**Project Title**
Jean Monnet Scholarship Programme

**Cris Decision number**
2011/022-985

**Project no.**
TR2011/0136.17

**MIPD Sector Code**
2 Justice, Home Affairs and Fundamental Rights

**ELARG Statistical code**
36

**DAC Sector code**
15150

**Total cost** (VAT excluded)
EUR 14 924 914

**EU contribution**
EUR 14 758 423

**EU Delegation in charge/Responsible Unit**
EU Delegation in Ankara

**Management mode**
Decentralised:
The CFCU will be Implementing Agency and will be responsible for all procedural aspects of the tendering process, contracting matters and financial management, including payment of project activities. The director of the CFCU will act as Programme Authorizing Officer (PAO) of the project.

Mr. Muhsin ALTUN (PAO-CFCU Director)
Central Finance and Contracts Unit
Tel: +90 312 295 49 00
Fax: +90 312 286 70 72
E-mail: pao@cfcu.gov.tr
Address: Eskişehir Yolu 4.Km. 2.cad. (Halkbank Kampüsü) No:63 C-Blok 06580 Söğütözü/Ankara TURKEY

**Implementing modality**
Project

**Project implementation type**
Grant

**Zone Benefiting from the action**
Turkey

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1 The total project cost should be net of VAT and/or of other taxes. Should this not be the case, clearly indicate the amount of VAT and the reasons why it is considered eligible.
1. Basic information

1.1 CRIS Number: TR2011/0136.17

1.2 Title: Jean Monnet Scholarship Programme

1.3 ELARG Statistical code: Institutional Building (Civil Society Dialogue)

1.4 Justice Home Affairs and Fundamental Rights

1.5 Location: Republic of Turkey

Implementing arrangements:

1.6 Implementing Agency:

The Central Finance and Contracts Unit (CFCU) will be Implementing Agency and will be responsible for all procedural aspects of the tendering process, contracting matters and financial management, including payment of project activities. The director of the CFCU will act as Programme Authorising Officer (PAO) of the project. The contact details of the CFCU Director are given below:

Mr. Muhsin ALTUN (PAO-CFCU Director)
Central Finance and Contracts Unit
Tel: +90 -312- 295 49 00
Fax: +90 -312- 286 70 72
E-mail: pao@cfcu.gov.tr
Address: Eskişehir Yolu 4.Km. 2. Cad. (Halkbank Kampüsü) No: 63 C-Blok 06520 Söğütözü/Ankara Turkey

1.7 Beneficiary (including details of SPO):

Ministry for EU Affairs will be the beneficiary of this project and the SPO of the project is

Mr. Bülent ÖZCAN
Senior Programme Officer
Ministry for EU Affairs
Phone: +90 312 218 13 34
Fax: +90 312 218 14 54
E-mail: bozcan@abgs.gov.tr
Address: Mustafa Kemal Mah. 6. Cadde No: 4 06800 Bilkent Ankara Turkey

The JM team within Ministry for EU Affairs and the TA team together constitute the Project Management Unit responsible for the daily management of the projects.

Financing:

1.8 Overall cost (VAT excluded): 14 924 914 EUR
1.9 EU contribution: 14 758 423 EUR
1.10 Final date for contracting: 3 years after the signature of the Financing Agreement
1.11 Final date for execution of contracts: 3 years following the end date for contracting
1.12 Final date for disbursements: 1 year following the end date for execution of the contract

2 The total cost of the project should be net of VAT and/or other taxes. Should this not be the case, the amount of VAT and the reasons why it should be considered eligible should be clearly indicated (see Section 7.6)
2. Overall Objective and Project Purpose.

2.1 Overall Objective:

The overall objective of the project is to support Turkey in its efforts towards accession by strengthening Turkey’s administrative capacity for the implementation of the EU acquis by granting Jean Monnet Scholarships exclusively for academic studies directly related to Turkey’s EU harmonisation process and the EU acquis.

2.2 Project purpose:

The purpose of the project is to develop Turkey’s human resources in EU acquis related areas through post-graduate studies in EU member countries. In this way, young professional’s perspective and perception of the European integration process is broadened and the bonds between young Turkish professionals and those of the EU is strengthened.

2.3 Link with AP/NPAA / EP/ SAA/ Progress Report

The project is aiming at making Turkey, its public institutions, universities and relevant parts of the private sector ready for EU membership in accordance with the goals of the Pre-Accession Strategy as stipulated by the Accession Partnership and the National Programme for the Adoption of the Acquis.

2.4 Link with MIPD

The aim of IPA assistance to Turkey is to support the EU pre-accession strategy adopted in the conclusions of the European Council of December 2004, and corresponds to three objectives: progress towards fully meeting the Copenhagen political criteria, adoption and implementation of the acquis communautaire, and promotion of an EU-Turkey Civil Society Dialogue.

As it is emphasized under the Justice, Home Affairs and Fundamental Rights sector in the MIPD 2011-2013 adopted on 28/06/2011, the fifth objective in this sector is to set up strong democratic institutions and civil society promoting pluralism and the values of European integration. “Promotion of an EU-Turkey Civil Society Dialogue” was also a strategic orientation for the period 2009-2011. In the same manner, under MIPD 2011-2013 continuation of the civil society dialogue between Turkey and the Member States and other candidate countries is attributed great importance for reform efforts.

Additionally, under the mentioned MIPD, capacity building for the management of the acquis is frequently underlined.

The promotion of the Civil Society Dialogue will be implemented through grants supporting cooperation between EU and Turkish civil society organizations and by the co-financing of Turkey's participation in Community Programmes, notably the education programmes. In this framework, Jean Monnet Scholarship is one of the most important grants supporting EU-Turkey Civil Society Dialogue and capacity building efforts.

2.5 Link with National Development Plan (where applicable)

Under Ninth Development Plan 2007-2013, among the objectives stated under the EU Accession Process, it is emphasized that “Relations between societies will be strengthened at all levels and with multi-dimensional relations”. Additionally, it is underlined that “effective measures will be taken in order to educate the work force required for new duties and responsibilities in the EU Accession process. In this context, necessary steps will be taken for continuous training of the public sector personnel”

In this framework, Jean Monnet Scholarship makes important contributions for the achievement of these objectives.

