	As members of the ICT coalition, we have reviewed in January 2017 our efforts in delivering against the ICT principles, as part of our implementation review.	- Commit to further develop and upgrade the use of 'graphic warnings', interstitials and other content signals (for adults) and rendering content unavailable for minors, when content is reported to our teams for review.	Before August 2018

	5. Promoting the awareness and use of parental control tools.	B	C
1	Measures	Timeline for future actions	
2	Current	Future	
3	As members of the ICT coalition, we have reviewed in January 2017 our efforts in delivering	- Commit to proactively connect 10M people from EU member states to the Parents Portal launched in December 2016 and	Before August 2018

	against the ICT principles, as part of our implementation review.	available in 55+ languages. - Commit to iterating on our newly launched Parents Portal by adding additional content, and make this available in 55+ languages.	
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SECTION 2. ENHANCED COLLABORATION

	6.Intensifying cooperation between ourselves and with other parties such as Child Safety Organisations Governments, education services and law enforcement to enhance best practice-sharing.	B	C
1	Measures	Timeline for future actions	
2	Current	Future	
3	As members of the ICT coalition, we have reviewed in January 2017 our efforts in delivering against the ICT principles, as part of our implementation review.	<ul style="list-style-type: none"> - Commit to organising no less than 5 safety expert summits across the world, including 2 events in Europe, gathering local expert NGOS, academics and policy makers. - Engage in exchanging best practices as part of the ICT Forum in May 2017 to share knowledge and discuss new trends with multiple stakeholders - Commit to using the ICT Coalition forum as a venue to discuss emerging trends with NGOs and civil society. - Publish our implementation report as part of ICT coalition self-review process - As members of the ICT coalition, we commit to supporting a desk research in 2017-18 aiming at clarifying some of the main issues surfaced by the Alliance. - Commit to two industry safety 	Before August 2018

	<p>hackathon to promote best practices and foster innovation in the field of child safety.</p> <ul style="list-style-type: none"> - Continue to train Law Enforcement in EU Member States, and to update them on products, policies and safety operations/materials. - Commit to continue capacity building training for child safety NGOs across Europe, particularly through the INHOPE/INSAFE, Child Helpline International, ENACSO and ECPAT networks. - Commit to onboarding an additional 10 european safety NGOs to our Policy Casework VIP channel. - Commit to engaging with an even greater number of stakeholders including LGBTIQ NGOs, women's safety NGOs, parents groups etc, in a number of roundtables and discussions across Europe. 	
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	7. Identifying emerging developments in technology such as connected devices and with the support of the Commission, engage with other parties who also have a role to play in supporting child safety online.	B	C
1	Measures	Timeline for future actions	
2	Current	Future	
3	As members of the ICT coalition, we have reviewed in January 2017 our efforts in delivering against the ICT principles, as part of our implementation review:	n/a	Before August 2018

SECTION 3. AWARENESS RAISING

	8.Supporting the development of awareness-raising campaigns about online safety, digital empowerment, and media literacy through both ad hoc and ongoing initiatives.	B	C
1	Measures	Timeline for future actions	
2	Current	Future	
3	As members of the ICT coalition, we have reviewed in January 2017 our efforts in delivering against the ICT principles, as part of our implementation review.	- Commit to launching 20 educational resources in 20 countries across the EU member states. - Continue to support the activities of our safety partners across the region, particularly via advertising credits, focusing on existing and new programmes related to peer to peer education.	Before August 2018

	9. Promoting children's access to diversified online content, opinions, information and knowledge.	B	C
1	Measures	Timeline for future actions	
2	Current	Future	
3	As members of the ICT coalition, we have reviewed in January 2017 our efforts in delivering against the ICT principles, as part of our implementation review.	n/a	Before August 2018

SECTION 4. OTHER TYPES OF ACTIVITIES

	10. Other types of activities concerning online safety for minors.	B	C
1	Measures	Timeline for future actions	
2	Current	Future	
3	As members of the ICT coalition, we have reviewed in January 2017 our efforts in delivering against the ICT	n/a	Before August

principles, as part of our implementation review.	2018
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