1 Basic information:
1.1 Désirée number: PL01.04.01   Twinning number: PL/IB/2001/AG/01
1.2 Title: Fisheries market organisation
1.3 Sector: Agriculture
1.4 Location: Poland

2. Objectives:
2.1 Wider objectives:
To establish the common market in fishery and aquaculture products (with Producer Organisations, marketing standards and fisheries sector statistics).

2.2 Immediate objectives:
Prepare a detailed plan on the implementation of the organisation of the market in fishery and aquaculture products according to EU CFP. Continue harmonisation of the Polish fisheries legislation to the EC legislation. Strengthen institutional and administrative/enforcement structures. Introduction of the Common Marketing Standards. Creation of public local fish sales centres in Gdynia, Hel, Władysławowo, Ustka, Darłowo, Kolobrzeg and Swinoujście/Dziwnów. Establishment of Producer Organisations

2.3. Accession Partnership and NPAA priority:
AP: Medium term priorities: Development of capacity to implement and enforce the Common Fisheries Policy; including alignment with the agricultural acquis (health conditions for the production and placing on the market of fishery products and statistics)
NPAA: The project is in line with the NPAA, which reflects the priorities outlined in the program as follows: Short term priorities: To develop administrative capacity of the Ministry of Agriculture to make it capable to manage common market in fishery and aquaculture products. Medium term priorities: Creation of local fish sales centres; Establishment of Producers Organisations; Creation of fisheries statistic compatible to the EU communication of information for the propose of the common organisation of the market in fishery and aquaculture products; and Introduction of the common marketing standards for certain fishery products.

3. Description:
3.1 Background and justification:
The project is closely linked with the main goals of the national fisheries policy and the EC assessment on progress done by the Polish fisheries sector as well as its comments on further measures necessary towards EU accession. In order to fulfil the above commitments, and in connection with the negotiating position adopted by the Polish Government on 12 February 1999, Poland will make legal amendments conforming to the EC Regulation 104/2000 on the organisation of a common market for fishery and aquaculture products. Poland has prepared a document entitled “Polish Structural Policy in the Fisheries Sector 2000-2006”, adopted by the Council of Ministers on 04.04.2000. A “National Strategy on Fisheries” is also being prepared. In view of the above, Poland has resolved to organise a fisheries market according to EU requirements. The new act of parliament on the organisation of the market in fishery and aquaculture products will be presented to the Polish parliament in March 2001. The new act will introduce EU acquis in marketing in fishery and aquaculture products. The primary market, involving the sale of first-hand fishing products, is the most important segment of the market, where state intervention and the influence of producer organisations is the greatest. Only registered businesses will be eligible to operate on the primary market. The road taken by fish products will henceforth be registered, starting with fishing logbook, via landing declaration, sales notes and transport documents. A central unit for data collection and processing will be set up in the MARD Department of Fisheries. The data will be analysed and used for administrative purposes. The MARD Department of Fisheries will have overall supervision and control over the functioning of the fisheries market. Fishery inspectors will control the application of common marketing standards concerning the freshness, size, weight, packaging and labelling of fresh products from domestic (EU) fishing grounds and from abroad. The data obtained from the fishing logbooks will be compared with the data contained in the sales notes. Therefore, the functioning of the primary market is of key importance for management over resources. In the first phase of organising the fisheries market, public local fish sales centres (LFSC) are to be set up, possessing the necessary landing, transport and communications infrastructure. LFSC for the first sales
of the fisheries market will be the public own functional and organisation units located in the harbours for
the offer sessions contrary to the typical fish auction transaction sessions. Those centres can be
developed later to proper fish auctions. The separate area of LFSC will be designated for taking in
products, storage and preparation for sale, sales, after sales service and dispatching of products.

<table>
<thead>
<tr>
<th>Region/ most important fishing harbours</th>
<th>Discharges in 1998 (tons)</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Vessels</td>
<td>Boats</td>
</tr>
<tr>
<td>Wybrzeże Zachodnie (West Coast) Swinoujście, Dziwnów</td>
<td>5471</td>
<td>6126</td>
</tr>
<tr>
<td>Wybrzeże Centralne (Central Coast) Kolobrzeg, Darłowo, Ustka, Leba</td>
<td>47517</td>
<td>1846</td>
</tr>
<tr>
<td>Wybrzeże wschodnie (East Coast) Władysławowo, Jastarnia, Hel, Gdynia</td>
<td>44815</td>
<td>3129</td>
</tr>
<tr>
<td>Total</td>
<td>97803</td>
<td>11191</td>
</tr>
</tbody>
</table>

These centres would be located in Gdynia, Hel, Władysławowo, Ustka, Darłowo, Kolobrzeg, and
Swinoujście/Dziwnów. For the LFSC existing public owned buildings will be used and equipped to the
required by EU standards. LFSC will be operated on non profit basis. In this same time Producers
Organisations will be created. A decisive role in the market organisation is to be played by those
organisations, organised on a voluntary basis, officially recognised by the national and EU authorities,
taking essential steps to control the quality and quantity of supplies in order to optimise the revenues of
their members and fulfil EU requirements concerning the planning of production, the assurance of
common marketing standards, and the application of withdrawal prices. In the second phase of
organising the primary market, LFSC will be computerised and included in the network of the MARD
Department of Fisheries. This network will also include the Regional Maritime Fisheries
Inspectorates.

