1. Basic Information
1.1 CRIS Number: 2004/016-782.01.06
1.2 Title: Promotion of the cultural, tourist and human resources in the cross-border region
1.3 Sector: Economic and Social Development
1.4 Location: Cross-border regions - Bulgaria-Greece
1.5 Duration:

2. Objectives

2.1 Overall Objectives:

- Promotion of the economic development, cultural resources and employment opportunities in the cross-border region;
- Establishment of cooperation networks between Bulgarian and Greek organizations in the area of cultural heritage management and tourism development;
- Increase the tourist attractiveness of the cross-border region.

2.2 Project purpose:

Encourage the potential for cultural, tourist and human resources development in the cross-border region.

2.3. Accession Partnership and NPAA priority

The project addresses the following priorities in the Accession Partnership and the National Programme for the Adoption of the Acquis:

Accession Partnership

1. Development and implementation of complex regional structures, programmes and projects for the integrated development of problem areas in the country – underdeveloped, rural, depressed and cross-border areas.

2. Preparation of Bulgarian regions for the implementation of the structural policies applied by the EU Member States through the development of strategies and programmes for sustainable social and economic development.

3. Stimulating the creation of new jobs, stimulating the start up and pursuing of as self-employed business activities.

NPAA / Medium-term priority/

- Promotion of cross-border co-operation

2.4. Contribution to National Development Plan

The project will contribute for the achievement of the following objectives laid down in the NDP:

- Workforce’s skills upgrading through relevant vocational guidance and training:
• Use of pre-accession funds for regional development related to decreasing the disparities between the regions and social groups, as well as higher employment more incomes and quality of infrastructure
• Enhancement of the development of the tourism as an important sector for the social-economic development of Bulgaria

The NDP’s tourism action plan sub programme for product development calls for, inter alia:

1. Better exploitation of Bulgaria’s cultural heritage (also to lengthen the relatively short season) through investments in cultural monuments and related infrastructure, including marketing and upgrading of skills
2. Developing rural tourism and tourism in new regions, these can be lined to cultural tourism.

2.5. Cross-Border Impact:

• Enhancement of the collaboration between Bulgarian and Greek organizations operating in the area of revival and preservation of cultural heritage and tourism development;
• Revival and preservation of cultural and archaeological sites of joint interest for both countries and development of cross-border strategies for management of these resources;
• Promotion of the employment in the cross-border region through the development of the tourist sector and promotion of cultural resources;
• Development of joint tourism activities, improvement of the competitiveness of the tourist sector;

3. Description

3.1 Background and justification:

Some of the specific problems of the cross-border region that the project is trying to address are:

1. Lack of major producing industries or developments that could raise the employment rate.
2. Heavy, mostly mountain and semi-mountain terrain that slows the overall development and pre-conditions different economical difficulties.
3. Lack of economic, social and cultural interaction with the neighbouring regions in Greece.
4. High emigration rates amongst the population, especially amongst the more educated young people.
5. Low overall education levels of the population and high unemployment rates on the Bulgarian side of the region.

In terms of unemployment rates the region can be characterized with the following aggregate figures:

At December 2003 the average rate of unemployment in the country is 13, 52%, while the rate of unemployment in the border regions for the same period is as follows: Blagoevgrad –9,16%; Kardjali - 14, 89%; Smolian - 20, 91%; Haskovo – 14, 84%. As shown, the unemployment rate
for Blagoevgrad is lower than the average for the country, but it should be noted that on a municipal level the discrepancies are more evident. The Kardjali and Haskovo regions show unemployment rate closer to the average of the country, while the unemployment level for the region of Smolian is about 8 percentage points higher.

The rate of long – term unemployment at December 2003 is as follows: Blagoevgrad – 47.8% of the unemployed are long term unemployed; Kardjali – 55.9% of the unemployed are long term unemployed; Smolian – 61.8% of the unemployed are long term unemployed; Haskovo – 49.9% of the unemployed are long term unemployed. This data shows that in the border region the long-term unemployment is a significant problem that needs to be addressed with appropriate measures as defined below in the Activities section.

At the same time, the target districts are of extremely rich cultural heritage. Populated from 8000 years BC the region contains several hundred major archaeological sites and thousands lesser (see the attached list, Appendix X for the key ones). The target region develops extensively in the Bronze Age and later, when the Thracian tribes populate it densely and establish some of their major centres here. It is strongly believed by the scientists that this is the region where the cult of Orpheus originally developed. The region is strongly influenced by the neighbouring Greek territories, leading to intriguing cultural dynamics in the centuries before the Hellenistic age and onwards, when such landmarks as the famous shrine of Dionysius became famous along with other locations of interest. The Thracian monuments from the pre-roman age are very well presented, varying from big shrines, several tens of lesser shrines, villages, stone monuments of different types, tombs of different size and type. The Roman Age and the late-antiquity period pushed the target region even further seeing the construction of small and medium-sized cities, fortifications of different size and other sites.

Presently the situation in the target areas with the preservation of the existing cultural heritage is quite difficult and meets the following problems:

- Inadequate funds in the national budget that would allow large-scale excavations, preservation activities and proper further use of the existing archaeological sites.
- Very high crime rate related to unsanctioned activities on archaeological sites, including criminal excavations and export of cultural values.
- Lack of uniformed solutions that would establish the connection of the archaeological sites with the issues of regional renewal.
- Lack of preserving action for already excavated sites that lead to their partial or total destruction in the mid-term period.
- Inadequate level of activities run by local museums, including low level of excavation events, excavation activities lack the necessary expertise and equipment.
- Total lack of supporting infrastructure for already excavated sites – signs, roads, paths, illumination, security facilities, info-desks, toilets and others.
- Difficult or no access to certain sites due to heavy terrain or specific locations (caves, mountain tops).
- Lack of detailed information about existing sites, lack of joint data-base in the central administration and detailed mapping of the cultural heritage in the target districts.

At the same time the existing archaeological sites present the following opportunities:

1. High potential for the development of tourism, including cross-border tourism with Greece.
2. Very high scientific potential important for the cultural heritage of Europe (cultural heritage sites of primary interest from 6th century BC to VI-VII century AD).
3. Interesting employment opportunities related to excavations, preservation activities and development of cultural tourism sites, open space museums and archaeological parks.
4. Strong options for joint activities with more developed neighbourhood areas of Greece that could offer know-how and expertise, as well as directly participate in different actions, developing business cases for exploitation of the potential of the cultural heritage.

In the target districts the tourism (and the related sectors) is possibly the most perspective sector. Tourism sector growth could have a positive influence not only on the sector itself but also on the development of related industrial and service sectors, employment and the general economic situation in the regions.

The tourism activities in Bulgaria so far have been focused mainly over the Black sea resorts and the mountain resorts. There has been continuous under-estimation and under-utilization of the other tourist resources in Bulgaria. The cross-border region is especially suitable for the development of the joint tourist packages related to common cultural and archaeological resources in both countries.

The current project aims to achieve several goals through integrated approaches – to directly aid the preservation of cultural heritage and tourism in the target districts, to stimulate the cohesion with the neighbouring areas in Greece by joint actions and import of good practices and expertise, to raise the employment rate by creation of temporary and permanent employment opportunities and to stimulate the economical development in the field of tourism and other activities, related to cultural heritage.

