Interactions of EUSAIR macro-regional strategy with Smart Specialization Strategies
Opportunities for Integration

Macro-regional Innovation Week – At the crossroads of three European Macro-regions: Danube, Adriatic-Ionian and Alpine Regions

Area Science Park, Trieste, 27 September 2016

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Cross-cutting aspects
Capacity building - including communication, Research and Innovation and SME development
Horizontal principles
Climate change mitigation and adaptation & disaster risk management
Pillar I ‘Blue Growth’

Pillar 1 ‘Blue Growth’ is coordinated by Greece and Montenegro.

Topics

1. Blue technologies
   The topic “Blue technologies” aims at maximizing sustainable economic growth and employment as well as business creation based on blue technologies.

2. Fisheries and aquaculture
   The topic “Fisheries and aquaculture” promotes a sustainable management of fisheries, the diversification of the sector, and the marketing of seafood products, among other actions.

3. Maritime and marine governance and services
   The topic “Maritime and marine governance and services” fosters actions addressing mainly the wider administrative capacity to deliver marine and maritime services of public interest.
Indicative actions – Pillar I Blue Growth

- Blue Biotechnologies
  - Macroregional cluster development
  - Access to finance and promotion of start ups

- Fisheries and aquaculture
  - Developing skills
  - Marketing of seafood products

- Maritime and marine governance & services
  - Marketing of seafood products
Prioritization of actions

- **Topic 1: Blue Technologies**
  - R&D&I platforms on green sea mobility, deep sea resources, biosecurity and biotechnologies
  - Macro-regional cluster development

- **Topic 2: Fisheries and Aquaculture**
  - Scientific cooperation on fisheries and fish stocks
  - Diversification and profitability of fisheries and aquaculture
  - R&D platform for seafood

- **Topic 3: Maritime and marine governance and services**
  - Governance of maritime space
Opportunities for transnational cooperation for every RIS3 element

- Priorities
  - Levers: exchange of innovative ideas, technologies and good practices
  - Markets: market expansion, completion of value chains

- Policy Mix
  - Actors: exchange of knowledge on governance and capacity building
  - Instruments: exchange of good practices for the appropriateness of instruments
National RIS3 priorities

- Energy
- Environment & sustainable development
- Health and Pharmaceuticals
- Transport and logistics
- Tourism, culture and creative industries
- Information and communication technologies
- Materials
- Agro-food (including aquaculture)
Opportunities for cooperation:
EUSAIR and S3

- Exchange of knowledge, experience and capacity building
- Access to a wider network of businesses and know-how
- Wider area of cooperation, new markets & business opportunities
- Knowledge from research capacity
- Combination of strengths and complementarities of activities
- Contribution to global value chains
- Benefits from economies of scale and no duplication of actions
- Improved mechanisms of governance
- Alignment of S3 strategies for the development of macro-regional innovations strategies
THANK YOU FOR YOUR ATTENTION

Useful links

- [www.adriatic-ionian.eu](http://www.adriatic-ionian.eu)