



European  
Commission

# JRC Annual Conference

## Human capital for territorial growth

11 October 2016  
Brussels, Bozar

*Programme*



Joint  
Research  
Centre



# Tuesday 11 October 2016

## Brussels, Bozar

## Programme

### 08.00 – 08.30

Registration, welcome coffee and exhibition

### ROOM HORTA

### 08.30 – 09.45

Human Capital for territorial growth, scientific evidence and policy challenges

**Moderator: Vladimír Šucha**

Director-General, Directorate-General Joint Research Centre, European Commission.

**Markku Markkula**

President, Committee of Regions.

**Michel Servoz**

Director-General, Directorate-General Employment, Social Affairs and Inclusion, European Commission.

**Marc Lemaitre**

Director-General, Directorate-General Regional and Urban Policy, European Commission.

**Martine Reicherts**

Director-General, Directorate-General for Education and Culture, European Commission.

### 09.45 – 10.15

Key Note Speech: Human Capital: the Most Important Investment for Today and Tomorrow's Europe

**Enrico Giovannini**

University of "Rome Tor Vergata" and European Commission's Political Strategy Centre visiting fellow.

### 10.15 – 10.45

Key Note Speech: Perspectives on global development challenges.

**Alvaro Pereira**

Director, Country Studies Branch in the Economics Department, OECD.

### 10.45 – 11.30

Coffee break and exhibition

### 11.30 – 12.00

Launch of Knowledge Centre for Territorial Policies

**John Bensted-Smith**

Director, Directorate-General Joint Research Centre, European Commission.

**Eric Von Breska**

Director, Directorate-General Regional and Urban Policy, European Commission.

### 12.00 – 12.30

Cultural and Creative City Monitor 2016

**Sven Langedijk**

Head of Modelling, Indicators and Impact Evaluation, Directorate-General Joint Research Centre, European Commission.

### 12.30 – 14.00

Lunch and exhibition

## ROOMS TERARKEN

### 14.00 – 15.30 Parallel Sessions

#### Roundtable I

#### Reporting on human capital for territorial development: bringing together the experience of different stakeholders (ROOM TERARKEN 1)

The panel, composed by academics and practitioners in human capital and regional development, will discuss the needs of human capital locally and its potential to provide applicable solutions to societal challenges – including positive externalities to non-economic outcomes. It will also address the new challenges for human capital, including the impact of globalization, innovation and demographic dynamics on skill needs (both cognitive and non-cognitive skills). Human capital spillover and networking will also be debated.

#### Moderator: Federico Biagi

Directorate-General Joint Research Centre, European Commission.

#### Giorgio di Pietro

Professor Education of Economics, University of Westminster.

#### Olga Strietska-Ilina

Skills and Employability Branch ILO.

#### Andrea Bonaccorsi

Department of Engineering, University of Pisa.

#### Ebrahim Mohamed

Director of Education, EIT Climate-KIC.

#### Rapporteur: Ralph Hippe

Directorate-General Joint Research Centre, European Commission.

#### Roundtable II

#### How to measure human capital and impact on territorial development (ROOM TERARKEN 2&3)

The roundtable discusses methods and approaches to measure and enhance human capital stocks in support to local and regional growth. It will focus on how to measure human capital in a holistic context and on how to frame the human capital accounting of European regions according to specific territorial profile. The discussion will address methods and impact assessment tools that could, in the short and

medium term, support the efforts of local and regional authorities in setting and achieving their targets concerning the enhancement and “exploitation” of human capital.

#### Moderator: Francesco Di Comite

Directorate-General Joint Research Centre, European Commission.

#### Vassilis Monastiriotis

Associate Professor of Political Economy, European Institute, LSE.

#### Peer Ederer

Director of the HUGIN Centre – Human Capital, Growth & Innovation, Zeppelin University, Germany.

#### Christian Bodewig

Program Leader for Inclusive Growth in European Union Member States, Europe and Central Asia, Worldbank.