3.2 Sectoral rationale: N/A

3.3 Results

A) Exchange of know how and best practices in the sectors of tourism and cultural heritage management

Sub-activity a)

- Conducted 4 specialized seminars for exchange of experience in the following areas: rural tourism, cultural tourism, SPA tourism, eco-tourism;
- Organized 8 workshops for tourism companies with Bulgarian and Greek partners;
- Transfer of know-how in management and marketing of tourist services accomplished;
- Published book with best practices in the field of tourism development issued by the end of project activities;
- Created data base and web-site for tourist companies, tourist sites and services in cross border region;

Sub-activity b)

- Defined historic periods, archaeological and heritage sites, potential tourist routes and Greek partners within the border region;
- Conducted 4 seminars with Bulgarian and Greek partners for the transfer of know–how and best practices related to the reconstruction and the conservation of archaeological and heritage sites;
- Developed strategy for the revival of archaeological sites within the border region;
- Elaborated models for the management of archaeological sites and their transformation into tourism centres;
At least 500 brochures and other information materials including best practices and models for the management and transformation of the archaeological sites into tourism sites issued;

4 seminars (in each border region) for the dissemination of the results of the strategy and the developed models for management of archaeological sites;

**B) Technical Assistance**

- Prepared documentation needed for the execution of the Grant scheme – operations manuals, criteria and guidelines for applicants;
- Prepared promotional materials oriented toward the potential applicants under the Grant scheme;
- Carried promotional campaign of the Grant scheme in the targeted regions;
- Monitoring system for the purposes of the operational monitoring of the grant awarders;
- Carried out 3 trainings for the regional structures of the MRDPW, MLSP, MC and ME involved in the implementation of the project;

**C) Grant scheme for promotion of archaeological, cultural, heritage and tourist sites of joint interest;**

- About 30 archaeological, cultural and heritage sites, excavated, reconstructed and conserved;
- About 20 of the excavated and reconstructed archaeological, cultural and heritage sites transformed into tourist sites;
- 400 long term unemployed trained for the excavation, reconstruction and conservation activities;
- Temporary employment for 400 long-term unemployed;
- At least 20 joint (Bulgarian-Greek) tourist routes and tourism packages developed;
- 100 permanent jobs created;
- 20 promotional campaigns for the reconstructed sites organized;
- Rehabilitated infrastructure connected with tourism sites;

**3.4 Activities**

The project will be implemented in the cross-border region specified in the Joint Programming Document Bulgaria – Greece.

**A) Exchange of know how and best practices in the sectors of tourism and cultural heritage management**

The component will be implemented through a service contract. The awarded contractor will be encouraged to establish a consortium comprising Bulgarian and Greek partners.

This component comprises of two major types of activities:

a) Exchange of best practices between Bulgarian and Greek partners in the field of tourism development;

b) Exchange of best practices between Bulgarian and Greek partners in the sphere of revival and preservation of the cultural heritage, promotion of archaeological sites and their transformation into tourist sites;
The overall aim of the first activity is to enhance the exchange of information and best practices between the countries in the field of management and marketing of tourist services.

The main beneficiaries under the first activity will be public authorities, public institutions, non-governmental organizations, companies from tourism sector etc.

The objective of activity A.a will be achieved through conduction of 4 seminars in the cities of Blagoevgrad, Haskovo, Smolyan and Kardjali, followed by 8 workshops. Four of the workshops will be held in Bulgaria and the other four in Greece. The participants will be from the regional authorities, municipalities, NGOs, companies from the tourism sector and branch organizations from the partner countries.

They are supposed to discuss and share experience in the field of marketing and management of tourist services, tourism development and increasing the employment potential in tourism related companies.

As a follow up of the seminars and workshops and collection of the necessary data, a book and a CD will be elaborated and issued. They will comprise of best practices in the field of tourism development and tourism services as well as areas and concrete ideas for future collaboration and joint activities. The book and CD will be issued in Bulgarian, Greek and English. It will be disseminated among all involved parties. Also, a web site will be created.

The contractor will be in charge of organizing seminars, workshops, issuing book and CD.

The overall aim of the second activity is to enhance the exchange of know-how and best practices between the Bulgarian and Greek partners in the sphere of revival and preservation of the cultural heritage and the transformation of the archaeological sites in the cross border region into tourist sites.

The contractor will be in charge of organizing and conducting the following sub-activities:

- **Conduction of assessment related to the revival of archaeological and heritage sites in the border region**

  The assessment will be implemented through a detailed field survey on the existing archaeological sites in the cross-border region (Bulgaria and Greece), the historic periods they are related to, the potential for the establishment of joint tourist activities (Bulgarian-Greek) for the sites and an indicative budget needed for the whole reconstruction and adaptation of one site. On the base of this assessment it is expected to identify the historic periods of joint interest and the archaeological and heritage sites that will be excavated/reconstructed, conserved and transformed into tourist sites under the second component of the project. It is also envisaged that eventual joint tourist routes could be specified.

- **Transfer of know – how and best practices related to the reconstruction and the conservation of archaeological sites;**

  The service contractor will have to organize four 2-day seminars in the targeted cross-border regions. It is proposed that the participants will be from the institutions and organizations described above as main beneficiaries. The overall objective of the seminars is to enhance the collaboration in the field of archaeological and heritage revival of the cross-border region through exchange of best practices about activities related to: excavations, reconstruction, conservation, adaptation of the sites, and development of related infrastructure and models for promotion of the cultural heritage. The conduction of the seminars will also contribute for the
establishment of partnerships among the Bulgarian and Greek organizations and institutions operating in the field.

- **Development of Strategy for the revival of archaeological and heritage sites within the border region;**

The development of the strategy for the revival of the archaeological and heritage will follow the conduction of the seminars and will utilize the results of the conducted assessment. Its aim will be to define the most appropriate ways for the complete adaptation of the cultural heritage in the cross-border region. For the elaboration of the strategy it is proposed to form a team comprising Bulgarian and Greek partners. The main elements of the strategy will include:

  - putting the concept of archaeological and heritage sites into perspective in the economical and social context
  - justification of partnership who could set up, manage and implement such a targeted project, professional expertise needed for integrated conservation such as social and economic skills to work with communities or in economic regeneration projects;
  - justification the social and economic impact of activities linked to the archaeological and cultural heritage;

- **Elaboration of models for the management of archaeological and heritage sites and their transformation into tourism centres;**

The elaboration of models for management of the sites will be based on the developed strategy. The aim of the model is to give full description of the activities needed for the successful management of archaeological and heritage sites. It is also expected that the model will describe the administrative and organizational framework. This model will be disseminated among potential applicants under the Grant scheme. The elaboration of the model will be based on the best practices developed by the Greek partners and will be created by a team comprising representatives from the institutions and organizations described above.

- **Elaboration and issuing of brochures and other information materials including best practices and models for the management and transformation of the archaeological sites into tourism sites;**

The information materials include such items as brochures, booklets, CDs describing best practices and concrete ideas for future collaboration and joint activities with Greek partners. The information materials will be oriented toward institutions and organizations operating in the field of revival of the cultural heritage. The information materials will be issued in Bulgarian, Greek and English.