2.6 Link with sector strategies and national/ sectoral investment plans(where applicable)
3. Description of project

3.1 Background and justification:
Strengthening administrative capacity for the implementation and enforcement of the EU acquis has various aspects ranging from institution building to infrastructure and equipment. However, one of the most important aspects of administrative capacity building is development of human resources in all areas covered by the acquis. In this context, the Jean Monnet Scholarship Programme, which provides opportunities for post-graduate studies or research level at a university or at a similar institution in one of the EU member states, has been running successfully for many years, with the aim to generate solid support for Turkey’s accession, by raising awareness and understanding of the European integration process and by developing a workforce in the relevant disciplines. Civil servants are the main target group of Jean Monnet Scholarship Programme due to their crucial role in the implementation and enforcement of the EU acquis. The scholarship is open to all civil servants, who meet the application conditions and want to carry out a post-graduate study on the EU acquis. Graduate students are another target group of the project due to their role in the development of European studies programmes in Turkish universities, which is very important for the development of human resources on European integration. Moreover academicians, who have specialised on the EU, are an important source of expert that can be consulted both by the public and private sector. Private sector and NGO’s are other target groups whose human resource development is vital in order to raise EU awareness in different segments of the society, especially during the negotiations.

Jean Monnet Scholarship Programme, started under an agreement signed between Turkey and the European Commission in 1989, and was financed from the special action funds created by the European Council in 1979 and other commitments made in 1993 and 1995-1996. In 1997, the European Commission and the Republic of Turkey decided to continue and extend the Financing Agreement until 31 December 2001 from the funds of MEDA (Mediterranean Development Assistance) Programme. This period can be considered as the first phase of the Programme, during which the main aim was to increase the knowledge about EU integration and from 1990 till 2002, 442 young Turkish Scholars completed their postgraduate studies.

The second phase commenced in 2002 and finished at the end of 2006. The European Commission and the Government of the Republic of Turkey signed a Financing Agreement for the “Continuation and Enlargement of the Programme of Jean Monnet Scholarships for Postgraduate Students” and under the MEDA II Programme and European Commission allocated 10 million Euro for the continuation of the Programme in Turkey. In this second phase, the emphasis of the Jean Monnet Programme was reconsidered because in 1999 Helsinki Summit Turkey had become a candidate country for EU accession. Therefore, the objective of the Programme has changed and apart from enhancing the level of knowledge in Turkey about the EU in general, it aims to increase acquis specific knowledge in Turkey. In this phase, apart from the first group of scholars covering the 2002-2003 academic year, the programme was managed by a Placement Agency, which was provided under a Technical Assistance Contract by the British Council and its consortium partners (DAAD, EGIDE and NUFFIC) and in the second phase 489 people benefited from the Programme.

The third phase of the Jean Monnet Scholarship Programme started, following the decision to finance the Programme from the Pre-Accession Financial Assistance for Turkey. In this period the Programme has became an EU funded project, whose beneficiary is the Ministry for EU Affairs. In 2005 and 2006 projects entitled “Continuation of the Jean Monnet Scholarship Programme” have been programmed and financed from the Pre-Accession Financial Assistance for Turkey. In the scope of 2005 project, 2007-2008 academic year scholars were financed and 105 scholars were granted awards. In the scope of 2006 project, 2008-2009 academic year scholars were financed and 76 scholars were granted awards.

As it is known, within the period of 2007-2013 EU developed a new way of financial cooperation, which is called “Instrument for Pre-Accession Assistance (IPA)”. “Continuation of the Jean Monnet
Scholarship Programme” projects were developed by the Ministry for EU Affairs and financed in the scope of IPA 2007 and 2009 programmes. Implementation of 2007 JM project is at the final stage. The project covers 2009-2010 and 2010-2011 academic years and a TA team supports Ministry for EU Affairs in the implementation. In the scope of the 2007 project, 100 scholars were granted awards under 2009-2010 academic year and 80 scholars were granted awards under 2010-2011 academic year. Implementation of the 2009 Project has been started by October 2010. 2011-2012 and 2012-2013 academic years are covered by the 2009 Project. Call for proposals for 2011-2012 Academic Year was ended on 8th of February 2011.

Starting with the 2007-2008 academic year, there have been important alterations made to the conditions for applying, to the evaluation process and to the approval process of the study programmes scholars will be pursuing. The reason for these alterations is to support the objective of capacity building to ensure effective implementation of EU acquis which is one of the most important elements of the negotiation process. Moreover, the reasons of the low interest from the public sector, main target group of the project, were analysed and in order to attract public sector important measures were taken, such as; sending an official letter from the State Minister responsible for EU affairs or re-evaluation of application conditions. Moreover, information meeting for public officials in every academic year has been held by the Ministry for EU Affairs. And, in order to increase the level of participation by public officials at local level, cooperation with central administrations which have local affiliates (such as TOBB, TESK, labour and trade unions etc.) and local governments (such as governorships, municipalities etc.) are also established. Special meetings have been held with these institutions to inform potential applicants from local level.

Number of applications from university sector are higher than the other sectors in every academic year. These applications are mainly from the leading universities in İstanbul and Ankara. Although there are applications from universities in other cities their number is less considered to universities in İstanbul and Ankara. In order to increase the level of application from universities in Anatolia cooperation with Erasmus Unit in National Agency has been provided. Regular information has been sent to these universities through Erasmus Programme Coordinators. Moreover, 17 information meetings were held in 2010 in cooperation with Erasmus Programme Coordinators at the universities in Afyon, Ankara, Antalya, Bursa, Diyarbakır, Eskişehir, Erzurum, İstanbul, İzmir, Kayseri, Trabzon, and Van. More than 1.500 university students and academic personnel have been informed in these meetings.

