Promotion of Cultural Rights in Turkey

Standard Summary Project Fiche

Project number: TR 0401.06

1. Basic Information

1.1 Title: Support to Cultural Rights
1.2 Sector: Political Criteria
1.3 Location: Turkey
1.4 Duration:

2. Objectives

2.1 Overall Objective
The overall objective of the project is to contribute to the implementation of the legislative changes related to cultural rights. The project will contribute to increasing mutual understanding, knowledge and wider appreciation of the cultural variety of Turkey. It will also promote economic development by means of support to local and regional initiatives and entities, and will provide valuable experience for local and national public institutions, directly involved in promoting cultural rights implementation.

2.2 Project purpose
To support the Turkish Government in implementing legislative reforms in the field of cultural rights, by means of small scale projects aiming to develop a critical experience level in implementing targeted EU co-funded grant schemes. To this end, two pilot schemes will be developed and implemented, i.e.

- a grant scheme for TV and radio programmes in languages and dialects traditionally used by Turkish citizens in their daily lives (henceforth: Broadcast Support Grant Scheme, BSGS);
- a grant scheme for cultural initiatives, like theatre pieces and concerts in languages and dialects traditionally used by Turkish citizens in their daily lives (Cultural Initiatives Support Grant Scheme, CISGS).

2.3 Accession Partnership and NPAA priority

AP 2003, Political Criteria: „Ensure cultural diversity and guarantee cultural rights for all citizens irrespective of their origin.“ „Ensure effective access to Radio/TV broadcasting (...) in languages other than Turkish through implementation of existing measures and the removal of remaining restrictions that impede this access.“ „Intensify efforts to develop a comprehensive approach to reduce regional disparities (...) with a view to enhancing economic, social and cultural opportunities for all citizens."

NPAA, Chapter 7 - Full Enjoyment of All Fundamental Rights and Freedoms by All Individuals without Discrimination: “The provisions on (...) the broadcasting in different languages and dialects used by Turkish citizens in their daily lives will be implemented.”
2.4 Contribution to National Development Plan  
n.a.

3. Description

3.1 Background and justification

3.1.1 Background situation

Turkey’s rich historical past and its geographical location, at the crossroads of several different cultures, has brought about a significant number of citizens speaking dialects and languages other than Turkish, recognised in the Constitution as the official language of the country and the only one having dignity of language.

Languages other than Turkish are defined as “languages and dialects used by Turkish citizens in their daily lives”.

3.1.2 Recent legislative developments

The Turkish Government has recently embarked in a wide and comprehensive programme of reforms aimed at extending fundamental freedoms and granting a larger access to basic rights for citizens.

Seven reform packages have been enacted between 2002 and 2003, covering a wide range of legislative provisions. Among others, support and enrichment of the daily usage of languages and dialects other than Turkish has been foreseen.

The sixth harmonisation package, approved in August 2003, introduces in its Article 14 an amendment to Article 4 of the Law on the Establishment of and Broadcasting by the Radio and Television Channels, No.3984, stating that “… public and private radio and television corporations may broadcast in different languages and dialects used traditionally by Turkish citizens in their daily lives.”

On 25 January 2004, a Regulation Concerning Radio and Television Broadcasts in Languages and Dialects used traditionally by Turkish Citizens was published on Official Gazette. The Regulation, issued by GDPB, aims at allowing broadcasts of languages and dialects used traditionally by Turkish citizens along with Turkish language.

Given the new legislative framework, it is felt that the production and organisation of initiatives aimed at implementing the new provisions should be supported, in order to contribute to the successful realisation of the scope of the reforms.

3.3 Results

Financial support through grants to small-scale local and regional cultural and media actions in the fields listed at point 3.4 below should produce the following results:

- Increased intensity and degree of co-operation between local and regional authorities, NGOs and other stakeholders;
- Increased quality of programmes currently broadcast by national broadcasters;
- Increased level of public awareness and information on cultural rights;
- Increased local and regional involvement to implement small-scale actions that may form the basis for larger scale projects in the area of cultural rights;
- Increased absorption capacity of EC grants by all stakeholders.

