S3 Smart Specialization – Experiences from Autonomous Province of Vojvodina (Serbia)

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Inspiration

• Establishing Cross-border cooperation in the field of innovation concept in economy development;

• First step towards strategic planning in Vojvodina in the field of innovation;
Cooperation

- Establishing Cross-border cooperation and knowledge transfer on development of Regional Innovation Strategy of Vojvodina region;
- Cross – border and transnational cooperation
Methodology

• Drivers of innovation process:
  – Enterprises
  – Scientific and research organisations
  – Bridging organisations

• Primary and secondary data gathering and benchmarking analysis

• Workshops and peer review
Results

• Priority areas:
  – Agricultural production and food industry
  – Information and communication technology
  – Metal industry
  – Tourism

• Adopted as an official strategic document of AP Vojvodina
Action plans

- Increase awareness of innovation importance in priority sectors
- Establishing of cooperation between enterprises and education system
- Increasing the role of creative sector in industrial production
- Assistance services for transforming innovative ideas into business
- Financial support for innovative companies
Benefits

- Clear image of current situation
- Strengthening cooperation among innovation drivers
- Spill-over effect
- Focus on established priorities
- Eligibility for Horizon 2020
- Cross-border and transnational cooperation in R&D
Thank you!

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