Additionally, in order to ensure the use of the project outcomes, at the library of the Ministry for EU Affairs a special place has been allocated for the Jean Monnet Scholarship Programme and thesis/researches of the scholars have been displayed there. Also a new programme database is still under preparation which will provide detail information about the scholars and their researches through the website of the programme.

As for the gender profile of the scholars, Jean Monnet Scholarships has significantly contributed to increase the share of female professionals in Turkey qualified in EU acquis related areas. For instance; in the 2008-2009 academic year, 63% of the accepted scholars were women and 37% were men. In the 2009-2010 academic year, %56 of the accepted scholars were women and %44 were men. In the 2010-2011 academic year, 61% of the accepted scholars were women and 39% were men.
Management of the Jean Monnet Scholarship Programme requires a sustainable project implementation unit. By the latest changes in the law of Ministry for EU Affairs a new directorate called “Project Implementation Directorate” was established and it is responsible for the implementation of the Jean Monnet Scholarship Programme. Within the Project Implementation Directorate “Jean Monnet Project Implementation Unit” has been establish and one coordinator and two junior experts are currently assigned for the project. One more staff will also be recruited in this unit very soon. One of the main objectives of Ministry for EU Affairs is to improve the competency of this unit and establish a sustainable Jean Monnet PIU. After the PIU the need for technical assistance of Ministry for EU Affairs will only be for communication and information activities. Therefore, the technical assistance under this project also covers an exit strategy to support Ministry for EU Affairs to establish relevant infrastructure for projects in future.

At this stage, for the successful continuation of the Programme, the need for examining the effectiveness of the Jean Monnet Scholarship Programme is accrued and for this purpose an Impact Assessment Report for the Jean Monnet Scholarship Programme (2007-2010, Phase III) is prepared on the basis of a review of the programming documents, reports submitted by returning scholarship holders, a series of interviews conducted with representatives of the main stakeholder institutions of the JMSP (for the details of Impact Assessment please see Annex-6).

According to this report, below findings are gathered:

- Jean Monnet Scholarship Programme has spearheaded in developing a very significant capacity of human resources.
- It has stellar reputation as the Programme is one of Turkey’s most long established and prestigious scholarships.
- It contributed to professional and personal development.
- It provided opportunities for cultural exchange and networking.
- It spawned well-trained graduates over two-thirds of whom are professionally involved in EU accession.
- It can engender indirect and dynamic effects in involvement in accession process.
- Programme should continue as it still has large potential for achieving its objectives.
- Timeline of Project has to be streamlined into academic year as it leads to delays.
- These delays;

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Design and Methodology of JM Impact Assessment:

The Impact Assessment study of Jean Monnet Scholarship Programme prepared on four sets of data mentioned below:

1. The relevant programming, implementation and monitoring documents provided by the Ministry for EU Affairs.
2. Final reports submitted upon completion of their degrees by a large sample of scholarship holders were reviewed. (109 final reports in total)
3. A series of semi-structured, in-depth interviews with officers representing the Beneficiary, Contracting Authority, EU Delegation and the team leader of the previous technical assistance team who carried out the relevant tasks for the current programming phase since 2007 and the secretary general of the Jean Monnet Scholars’ Association.
4. As a check on the findings based on the reports submitted by scholarship holders and in order to verify the validity and reliability of the findings of the interviews conducted with the stakeholders, semi-structured telephone interviews with a sample of scholarship holders who had completed their postgraduate studies.

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3 The legal status of the Secretariat General for EU Affairs changed to the Ministry for EU Affairs on 8 June, 2011 by decree-law.
- affect awarding announcement, contracting, disbursement of scholarships
- cause problems related to placement, visas, travel, accommodation, orientation, registration
- oblige scholarship holders to advance part of costs from own funds or incur extra costs.

- Contract of technical assistance team should be extended to longer periods congruent with revised timeline.
- Networking opportunities for scholarship holders should be strengthened.

In line with the findings of the report, it is observed that the timeline of the project needs to be streamlined into the academic year and the contract of the technical assistance team should be extended to cover multi academic years congruent with the revised timeline to allow for continuity of service to scholarship holders. As a matter of fact, this is the common understanding of all parties involved in the report.

In accordance with the above-mentioned findings, it is observed that Jean Monnet Scholarship Programme is needed to be designed as covering multi academic years. Moreover, it is expected that the period of technical assistance should be designed for longer term, depending on the academic years specified.

This project is designed on a multi-annual perspective in parallel to the findings of the Impact Assessment Report for the continuation of the Jean Monnet Scholarship Programme. First phase of the project will cover 2013-2014, 2014-2015 and 2015-2016 academic year scholarships and a multi-annual based new technical assistance team will be financed. A supplementary project fiche covering only academic years will also prepared and submitted to 2012 IPA programme.

3.2 Assessment of project impact, catalytic effect, sustainability and cross border impact (where applicable)

Although there is not detailed information about the scholars of the first phase of the Jean Monnet Scholarship Programme, the second phase of the programme is assessed via questionnaires. Accordingly, in terms of employment profile of the applicants, 63% are from the universities, 30% are from the public sector and 7% are from the private sector. In the third phase of the Programme starting from 2007-2008 Academic Year and still going on (including 2010-2011 Academic Year) employment and award holders profile of the applicants is as follows:

- on average, employment profile of the applicants 21% are from public sector, 62% are from universities, 17% are from private sector.

- on average, award holders profile of applicants 30% are from public sector, 56% are from universities, 16% are from private sector.

The above is the employment profile of the applicants and award holders. However, there exists no comprehensive data on the employment profile of the returning scholarship holders of Phase III. However, the final reports indicate that a majority of the scholars are either involved in jobs partly or fully related to the process of EU accession or that they would like to work in this area. This finding may still underestimate the potential of the returning scholarship holders in their involvement in the accession process as the Program can engender not only direct effects but also indirect and dynamic effects some of which will materialize in the medium term. For instance, a scholarship holder being employed by a university department specializing in European studies upon return will contribute to the process by carrying out specialized research outputs and teach hundreds of undergraduate and post-graduate students who may potentially contribute to activities in this field. The services of the returning scholarship holders may also be called upon by the government in case of need. Another example may be the case of a returning scholarship holder employed by an NGO or by the private sector carrying out activities related to the accession process which hinges on building bridges through public-private partnerships and civil society dialogue.
As a result, the financial impact of the project cannot be calculated in a nominative way. It is possible to assess, however, that each scholarship holder will contribute to the trained human resources of Turkey in a long term.