Detailed indicators for the achievements of these results are included in the logframe matrix annexed to the project fiche.

### 3.4 Activities

The Cultural Rights project will be implemented through two major activities:

1. The financing of selected small-scale projects through two grant schemes, i.e. Broadcast Support Grant Scheme and the Cultural Initiatives Support Grant Scheme;
2. Technical assistance consisting of support for operating the grant schemes.

#### 3.4.1. Financing of selected small-scale projects through two grant schemes

For the financing of small-scale projects two grant schemes will be established: the Broadcast Support Grant Scheme and the Cultural Initiatives Support Grant Scheme. This section first outlines the general criteria for eligibility for both schemes. The specific nature of each of the schemes is then outlined in the specific criteria for eligibility and selection in the following sub-sections. The last sub-section elaborates on the selection process.

##### 3.4.1.1 General Criteria for Eligibility and Assessment

In general terms, the eligible actions in the framework of the project should:
- contain realistic and transparent financial provisions,
- be ready for implementation,
- provide for minimum co-financing of 10% of the cost of projects (in cash or in kind) to be borne by the organization submitting the project proposal.

Projects which are purely aimed at requesting equipment are not eligible under this grant scheme.

Projects that are in compliance with the eligibility criteria will be selected according to standard EU procedures. The contracting will be done by the contracting authority based on the decision of the Evaluation Committee, taking account of conformity of the project with the priorities and criteria established in this project fiche and the operational guidelines to be developed by the beneficiaries with the support of Technical Assistance (TA), the availability of the required co-financing and the prospect for implementation of linked activities.

In general terms, the technical assessment criteria in the framework of the two grant schemes include:
- Relevance of the project and its coherence with the objectives of the schemes;
- Quality, expected impact and sustainability of the project;
- Cost-effectiveness.

##### 3.4.1.2 Broadcast Support Grants Scheme (BSGS)

The Broadcast Support Grants Scheme (BSGS) will support:
i) small-scale actions aiming at the local and/or regional production of radio and TV programmes, corresponding to defined needs,(BSGS 1)

ii) Small-scale actions aiming at national production of radio and TV programmes, corresponding to defined needs (BSGS 2).

Specific Eligibility Criteria

For BSGS 1:

1. Eligible activities include production and broadcast of both radio and TV programmes by local and regional broadcasters and other entities, in languages spoken by Turkish citizens in their daily life.
2. Applicants can be: local / regional broadcasting companies, production companies, other local and regional media groups, local and regional branches of public authorities and non-governmental organizations, municipalities. Those will be responsible for providing the necessary services and managing the facility created or supported.
3. No international applicant is eligible. Programmes should be entirely prepared and produced in Turkey.
4. The amount for proposed projects under BSGS 1 will be within the indicative range from € 30,000 to € 100,000.
5. Projects should be coherent with the national strategies in improvement of cultural rights and should abide by the Turkish legislation.

For BSGS 2:

6. Eligible activities include production and broadcast of both radio and TV programmes by nationwide broadcasters and other entities, in languages spoken by Turkish citizens in their daily life.
7. Applicants can be nationwide broadcasting companies and production companies. Those will be responsible for providing the necessary services and managing the facility created or supported.
8. No international applicant is eligible. Programmes should be entirely prepared and produced in Turkey.
9. The amount for proposed projects under BSGS 2 will be within the indicative range from € 30,000 to € 100,000.
10. Projects should be coherent with the national strategies in improvement of cultural rights and should abide by the Turkish legislation.

Specific Project Selection Criteria

The proposed projects under this scheme should:

For BSGS 1:

- Be in the area of competence of the local / regional applicant
- Be prepared in languages and dialects corresponding to the needs of the local population
- Contribute to the satisfaction of cultural needs of a component of Turkish population
- Contribute to the development of the local media sector
- Contribute to cultural diversity in the provision of media services
- Contribute to improvement of the general social climate in the region
- Result in outputs that can be sustained in the future.
- Priority will be given to projects with a local and regional character and a strong potential for replication.