- **Dissemination of the results of the strategy and the developed models for management of archaeological sites through conduction of seminars oriented toward interested organizations;**

The campaign for the dissemination of the results of the strategy and the models for management will be organized by the TA in the 4 regions covering the Bulgarian side of the cross-border region. The campaign will be oriented toward all interested institutions and organizations.
B) Technical assistance for preparation and management of the Grant scheme:

This component will be implemented through a service contract. The activities to be carried out by the TA comprise of:

- Preparation of the documentation needed for the execution of the Grant scheme – operations manuals, criteria and guidelines for applicants;
- Preparation of promotional materials oriented toward the potential applicants under the Grant scheme that will comprise concrete information about the procedures, eligible activities and costs, eligible organizations, establishment of partnerships, etc.;
- Carrying out a promotional campaign of the Grant scheme in the targeted regions;
- Support to the IA and the PIU in the management of the Grant scheme;
- Creating a monitoring system for the purposes of the operational monitoring of the grant awardees;
- Support the IA and PIU in the conduction of on site monitoring;
- Organizing trainings for the regional structures of the MRDPW, MLSP, MC and ME involved in the implementation of the project;
- Carrying out of other tasks needed to guarantee the successful implementation of the project;

C) Grant scheme for promotion of archaeological, cultural, heritage and tourist sites of joint interest;

The aim of this component of the project is to put into practice the developed under the institutional part of the project partnerships, elaborated models and strategies for better management of the natural and cultural resources of the region. In this relation the component includes the provision of grants for excavations, reconstruction, conservation and adaptation of historical and cultural sites in the targeted regions on the Bulgarian side of the cross-border region. The activities will also include measures aimed to improve the quality of existing tourist infrastructure through the rehabilitation and preservation of associated building, national parks, public spaces and building, hostels and other complementary tourism sites. The grant scheme will provide investment resources for the described activities, for the creation of new jobs and for the improvement of the qualification level of the labour force in the area of management of the cultural heritage.

Through the implementation of the grant scheme the following results will be achieved:

- Reduce the unemployment rate for the long term unemployed in the cross-border region through their temporary involvement in the excavation, reconstruction, conservation and protection activities;
- Encourage the employment opportunities through the development of the region as a tourist destination;
- Increase the tourist attractiveness of the cross-border region;
- Encourage the development of joint (Bulgarian-Greek) tourist activities;

The scheme will be opened for consortia/partnerships comprising of NGOs, municipalities, museums and universities, municipal organizations and SMEs, operating in the area of cultural and heritage tourism. The grant applicants should be encouraged to form joint structures (Bulgarian-Greek) and develop joint tourist activities. One applicant could apply for all or part of the mentioned activities.
Eligible activities under the Grant scheme will be:

- Development of strategy for the preservation of the archaeological, cultural and heritage site of joint interest;
- Development of a model for the management of the archaeological, cultural and heritage site of joint interest;
- Trainings for the unemployed that will be engaged in the excavation and reconstruction activities;
- Excavations, reconstruction, conservation and protection activities;
- Development of (related) infrastructure needed for the transformation of the sites into tourist sites;
- Development of related infrastructure for existing tourist sites – lighting, stairs and other equipment, information zones, sign posting, systems of walks and treks, sport and cultural zones, green and “theme” eco-paths;
- Trainings for management of the reconstructed sites;
- Development of joint (Bulgarian-Greek) tourist routes and tourism products;
- Development of promotional materials advertising the renovated site;
- Development of maintenance plan for the operation of the site after completion of the financing.

It is expected that the average Grant amounts will be between 150 000 and 200 000 Euro. The applicants will be required to cover at least 10% of the project costs. These funds will be additional to that allocated by the national budget. All applicants should ensure that a certain number of unemployed will be trained and then employed for the excavation, reconstruction, conservation and protection activities and a certain number of unemployed will be trained and then employed for the needs of the management and maintenance activities.

The call for proposals will be preceded by a promotional campaign carried out by the TA and the PIU. The financing of the promotional campaign will be included in the TA contract budget.

The Operations Manual, the eligibility criteria, the Guidelines for applicants will be developed by the TA B) as described above.

### 3.5 Linked activities:

The following linked activities financed by the EU Phare Programme have been implemented by the MLSP:

Under Phare 2001 programme there are also activities closely linked to the current project. The following activities of the projects “Labour market initiatives” and “Social inclusion” are related to the current proposal:
- Investment support for the creation of new jobs;

The project “Clearing the Path to Employment for Youths” financed under Phare 2002 programme, envisages the following linked activities:
- Grant schemes for local employment initiatives with focus on long-term unemployed youths;

Under Phare CBC 2003 the project “Cross-border employment initiative” will be implemented. The project envisages measures directed toward the creation of new employment opportunities in the cross-border region through implementation of a grant scheme for training and
retraining, entrepreneurship and start up activities as well as for joint Bulgarian –Greek investments aimed toward the creation of new employment opportunities. The project also has an institutional building component addressing the need for exchange of best practices in the field of labour market policy and services. Through its implementation an experience will be gained specifically for measures directed toward the cross-border region.

3.6 Lessons learned:

The following lessons have been taken into consideration while drafting the current project fiche:

- It is proposed during the implementation of the current project to use the existing management and implementation structures that were established for the implementation of previous projects. Their main purpose is to help for the decentralisation of the implementation and decision-making.

4. Institutional Framework

The main beneficiaries under the first project component (institutional building) will be as follows:

Activity A a):
Public authorities, public institutions, non-governmental organizations, companies from tourism sector

Activity A b):
The National Institute for Monuments of Culture, The National Centre of Museums, Galleries and Arts (Ministry of Culture), National Fund “Culture”, The Archaeological Institute (Bulgarian Academy of Science), Ministry of Culture (Greece) through the Ephorates which are in charge of preservation and building works in the various monuments), Museums in the targeted cross-border regions (Bulgarian and Greek), NGOs operating in the field of the cultural heritage (Bulgarian and Greek), Research organizations/universities operating in the field of archaeology and cultural heritage (Bulgarian and Greek);

The key parties in the project management and implementation are the Ministry of Labour and Social Policy, the Ministry of Regional Development and Public Works, the Ministry of Culture through the National Centre of museums, galleries and arts, the National institute for monuments of culture, National Fund “Culture”, the Archaeological institute (Bulgarian Academy of Science) and the Ministry of Economy.

A Memorandum of Understanding will be signed between MRDPW, MLSP and the other partners involved, defining their specific responsibilities and rights under the project management and implementation.

The Ministry of Regional Development and Public Works is the Implementing Agency of the project.
MLSP will establish a PIU, which will be in charge of the day-to-day administration and management of the project. The MLSP will actively involve all the other listed partners in project implementation. Thus the PIU will comprise representatives of MLSP, ME and MC. The indicative distribution of their functions will be as follows:

- Representatives of the Ministry of Culture and the National Centre of museums, galleries and arts, The National institute for monuments of culture, the National Fund ‘Culture’ and the Archaeological institute (Bulgarian Academy of Science) will be in charge for the provision of technical assistance to the grant applicants and grant awarders in such areas as development of strategies for the preservation of the archaeological or heritage site, issuance of licenses for the excavation, reconstruction and conservation of the archaeological or heritage site, excavations, reconstruction, conservation and protection activities, etc.