As it is underlined above Jean Monnet Scholarship Programme is the first and leading institutionalized scholarship programme in Turkey on the EU studies. In this sense, Jean Monnet Scholarship Programme played a central role in expanding Turkey’s administrative capacity in effective implementation of the EU acquis, through enhancing Turkey’s human resources in a diverse set of disciplines related with European integration. While the Programme has already built a relatively large pool of human resources, it still has a large potential for achieving its objectives given the depth and breadth of the accession process and the continuous need for trained human resources in these disciplines. The interest shown to the Jean Monnet Scholarship Programme is the main instinct behind the maintenance of the sustainability of the project.

3.3 Results and measurable indicators:
Result 1:
Access to information for all potential candidates ensured, about the Jean Monnet Scholarship Programme (for covered academic years).

Measurable indicators are as follows:
- 15 information meetings held and 1,500 graduate students informed in selected universities for each academic years
- 3 information meeting for public sector and 2 information meetings for NGOs held in Ankara and Istanbul for each academic years
- 5 media announcements published in most widely read national newspapers, at least 40 news published in national and local press and 10 informative articles in sectoral journals for each academic years
- Jean Monnet film and radio spots broadcasted in national and local TVs and radios for each academic years
- 140 Erasmus programme coordinators in all universities, 1,500 contact points in 81 governorships, 26 development agencies and 18 EU Information Centers located in different cities informed through e-mail for each academic years
- 5,000 introductory posters, brochures and leaflets distributed to central and local public institutions, universities, and NGOs journals for each academic years
- 500 applications received for each academic year
- Specific awareness measures implemented targeting countries which are underrepresented in the scheme

Result 2:
A transparent and fair, gender-balanced selection of scholarship holders (for covered academic years).

Measurable indicators are as follows:
- First eligibility check of approximately 500 applicants held for each academic year.
- At least 50% of selected scholars are women
- Oral and written exams held for each academic year.
• At least 50 assessors selected on the basis of their competence and experience on related study field from public institutions, universities and NGOs assisted Ministry for EU Affairs for each academic year.

Result 3:
Training institutions relevant both to the needs of the scholars and to the objective of the scholarship programme identified. A good geographical dispersion of the scholarships in Europe achieved (For covered academic years).

Measurable indicators are as follows:

• Appropriate programmes in 200 training institutions EU wide identified.
• Geographical distribution of scholarships across Member States is improved progressively in a span of three academic years. It is aimed at ensuring that not more than 25% of the scholars goes to a single Member State at the end of the mentioned period
• Contact points in 200 training institutions identified.
• Training institutions and appropriate programmes having best physical infrastructure for handicapped people explored.
• 130 booklet including training institutions and appropriate programmes EU wide prepared and distributed to the selected scholars for every academic years.
• 3 study visits to the training institutions of EU countries for each academic year.

Result 4:
All award holders placed at their respective training institutions (for covered academic years) and scholars successfully completed their training programmes and all incorporated into the alumni network in order to maintain relations with each other after their return.

Measurable indicators are as follows:

• 130 scholarship holders selected for each academic year namely for 2013-2014, 2014-2015 and 2015-2016 academic years
• Contact information of academic/managerial supervisors of 130 scholars collected.
• 390 scholarship holders completing their courses/programmes
• 390 Diplomas and certificates received by scholars from training institutions.
• 390 dissertation displayed at the Ministry for EU Affairs library
• Established network with European counterparts from all member states
• Number of the Jean Monnet Alumni working in the EU related jobs
• 3 Seminars and 1 workshop organized in cooperation with the Jean Monnet Scholars’ Association for each academic year.
• Experiences of the ex-scholars shared with each other and especially with potential scholars through JM web site.
• 390 young Turkish people (civil servants, private sector staff, university graduates, academicians and young NGO members) trained and all incorporated into the alumni network in order to maintain relations with each other after their return (For covered academic years).

3.4 Activities:

The Programme will be implemented by the Ministry for EU Affairs and a Technical Assistance Team (TAT) will be selected in order to assist the Ministry for EU Affairs. On the basis of the previous experience a revision is required for the duration of the implementation of the Jean Monnet Scholarship Programme.

In this framework the academic years covered by the programme increased from two academic years to three academic years and the duration of the TA is increased accordingly to 48 months. However, a
continuation project will be submitted to 2012 IPA-I programme which will cover 2 more academic years. The TA in this project will also support the implementation of 2012 project. Therefore, TA under 2011 program will support;

- Promotion and Announcement of 3 Academic Years
- Selection of 3 Academic Years’ scholars
- Placement of 3 Academic Years’ scholars
- Monitoring of 3 Academic Year’s scholars
- Organizing the certificate ceremony for 4 Academic Year’s scholars

The activities with the support of a TA will be carried out under the project are as follow:

1. Promotion of the programme

   - improving the existing promotion materials and create/design new ones about the Programme,
   - promoting the programme in Turkey, by informing relevant institutions and contact points in those institutions (central and local public institutions, chambers of commerce, NGOs, professional associations and universities) through information meetings, e-mails, introductory posters and brochures
   - providing necessary information and preparing booklets in order to raise awareness about the educational opportunities in all 27 member states.
   - the dissemination of programme-related information in the national and local media through advertisements, film and radio spots to provide further information requests
   - Preparing an e-mail pool of those potential applicants demanding to be informed about Scholarship Announcement through e-mail