For BSGS 2:

- Be prepared in languages and dialects corresponding to the needs of the local population
- Contribute to the satisfaction of cultural needs of a component of Turkish population
- Contribute to cultural diversity in the provision of media services
- Contribute to cultural interaction and communication
- Contribute to improvement of the general social climate
- Result in outputs that can be sustained in the future.

3.4.1.3 Cultural Initiatives Support Grant Scheme (CISGS)

With the Cultural Initiatives Support Grant Scheme (CISGS), the project will support fostering of mutual understanding, knowledge and wider appreciation of the various cultures in Turkey.

Specific Eligibility Criteria

1. Eligible initiatives under this component include activities in the field of art and culture designed to improve understanding of cultural diversities and to increase awareness and knowledge of cultural diversities.
2. Applicants can be local and regional entities such as research and training institutions, branches of cultural institutions (museums, cultural centres), publishers, production companies, as well as local and regional authorities and non-profit organisations.
3. No international applicant is eligible. Programmes should be entirely prepared and produced in Turkey.
4. The amount for proposed projects under the CISGS will be within the indicative range from € 10.000 to € 50.000.

Examples of eligible activities include:
- Production and execution of theatre pieces
- Production and organisation of concerts
- Production and organisation of exhibitions on various cultures existing in Turkey
- Production and distribution of publications focused on various cultural heritages
- Production and distribution of movies/documentaries in languages and dialects traditionally used by Turkish citizens in their daily lives.

Specific Project Selection Criteria

The proposed projects under this scheme should:
- significantly contribute to the mutual acknowledgement/respect of cultural diversities and increase awareness on those diversities
- meet a need identified by the local community
- contribute to cultural interaction and communication
- foster empowerment of the local community and be based upon partnership (including partnership with the private sector where relevant).
- use least-cost techniques wherever possible.
- boost cultural activities and enhance overall social development in the area.
- Priority will be given to projects with a local and regional character and a strong potential for replication.
3.4.1.4 Selection process

The Central Financing and Contracting Unit (CFCU) will be the Contracting Authority and will be the Implementing Agency responsible for all procedural aspects of the project’s implementation, contracting matters (contracts with applicants/beneficiaries) and financial management (including payments to recipients). The CFCU will be responsible for setting up an Evaluation Committee and projects will be called for, selected and implemented according to standard EU procedures.

The beneficiaries will each prepare a call for proposals to be issued by the CFCU. The call for proposals must be fair and open to all eligible organisations. The call for proposals may be publicised by a variety of means (e.g. newspapers, media, networking newsletter) and will be published on ECR’s internet site. The call for proposals should allow a reasonable deadline for the submission of proposals (2 months is recommended) and should indicate in which way additional information and assistance for preparing a proposal can be obtained.

The project applicants will, in many cases, need some assistance (see section 3.4.2). Information workshops should be organised to inform and direct would-be grant-recipients, so as to ensure high transparency and encourage good quality proposals.

An appropriate panel of experts, the Team of Assessors, will be selected by the Beneficiaries and will be charged with the technical assessment of the submitted applications (see section 3.4.2). The Team of Assessors will use clear and pre-defined evaluation grids, prepared by the Beneficiaries. Applications that do not meet the pre-specified eligibility criteria will be rejected at this stage.

On the basis of the findings and recommendations of the Team of Assessors, an Evaluation Committee will evaluate the proposals and decide on which projects will be awarded a grant.

Evaluation Committee

Proposals will be evaluated by two separate Evaluation Committees.

For the Broadcast Support Grants Scheme, the Committee will be composed of representatives of 3 voting members, 2 non-voting members and 2 observers:
1. CFCU (2 non-voting members, providing the chair and secretarial services);
2. GDPB (1 voting member)
3. Civil Society Development Centre (CSDC) (1 voting member)
4. European Commission Representation (1 observer)
5. EUSG (1 voting member)

For the Cultural Initiatives Support Grants Scheme, the Committee will be composed of representatives of 3 voting members, 2 non-voting members and 2 observers:
1. CFCU (2 non-voting members, providing the chair and secretarial services);
2. MOC (1 voting member)
3. Civil Society Development Centre (CSDC) (1 voting member)
4. European Commission Representation (1 observer)
5. EUSG (1 voting member)