- Representatives of the Ministry of Labour and Social Policy will be responsible for the provision of technical assistance to the grant applicants and grant awarders for the organization and conduction of trainings for unemployed and for managers and owners of SMEs operating in the area of cultural heritage management.

- Representatives of the Ministry of the Economy will be primarily responsible for the provision of technical assistance to the grant applicants and grant awarders in the area of development of models for the management of the reconstructed sites and their transformation into tourist sites as well as about the possibilities for the creation and expansion of joint Bulgarian –Greek tourist routes and packages, etc.

The Ministry of Culture through the National Centre of Museums, Galleries and Arts, The National institute for monuments of culture, the National Fund ‘Culture’ and the Archaeological institute (Bulgarian Academy of Science) is the main beneficiary under the sub-activity a) of activity A of the project and it will be required to form a working group comprising representatives of all listed organizations who will be actively involved in the implementation of the institutional building part of the project. With the support of the TA, it will be also responsible for the identification of relevant Greek institutions that will be interested in the conduction of the activities of common interest developed in detail in the activities part.

The PIU functions will be elaborated in detail and specified in a letter agreement signed between the involved partners prior to project start.

The principles of programming, monitoring and evaluation will be observed during the implementation.
5. Detailed Budget

<table>
<thead>
<tr>
<th>Phare Support</th>
<th>In MEUR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Investment Support</strong></td>
<td><strong>IB</strong></td>
</tr>
<tr>
<td>Service contract</td>
<td>0.300</td>
</tr>
<tr>
<td>Framework contract</td>
<td>0.200</td>
</tr>
<tr>
<td><strong>Total Phare (=I+IB)</strong></td>
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</tr>
<tr>
<td><strong>National Co-financing (*)</strong></td>
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</tr>
<tr>
<td><strong>IFI(</strong>)</td>
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<td><strong>TOTAL</strong></td>
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<tr>
<td><strong>Grant scheme for</strong></td>
<td></td>
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<tr>
<td>promotion of archaeological, cultural heritage and tourist sites of joint interest</td>
<td>4.000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
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<td></td>
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<td></td>
<td>0.300</td>
</tr>
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<td></td>
<td>5.840</td>
</tr>
</tbody>
</table>

(*) The national co-financing is 25% of the amount intended for the Grant scheme component and will be provided by the Bulgarian National Fund. For the institutional building components of the project co-financing is not required

(**) No co-financing is expected from other international financing institutions.

6. Implementation Arrangements

6.1 Implementing Agency

The Implementing Agency (IA) is the Ministry of Regional Development and Public Works.

Ministry of Regional Development and Public Works
SILVIA TENEVA, Head of Phare CBC IA
17-19, Cyril and Methodius Str.
1202 Sofia
Phone +359 2 988 1849 or 940 5488
Fax +359 2 988 4364

The overall administrative and financial management is the responsibility of the MRDPW. The latter include:

- Preparing and submission of procurement documentation based on inputs from the PIU, contracting and contracting procedures of works, supplies, goods and grants;
- Accounting, payments, and financial control for the contracts and grants;
- Overall monitoring and evaluation of the project activities;
- Preparation of quarterly and ad hoc reports on project status and fund management.

PAO

The PAO has ultimate responsibility for ensuring that the programme is implemented fully in line with the Financing Memorandum and government policy in terms of sound administrative and financial management of the project, including tendering, contracting, disbursement, accounting, payment and reporting procedures and monitoring of the project.
For the strategic management of the project the MRDPW and MLSP together will establish a Project Steering Committee (PSC).

**The Project Steering Committee**

The Project Steering Committee will be established for the overall management, operation, monitoring and evaluation of the project. The PSC is a policy and decision-making body. In order to guarantee the CBC effect of the project, it will comprise representatives from Bulgaria and Greece.

The membership of the PSC will include representatives of stakeholder organizations as well as state organizations. It is proposed that the PSC will comprise representatives from the MRDPW, MLSP, MC, ME and representatives of the identified Greek partner institutions. The concrete membership of the PSC will be decided by the partners prior to project commencement.

The PSC will hold its regular meetings at least four times a year.

**PIU**

The technical implementation will be carried out by a PIU to be established by the MLSP and comprising representatives of the Ministry of Culture and the Ministry of Economy.

**Evaluation Committee (EC)**

The Evaluation Committee will undertake the technical evaluation of the conducted tenders and all call for proposals under the grant scheme of the project. Its membership will comprise individuals with appropriate knowledge and experience.

The works to be undertaken, the equipment to be procured, the services to be provided and the grant schemes under this project will be contracted according to the Phare Practical Guide procedures. The contracts will be signed and awarded by the PAO in the MRDPW who will act upon requests received form the IA (MRDPW).

**Technical Assistance**

The technical assistance under the project will be in charge of all the activities described in 3.4 Activities, as well as for the preparation of main operational documentation such as Operations Manuals, Guidelines for Applicants, Selection criteria and other project related documentation. The TA will be responsible together with the IA and the PIU for conduction of the promotional campaign of the grant scheme, its management and monitoring.

6.2 Twinning: Not applicable

6.3 Non-standard aspects: PRAG procedures will be followed in all contracting.

6.4 Contracts

The activities under the project will be implemented through a grant scheme and service contracts. In order to stimulate local involvement and to enhance effective management of the
grant scheme, a call for proposals for the relevant activities will be issued amongst appropriate organizations that will further implement the activities foreseen.

The table below summarizes the possible breakdown of contracts under the project.

<table>
<thead>
<tr>
<th>Type of contract</th>
<th>Project component</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service contract</td>
<td>1 service contract</td>
</tr>
<tr>
<td>Framework contract</td>
<td>1 FWC</td>
</tr>
<tr>
<td>Grant scheme (Grant scheme for promotion of archaeological, cultural heritage and tourist sites of joint interest)</td>
<td>about 30 grants</td>
</tr>
</tbody>
</table>

7. **Implementation Schedule**

7.1 Commencement of the project (organizational arrangements completed) – November 2004
7.2 Start of tendering – First quarter of 2005
7.3 Start of tendering of service contract under Component A – February 2005
7.4 Contracting of service contract under Component A – October 2005
7.5 Start of implementation of service contract under Component A – December 2005
7.6 Start of tendering of TA – February 2005
7.7 Contracting of TA – April 2005
7.8 Start of implementation of TA contract – May 2005
7.9 Start of call for proposals – Third quarter 2005
7.10 Implementation of contracts and grants - 2006 and 2007
7.11 Project completion – First half 2007

8. **Equal Opportunity**

Equal opportunity is a fundamental principle of the project. Ensuring equal opportunity will be embodied in every sub-project and at every level of implementation.

9. **Environment**

   No impact

10. **Rates of return**

Rates of return can only be calculated for individual components approved under the scheme.

11. **Investment criteria**

11.1 Catalytic effect

An active involvement of different stakeholders/partners in the measures will result in a strengthening of the links within the border region. Overall, the project will seek to involve a wide range of universities, museums, NGOs and private companies in the development and
management of projects. This will provide valuable experience that could be used in projects undertaken in the future.