3.2. Linked activities:
In the PHARE 97 programme, Polish law on the subject of “fisheries” will be brought in line with that of
the EU regulations. The drafts of basic legal instruments will be prepared by the end of 2000, and the
implementation, together with ministerial ordinances, will take place by the end of 2002. One of those
legal instruments is an act of parliament on the organisation of the market in fishery and aquaculture
products which, when it becomes law in 2001, will provide the basis for organising this market in
accordance with EU requirements.
As part of the Special Preparatory Programme (SPP), the legal rules for the functioning of the Financial
Instrument for Fisheries Guidance (FIFG) in Poland will be formulated. A unit for planning, monitoring
and supervising undertakings realised with the use of structural funds in the fisheries sector will be
created within the MARD Department of Fisheries. Also as part of this programme, the national fisheries
strategy will be publicised among society, and central and local-level administrative officials will be given
training on the correct implementation of this strategy, which foresees, among other things, an
organisation of the market in fishery and aquaculture products.
As part of the PHARE 2000 project “Adapting the Structures of the Fishing Administration to the
Mechanisms of Common Fisheries Policy”, a system of fisheries statistics in compliance with EU
standards shall be created. The consolidation of the fisheries administration to face structural problems,
to keep a register of vessels, and statistics are covered by the Phare 2000 project.

3.3 Results achieved by twinning:
Legal regulations, organisation and standards of action fully compatible with the EU. Public local fish
sales centres created. Criteria for creation of Producer Organisations established. The rules for
Common marketing standards established. Fisheries statistics system created, compatible to the EU
communication of information for the propose of the common organisation of the market in fishery and
aquaculture products. MARD Department of Fisheries and Regional Maritime Fisheries Inspectorates
functioning properly in regards to organisation of the market in fishery by the end of 2002. Deliveries of
equipment in accordance with prepared technical specifications

3.4 Activities:
A consolidation of the fisheries administration
Institutional and administrative/enforcement structures strengthening by: Reinforcement/establishment of
administrative information and reporting systems for the operation of the Common Organisation of the
market; Strengthening human resources throughout the fisheries sector, including awareness raising at
policy/administrative level, inspection and control agencies; Strengthening the technical capacity of
inspection and control agencies to administer/enforce the acquis. Following essential legal changes and
the training of personnel, the MARD Department of Fisheries will exercise control and supervision over
the fisheries market. Direct control will be performed by fisheries inspectors.
Fisheries statistics
A system of collecting statistical data on the Common Organisation of the Market for fishery and aquaculture products will be created and incorporating to the Data Collection and Processing Centre of the MARD Department of Fisheries. Essential electronic equipment for the LFSC, Regional Sea Fisheries Inspectorates, Department of Fisheries, Producers Organisations will be purchased and personnel trained.

The Organisation of the Market in Fishery and Aquaculture Products
Basic components of Common Organisation of the Market for fishery and aquaculture products will be established: A system of first sales according to the requirements of EU Common Fisheries Policy; The legal criteria on the basis of which Producers Organisations can be formed and officially recognised (a continuation of the PHARE ’97 programme), and then help to establish these Organisations; Introduction of the common marketing standards; The locations for the control (according to EU requirements) of fish imported to Poland established and prepared. Public local fish sales centres, equipped with the necessary landing, marketing, transport and communications infrastructure, will be set up. Some of them should be transform to the fish auctions in the future. The fish sales centres will be computerised and integrated with the network of the MARD Department of Fisheries, which also includes the Regional Maritime Fisheries Inspectorates. For the creation of the LFSC existing public owned buildings will be used and equipped to the EU standards. Preparation of the building will be financed by Polish public funds. LFSC will be operated on non profit basis.

Introduction of the Common Marketing Standards.
The new Act of Parliament on the organisation of the market in fishery and aquaculture product will include the regulations on the EU common marketing standards. Regional Sea Fisheries Inspectorates will be responsible for enforcing the use of EU common marketing standards. Officials from the MARD, Regional Sea Fisheries Inspectorates, future producers organisations members and buyers will be trained in use and implementation of those standards.

