Dr. Deniz Tuncalp
Chief Marketing Officer, ITU ARI Teknokent
Associate Professor, Istanbul Technical University (ITU)
• Founded as the Imperial School of Naval Engineering in 1773
• Engineering, Architecture, Business, Sciences
• 100% English programs in most departments
• QS World University Rankings
  • Engineering & Technology (2017): 165
• ABET accreditation in 23 engineering programs
  • Top university - total number of ABET accreditations

Academic Staff: 2,134 faculty members
Undergraduate: 14 Faculties – 6 Research Institutes
  22,281 students – 99 Undergraduate programs
Graduate: 13,508 students – 158 Graduate programs
The Global Technopark of Turkey
At the heart of Istanbul
120,000+ m² office space in 10 buildings
245+ companies & 6,300+ personnel
250+ start-ups at incubation programs
R&D export champion: +1 Billion USD
ITU Entrepreneurship Ecosystem

IDEA FORMATION

IDEA GENERATION

START-UP INCUBATION

SCALE-UP INCUBATION

GLOBAL COMPETITION

ITU GATE
International acceleration program

ITU MAGNET
Advanced incubation for scale-ups

ITU GINOVA
Center for Entrepreneurship and Innovation

ITU CEKIRDEK
Pre-incubation & Acceleration

BIG BANG
Start-up Challenge

ITU CEKIRDEK
Incubation & Acceleration
## ITU Cekirdek – Exponential Growth

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<tbody>
<tr>
<td><strong>Number of Applications</strong></td>
<td>700</td>
<td>800</td>
<td>1.000</td>
<td>3.900</td>
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<td><strong>Competing Co-founders</strong></td>
<td>27</td>
<td>60</td>
<td>98</td>
<td>502</td>
<td>711</td>
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<td><strong>Competing Groups</strong></td>
<td>11</td>
<td>24</td>
<td>39</td>
<td>250</td>
<td>300</td>
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<td><strong>Mentor Meetings</strong></td>
<td>35</td>
<td>80</td>
<td>185</td>
<td>2.649</td>
<td>3.426</td>
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<td><strong>BigBang Investment</strong></td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>1.615.000</td>
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<td><strong>BigBang Award</strong></td>
<td>100.000</td>
<td>150.000</td>
<td>365.000</td>
<td>1.000.000</td>
<td>3.200.000</td>
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- 20 angel & corporate investors made nearly 5 mio TRL – Last cohort investment total 12 mio TRL
- Big Bang – 3rd in Europe, 6th in the World for total award size
ROCKET YOUR BUSINESS

New continents wait for your new business idea. Think global and rocket your business!
ITU Gate Acceleration Program
Satellite Offices

Austin  Boulder  Chicago  Denver  New York  Phoenix  San Francisco  Seattle  New York  Cambridge  Berlin  Istanbul
## ITU Gate – Leader in International Acceleration

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<td>Term</td>
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<td>Jun-Aug</td>
<td>Nov-Jan</td>
<td>Apr-May</td>
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<td>Applications</td>
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<td>Customer &amp; Partner Meetings</td>
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<td>194</td>
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<td>Acceleration USA Bootcamp</td>
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<td>Success in USA</td>
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<td>5</td>
<td>6</td>
<td>?</td>
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### SUCCESS STORIES
- **Monument** Kickstarter - $800,000
- **Funimate** 5 mio users – top in 100 countries
- **WordEgo** %30 income from USA
- **Boni** Partnered Apple & Projects in Midway & O’Hare airports in a month.
- **UrbanStat** investment offer from Plug&Play
- **Detailer** Invitation to TechStars
- **Segmentify** €300k investment and more
ISTANBUL - A Vibrant City of Opportunities

- GDP of $180 billion (2014)
- 14 million people
- +40 universities in Istanbul
- A dedicated market for start-ups and investors in Borsa Istanbul
- B2B & B2C Scale-up opportunities for start-ups
- Free soft-landing: 3 months
Questions?

Thank You!

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