11.2 Co-financing

All aspects of the programme are based upon co-financing between Phare and National Funds on a 75:25 basis. The national co-financing is 25% of the amount intended for the present Grant scheme component and will be provided by the Bulgarian National Fund.

11.3 Additionality

No co-financing is expected from other sources of funding, including from the private sector or international financing institutions.

11.4 Project readiness and size

The project budget will comply with the minimum budget of 2 MEUR for investment projects.

11.5 Sustainability:

As the proposed activities will be based on a broad partnership principle, it is expected that all aspects of the project will be sustained through the existing funding arrangements including national budget, the municipalities’ budget and private contribution. Aside from the financial sustainability, the application of the partnership principle will also bring for the achievement of an institutional sustainability as the Grant applicants will be encouraged to develop maintenance plans for the operation of the preserved sites after completion of the financing.

11.6 Compliance with state aids provisions

The activities within the project will be implemented in accord with Article 92(3)(a) of the Treaty of Rome with respect to regional aid in an Objective 1 Member States.

11.7 Contribution to National Development Plan

These are in accordance with those elements identified in item 2.4.

12. Conditionality and sequencing

Key milestones will be:

- Signing of a memorandum of understanding between the MRDPW, MLSP, ME and MC, that will describe in detail the interrelationships and the responsibilities of the parties by November 2004;
- Establishment of PSC and PIU by end of December 2004;
- Finalisation of operational arrangements;
- Tendering, Calls for proposals and entry into the contracting phase;
- Implementation of activities;
- Mid term evaluation report;
- Final Evaluation Report;
ANNEXES TO PROJECT FICHE

1. Annex 1 - Log frame;
2. Annex 2 - Detailed implementation chart;
3. Annex 3 - Contracting and disbursement schedule;
4. Annex 4 - Reference list of archaeological and heritage sites in the cross-border regions Bulgaria-Greece (in Bulgarian);
5. Annex 5 - Reference list of relevant laws and regulations;
6. Annex 6 - Reference list of strategic plans and documents
Annex 1

Log frame

<table>
<thead>
<tr>
<th>LOGFRAME PLANNING MATRIX FOR PROJECT</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Promotion of the cultural, tourist and human resources in the cross-border region</td>
<td>Contracting period expires: 30/11/2006</td>
<td>Disbursement period expires: 30/11/ 2007</td>
</tr>
</tbody>
</table>

**Project Number:**
2004/016-782.01.06

**Wider Objective**
- Promotion of the economic development, the cultural resources and the employment opportunities in the cross-border region;
- Establishment of cooperation networks between Bulgarian and Greek organizations in the area of cultural heritage management and tourism development;
- Increase the tourist attractiveness of the cross-border region;

**Indicators of Achievement***
- 5% increase in the cooperation networks between Bulgarian and Greek organizations in the cross-border region;
- 600 new work places (temporary or/and permanent) created in the target regions, one year after project completion;
- 10% increase in the stream of tourists in the cross border region one year after completion of project activities;

**Sources of Verification**
- Reports issued by the Implementing Agency and PIU;
- Reports from external evaluators.

**Assumptions and Risks**
- Personal involvement, commitment and awareness from the experts representing the partner institutions in the project implementation;
- Awareness about the revival of the region as a tourist destination;

**Total Budget:**
5.840 MEUR

**Phare contribution:**
4.500 MEUR
### Project Purpose

- Encourage the potential for cultural, tourist and human resources development in the cross-border region;

<table>
<thead>
<tr>
<th>Indicators of Achievement*</th>
<th>Sources of Verification</th>
<th>Assumptions and Risks</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 400 temporary work places created during project implementation;</td>
<td>• Reports issued by the Implementing Agency and PIU;</td>
<td>Mutual commitments from Bulgarian and Greek partners interested in the heritage revival of the region;</td>
</tr>
<tr>
<td>• 100 permanent work places created one year after completion of project activities;</td>
<td>• Reports from external evaluators.</td>
<td></td>
</tr>
<tr>
<td>• 25 joint (Bulgarian-Greek) tourist routes, tourist packages and promotional campaigns developed;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• 35 cultural and tourist sites revived;</td>
<td></td>
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</tbody>
</table>

### Results

#### A) Exchange of know how and best practices in the sectors of tourism and cultural heritage management

Sub-activity a):

- Conducted 4 specialized seminars for exchange of experience in the following areas: rural tourism, cultural tourism, SPA tourism, eco-tourism;

<table>
<thead>
<tr>
<th>Indicators of Achievement*</th>
<th>Sources of Verification</th>
<th>Assumptions and Risks</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 4 specialized seminars for exchange of experience in the following areas: rural tourism, cultural tourism, SPA tourism, eco-tourism;</td>
<td>• Reports issued by the Implementing Agency and the PIU;</td>
<td>• Appropriate Greek organizations interested in the development of partnerships for the elaboration of strategy, models and transfer of know-how related to the revival of archaeological,</td>
</tr>
<tr>
<td></td>
<td>• Reports from external evaluators.</td>
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<tr>
<td></td>
<td>• Reports from the Grant receivers;</td>
<td></td>
</tr>
<tr>
<td><strong>Sub-activity b):</strong></td>
<td><strong>Organized 8 workshops for tourism companies with Bulgarian and Greek partners;</strong></td>
<td><strong>8 workshops for tourism companies with Bulgarian and Greek partners;</strong></td>
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<td>---------------------</td>
<td>---------------------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------</td>
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<tr>
<td></td>
<td><strong>Transfer of know-how in management and marketing of tourist services accomplished;</strong></td>
<td><strong>Transfer of know-how in management and marketing of tourist services accomplished;</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Published book with best practices in the field of tourism development issued by the end of project activities;</strong></td>
<td><strong>Published book with best practices in the field of tourism development issued by the end of project activities;</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Created data base and web site for tourist companies, tourist sites and services in cross border region;</strong></td>
<td><strong>Created data base and web site for tourist companies, tourist sites and services in cross border region;</strong></td>
</tr>
<tr>
<td></td>
<td><strong>4 seminars with Bulgarian and Greek partners for the transfer of know-how and best practices related to the reconstruction and conservation of archaeological and heritage sites conducted;</strong></td>
<td><strong>4 seminars with Bulgarian and Greek partners for the transfer of know-how and best practices related to the reconstruction and conservation of archaeological and heritage sites conducted;</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Number of organisations (Bulgarian – Greek) involved in know- how exchange;</strong></td>
<td><strong>Number of organisations (Bulgarian – Greek) involved in know- how exchange;</strong></td>
</tr>
<tr>
<td></td>
<td><strong>500 brochures and other information materials including best practices and models for the management and transformation of the archaeological sites into tourism centres issued;</strong></td>
<td><strong>500 brochures and other information materials including best practices and models for the management and transformation of the archaeological sites into tourism centres issued;</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Strategy for the revival of archaeological sites within the border cultural, heritage and tourist sites;</strong></td>
<td><strong>Strategy for the revival of archaeological sites within the border cultural, heritage and tourist sites;</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Greek organizations willing to develop joint tourist routes and tourist packages with the successful grant applicants.</strong></td>
<td><strong>Greek organizations willing to develop joint tourist routes and tourist packages with the successful grant applicants.</strong></td>
</tr>
</tbody>
</table>
of archaeological sites within the border region;
- Elaborated models for the management of archaeological sites and their transformation into tourism centres;
- At least 500 brochures and other information materials including best practices and models for the management and transformation of the archaeological sites into tourism centres issued;
- 4 seminars (in each border region) for the dissemination of the results of the strategy and the developed models for management of archaeological sites conducted;

