



PROFIT

Promoting Financial Awareness and Stability



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Project's objectives

The PROFIT project aims to develop a platform towards promoting the **financial awareness** and improving the **financial capability** of citizens and market participants. The PROFIT platform will be built on Open Source components and will provide the following functionalities:

- specialized **financial education toolkits** available to the wider public
- advanced **crowd-sourcing tools** to process financial data, extract & present collective knowledge
- advanced **forecasting models** exploiting the market sentiment to identify market trends & threats
- novel **personalized recommendation systems** to support financial decisions according to the user's profile

PROFIT will be designed and pilot-tested via the collaboration with the members and clients of the European Federation of Ethical and Alternative Banks (FEBEA), an institution committed to the responsible banking and finance agenda



PROFIT APPROACH

