

European Commission Workshop
Alternative Open Access Publishing Models:
Exploring New Territories in Scholarly Communication
Brussels, 12 October 2015

Venue: DG CONNECT, 25 Avenue de Beaulieu, 1160 Brussels

Room BU25 0/S1 - Overflow room: BU25 0/S5

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Workshop description

Open access (OA) has come a long way since the Budapest OA Initiative (2002) and the Berlin Declaration on OA to Knowledge in the Sciences and Humanities (2003), two key documents on access to scientific information in the digital age. Many funding bodies across and beyond Europe now have policies on OA to publications, and some on open research data. The EU now mandates open access to all scientific publications resulting from Horizon 2020, and is running a Pilot on Open Research Data which also concerns data underlying publications.

The widespread adoption of OA, however, has yet to overcome a series of implementation issues. One of these is the search for sustainable models supporting a transition to OA. Currently, the most commonly discussed are green open access (self-archiving by authors in repositories, often combined with an embargo period) and gold open access in open access or hybrid journals based on article processing charges (APCs). These models each have their pros and cons, but are not the only possibilities.

Indeed, new and alternative open access publishing models are now emerging that could optimise existing arrangements and put forward new ones. Which models exist? How do they work? Why have they been chosen and how have they evolved? What works well in these models and what challenges still need to be addressed? What model(s) should the Commission support and/or adopt for open access in Horizon 2020 and why? What model(s) could be useful for Europe as a whole and science generally?

This workshop aims to collect information and reflect on each of the models presented with a view to mapping new trends and alternatives in scholarly communication in Open Access. This exercise will form the basis for further policy development by the European Commission. The outcomes of the workshop will be made available online.

Alternative Open Access Publishing Models: Exploring New Territories in Scholarly Communication – Programme

- From 8:30* *Registration and coffee*
- 9:00-9:10 Opening by **Roberto Viola**, Director-General, DG CONNECT
- 9:10-9:40 Keynote speech: Jean-Claude Guédon, University of Montreal
Open Access: A litmus test of scientific publishing and its business plans
- 9:40-10:40 Public and institutional approaches
Chair: José Cotta, DG CONNECT / Celina Ramjoué, DG CONNECT
09:40-10:00 **Abel L. Packer**, SciELO
10:00-10:20 **Ramón B. Rodríguez** (Spanish National Research Council, CSIC), Revistas CSIC
10:20-10:40 **Caroline Edwards**, Open Library of the Humanities
- 10:40-11:00 *Coffee break*
- 11:00-12:00 Public and institutional approaches (continued)
Chair: Celina Ramjoué, DG CONNECT
11:00-11:20 **Panayiota Polydoratou** (Technological Educational Institute of Thessaloniki), Data Journals
11:20-11:40 **Paul Ayrís**, UCL Library Services / UCL Press
11:40-12:00 **Rebecca Kennison** (K|N Consultants), Network Partnership approach
- 12:00-13:10 *Sandwich lunch*
- 13:10-14:10 Testing the waters with alternative business models
Chair: Jean-François Dechamp, DG RTD
13:10-13:30 **Pierre Mounier** (OpenEdition), Freemium
13:30-13:50 **Theodora Bloom** (British Medical Journal), Mixed Model / Advertiser model
13:50-14:10 **Martin Spann** (University of Munich), Pay what you want
- 14:10-14:20 *Short break*

- 14:20-15:20 New deals with scholarly publishers
Chair: Jean-Claude Burgelman, DG RTD
14:20-14:40 **Clara Eugenia García**, Spanish Min. of Econ. Affairs & Competitiveness
14:40-15:00 **Salvatore Mele**, CERN / SCOAP3
15:00-15:20 **Ralf Schimmer**, Max Planck Digital Library
- 15:20-15:40 *Coffee break*
- 15:40-16:20 New deals with scholarly publishers (continued)
Chair: Jean-Claude Burgelman, DG RTD
15:40-16:00 **Saskia de Vries, Natalia Grygierczyk, Johan Rooryck**, Fair open access publishing model
16:00-16:20 **Gerard Meijer**, Radboud University
- 16:20-17:30 Stakeholder panel on alternative open access publishing models
Moderators: Jean-François Dechamp (DG RTD) and Celina Ramjoué (DG CONNECT)
Brief statements by:
Paul Ayris, League of European Research Universities (LERU)
Lidia Borrell-Damián, European University Association (EUA)
Eelco Ferwerda, Open Access Scholarly Publishers Association (OASPA)
Ruth Francis, Springer Nature / for Int. Assoc. of Science, Techn. & Med. Publishers (STM)
Elena Giglia, Univ. of Turin / for Scholarly Publ. Acad. Resources Coalition (SPARC) Europe
Susan Reilly, Association of European Research Libraries (LIBER)
Natasha White, Wiley, for Assoc. of Learned and Professional Society Publishers (ALPSP)
- Questions and discussion
- 17:30 *End of workshop*