<table>
<thead>
<tr>
<th>B) TA:</th>
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<tbody>
<tr>
<td>• Prepared documentation needed for the execution of the Grant schemes – operations manuals, criteria and guidelines for applicants;</td>
</tr>
<tr>
<td>• Prepared promotional materials oriented toward the potential applicants under the Grant schemes;</td>
</tr>
<tr>
<td>• Carried promotional campaign of</td>
</tr>
</tbody>
</table>

- Documentation needed for the execution of the Grant schemes – operations manuals, criteria and guidelines for applicants;
- Promotional materials oriented toward the potential applicants under the Grant schemes;
- Promotional campaign of the Grant schemes in the targeted regions;
- Monitoring system for the purposes of the operational monitoring of the grant awarders;
- 3 trainings for the regional structures of the MRDPW, MLSP, MC and
the Grant schemes in the targeted regions;
- Monitoring system for the purposes of the operational monitoring of the grant awarders;
- Carried out 3 trainings for the regional structures of the MRDPW, MLSP, MC and ME involved in the implementation of the project;

<table>
<thead>
<tr>
<th>C) Grant scheme for promotion of archaeological, cultural, heritage and tourist sites of joint interest;</th>
</tr>
</thead>
<tbody>
<tr>
<td>• About 30 archaeological, cultural and heritage sites, excavated, reconstructed and conserved;</td>
</tr>
<tr>
<td>• About 20 of the excavated and reconstructed archaeological, cultural and heritage sites transformed into tourist sites;</td>
</tr>
<tr>
<td>• 400 long term unemployed trained for the excavation, reconstruction and conservation activities;</td>
</tr>
<tr>
<td>• Temporary employment for 400 long term unemployed;</td>
</tr>
<tr>
<td>• At least 20 joint (Bulgarian-Greek) tourist routes and tourism packages developed;</td>
</tr>
<tr>
<td>• 35 archaeological, cultural and heritage sites excavated, reconstructed and conserved;</td>
</tr>
<tr>
<td>• 25 excavated, reconstructed archaeological, cultural and heritage sites transformed into tourist centres;</td>
</tr>
<tr>
<td>• 400 long term unemployed trained for the excavation and reconstruction activities;</td>
</tr>
<tr>
<td>• 400 long term unemployed engaged in the excavation and reconstruction activities;</td>
</tr>
<tr>
<td>• 25 joint (Bulgarian-Greek) tourist routes and tourism packages developed;</td>
</tr>
<tr>
<td>• 100 sustainable jobs created;</td>
</tr>
<tr>
<td>• 20 promotional campaigns for the reconstructed sites organized;</td>
</tr>
<tr>
<td>• Adapted 30 natural sites and their transformation into tourism sites;</td>
</tr>
<tr>
<td>• Number of rehabilitated tourist sites;</td>
</tr>
</tbody>
</table>
Greek) tourist routes and tourism packages developed;
- 100 permanent jobs created;
- 20 promotional campaigns for the reconstructed sites organized;
- Rehabilitated infrastructure connected with tourism sites;

<table>
<thead>
<tr>
<th>Activities</th>
<th>Means (Phare): Type of Contracts</th>
</tr>
</thead>
</table>
| **A) Exchange of know how and best practices in the sectors of tourism and cultural heritage management**
  1. Procedure for service contractor selection;
  2. Contracting with the successful candidate;
  3. Execution of the service contract i.e.:
  
  Sub-activity a):
  - Conduction of 4 specialized seminars for exchange of experience in the following areas: rural tourism, cultural tourism, SPA tourism, eco-tourism;
  - Organization of 8 workshops for tourism companies with Bulgarian and Greek partners in the cross-border region;
  - Creation of a data base for tourist companies, tourist sites and services in cross border region;
  
  Sub-activity b):
  - Conduction of assessment related to the revival of archaeological and cultural heritage sites in the border region | Service contract |
• defining the historic periods and the archaeological and cultural heritage sites of joint interest that will be reconstructed and conserved under the Grant scheme;
• defining of potential tourist routes and Greek partners within the border region;
• Transfer of know – how and best practices related to the reconstruction and the conservation of archaeological sites;
• Development of Strategy for the revival of archaeological sites within the border region;
• Elaboration of models for the management of archaeological sites and their transformation into tourism sites;
• Elaboration and issuing of brochures and other information materials including best practices and models for the management and transformation of the archaeological sites into tourism centres;
• Dissemination of the results of the strategy and the developed models for management of archaeological sites through conduction of seminars;

**B) Technical assistance for preparation and management of the Grant scheme:**

1. Procedure for service contractor selection;
2. Contracting with the successful candidate;
3. Execution of the service contract i.e.:
   - Preparation of the documentation needed for the execution of the Grant scheme – operations manuals, criteria and guidelines for applicants;
   - Preparation of promotional materials oriented toward the potential applicants under the Grant scheme that will comprise concrete information about the procedures, eligible activities and costs, eligible organizations, establishment of partnerships, etc.;
   - Carry out a promotional campaign of the Grant scheme in the targeted regions;
   - Support to the IA and the PIU in the management of the Grant scheme;
   - Create a monitoring system for the purposes of the operational monitoring of the grant awarders;
   - Support the IA and PIU in the conduction of on site monitoring;
   - Organize trainings for the regional structures of the MRDPW, MLSP, MC and ME involved in
the implementation of the project;
- Other tasks needed to guarantee the successful implementation of the project;

C) **Grant scheme for promotion of archaeological, cultural, heritage and tourist sites of joint interest;**

- Promotion of the grant scheme in the targeted regions;
- Calls of proposals and selection procedures;
- Execution of the grant scheme;
- Monitoring of grants implementation.

Eligible activities under the Grant scheme will be:

- Development of strategy for the preservation of the archaeological, cultural and heritage sites of joint interest;
- Development of a model for the management of the archaeological, cultural and heritage sites of joint interest;
- Issuing of license for the excavation, reconstruction and conservation of the archaeological or heritage site;
- Conduction of trainings for the unemployed that will be engaged in the excavation and reconstruction activities;
- Excavations, reconstruction, conservation and protection activities;
- Development of adjoining (related) infrastructure needed for the transformation of the sites into tourist sites;
- Development of adjoining infrastructure for existing tourist sites – lighting, stairs and other equipment, information zones, sign posting, systems of walks and treks, sport and cultural zones, green and “theme” eco-paths;
- Development of joint (Bulgarian-Greek) tourist routes and tourism products;
- Development of promotional materials advertising the renovated site;
Annex 2

Implementation Chart – Promotion of the cultural, tourist and human resources in the cross-border region