3.4.2 Technical assistance for operating the grant schemes

In order to enable the beneficiary institutions at the central and regional levels to adequately implement the above grant schemes, technical assistance will be provided to them.
Indicative activities under this assistance include:

- preparation of technical documentation relating to the preparation of calls for proposals;
- provision of training to the beneficiaries on the technical monitoring of grants schemes;
- support to the beneficiaries in organising regional workshops to provide information to potential applicants to enable them to draft quality applications for grants;
- support the beneficiaries and the CFCU in recruiting an appropriate panels of experts to carry out a technical assessment of applications prior to the evaluation conducted by the Evaluation Committee;
- provision of training of applicants of winning proposals on technical and regulatory issues.

The TA component will be contracted following standard EU procedures and will be made available to support the implementation of the project at central and regional levels.

The TA Team will be composed of the following experts:

- an international Teamleader / Grants advisor who will be counterpart to the SPO of this project located at the MoC and who will also act as direct counterpart to Project Technical Coordinators of both schemes (period : 18 months; indicative involvement 200 person-days);
- two local technical advisors in the fields of Media and Cultural Initiatives (period : 18 months; indicative involvement 200 person-days each);
- two Teams of Assessors each consisting of independent local assessment experts (indicative total allocation: 200 person-days)
- two local experts to provide training to winners of the grants (indicative involvement: 10 person-days each)
- two international experts to provide training to winners of the grants (indicative involvement: 10 person-days each)

3.5 Linked activities:

**Turkish initiatives**

Following a recent decision of the TRT board, TRT started regular broadcasting of programmes in Bosniac, Arabic, Circassian, Kirmanci and Zaza languages and dialects in June 2004.

**EU initiatives**

The European Initiative for Democracy and Human Rights (EIDHR) Micro-Project Programme, which provides small-scale financial support for initiatives from grassroots non-governmental organisations, has a component on protection and respect of cultural diversity. The component supports measures to combat discrimination and to preserve and respect cultural diversity, including promoting better inter-cultural understanding, dialogue and confidence, increasing awareness on cultural diversity through disseminating information on specific cultural groups to the general public.

Other grant schemes currently financed by the EC deal with projects in the field of cultural rights. A number of cultural initiatives is also being currently financed under the Greek-Turkish Dialogue Programme.
3.5. Lessons learned

Experience from other grant schemes in Turkey as well as from other candidate countries demonstrates the potential of such schemes in achieving expected objectives, provided that transparent and efficient selection, implementation and monitoring / evaluation structures are established.

Lessons learned are, therefore, largely limited to the involvement of the beneficiary in the process.

4. Institutional Framework

Contracting Authority
The Contracting Authority will be the Central Financing and Contracting Unit (CFCU), which will be responsible for tendering, contracting, financial administration, and payment.

Beneficiary
The beneficiaries for the grant schemes will be the Ministry of Culture and Tourism (MoC) for the cultural events component, and the General Directorate for Press and Broadcasting (GDPPB) for the broadcasting component. The MoC will appoint a Senior Programme Officer (SPO) who will be responsible for the overall implementation of the entire project. The GDPB and the MoC will each appoint a Project Technical Coordinator (PTC) who will be responsible for sound administrative management, as well as monitoring and reporting during the implementation phase. In line with the Programme Office Guidelines, each PTC will report to the SPO.

- To foster the development of an institutional capacity to design and manage grant schemes, both MOC and GDPB will establish working groups who will advise the PTCs on the technical aspects related to the implementation of the respective schemes.

Recipients
The recipients of the grants consist of the successful applicants for the two grant schemes. The list of eligible applicants is provided under the headings of the individual schemes in section 3.4.1.

