

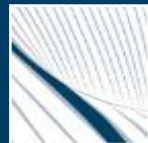


Steinbeis – a professional and effective transfer Network and company

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Steinbeis Foundation, Executive Manager

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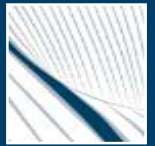


Steinbeis Network – founded 1971 as foundation

Today worldwide company with

- 1,038 Steinbeis Enterprises
- 146.1 MEUR revenues through commercially recognized transfer activities
- 730 professors; 1,759 employees; 3,612 freelancers
- Services:
 - Research and development
 - Consulting / Expertise
 - Training / Human Ressource Development





Steinbeis Transfer – the classic way

Enabling entrepreneurial activities of knowledge carriers at public universities

Professors become Steinbeis entrepreneurs

their knowledge = asset for entrepreneurial activity

transfer of this knowledge for the benefit of companies

= targeted, market driven, generating business

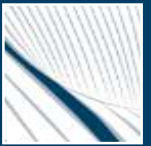
Steinbeis is the legal company with all expertise and support in regard to

- contracts, book keeping, transfer process and necessary agreement models



Steinbeis companies

- **Are either part of the Steinbeis Company as dependent entities**
- **Grow into a independent company**
 - With majority or minority holdings of Steinbeis
 - Because they have defined products or services to sell on the market
 - Because they want to offer younger people to grow into entrepreneurship



Steinbeis partners with universities for a joint Transfer Company

The Transfer GmbH is located at the University

Management, Logistics etc are financed by Steinbeis

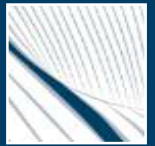
The company is private enabling real entrepreneurial activities

Steinbeis Professors become part of this Transfer GmbH

The Transfer GmbH is part of the Steinbeis Network

The University is in partnership with the expert for technology transfer

The University increases their Image für Knowledge and Technology Transfer



Steinbeis and Open innovation

Integrated KET knowledge is the key for SME's competitiveness

The multi-technology expertise in Steinbeis offers an innovation eco-system

- multiple entry points for SME / Industries

Innovation Fora,

Network Days, free first consultancies

- Offer SME uncomplicated and professional connections

Once the business target is clear, it becomes exclusive and confidential



Thank you very much for listening !

More on www.steinbeis.de