Business Models for running sustainable STPs

Lakeside Park, Martin Krch
One and One is Eleven
34,000 square meters
Vision and Cooperation
Organisation

Ownership
- 1 | 3 Republic of Austria
- 1 | 3 Province of Carinthia
- 1 | 3 Provincial capital Klagenfurt

General Management
- Hans Schoenegger

Supervisory board
- 6 members
Facts & Figures

Current state (4th construction phase)

- 12 buildings
- 34,000 m² gross area
- 75.5 Mil. Euro investment volume
- 50 companies
  16 in build! incubator
- ~1,100 jobs
- ~87% occupancy
- Team of 17 people
- Rental based revenue
Project implementation

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>2000</td>
<td>Concept presentation</td>
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<tr>
<td>2002</td>
<td>EU wide architecture competition</td>
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<tr>
<td>2003</td>
<td>Groundbreaking ceremony</td>
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<td>2004</td>
<td>Infineon as first tenant</td>
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<tr>
<td>2005</td>
<td>Completion of the 1\textsuperscript{st} construction phase and official opening (14 companies)</td>
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<tr>
<td>2006</td>
<td>Completion of the 2\textsuperscript{nd} construction phase</td>
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<td>2007</td>
<td>Foundation of Lakeside Labs GmbH</td>
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<tr>
<td>2010</td>
<td>Completion of the 3\textsuperscript{rd} construction phase</td>
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<tr>
<td>2013</td>
<td>»Lakeside Park 2.0«</td>
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<tr>
<td>2015</td>
<td>Completion of the 4\textsuperscript{th} construction phase</td>
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Positioning

ICT

Interdisciplinary development
Start-Up Ecosystem
Education

Attractive work|life environment

Enterprises in the Park

KWF

build!

Lakeside Labs

AAU

FH Kärnten

JOANNEUM RESEARCH
An unlimited workshop on operational development
A place for interdisciplinary research & development
Co-funded development projects

Start-Up Ecosystem
A center for training and education
Educational Lab
An open laboratory for new forms of education

- MINT (STEM) Mathematics, IT, natural sciences and technology
- Research and development
- Entrepreneurship and
- Internationality (culture, languages)
Educational Lab - Organisation

- Advisory board
- Infrastructure
- Modules
- Organisation
- Audience | Partners
- Participative Research
- Partners
Educational Lab Module
3,000 m² of educational offers

- University College of Teacher Education Carinthia | NAWImix
  An out-of-school place of learning for the natural sciences

- BIKO mach MINT (Naturlernort)
  State of the art infrastructure for natural sciences and technology

- Smart Lab
  Open fabrication laboratory for your prototype

- Education Studio
  Communication of knowledge and knowledge transfer

- INSPIRE
  Innovation Spirit and Entrepreneurship Lab
Educational Lab Module
3,000 m² of educational offers

- KOOP Research
  Educational cooperation on sustainability

- Global Citizen Campus
  Education for the global society – at home in the world

- Co-Creation edulab
  Researching, inventing and experiencing energy and mobility

- Media and Meeting Zone »Neumann«
  New developments from the »Educational Lab«

- Room for movement and training

- Participative Research
One and One is Eleven

Research, develop, work, teach, learn and live
to bring the new into the world!