5. Detailed Budget

<table>
<thead>
<tr>
<th>Components</th>
<th>EU Support</th>
<th>National Co-financing*</th>
<th>IFI*</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Investmen t Support</td>
<td>Institution Building</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Broadcast Support Grant Scheme</td>
<td>-</td>
<td>BSGS-1 : 1.00</td>
<td>-</td>
<td>-</td>
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<tr>
<td></td>
<td></td>
<td>BSGS-2 : 0.50</td>
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</tr>
<tr>
<td>Cultural Initiatives Support Grant Scheme</td>
<td>-</td>
<td>0.65</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Technical assistance</td>
<td>-</td>
<td>0.35</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Total</td>
<td>-</td>
<td>2.50</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

* In cases of co-financing only

Note: expenditure on equipment should be included under Investment
Note:

<table>
<thead>
<tr>
<th>Experts</th>
<th>Person-days</th>
<th>Indicative fee/day</th>
<th>Sub-total</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Team Leader</td>
<td>200</td>
<td>800</td>
<td>160,000</td>
</tr>
<tr>
<td>2 Local advisors</td>
<td>400</td>
<td>150</td>
<td>60,000</td>
</tr>
<tr>
<td>2 Teams of Assessors</td>
<td>200</td>
<td>150</td>
<td>30,000</td>
</tr>
<tr>
<td>2 local training experts</td>
<td>20</td>
<td>150</td>
<td>3,000</td>
</tr>
<tr>
<td>2 International training experts</td>
<td>20</td>
<td>800</td>
<td>16,000</td>
</tr>
<tr>
<td>Incidentally</td>
<td></td>
<td></td>
<td>81,000</td>
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<td></td>
<td></td>
<td></td>
<td>350,000</td>
</tr>
</tbody>
</table>

Requests for equipment are allowed in the proposals; they should however not exceed 30% of the overall amount. Budget reallocation among the grant schemes may be considered during the course of the implementation, depending on absorption capacity demonstrated.

6. Implementation Arrangements

6.1 Implementing Authority and Implementing Agency

The Central Financing and Contracting Unit (CFCU) will be the Implementing Agency responsible for all the procedural aspects of the tendering process, contracting matters and financial management (including payments) of the project activities.

Contact Person at the Beneficiaries:
[to be elaborated]

Contact Person at the Central Finance and Contracts Unit (CFCU)
Mr. Ercan Tortop
Tel No. (+90 312) 285 4620-21
Fax No. (+90 312) 285 96 24
Ehlibeyp Mahallesi 6. Sokak No:18/8 Ekşioğlu İş Merkezi 06520 Balgat/Ankara, TURKEY
Email: ercan.tortop@cfcu.gov.tr

Contact Person at the EUSG
Aslıgül Ügülü
Head of Political Affairs Department
Secretariat General for EU Affairs
Phone: +90-312-2857720
Fax: +90-312-2856533
e-mail: augdul@abgs.gov.tr

Contact Person at the EC Representation
Donata Maccelli
Phone: +90-312-4465511
Fax: +90-312-4462339
e-mail: donata.maccelli @cec.eu.int
6.2 Contracts
The technical assistance components of the programme will be implemented in the form of one single Technical Assistance contract. It is anticipated that under this TA contract sub-contracts need to be concluded for the implementation of specific activities (e.g. the recruitment of independent assessors).

Grants will be awarded following the standard procedures set down in the Practical Guide. Individual grants will not be required to be ex-ante endorsed by the European Commission, but a copy of the contract will be required to be provided to it.

6.3 Non-standard aspects
Not applicable.

7. Implementation Schedule
The implementation schedule for this project is outlined in Annex 2. Time indications for the implementation of activities identified in section 3.4 are indicative.

Start of tendering/call for proposals 3Q/2004
Start of project activity 1 Q/2005
Project completion 2Q/2007

8. Equal Opportunity
The beneficiary and the stakeholders are equal opportunity employers. Appropriate professional qualifications and experience will be the main factors of personnel recruitment and evaluation. Both women and men have identical prospects. Nevertheless, all periodical progress review reports and other interim reports will include a specific explanation on measures and policies taken with respect to participation of women and equal opportunity for women and men and will provide measurements of achievement of this goal.

9. Environment
Not applicable.

10. Investment criteria (applicable to all investments)
Not applicable.

11. Conditionality and sequencing
The success of the programme will largely depend upon the continued commitment of the Turkish Government to implement the reform programme envisaged in the changes to the legislation, and the close cooperation between the key stakeholders and the technical assistance.

