THE SMART SPECIALISATION PLATFORM

How it helps regions

ANALYSIS & ASSESSMENT
- Analysis of regions R+I strategies
- Mapping the matchmaking potential between S3 priorities
- Guidance documents for policy makers

ADVISORY SERVICES
- Advising authorities in the design and implementation of S3
- Developing methodological and benchmarking tools
- Support to DG REGIO in the implementation of S3 through Operational Programs

INTERREGIONAL KNOWLEDGE BUILDING
- Promote interaction between innovation actors
- Share good practices
- Building interconnection of regional ecosystems
- Reviewing specific elements of innovation of S3

SUPPORT TO DEPLOYMENT OF INNOVATIVE PROJECTS
- Define shared interest in S3 areas
- Development of interregional collaborations
- Facilitate joint demonstration projects

HUB FOR IMPLEMENTATION

KNOWLEDGE BUILDING INTERREGIONAL SUPPORT TO DEPLOYMENT OF INNOVATIVE PROJECTS
THE SMART SPECIALISATION PLATFORM

What is happening

40%
More than 40% of policy makers have introduced substantial adaptations to their existing set of innovation policies.

60%
More than 60% of policy makers have modified the process of involving stakeholders.

80%
More than 80% of policy makers have introduced changes to their R+I strategies after the S3 Platform peer review.

Impact

Web tools
s3platform.jrc.ec.europa.eu
@S3Platform

EYE@RIS3
Regional data on R+I investment priorities.

ICT MONITORING
European Structural and investment Funds data on planned ICT investments.

REGIONAL TRADE & COMPETITION
Identification of regional competitors and trade partners in specific areas.

REGIONAL BENCHMARKING
Finding reference regions based on structural similarities.

“EU Regions and Countries” and “Non EU regions” registered in S3P
Peer Reviewed Regions and Countries

>164 regions
>75 peer reviewed regional / national innovation strategies

>18 countries

18

>75

3
THE SMART SPECIALISATION PLATFORM

Why it was created

**TO UNLOCK REGIONS’ GROWTH POTENTIAL**

EUROPE WILL INVEST IN INNOVATION €127 bn IN 2014 - 2020

**BUT**

In the past these investments have not always been successful

**WHY?**

- **Fragmentation of R+I investments**
- **Financing projects indiscriminately**
- **“One-size-fits-all” approach (different regions = different needs/potentials)**

**REGIONS HAVE TO BE Sx3**

- **SMART** Identify the region’s own strength, potential and competitive advantages.
- **SPECIALISED** Boost existing and emerging regional strengths through research and innovation efforts.
- **STRATEGIC** Define smart specialisation strategy together with entrepreneurs and partners, prioritising R+I investments in key domains.

**How to focus R+I investments on few strategic priorities?**

**How to deliver more targeted innovation funds?**

**How to harness the real growth potential of a specific EU region?**

**Research & Innovation**

**Digital Growth**

**Shift to Low Carbon Economy**

**Competitiveness of SME**