<table>
<thead>
<tr>
<th>Components</th>
<th>2005</th>
<th></th>
<th>2006</th>
<th></th>
<th>2007</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Service contract</td>
<td>T</td>
<td>T</td>
<td>T</td>
<td>T</td>
<td>T</td>
<td>T</td>
</tr>
<tr>
<td>FWC</td>
<td>T</td>
<td>T</td>
<td>C</td>
<td>I</td>
<td>I</td>
<td>I</td>
</tr>
<tr>
<td>Grant scheme</td>
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<td>T</td>
<td>T</td>
<td>T</td>
<td>T</td>
<td>T</td>
</tr>
</tbody>
</table>
Annex 3

CUMULATIVE CONTRACTING AND DISBURSEMENTS SCHEDULES – Promotion of the cultural, tourist and human resources in the cross-border region

Figures in MEURO

<table>
<thead>
<tr>
<th>Project title: Promotion of the cultural, tourist and human resources in the cross-border region</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Contracting</strong></td>
</tr>
<tr>
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</tr>
<tr>
<td>Service contract</td>
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<tr>
<td>I</td>
</tr>
<tr>
<td>0.30</td>
</tr>
<tr>
<td>FWC</td>
</tr>
<tr>
<td>0.20</td>
</tr>
<tr>
<td>Grant Scheme for promotion of archaeological, cultural, heritage and tourist sites of joint interest</td>
</tr>
<tr>
<td>I</td>
</tr>
<tr>
<td>4.00</td>
</tr>
<tr>
<td>Total Phare contracting</td>
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<tr>
<td>0.20</td>
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<tr>
<td>National co-financing</td>
</tr>
<tr>
<td>1.34</td>
</tr>
<tr>
<td>Total contracting</td>
</tr>
<tr>
<td>0.20</td>
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</tbody>
</table>
**Project title:** Promotion of the cultural, tourist and human resources in the cross-border region

<table>
<thead>
<tr>
<th>Disbursement</th>
<th>Cumulative disbursement schedule by quarter in MEUR (provisional)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2005</td>
</tr>
<tr>
<td></td>
<td>I</td>
</tr>
<tr>
<td>Service contract</td>
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</tr>
<tr>
<td>FWC</td>
<td>0.16</td>
</tr>
<tr>
<td>Grant scheme for promotion of</td>
<td></td>
</tr>
<tr>
<td>archaeological, cultural and</td>
<td></td>
</tr>
<tr>
<td>heritage sites of joint interest</td>
<td></td>
</tr>
<tr>
<td>Total Phare disbursement</td>
<td>0.16</td>
</tr>
<tr>
<td>National co-financing</td>
<td></td>
</tr>
<tr>
<td><strong>Total disbursement</strong></td>
<td></td>
</tr>
</tbody>
</table>
Annex 4

Reference list of archaeological and heritage sites in the cross-border regions Bulgaria-Greece

ARCHAEOLOGICAL MONUMENTS

District of Blagoevgrad

The town of Blagoevgrad
Prehistoric settlement and stone building from the late Bronze Age in the Kaimenska chuka area, 1.5 km to the SE from Strumsko. The building is fully studied and documented. No preservation measures have been undertaken.

Gurmen village, Gurmen Municipality
Antic and medieval town Nicopolis ad Nestum situated in the Hisarluka area at the SW end of the village. A small part of the site has been investigated through excavation works in 1980 and 1981. A strengthening system is well preserved. Partial conservation works have been also carried out.

The town of Sandanski
Antic town situated under the actual one. Some separate lots with public and residential buildings discovered there have been investigated.

Rupite village, Petrich Municipality
An antic town (Petra) and a necropolis in the Kozhuh area, 3 km to the E from the village. Incidental excavations have been made and a very small part of the town has been discovered. Its necropolises have been almost destroyed by treasure-hunters.

Village of Kremen, Bansko Municipality
Late antic and medieval fortress named Momina kula situated 5.3 km to the SE from the village. Conservation activities carried out.

District of Smolian

Yagodina village, Borino Municipality
An inhabitable cave named Yagodinska peshtera (Imamova dupka) situated 1 km to the W from the village. It has been investigated in 1965 and in 1983. Architectural structures from the Halcolite discovered.

Trigrad village, Devin Municipality
An inhabitable cave named Hramiiska dupka situated 1.5 km to the NE from the village. It has been investigated in 1983. Traces of habitation from the early Bronze Age, the early Iron Age, and the late Antiquity.

Bosilkovo village, Banite Municipality
Cult place from the Halcolite, the Bronze Age, the late Iron and Roman Age. Situated in the Chukarite area 0.5 km to the NW from the village. Investigated in the period 1984-1987.

Borino village, Municipality of Borino
Mound necropolis from the two Iron Age phases with secondary graves from the late Antiquity in the Kabata area 4 km to the NE from the village. Part of the mounds have been subject to excavations in the period 1984-1986.

Startsevo village, Zlatograd Municipality

Thracian sanctuary close to Bialoto kamene. It has been investigated through excavations in 1978; the materials discovered are from its operation in the late Bronze Age, in the two Iron Age phases, and in the Antiquity.

Zabardo village, Chepelare Municipality

Thracian, antic and medieval fortress in the Zagrad area 3 km to the E from the village. No excavations so far.

Proglel village, Chepelare Municipality

Antic fortress in the Viatarnicite area 1 km to the NE from the village. Investigated in 1972.

Barutin village, Dospat Municipality

Basilica from late Antiquity and necropolis in the Mogilata area 3 km to the NW from the village. Investigated in 1985-1987.

The town of Smolian

Late Antiquity basilica and necropolis in the Cherkvata 1 km to the SW from the town. Investigated in 1988-1990.

District of Kardjali

Podkova village, Kirkovo Municipality

Settlement mound in the Diuzenlikatla area 1 km to the NW from the centre village. It has been registered in 2000 but not investigated. Pieces from the late Halcolite found on the site.

Podkova village, Kirkovo Municipality

Two rocky tombs in the village. The tombs are grave-shaped with dome-shaped ceiling of the chamber and a small antechamber.

Tatul village, Municipality of Momchilgrad

Rocky sanctuary (late Halcolite, Iron Age), antic and medieval fortification situated in the Kaya bashi area 0.3 km to the S of Vezhica. Drilling investigations in the 70s.

The town of Ardino

Thracian sanctuary and rocky niches in the Orlovi skali area 2 km to the SE from the town. The rocky niches are typical for the Eastern Rhodopes cultural phenomenon. It is not found elsewhere in this region.
The town of Krumovgrad
Thracian sanctuary and a gold mine in the Ada tepe area 4 km to the S from the town. The sanctuary has been fully investigated through excavations in the period 2001-2002. It has been permanently existed from the late Bronze to the end of the late Iron Age.

Chernichevo village, Krumovgrad Municipality
Necropolis of 5 dolmens in the Chukurski yuren area 6.6 km to the SE from the village. Investigated in 1990.

Samovila village, Krumovgrad Municipality
Inhabited cave in the Talishman dere area 1.2 km to the E from the central quarter. Investigated in 1995. Conserved layer from the early Bronze Age registered. Layers from the late Iron Age, the late Antiquity and the Medium Age heavily disturbed due to treasure-hunter's activities.

Ustren village, Djebel Municipality
Thracian sanctuary in the Sivri kaya area 1 km to the N from the village. The wall of crushed stone passing on the slope along the crest has been restored.