2. Selection of the scholars

   - determining fields of study and selection criteria for awarding the scholarships; and clearly announcing those fields of study and selection criteria in every academic year announcement
   - carrying out the first eligibility check of the applicants (around 500 per year) in terms of the application documents
   - preparing the detailed contact information list of applicants to be used for announcement of the results.
   - organising the written exam (announcement of the exam date and place, renting the written exam venue, catering, printing exam papers, etc.) to select the scholars,
   - organising the oral exams (logistics, stationary, catering etc.)
   - Calling for written and oral exam assessors from public institutions, universities and private sector
   - Short-listing the written and oral exam assessors from public institutions, universities and private sector on the basis of their competence and experience on related study field
   - announcement of the successful applicants on the web-site of the Program
   - Contacting successful applicants individually

3. Identification of relevant programmes

   - visiting training institutions of EU countries.
• to extend existing networks with universities in all members of the EU and provide necessary information to the scholars about the opportunities in different countries
• identifying training institutions and appropriate programmes having best physical infrastructure for handicapped scholars.
• determining contact points in training institutions identified EU wide.
• A booklet including training institutions and appropriate programmes EU wide prepared and distributed to the selected scholars.
• identifying suitable programme for each selected scholar, taking into account scholars’ field of study, language and personal preferences.
• setting the country rates for each scholar and ceiling for tuition fees.
• preparing the PDS (Programme Detail Sheet) for each scholar for the approval of the JMJC

4. Placement of the Scholars

• arranging placement of the scholars to the selected institutions.
• assisting scholars for the registration and accommodation.
• assisting the scholars providing the necessary documentation concerning the payments of scholarships.
• Providing scholars with a dossier containing:
  -confirmation of acceptance and the terms of the award
  -a copy of the general conditions governing the implementation of the study-award programme
• organising pre-departure seminars to provide the scholars with basic information to settle in the selected EU country.

5. Assisting and monitoring of the Scholars

• assisting the scholars in their travel arrangements and providing the necessary documents for the scholars in order to enable them obtain visa
• provide backstopping service to the scholars. Backstopping service includes counselling, emergency repatriation, general moral and/or psychological support, in order to facilitate the scholars to successfully complete the course sponsored by this programme
• collecting contact information of scholars’ academic supervisors
• monitoring of the scholars’ welfare and academic performance during their studies
• improving the existing reporting practice monitoring the scholars, in order to collect necessary quantitative and qualitative data about scholars
• developing the already established database of the Jean Monnet Scholars in order to publicise all dissertations, publications and seminar papers of the scholars
• maintaining and updating existing web-site of the Jean Monnet Scholarship Programme.
• strengthening the Alumni Network in order to maintain relations with all of the Jean Monnet Programme award holders
• organising certificate ceremony for the scholars of each academic year and ensure participation of ex-scholars
• organising an evaluation meeting for the scholars after they complete their training and return Turkey.
• collecting regularly the updated contact information of the ex-scholars.

6. Design of exit strategy for technical assistance

• Programme manual that gives practical guidance on all phases of the one academic year of the Programme is prepared by TAT.
• Ministry for EU Affairs informed about all contact points, contact details and database that TAT have.
3.5 Conditionality and sequencing:

Jean Monnet Scholarship Programme has been a truly gender friendly programme as evidenced by the statistics of the past few academic years. For instance, in the 2008-2009 academic year, 63% of the accepted scholars were women while 37% were men. In the 2009-2010 academic year, the share of women scholars was %56 whereas that of men was %44. Finally, in the 2010-2011 academic year, the dominance of women scholars again prevailed, the distribution of the scholarships being 61% to women and 39% to men. Every effort will be spent in order to ensure in the upcoming three academic years that at least 50% of the scholarships are awarded to female scholars.

3.6 Linked activities

The Jean Monnet Scholarship Programme has been running successfully as one of Turkey’s most long established and prestigious scholarships since 1990-1991 academic year and with the exception of 2006-2007 academic year.

It has completed two phases (Phase I- 1990-2002, Phase II- 2002-2006) through which 931 young people completed their postgraduate studies. The Programme is currently running in its third phase since 2007. In the third phase, the Programme supported 361 scholarship holders between 2007 and 2010.

Up until to the latest academic year (2010-2011) 1292 scholarships were granted under the programme.

3.7 Lessons learned

The Jean Monnet Scholarship Programme has been running successfully as one of Turkey’s most long established and prestigious scholarships since 1990-1991 academic year. It has completed two phases through which 931 young people completed their postgraduate studies. The Programme is currently running in its third phase having supported 361 scholarship holders between 2007 and 2010. The overall objective of the Project is defined as “to support Turkey in its efforts towards accession by strengthening Turkey’s administrative capacity for the implementation of the EU acquis”. The purpose of the Project is “to develop Turkey’s human resources in EU acquis related areas through post-graduate studies in EU member countries.”

An evaluation study conducted in December 2010 to examine the effectiveness of the Programme in achieving its above-mentioned objectives and its impact, and the challenges faced in implementation. According to evaluation study, the lessons learned are as follows:

First, in terms of effectiveness in achieving project objectives and impact, the Programme has spearheaded in developing a very significant capacity of human resources. It has done so by contributing to the professional and personal development of the scholarship holders and by providing opportunities for cultural exchange and networking between promising young professionals from Turkey and the EU.

Second, networking opportunities for scholarship holders should be strengthened. Activities may be organized both for scholarship holders during the running academic year and also for previous scholarship holders on a regular basis. These will have dynamic spin-offs for the accession process.

Third, format of the Final Reports submitted by scholarship holders should be revised to have two parts: (i) a set of closed-ended questionnaire items, followed by (ii) another set of open-ended items.
Fourth, timeline of Project leads to delays. These delays affect awarding announcement, contracting, disbursement of scholarships; cause problems related to placement, visas, travel, accommodation, orientation, registration; oblige scholarship holders to advance part of costs from own funds or incur extra costs. In order to avoid these delays, early planning for the Project is vital where the deadlines for each stage of the implementation process have to be set earlier than is the common practice. To avoid delays, the process should start with the announcement of the Scholarship Programme in late Q2 with a deadline of applications in late Q3. Such timing would allow the selection process to be completed in Q1 of next year followed by the completion of the placement process by late Q2. Additionally, the contract of the TAT should be extended to cover three academic years congruent with the revised timeline to allow for continuity of service to scholarship holders. This will also allow the implementing agencies to develop a sustainable working relationship with the TAT and help the TAT prepare itself better for consecutive academic years.