Producers Organisations.
The new Act of Parliament on the organisation of the market in fishery and aquaculture product will include the regulations allowing to create a Producers Organisations in the fisheries sector. With the help of the PAA, program how to establish the Producers Organisations should be prepared. The potential members of those organisations will be trained in all aspects of the organisation of the market in fishery and aquaculture products, especially in the application of the Community intervention arrangements, price stabilisation activities, use of the EU common marketing standards and drawing up operational programs.

Necessary input:
Twinning:
All the immediate objectives will be realised with the help of a single twinning partner. The PAA should have operational experience with the various items listed above. To complete these tasks, one PAA for 18 months is required.

Short-term experts will be employed for the following tasks: Short-term expert on creation of LFSC; Short-term expert on establishing Producers Organisations; Short-term expert on creation of the fisheries statistics system compatible to the EU communication of information for the propose of the common organisation of the market in fishery and aquaculture products; Short-term expert on introducing of the common marketing standards.

The training of central and local administrative employees and future producers organisations members in the following subjects will be an ongoing process: Organisation of the common market for fishery and aquaculture products; Common marketing standards; Community intervention arrangements, price stabilisation activities and drawing up operational programs.

Local experts: Participation in the work of the short-term foreign experts (including training); publicity action, including the preparation of publications, brochures and other information material for individuals, institutions and businesses – within the co-funding framework.

Investment input.
The following equipment will be purchased: For the LFSC: equipment for sorting, storage facilities, internal transport, fresh water supply, waste water discharge, veterinary controllers, ice production, fish boxes cleaning, administration office and for the fisheries inspectors: 45 work suits, 15 Polaroid cameras, 6 cross-country vehicles, 4 laptop computers, and 45 certified sets of net gauges.

Computer hardware and software for the LFSC, Regional Sea Fisheries Inspectorates, Department of Fisheries, and Producers Organisations will also be purchased.
4. Institutional framework:
The person responsible for implementing the programme will be the Undersecretary of State in the MARD, responsible for fisheries. The consolidation of the management system over the fisheries sector in Poland will continue until the legal status required under EU legislation has been achieved. This process will be completed by the end of 2002. On 10 September 1999, the Minister of Agriculture and Rural Development assumed responsibility over the fisheries sector with a team of seven persons. An additional 12 persons were hired by 15 December 1999. Ultimately, by the end of 2002, the Department of Fisheries will have about 30 employees. On 8 October 1999, the Minister of Agriculture and Rural Development created three Regional Maritime Fisheries Inspectorates in Gdynia, Slupsk and Szczecin, out of the former fisheries protection departments of maritime administrations. This raised the status and capabilities of the regional fisheries administration. Regional Sea Fisheries Inspectors answer directly to the Minister of Agriculture and Rural Development. There are plans to hire more people for the regional services up to the number agreed with the twinning partner, after a detailed analysis of the requirements in this regard. The technical support and the type thereof shall also be established with twinning experts as part of the PHARE 2000 programme.

Overall supervision of the project is exercised by the Undersecretary of State in the MARD responsible for fisheries. A Steering Committee chaired by the Undersecretary of State will be set up, also consisting of representatives of the regional fisheries Inspectorates, fishermen’s associations and local government authorities.

The project is addressed to the following institutions: The Ministry of Agriculture and Rural Development, The Regional Sea Fisheries Inspectorates in Szczecin, Slupsk and Gdynia, and Organisations representing fishermen. The project will not affect changes to the institutional framework.

5. Detailed budget (M€):

<table>
<thead>
<tr>
<th></th>
<th>Investment Support</th>
<th>Institution Building</th>
<th>Total PHARE</th>
<th>National co-financing</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twinning, including training:</td>
<td></td>
<td>0.8</td>
<td>0.8</td>
<td>0.27</td>
<td>1.07</td>
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<tr>
<td>Equipment for the public local fish sales centres, equipment information and reporting system</td>
<td>2.4</td>
<td>0.62</td>
<td>2.4</td>
<td>0.8</td>
<td>3.2</td>
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<td></td>
<td></td>
<td></td>
<td>0.62</td>
<td>0.62</td>
<td>1.24</td>
</tr>
<tr>
<td>TOTAL</td>
<td>3.02</td>
<td>0.8</td>
<td>3.82</td>
<td>1.69</td>
<td>5.51</td>
</tr>
</tbody>
</table>

The co-financing funds for the project will be available

6. Implementation arrangements:

6.1 Implementing Agency:

PAO: Pawel Samecki Under secretary of State, Office of the Committee for European Integration, al. Ujazdowskie 9, 00-918 Warsaw tel: 48 22 455 52 41; fax: 48 22 455 52 43.