Ustren village, Djebel Municipality
Ustra medieval fortress 2 km to the NW from the village. Investigated through archaeological excavations. Besides the medieval constructions and buildings, a presence of significant Thracian layer established.

Krilatitsa village, Kirkovo Municipality
Thracian and the late antique necropolis, in the Asar area, 0.7 km to the west from the village. In the 1996, an exceptionally rich grave from the early Roman epoch was examined.

Samokita village, Kirkovo Municipality
Thracian sanctuary and mediaeval castle in the Asar area, 2 km to the east from the village. This site has not been jet examined.

Goliama Chinka village, Krumovgrad Municipality
Late antique basilica in the schoolyard. This site has not been jet examined.

Fotinovo village, Kirovo Municipality
Late antique and a mediaeval architecture complex, which covers housing complex, public buildings and strengthening system in the Papazluka area, close to Zagorcahne. The site has been partially examined, but there has been no conservation and restoration of the found structures made.

Gorna Krepost village, Kurdjaly Municipality
Mediaeval Hiperperperikion (Perperikon) in the Asara area, 1 km to the south from the village. During the excavations, which started in the year of 2001, a trace from the prehistoric, antiquity and the mediaeval was found. The palace, housing and administrative buildings and temples are unique. Currently, a huge monastery complex very close to this palace is investigating.

Shiroko pole village, Kurdjaly Municipality
Mediaeval castle Mneahos (Monjak) in the Hisar alta area, 18 km to the west from the village. The site has been investigated from the 1994 to 1996.

Stremci village, Kurdjaly Municipality
Antique and mediaeval mine gallery for extraction of gold, situated to the north of the village.

Oreshary village, Krumovgrad Municipality
Popmartinova dupka, 1,5 km to the north-west from the village.

**District of Haskovo**

Settlement mounds
Varbica village, Gorski izvor village;
Golemanci village, Dinevo village, Konush village, Nikolovo village, Orlovo village, Haskovo Municipality;
Boljarski izvor village, Bulgarin village, Harmanly Municipality;
Borislavci village, Madjarovo Municipality;
Sinapovo village, Topolovgrad Municipality;
Town of Svilengrad;
Town of Simeonovgrad;

Dolmens:
Levka village, Kostur village, Mladinovo village, Studena village, Svilengrad Municipality;
Biser village, Dositeevo village, Dripchevo village, Izvorovo village, Osrar kamak village, Harmanly Municipality;
Oriahovo village, Ljubimec Municipality;
Zhelezino village, Zhelezari village, Kobilno village, Pelevun village, Ivaylovgrad Municipality;
Bulgarska poliana village, Sakarci village, Hliabovo village, Topolovgrad Municipality;
Pchelari village, Dolno Cherkovishte, Stambolovo Municipality.

A set of rocky tombs, rocky bays, Tracian settlement and sanctuary in the Hambar kaia, Kovan kaia, Ak kaia and Kara in areas.

Ovcharovo village, Harmanli Municipality
“Chuchul kamak”, situated in the southwestern part of the village.

Dolin Glavanak village, Madjarovo Municipality
Kromleh in the Bunar alta area, 1,2 km to the west of the village - the only saved monument from this type in Bulgaria. It was investigated in the 1999, and in the year of 2001 actions for its conservation and socialisation was undertaken.
Mezek village, Svilengrad Municipality
Thracian tomb in the Mal tepe mound, 1.4 km to the northeast from the village. The mound has been investigated in the 30's of the 20 century. A huge mound fill covers it, and a long corridor (dromos) is the connection between the tomb, which has two parts and the periphery of the mound.

Vulche pole village, Ljubimec Municipality
Thracian tomb in the Kutr kale, 22 km to the northeast from the village. The tomb has been documented, but still not investigated.

The town of Madjarovo
Two tombs, found in two mounds, in the Menekenskite kamani area, 2.8 km to the west from the town. Currently, they are not completely investigated and difficult of access.

Dolno Lukovo village, Ivailovgrad Municipality
Thracian tomb in the Ronkite area, 4 km to the northwest from the town. The tomb as investigated in the year of 1992. There is a plastic ornamentation over the first line marble blocs. Because of the permanent treasure hunter's interventions, it had to be conserved, strengthened, and covered again in the 1995.

Alexandrovo village, Haskovo Municipality
Thracian tomb, situated in the Roshavata chuka mound, 1 km to the east from the village. The tomb has a lot of mural painting, represented hunting scenes. It was found in the 2000 and is in the process of investigation and conservation.

Ludja Quarter, the town of Ivaylovgrad
Roman rustic villa “Armira”, 3 km to the southeast from the quarter. It was completely examined during the 60s of the 20th century. There was built a structure for the purpose of conservation, a part of the found mosaics and marvel decoration over the walls was conserved. Most of them have been saved in the museums or in different funds.

Svirachi village, Ivaylovgrad Municipality
Sepulchral mound, connected with the “Armira” villa. It is situated in the Mogilata area in the northeastern part of the village. A monumental cult structure with a circle plan was found.

Krasnakovo village, Haskovo Municipality
Sanctuary of the nymphs and Aphrodite in the Giaur bunar area, 0.5 km to the east from the village. This site was investigated, conserved and exhibited there.

Klokotnica village, Dimitrovgrad Municipality
Antique and mediaeval castle “Asenova krepost”, 2.2 km to the southeast from the village. The castle has not been investigated.

Malevo village, Haskovo Municipality
Antique and mediaeval castle “Hisaria”, 2.5 km to the southeast from the village. The castle has not been investigated.

The town of Simeonovgrad
Antique and mediaeval town of Konstancia in the Asara area, 3 km to the east from the town. It has been investigated form 1967 to 1985 with some interrupting. There have been found a
fortification system with the secret access and some buildings, necropolis, and reservoirs have been investigated. A settlement from the early Bronze and Iron epoch has been established. Just an emergency conservation has been made.

Mineralni bani village, Mineralni bani Municipality
Antique and mediaeval settlement, castle and necropolis in the St. Duh area in the village. The site has been investigated, conserved and exposed in the park environment.

Mezek village, Svilengrad Municipality
Mediaeval castle in the Kaleto area, to the west from the village. It is the most saved castle in the East Rodopi Mountain, partially investigated and some conservation works have been carried out.

Mihalich village, Svilengrad Municipality
Rocky church, situated in the Aipando area, to the southeast from the village.

Matochina village, Svilengrad Municipality
Rocky church, situated in the Dekili kaia area, 2 km to the southwest from the village.

Matochina village, Svilengrad Municipality
Mediaeval castle Bukelon, in the northern part of the village. It is a well-saved and modernized tower.

Quarter Ladja, the town of Ivaylovgrad
Mediaeval castle in the Kaleto area, 4 km to the west from the town. The investigation of the site started in 2002 and a presence of culture layer from the late Bronze and Iron epoch was found. A mediaeval church and necropolis were discovered.

ANNEX 5 - Reference list of relevant laws and regulations

1. Law on the monuments of culture and museums;
2. Law on promotion of employment;
3. Regulation on the organization and functions of the National institute for monuments of culture;

ANNEX 6 - Reference list of strategic plans and documents

1. National employment strategy;
2. Government program 2004 – 2006, priorities: social policy, culture and tourism;