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## **Pan-European Dialogue between cruise operators, ports and coastal tourism stakeholders**

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[1]

05/03/2015

As announced in action 3 of the Communication "A European Strategy for more Growth and Jobs in Coastal and Maritime Tourism", the Commission promoted a structured dialogue on cruise tourism to enhance synergies in the sector, targeting best practice sharing in innovation, competitiveness and sustainability strategies. The launching conference took place in Brussels, 5 and 6 March 2015, and follow up events at regional level are foreseen in the coming months.

[Programme](#) [2]

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## **Background documents**

Study: Tourist facilities in ports

[A European Strategy for more Growth and Jobs in Coastal and Maritime Tourism](#) [6]

## **Presentations and speeches**

### **Opening Speeches:**

[Karmenu Vella](#) [7], EU Commissioner for Environment, Maritime Affairs and Fisheries

### **Keynote speakers**

[Santiago Garcia-Milà](#) [8] [74 KB], Deputy CEO, Port of Barcelona, Chairman of the European Sea Ports Organization (ESPO)

[Antonio Deudero](#) [9] [2 MB], Director General for Ports and Airports of the Regional Government of the Balearic Islands, on behalf of the Conference of Peripheral Maritime Regions (CPMR)

## **Session 1: Ports for the future - managing congestion and other challenges, building solutions for the future**

[Adam Sharp](#) [10] [2 MB], Northern Europe Port Services Manager, Royal Caribbean, Chairman of CLIA Europe Ports and Destinations Sub-Committee

[Stavros Hatzakos](#) [11] [2 MB], Director-General, Port of Piraeus, Chair of the ESPO network for cruise ports

[Carla Salvadó](#) [12] [443 KB], Marketing and Cruise Director, Port of Barcelona, President of MedCruise

[Michel Nestour](#) [13] [2 MB], VP Global Port and Destination Development, Carnival Corporation

[Mihail Juc](#) [14] [960 KB], Senior Engineer, Projects Directorate, Environment and Regional Development Department, European Investment Bank (EIB)

## **Session 2: Environmental sustainability - greener solutions for the cruise sector**

[Tom Strang](#) [15] [669 KB], Senior Vice President Costa Crociere Spa, Chairman of CLIA Europe Environment, Safety and Security Sub-Committee

[Monika Stankiewicz](#) [16] [2 MB], Executive Secretary, Baltic Marine Environment Protection Commission, Helsinki Commission (HELCOM)

[Geert Smit](#) [17] [184 KB], Senior Consultant, International Department, Panteia BV

[Guido Van Meel](#) [18] [2 MB], Secretary-General, Euroshore International

[Hrvoje Carić](#) [19] [6 MB], Institute for Tourism, Zagreb, Croatia

## **Session 3: The shared return - cruise tourism opportunities for coastal economies**

[Sotiris A. Bouzeas](#) [20] [4 MB], CEO Greek Challenge, America's Cup

[Evaggelia Stefanidaki](#) [21] [2 MB] , Senior Researcher, University of Aegean

[Amanda Jane Maciver](#) [22] [2 MB], Maciver Business Development Services Ltd, Cruise Scotland

#### **Session 4: A new impetus for regional cooperation in cruise tourism**

[Dolors Rodriguez](#) [23] [2 MB] , Director for Ports, Government of Catalonia

[Christian de Barrin](#) [24] [798 KB] , CEO, Hotels, Restaurants and Cafes in Europe (HOTREC)

[Olivier Lemerle](#) [25] [66 KB Director, Chambers of Commerce and Industry, member of the Network of the Insular Chambers of Commerce and Industry of the EU (INSULEUR)

[Zacharias Siokouros](#) [26] [2 MB] , President, Maritime Institute of Eastern Mediterranean

[Jan Korthoudt](#) [27] [2 MB] , Tourism Director of Flanders International Department, Execut

#### **Parallel Workshops:**

##### **(1) Challenges and opportunities for cruise tourism in the Atlantic Ocean, the North Sea and the Arctic**

[Steven Young](#) [28] [2 MB] , Director of Port Services and Government Affairs, Carnival UK

[Andreia Fernandes Ventura](#) [29] [4 MB], Chairman of the Board of Directors, Port of Lisbon

[Ilja Leo Lang](#) [30] [2 MB], Association of Arctic Expedition Cruise Operators (AECO)

##### **(2) Challenges and opportunities for cruise tourism in the Baltic Sea**

[Claus Bødker](#) [31] [5 MB], Director, Cruise Baltic

[Nyrki Tuominen](#) [32] [2 MB], Director, Economic Development Division of the City Executive Office of Helsinki

[Ingrid Berezin](#) [33] [4 MB], Business Manager, Cruise and Ferry, Port of Tallin

[Sylvia Bretschneider](#) [34] [474 KB], Chairman of the Baltic Sea Parliamentary Conference (BSPC)

##### **(3) Challenges and opportunities for cruise tourism in the Mediterranean Sea and the Black Sea**

[John Portelli](#) [35] [2 MB], General Manager, Roma Cruise Terminal

[Francesco di Cesare](#) [36] [5 MB], President, Risposte Turismo

[Thanos Pallis](#) [37] [2 MB], Secretary-General, MedCruise

[Georgios Tsalonis](#) [38] [2 MB], Regional Councillor of Central Macedonia in charge of Tourism, on behalf of CPMR

#### **Comments on other websites**

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[7] [http://ec.europa.eu/commission/2014-2019/vella/announcements/pan-european-dialogue-between-cruise-operators-ports-and-coastal-tourism-stakeholders-5-march-2015\\_en](http://ec.europa.eu/commission/2014-2019/vella/announcements/pan-european-dialogue-between-cruise-operators-ports-and-coastal-tourism-stakeholders-5-march-2015_en)

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[42] <https://twitter.com/delgoveu/status/573766477754540032>

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