CFCU: Central Financing and Contracting Unit “Cooperation Fund”, ul. Nowy Swiat 6/12, 00-400 Warsaw; tel: +48 22 455 52 41, fax: +48 22 455 52 43. The Central Financing-Contracting Unit will be responsible for holding tenders, concluding contracts and effecting contractual payments on behalf of the Ministry of Agriculture and Rural Development, which is responsible for preparing, managing and implementing the project.

6.2 Twinning Project:

A single contract shall be concluded within the framework of the twinning agreement. PAA: a long-term expert appointed for 18 months, will coordinate the work of short-term experts. Contact person: Zdzislaw Gandera, Ministry of Agriculture and Rural Development, Wspólna 30, 00-930 Warsaw. Telephone: (48 22 628 08 26), fax: (48 22 623 22 04), e-mail: z.gandera@minrol.gov.pl

6.3 Non-standard aspects: - n.a. Realisation according to DIS manual.

6.4 Contracts:

1. Twinning cooperation (including training). 1.07M€;
2. Equipment for the information and reporting system. 1.24M€;
3. Equipment for the LFSC. 3.2M€.

7. Implementation schedule:

Preparation of ToR: IV quarter 2001  
Start of project activity: I quarter 2002
8. Equal opportunity:  
The proportion of women will be measured by a percentage indicator of the number of persons taking part in study trips, training sessions and seminars.

9. Environment:  
The project will benefit the environment indirectly through better management over living maritime resources.


11. Investment criteria:  
Equipment purchases will be made according to the technical specifications based on the requirements for a proper functioning of the systems, and will be agreed upon with the twinning partner.

12. Conditionally and sequencing:  
To ensure the efficient Project realisation the Ministry of Agriculture and Rural Development and Regional Sea Fisheries Inspectorates will provide for the proper work organisation by nominating and employing the relevant in-site personnel to co-operate with the project. These persons will be in charge of co-ordination of the works within the Ministry and their Agencies as well as for the co-operation with relevant institutions.  

Sequencing  
Conclusion of twinning covenant  
Polish national legislation for the organisation of the market in fishery and aquaculture products ready (including common marketing standards and criteria for organising the Producers Organisations)  
Uniform electronic information exchange system at the MARD and institutions involved in the operation of the market for fishery and aquaculture products completed  
Equipment for the electronic information system purchased  
Training for the trainers in all aspects of the market in fishery and aquaculture products  
Equipment for the LFSC purchased
Annex 1: LOGFRAME PLANNING MATRIX FOR PROJECT:

End Contracting: 15/12/2003 - End Disbursement: 15/12/2004

<table>
<thead>
<tr>
<th>Programme Number</th>
<th>Project Title</th>
<th>Fisheries market organisation</th>
<th>Sources of Information</th>
<th>Assumptions and Risks</th>
</tr>
</thead>
<tbody>
<tr>
<td>PL01.04.01</td>
<td>Fisheries market organisation</td>
<td>Legal regulations, organisation and standards of action fully compatible with the EU.</td>
<td>Documents of Ministry of Agriculture and Rural Development. Documentation of the Regional Maritime Fisheries Inspectorates. Analyses, reports and assessments of EU experts.</td>
<td>Profound understanding and commitment by Polish authorities in preparing the fisheries sector for EU integration. Finding of suitable partner for twinning agreement.</td>
</tr>
</tbody>
</table>

Immediate Objectives

Development of plan for organisation of the market in fishery and aquaculture products according to the EU CFP. Harmonisation of the fisheries legislation for the market in fishery and aquaculture products to the EU CFP. Strengthening of the structure of fisheries administration. Introduction of the Common Marketing Standards. Creation of 7 local fish sales centres. Establishment of Producers Organisations.

Outputs


Wider Objectives

To establish the common market in fishery and aquaculture products (with Producer Organisations) and fisheries sector statistics.

Annex 2-4 Implementation, contracting and disbursement schedules

<table>
<thead>
<tr>
<th>Date of drafting</th>
<th>August 2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning period</td>
<td>1/2001-12/2002</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Fishery market organisation</th>
<th>Cost estimate M€</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>3.82</td>
</tr>
<tr>
<td>II</td>
<td>3.82</td>
</tr>
<tr>
<td>III</td>
<td>3.82</td>
</tr>
<tr>
<td>IV</td>
<td>3.82</td>
</tr>
<tr>
<td>V</td>
<td>3.82</td>
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<tr>
<td>VI</td>
<td>3.82</td>
</tr>
<tr>
<td>VII</td>
<td>3.82</td>
</tr>
<tr>
<td>VIII</td>
<td>3.82</td>
</tr>
<tr>
<td>IX</td>
<td>3.82</td>
</tr>
</tbody>
</table>

Legend: D = design of sub-project / C = tendering and contracting / I = contract implementation and payment