In addition to the findings of the evaluation study, it is learned during the implementation process of the Program that the participation from the public sector is low though it is the main target group of the project. The reasons of the low participation from the public sector will reconsidered by the JMJC and measures will taken in order to increase the participation of public sector.

Additionally, given the fact that English tends to be the language of command and study by a large percentage of award holders, most of them would like to carry out their studies in English language and the universities in the UK. For that reason, TAT will be instructed to make every effort to bring to the notice of the candidates, relevant courses in the English language as offered in different parts of the EU so as to achieve optimum geographical balance of the scheme. In addition, the TAT will also make efforts to bring to the notice of the candidates relevant courses in other EU languages.

In 2011, the below-mentioned studies were realized to ensure optimum geographical balance of the scheme.

**JM Info Days**

In order to increase the applications and raise awareness about Jean Monnet Scholarship Programme, info days were organised at universities in all over Turkey. The universities were chosen in accordance with various reasons; e.g. number of students, academic progress, location, etc. It was especially attached importance to visit each and every region of Turkey and raise awareness in Anatolia about the programme. In those meetings, participants were informed about the proportion of JM scholars among EU-27 Member States. Potential problems of living especially in metropolitan cities were kindly mentioned. Therefore, the importance of choosing different EU Member States was highlighted.

**Placement Questionnaire**

In order to have a preliminary idea about the placement process, a questionnaire was prepared to be filled by the exam takers. Survey findings will give an idea about the possible preferences of the scholars and enable TAT to make the necessary arrangements on the upcoming placement process.

**Short Term Expert Assignment for Placement**

With the purpose of enabling placement to be more diversified and more attracted in terms of all EU countries and to be able to offer JM scholars a wide range of options for choosing the best fit university and programme for themselves, it was required to identify the educational opportunities covering all EU Member States. In this context, providing information about graduate programmes taught in English and related with the JM fields of study is envisaged.

A senior STE was assigned to conduct a desk research on top ranking universities and other higher education institutions offering postgraduate research/studies in EU official languages, specifically in English, for each of the EU member states (27 in number), based on the headings of the EU Acquis.
As a result of this study a very comprehensive database was developed covering 92 appropriate programmes and 61 universities that will provide sufficient possibility to choose for the most appropriate programmes for the moment.

*Meetings with Embassies*

Meetings with representatives of the embassies of the EU countries were held. The representatives were informed about the Jean Monnet Scholarship Programme. Support of the universities located in their countries was requested for the optimum geographical dispersion of the scholars.
4. Indicative Budget (amounts in EUR)

<table>
<thead>
<tr>
<th>ACTIVITIES</th>
<th>TOTAL EXP.RE</th>
<th>TOTAL PUBLIC EXP.RE</th>
<th>IPA CONTRIBUTION</th>
<th>NATIONAL PUBLIC CONTRIBUTION</th>
<th>PRIVATE CONTRIBUTION</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>EUR</td>
<td>EUR</td>
<td>EUR</td>
<td>% (2)</td>
<td>EUR</td>
</tr>
<tr>
<td>Grant</td>
<td></td>
<td></td>
<td>13.260.000</td>
<td>13.260.000</td>
<td>13.260.000</td>
</tr>
<tr>
<td>Service</td>
<td>1.664.914,00</td>
<td>1.664.914,00</td>
<td>1.498.423</td>
<td>90</td>
<td>166.491,00</td>
</tr>
<tr>
<td>TOTAL IB</td>
<td>14.924.914,00</td>
<td>14.924.914,00</td>
<td>14.758.423</td>
<td>166.491,00</td>
<td></td>
</tr>
<tr>
<td>TOTAL INV</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>TOTAL PROJECT</td>
<td>14.924.914,00</td>
<td>14.924.914,00</td>
<td>14.758.423</td>
<td>166.491,00</td>
<td>10</td>
</tr>
</tbody>
</table>

(1) In the Activity row use "X" to identify whether IB or INV

(2) Expressed in % of the Public Expenditure (column (b))

(3) Expressed in % of the Total Expenditure (column (a))
This project has two components; grant (scholarship) and service (technical assistance team). With respect to grant there is not any co-financing and based on the average costs for the scholarships in the past programmes, the cost of one-year university programme amounts approximately 34,000 Euro per each student. This amount covers the tuition fees, monthly stipend, flight ticket, book and travel allowances, visa expenses and a contribution to the study visits and thesis expenses. The exact amount depends on the duration of the programme, the location of the programme (the tuition fees differ from one EU country to another) and euro exchange rates (non-Euro zone EU countries). Service contract will cover a technical assistance team to support Ministry for EU Affairs for the implementation of the project. A continuation project will be submitted to 2012 IPA-1 programme which will cover 2 more academic years. The TA in this project will also support the implementation of 2012 project.

Therefore, TA under 2011 program will support;

- Promotion and Announcement of 3 Academic Years
- Selection of 3 Academic Years’ scholars
- Placement of 3 Academic Years’ scholars
- Monitoring of 3 Academic Year’s scholars
- Organizing the certificate ceremony for 4 Academic Year’s scholars

5. Indicative Implementation Schedule (periods broken down per quarter)

<table>
<thead>
<tr>
<th>Contracts</th>
<th>Start of Tendering</th>
<th>Signature of contract</th>
<th>Project Completion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service (Technical Assistance)</td>
<td>Q2/2013</td>
<td>Q3/2014</td>
<td>Q3/2018</td>
</tr>
</tbody>
</table>

The selection process calendar is as follows:

| August 2012 | Start of call for proposals for 2013-2014 academic year scholars |
| November 2012 | End of call for proposals for 2013-2014 academic year scholars |
| May 2013 | Grant contract signature with awardees of 2013-2014 academic year |
| August 2013 | Placements of 2013-2014 academic year scholars |
| August 2013 | Start of call for proposals for 2014-2015 academic year scholars |
| November 2013 | End of call for proposals for 2014-2015 academic year scholars |
| May 2014 | Grant contract signature with awardees of 2014-2015 academic year |
| August 2014 | Placements of 2014-2015 academic year scholars |
| August 2014 | Start of call for proposals for 2015-2016 academic year scholars |
The above timeline indicates the necessity of the Technical Assistance service contract implementation for 48 months including exit strategy (June 2014- June 2018).