Sequencing is indicated in the timetable under section 7.
ANNEXES TO PROJECT FICHE

1. Logical framework matrix in standard format
2. Detailed implementation chart
3. Contracting and disbursement schedule by quarter for full duration of programme (including disbursement period)
### Annex 1: Logframe Planning Matrix

<table>
<thead>
<tr>
<th>LOGFRAME PLANNING MATRIX FOR Project</th>
<th>Programme name and number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support to Cultural Rights</td>
<td></td>
</tr>
<tr>
<td>Contracting period expires</td>
<td>Execution period expires</td>
</tr>
<tr>
<td>Total budget: 2.50 million euro</td>
<td>EC budget: 2.50 million euro</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Overall objectives</th>
<th>Objectively verifiable indicators</th>
<th>Sources of Verification</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Strengthened capacity of public institutions to implement legislative reforms</td>
<td>• Increased ownership of Turkish stakeholders <em>inter alia</em> demonstrated by the submission of new project fiche for 2005/6 funding for more GS funds and no or reduced TA inputs</td>
<td>• 2005/6 Project fiches</td>
</tr>
<tr>
<td>• Increased understanding, knowledge and appreciation of Turkey’s multi-cultural society</td>
<td>• 2005/6 Project fiches on cultural rights</td>
<td>• Continued commitment of the beneficiaries to the implementation of reforms in the field of cultural rights</td>
</tr>
<tr>
<td>• Increased ownership of Turkish stakeholders <em>inter alia</em> demonstrated by the submission of new project fiche for 2005/6 funding for more GS funds and no or reduced TA inputs</td>
<td>• CFCU Progress reports</td>
<td>• EU policy &amp; procedures applied</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project purpose</th>
<th>Objectively verifiable indicators</th>
<th>Sources of Verification</th>
<th>Assumptions</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Strengthened capacity of public institutions to implement legislative reforms in the field of cultural rights</td>
<td>• Both grant schemes timely implemented</td>
<td>• 2005/6 Project fiches on cultural rights</td>
<td></td>
</tr>
<tr>
<td>• Increased understanding, knowledge and appreciation of Turkey’s multi-cultural society</td>
<td>• SPO and PTCs appointed on a permanent basis</td>
<td>• CFCU Progress reports</td>
<td></td>
</tr>
<tr>
<td>• Increased ownership of Turkish stakeholders <em>inter alia</em> demonstrated by the submission of new project fiche for 2005/6 funding for more GS funds and no or reduced TA inputs</td>
<td>• Quality of proposals submitted</td>
<td>• Assessment of Teams of Assessors</td>
<td></td>
</tr>
<tr>
<td>• 2005/6 Project fiches on cultural rights</td>
<td>• Submission of new project fiche for 2005/6 funding for more cultural GS funds and less or no TA inputs</td>
<td>•</td>
<td>• Continued commitment of the beneficiaries to the implementation of reforms in the field of cultural rights</td>
</tr>
<tr>
<td>• Quality of proposals submitted</td>
<td>• Applications for grant total to more than double the funds available</td>
<td>• EU policy &amp; procedures applied</td>
<td></td>
</tr>
<tr>
<td>• Submission of new project fiche for 2005/6 funding for more cultural GS funds and less or no TA inputs</td>
<td>• Minimum 20 projects successfully completed and achieving individual targets by end 2006 (appr. 10 under MSGS; minimum 10 under CISGS)</td>
<td>• Permission to local broadcasters to broadcast in other languages operational</td>
<td></td>
</tr>
<tr>
<td>• Both grant schemes timely and fully implemented</td>
<td>• Both grants schemes timely and fully implemented</td>
<td>• EU policy &amp; procedures applied</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Results</th>
<th>Objectively verifiable indicators</th>
<th>Sources of Verification</th>
<th>Assumptions</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Closer co-operation between local and regional authorities, NGOs and other stakeholders in the field of cultural rights</td>
<td>• Applications for grant total to more than double the funds available</td>
<td>• Assessment of Teams of Assessors</td>
<td></td>
</tr>
<tr>
<td>• Increased quality of programmes currently broadcast by national broadcasters</td>
<td>• Quality (including maturity) of proposals submitted</td>
<td>• CFCU Progress reports</td>
<td></td>
</tr>
<tr>
<td>• Increased level of public awareness and information on cultural rights</td>
<td>• Minimum 20 projects successfully completed and achieving individual targets by end 2006 (appr. 10 under MSGS; minimum 10 under CISGS)</td>
<td>• Permission to local broadcasters to broadcast in other languages operational</td>
<td></td>
</tr>
<tr>
<td>• Increased local and regional involvement to implement small-scale actions that may form the basis for larger scale projects in the area of cultural rights</td>
<td>• Both grants schemes timely and fully implemented</td>
<td>• EU policy &amp; procedures applied</td>
<td></td>
</tr>
<tr>
<td>• Increased absorption capacity of EC grants by</td>
<td></td>
<td></td>
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</table>
all stakeholders
<table>
<thead>
<tr>
<th>Activities</th>
<th>Means</th>
<th>Assumptions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Support the beneficiary institutions at the central and regional levels in ensuring the smooth implementation of the whole project</td>
<td>Technical assistance</td>
<td>• Strong response from local broadcast and media companies</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Beneficiaries’ co-financing for individual projects available</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Efficient project management available at the sector/regional and national/regional/local level during implementation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Availability of well trained staff of regional executives and adequate institutional support</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Funds allocated to projects beneficiaries available without delays</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Good quality consultancy services at the regional level available</td>
</tr>
<tr>
<td>2. Finance selected small-scale projects through two grant schemes at the central and regional levels</td>
<td>1.65 million euro</td>
<td>• Beneficiaries’ co-financing for individual projects available</td>
</tr>
<tr>
<td>Broadcast Support Grants Scheme (BSGS) Support;</td>
<td></td>
<td>• Set of clearly defined criteria for selection of projects eligible for the programme</td>
</tr>
<tr>
<td>i) small-scale actions aiming at the local and/or regional production of radio and TV programmes, corresponding to defined needs (BSGS 1),</td>
<td></td>
<td>• Required technical documentation for individual projects and scheme sub-projects prepared</td>
</tr>
<tr>
<td>ii) Small-scale actions aiming at national production of radio and TV programmes, corresponding to defined needs (BSGS 2),</td>
<td></td>
<td>• Documentation for the project, including Operational Guidelines completed and approved by the EC</td>
</tr>
<tr>
<td>Cultural Initiatives Support GS (CISGS) Protect local cultures through organisation and production of cultural events; publication of books and other cultural material; production of movies</td>
<td></td>
<td>• Appointment of an SPO at the Ministry of Culture and Tourism</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Well developed working relationship between the beneficiaries secured</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Technical assistance operational</td>
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</tbody>
</table>

