



S3 Smart Specialization – Experiences from Autonomous Province of Vojvodina (Serbia)

Marija Vujaković, *managing director Business
Standardization and Certification Center*

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Inspiration

- Establishing Cross-border cooperation in the field of innovation concept in economy development;
- First step towards strategic planning in Vojvodina in the field of innovation;

Cooperation

- Establishing Cross-border cooperation and knowledge transfer on development of Regional Innovation Strategy of Vojvodina region;
- Cross – border and transnational cooperation

Methodology

- Drivers of innovation process:
 - Enterprises
 - Scientific and research organisations
 - Bridging organisations
- Primary and secondary data gathering and benchmarking analysis
- Workshops and peer review

Results

- Priority areas:
 - Agricultural production and food industry
 - Information and communication technology
 - Metal industry
 - Tourism
- Adopted as an official strategic document of AP Vojvodina

Action plans

- Increase awareness of innovation importance in priority sectors
- Establishing of cooperation between enterprises and education system
- Increasing the role of creative sector in industrial production
- Assistance services for transforming innovative ideas into business
- Financial support for innovative companies

Benefits

- Clear image of current situation
- Strengthening cooperation among innovation drivers
- Spill-over effect
- Focus on established priorities
- Eligibility for Horizon 2020
- Cross-border and transnational cooperation in a R&D

Thank you!

contact: marija.vujakovic@bsccentar.rs