Tender dossier will be prepared by the Beneficiary.

6. Cross cutting issues (where applicable)

6.1 Equal Opportunity

The JMJC will seek to encourage the participation from all segments of the society in this programme. It will also observe gender equality in the selection process between male and female candidates (minimum 50% of scholarships should be awarded to women).

6.2 Environment

Not applicable.

6.3 Minorities and vulnerable groups

According to the Turkish Constitutional System, the word minorities encompass only groups of persons defined and recognized as such on the basis of multilateral or bilateral instruments to which Turkey is a party. Apart from that the Programme is open to all Turkish citizens that meet the application criteria determined by the JMJC. In this respect, the Programme is open to all vulnerable groups like disabled persons. Training institutions and appropriate programmes in EU countries having best physical infrastructure for handicapped scholars will be explored by TAT.

6.4 Civil Society/Stakeholder involvement

To increase visibility of the Programme information meetings will held in various cities of the country. Civil society will be invited to these meetings as well. For the introduction of 2011-2012 Academic Year Jean Monnet Scholarship, in 12 cities (Afyon, Ankara, Antalya, Bursa, Diyarbakır, Eskişehir, Erzurum, İstanbul, İzmir, Kayseri, Trabzon, and Van) 17 meetings were held at the universities. Not only students and academic personnel of the universities were attended this meetings but also civil society members participated in these meetings.

In addition, cooperation with the Jean Monnet Scholarship Association is attributed great importance. In order to strengthen the communications among scholars and increase the visibility of the Programme various activities (seminars, workshops etc.) will be organized in collaboration with the Association.

ANNEXES

1- Log frame in Standard Format
2- Amounts contracted and Disbursed per Quarter over the full duration of Programme
3- Description of Institutional Framework
4 - Reference to laws, regulations and strategic documents:
Reference list of relevant laws and regulations

Reference to AP /NPAA / EP / SAA/ Progress report

Reference to MIPD

Reference to National Development Plan

Reference to sector strategies and national / sector investment plans

5- Details per EU funded contract (*) where applicable:

For TA contracts: outputs expected from the contractor and indicative budget breakdown

For twinning contracts: main components and activities foreseen, indicative budget breakdown, profile of the MS project leader, resident twinning advisor and key short term experts as well as name and position of the project leader of the BC

For grants schemes: components of the scheme, eligible target group and activities (in case of direct grants, justification for selection of grant beneficiary without call for proposal)

For supply contracts: reference to feasibility study as well as indicative list of items, cost estimate, intended beneficiary, indication on how detailed technical specifications will be prepared, provisions for maintenance + section to be filled in on investment criteria (**)

For works contracts: reference to feasibility study for the construction works, identification of the site, indicative list of works to be completed and cost estimate, indication on how technical specifications will be prepared, provisions for maintenance as well as a section on investment criteria (**); account of services to be carried out for the service part of the contract

(*) non standard aspects (in case of derogation to PRAG) also to be specified

(**) section on investment criteria (applicable to all supply and works contracts):

- Rate of return
- Co financing
- compliance with state aids provisions
- Ownership of assets (current and after project completion)

6- Impact Assessment Report
ANNEX I: Logical framework matrix in standard format

<table>
<thead>
<tr>
<th>LOGFRAME PLANNING MATRIX FOR:</th>
<th>Programme name and number</th>
<th>Institutional Building (Civil Society Dialogue)</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE JEAN MONNET SCHOLARSHIP PROGRAMME</td>
<td>Contracting period expires: 3 years after the signature of the Financing Agreement</td>
<td>Disbursement period expires: 1 years following the end date for contracting</td>
</tr>
<tr>
<td><strong>Total budget</strong> : 14.924.914</td>
<td><strong>IPA budget</strong> : 14.758.423</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Overall objective</th>
<th>Objectively Verifiable Indicators</th>
<th>Sources of Verification</th>
</tr>
</thead>
<tbody>
<tr>
<td>• The overall objective of the project is to support Turkey in its efforts towards accession by strengthening Turkey’s administrative capacity for the implementation of the EU acquis.</td>
<td>• 390 people trained on EU acquis. • 50% of scholars employed on EU related jobs upon their return. • already existing gender balance is sustained (at least 50% of the scholarships are awarded to female scholars)</td>
<td>• Six Monthly Progress Reports of TAT • Diplomas and certificates • Jean Monnet Scholars’ database • Monitoring reports of scholars</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project purpose</th>
<th>Objectively Verifiable Indicators</th>
<th>Sources of Verification</th>
<th>Assumptions</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>
The purpose of the project is to develop Turkey’s human resources in EU acquis related areas through post-graduate studies in EU member countries. In this way, young professional’s perspective and perception of the European integration process is broadened and the bonds between young Turkish professionals and those of the EU is strengthened.

<table>
<thead>
<tr>
<th>Results</th>
<th>Objectively Verifiable Indicators</th>
<th>Sources of Verification</th>
<th>Assumptions</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 390 people trained on European integration.</td>
<td>• Six Monthly Progress Reports of TAT</td>
<td>• Diplomas and certificates</td>
<td>• Continuation of Turkey’s accession process</td>
</tr>
<tr>
<td>• 390 academic and/or managerial supervisor guided 390 scholars.</td>
<td>• Academic Progress Reports of supervisors.</td>
<td>• Monitoring reports of scholars</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Established network between scholars and their academic/managerial supervisors, and classmates/roommates.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
1. Access to information for all potential candidates ensured, about the Jean Monnet Scholarship Programme (For 2013-2014, 2014-2015, 2015-2016 academic years).