Preconditions

- Beneficiaries’ co-financing for individual projects available
- Set of clearly defined criteria for selection of projects eligible for the programme
- Required technical documentation for individual projects and scheme sub-projects prepared
- Documentation for the project, including Operational Guidelines completed and approved by the EC
- Appointment of an SPO at the Ministry of Culture and Tourism
- Well developed working relationship between the beneficiaries secured
- Technical assistance operational
### Annex 2: Detailed Implementation Chart

<table>
<thead>
<tr>
<th>Action</th>
<th>2004</th>
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<th>2006</th>
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<tr>
<td>TA tendering and contracting</td>
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<tr>
<td>TA operations</td>
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<tr>
<td>Preparation of grant documentation</td>
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<td>Approval of grant docs by EC</td>
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<tr>
<td>Implementation structures set up</td>
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<tr>
<td>Call for proposals / Advertising</td>
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<tr>
<td>Training for applicants</td>
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<tr>
<td>Selection of proposals</td>
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<td>Approval of evaluation report by EC</td>
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<td>Contracts signed</td>
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<td>Implementation of contracts</td>
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<tr>
<td>Final report</td>
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Annex 3  Contracting and Disbursement  (EC financial assistance only)

Cumulative Quarterly Contracting Schedule (MEUR)

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<th>4Q/05</th>
<th>1Q/06</th>
<th>2Q/06</th>
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Cumulative Quarterly Disbursement Schedule (MEUR)

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