WHO HAS ALREADY BENEFITED?

INGA MANUKYAN
DESIGNER
expanded her knitwear business overseas, with the help of EU advisory support in branding, sales and networking, and participation in overseas trade fairs.

MANE VAROSYAN
TECH ENTREPRENEUR
has caught the eye of European investors with her digital start-up, having received EU mentorship and practical support for her augmented reality platform.

VAHAN KHACHATRYAN
BAKER
transformed his business with two loans from the EU, which helped him to install energy efficient gas stoves. Vahan’s business grew and he now employs 11 people.

EU4BUSINESS
IN FIGURES (2009-2017):

EU contribution
€37 million

triggering €417 million worth of loans to companies

supporting 13,300 enterprises (loans, training, advice)

creating 2,500 new jobs

Leading to rise in exports

Helping SMEs grow

Increasing trade opportunities
The EU helps companies in Armenia through the EU4Business Initiative and works together with the EBRD, EIB, KfW, GIZ, the International Trade Centre, OECD, the World Bank, the SME Development National Centre of Armenia (SMEDNC), and the Microsoft Innovation Center Armenia Foundation.

Find out what is available: www.eu4business.eu/am