3. Training institutions relevant both to the needs of the scholars and to the objective of the scholarship programme identified. A good geographical dispersion of the scholarships in Europe achieved (For 2013-2014, 2014-2015, 2015-2016 academic years).

4. All award holders placed at their respective training institutions (For 2013-2014, 2014-2015, 2015-2016 academic years).

5. 390 young Turkish people (civil servants, private sector staff, university graduates, academicians and young NGO members) trained and all incorporated into the alumni network in order to maintain relations with each other after their return (For 2013-2014, 2014-2015, 2015-2016 academic years).

6. Ministry for EU Affairs implemented the Programme without assistance of TAT.

<table>
<thead>
<tr>
<th>Result 1</th>
<th>Result 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 15 information meetings held and 1,500 graduate students informed in selected universities for each academic year namely 2013-2014, 2014-2015, 2015-2016 academic years.</td>
<td>• First eligibility check of 500 applicants held for each academic year namely 2013-2014, 2014-2015, 2015-2016 academic years.</td>
</tr>
<tr>
<td>• 3 information meeting for public sector and 2 information meetings for NGOs held in Ankara and Istanbul for each academic year namely 2013-2014, 2014-2015, 2015-2016 academic years.</td>
<td>• At least 50% of selected scholars are women</td>
</tr>
<tr>
<td>• 5 media announcements published in most widely read national newspapers, at least 40 news published in national and local press and 10 informative articles in sectoral journals for each academic year namely 2013-2014, 2014-2015, 2015-2016 academic years.</td>
<td>• Oral and written exams held for each academic year</td>
</tr>
<tr>
<td>• 140 Erasmus Programme coordinators in all universities, 1,500 contact points in 81 governorships, 26 development agencies and 18 EU Information Centers located in different cities informed through e-mail for each academic year namely 2013-2014, 2014-2015, 2015-2016 academic years.</td>
<td>• 130 scholarship holders selected for each academic year namely 2013-2014, 2014-2015, 2015-2016 academic years.</td>
</tr>
<tr>
<td>• 5,000 introductory poster, brochures and leaflets distributed to central and local public institutions, universities, and NGOs journals for each academic year namely 2013-2014, 2014-2015, 2015-2016 academic years.</td>
<td>• Participation lists and meetings’ pictures</td>
</tr>
<tr>
<td>• 500 applications received for each academic year.</td>
<td>• Newspapers, Jean Monnet film and radio spots</td>
</tr>
</tbody>
</table>

- Relevant educational institutions and graduate programmes are available
- Ministry for EU Affairs institutional capacity improved
- Active participation of the target groups to the programme
<table>
<thead>
<tr>
<th>Activities</th>
<th>Means</th>
<th>Costs</th>
<th>Assumptions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Promotion of the programme</td>
<td>• 1 Technical Assistance Contract for 48 months</td>
<td>• TA Contract: € 1.664,914</td>
<td>• TAT contract signed</td>
</tr>
<tr>
<td></td>
<td>• 390 individual grant contracts with 390 award holders</td>
<td>• 130 Scholarship for 2013-2014 academic year: € 4,420,000</td>
<td>• Active participation of the target groups to the programme</td>
</tr>
<tr>
<td></td>
<td>• Formation of the JMJC</td>
<td>• 130 Scholarship for 2014-2015 academic year: € 4,420,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Operational web-site of the Programme.</td>
<td>• 130 Scholarship for 2015-2016 academic year: € 4,420,000</td>
<td></td>
</tr>
<tr>
<td>2. Selection of the scholars</td>
<td>• Jean Monnet Scholars’ Database.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Identification of relevant programmes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Placement of the Scholars</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Assisting and monitoring of the Scholars</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. Design of exit strategy for technical assistance</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### ANNEX II: amounts (in €) Contracted and disbursed by quarter for the project (IPA contribution only)

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1Q</td>
<td>2Q</td>
<td>3Q</td>
<td>4Q</td>
</tr>
<tr>
<td><strong>Scholarships</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013 - 2014</td>
<td>4.420.000</td>
<td>4.420.000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014 - 2015</td>
<td>4.420.000</td>
<td></td>
<td>4.420.000</td>
<td></td>
</tr>
<tr>
<td>2015 - 2016</td>
<td>4.420.000</td>
<td></td>
<td></td>
<td>4.420.000</td>
</tr>
<tr>
<td><strong>Service</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013 - 2014</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1.498.423</td>
<td></td>
<td>1.498.423</td>
<td></td>
</tr>
<tr>
<td><strong>Cumulated</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013 - 2014</td>
<td>4.420.000</td>
<td></td>
<td>10.338.423</td>
<td></td>
</tr>
<tr>
<td>2014 - 2015</td>
<td></td>
<td></td>
<td></td>
<td>14.758.423</td>
</tr>
<tr>
<td>Scholarships</td>
<td>2013 - 2014</td>
<td>4,420,000</td>
<td>3,978,000</td>
<td>442,000</td>
</tr>
<tr>
<td>Scholarships</td>
<td>2014 - 2015</td>
<td>4,420,000</td>
<td>3,978,000</td>
<td>442,000</td>
</tr>
<tr>
<td>Scholarships</td>
<td>2015 - 2016</td>
<td>4,420,000</td>
<td>3,978,000</td>
<td>442,000</td>
</tr>
<tr>
<td>Service</td>
<td>%20</td>
<td>%17,5</td>
<td>%17,5</td>
<td>%17,5</td>
</tr>
<tr>
<td></td>
<td>1,498,423</td>
<td>299,684,60</td>
<td>262,224,03</td>
<td>262,224,03</td>
</tr>
<tr>
<td>Cumulated</td>
<td>14,758,423</td>
<td>8,255,684,60</td>
<td>8,959,908,63</td>
<td>8,959,908,48</td>
</tr>
</tbody>
</table>