

The Better Internet for Kids Strategy:

ONLINE PROTECTION and
digital literacy

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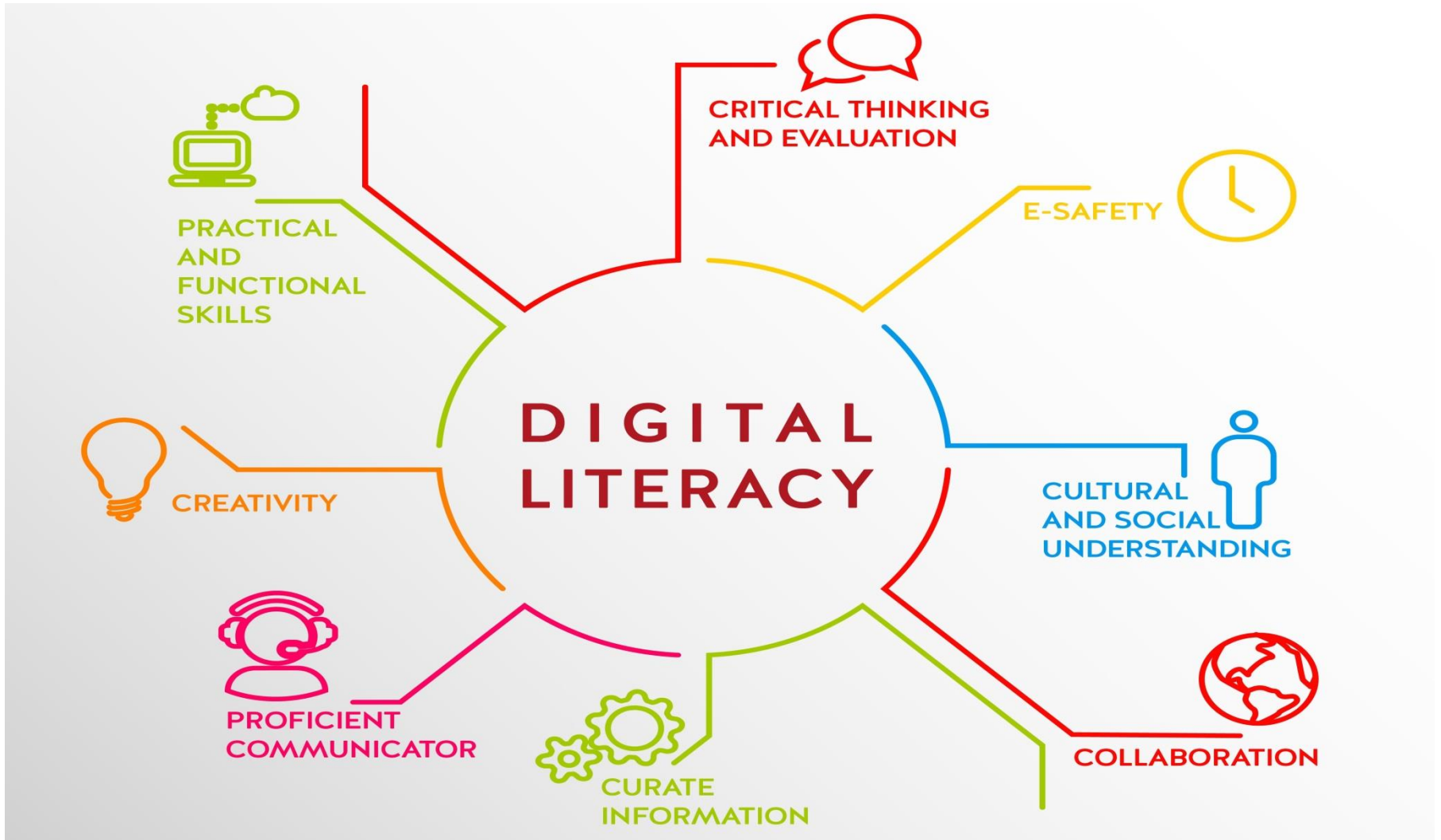


European
Commission





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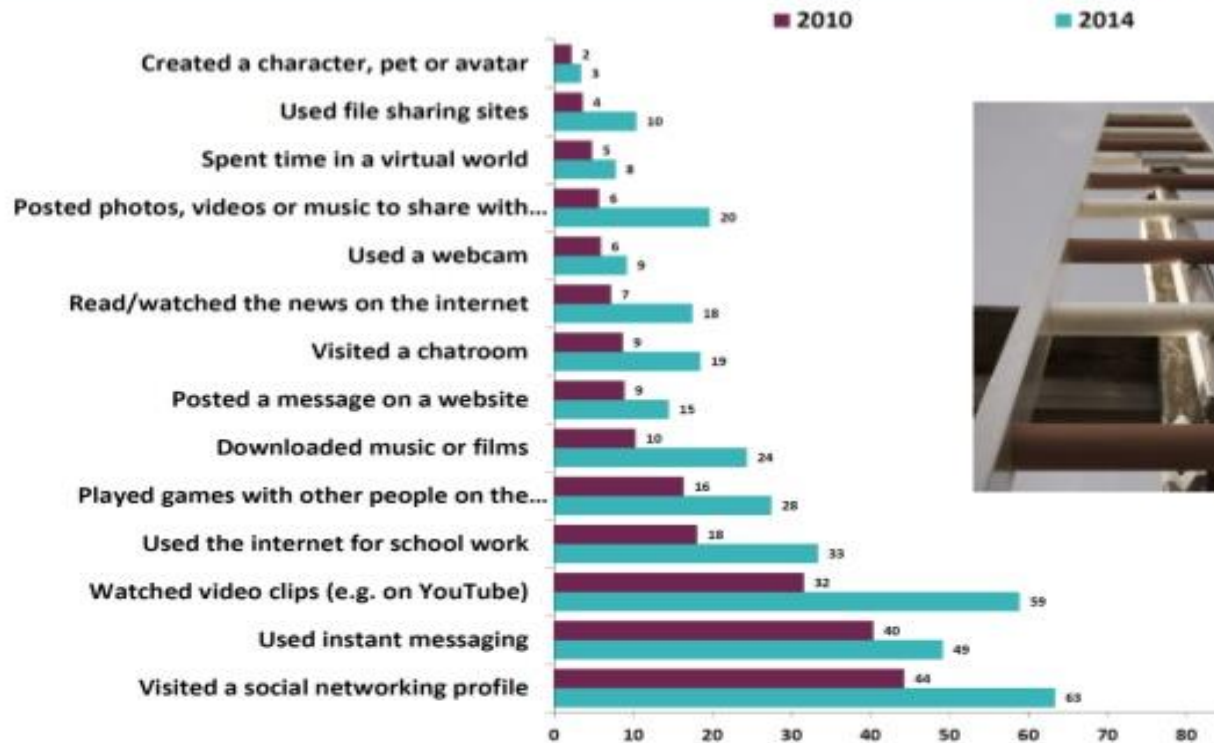
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What research tells us

Ladder of opportunities



www.eukidsonline.net



Lessons Learnt

- *Protection will not work on its own*
- *Integral part of awareness raising*
- *Underpins empowerment and safety*

BIK Map

Mapping Safer Internet policies in Member States
"The Better Internet for Kids Map"

- *Digital/media literacy major constituent of national education policies in Europe*
- *Focus primarily on teaching media literacy and online safety*
- *joined-up approaches in governance, data collection and evaluation*



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The way ahead



Thank you

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