#### Rapporteur: Ekaterina Travkina

Forum on partnership and local governance, OECD.

### 15.45 – 17.00 Parallel Sessions

#### Roundtable III

#### People and institution centred territorial innovation systems (ROOM TERARKEN 2&3)

The panel, composed by academics and practitioners in human capital and regional development, will explore how people and institutions with their capacities and capabilities can strengthen innovation in Europe's cities and regions. Research and policy have tended to focus heavily on ‘technology’ as the main driver of innovation systems, ignoring such factors as education, skills, social entrepreneurship and leadership, as well as the role of institutions (e.g. universities, local authorities, firms and civil society organisations) in mobilising these assets in ‘quadruple helix’ partnerships. These people dependent factors are often territorially rooted and are of particular importance to less developed regions.

#### Moderator: John Edwards

Directorate-General Joint Research Centre, European Commission.

#### John Goddard

Newcastle University.

#### Hans Werner Franz

Managing Director, European School of Social Innovation.

#### Kristiina Jokelainen

Senior Adviser, Regional Council of Lapland.

**Artur Serra**

Deputy Director of i2cat Foundation, Innovation Director of Citilab and founding member of the European Network of Living Labs.

**Cecile Riallant**

Head of the Joint Migration & Development Initiative (JMDI), United Nations Development Programme (UNDP).

**Rapporteur: Gabriel Rissola**

Directorate-General Joint Research Centre, European Commission.

**Roundtable IV**

**Tomorrow's cities – innovative approaches to tackling social challenges (ROOM TERARKEN 1)**

More than three quarters of Europeans live in cities and the importance of cities and urban areas in Europe will continue to grow. Cities are great places to start new business; they provide platforms for inter-cultural interactions and are incubators for innovation. This growth however, is also accompanied by complex challenges. Environmental problems, the ageing population, the risk of segregation, the influx of refugees and growing diversity are only a few examples of the issues that cities have to face and that have an impact on the development of their human capital. This roundtable uses an interactive discussion format to discuss future perspectives on cities with a focus on social challenges and innovative ways of tackling them.

**Moderator: Alice Szczepanikova**

Directorate-General Joint Research Centre, European Commission.

**Nick Dunn**

Professor, Urban Design, Lancaster Institute for the Contemporary Arts & Institute for Social Futures, Lancaster University, UK.

**Pieter van de Glind**

Co-founder, ShareNL, Netherlands.

**Abbas Sbeity**

Founder & Director, Lebanese Architecture Club, Lebanon.

**Sanja Sontor**

Head of International Academics, Kiron Open Higher Education, Germany.

**Rapporteur: Anne-Katrin Bock**

Directorate-General Joint Research Centre,

European Commission.

**17.00 – 18.00**

Concluding discussion: How can science contribute to reinforce the role of human capital for territorial growth (ROOM TERARKEN 2&3)

**Moderator: Vladimír Šucha**

Director-General, Directorate-General Joint Research Centre, European Commission.

**Luc Soete**

Rector, University of Maastricht.

**Klaus F. Zimmermann**

IZA's Founding Director and Centre for Population, Development and Labour Economics (POP) at UNU-MERIT.

**Anna Terrón**

President Instrategies Think & Do.

**André Sobczak**

Vice-President Instrategies Nantes Métropole & Eurocities Presidency.

**Joseph Cacciottolo**

Pro-Rector for Academic Affairs, University of Malta.

**18.00 – 19.00**

Cocktail within the Official Reception of the European Week of Regions and Cities 2016





## JRC Mission

As the science and knowledge service of the European Commission , our mission is to support EU policies with independent evidence throughout the whole policy cycle.



**JRC Science Hub**  
[ec.europa.eu/jrc](https://ec.europa.eu/jrc)



@EU\_ScienceHub



EU Science Hub—Joint Research Centre



JRC Company Page



JRC Audiovisuals



Science@EC