

# *Interactions of EUSAIR macro-regional strategy with Smart Specialization Strategies Opportunities for Integration*

**Macro-regional Innovation Week – At the crossroads of three European  
Macro-regions: Danube, Adriatic-Ionian and Alpine Regions**

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# Thematic scope of the **EUSAIR Strategy**

## Pillar 1



## Pillar 2



## Pillar 3



## Pillar 4



### **Cross-cutting aspects**

Capacity building - including communication, Research and Innovation and SME development

### **Horizontal principles**

Climate change mitigation and adaptation & disaster risk management

# Pillar I 'Blue Growth'

**Pillar 1 'Blue Growth' is coordinated by Greece and Montenegro.**

## Topics

### ▶ 1. Blue technologies

▶ The topic “Blue technologies” aims at maximizing sustainable economic growth and employment as well as business creation based on blue technologies.

### ▶ 2. Fisheries and aquaculture

▶ The topic “Fisheries and aquaculture” promotes a sustainable management of fisheries, the diversification of the sector, and the marketing of seafood products, among other actions.

### ▶ 3. Maritime and marine governance and services

▶ The topic “Maritime and marine governance and services” fosters actions addressing mainly the wider administrative capacity to deliver marine and maritime services of public interest.

# Indicative actions – Pillar I Blue Growth

- ▶ **Blue Biotechnologies**
  - ▶ Macroregional cluster development
  - ▶ Access to finance and promotion of start ups
  
- ▶ **Fisheries and aquaculture**
  - ▶ Developing skills
  - ▶ Marketing of seafood products
  
- ▶ **Maritime and marine governance & services**
  - ▶ Marketing of seafood products

# Prioritization of actions

- ▶ **Topic 1: Blue Technologies**  
R&D&I platforms on green sea mobility, deep sea resources, biosecurity and biotechnologies  
Macro-regional cluster development
- ▶ **Topic 2: Fisheries and Aquaculture**  
Scientific cooperation on fisheries and fish stocks  
Diversification and profitability of fisheries and aquaculture  
R&D platform for seafood
- ▶ **Topic 3: Maritime and marine governance and services**  
*Governance of maritime space*

# Opportunities for transnational cooperation for every RIS3 element

## ► Priorities

- ❑ **Levers:** exchange of innovative ideas, technologies and good practices
- ❑ **Markets:** market expansion, completion of value chains









## ► Policy Mix

- ❖ **Actors:** exchange of knowledge on governance and capacity building
- ❖ **Instruments:** exchange of good practices for the appropriateness of instruments



# Relevance of national RIS priorities to EUSAIR pillars

## National RIS3 priorities

- ▶ *Energy*  energy
- ▶ *Environment & sustainable development*  environment
- ▶ *Health and Pharmaceuticals*  Blue growth
- ▶ *Transport and logistics*  transport
- ▶ *Tourism, culture and creative industries*  Tourism
- ▶ *Information and communication technologies*  Cross cutting theme
- ▶ *Materials*  Blue growth
- ▶ *Agro-food (including aquaculture)*  Blue growth

# Opportunities for cooperation: EUSAIR and S3

- ▶ *Exchange of knowledge, experience and capacity building*
- ▶ *Access to a wider network of businesses and know-how*
- ▶ *Wider area of cooperation, new markets & business opportunities*
- ▶ *Knowledge from research capacity*
- ▶ *Combination of strengths and complementarities of activities*
- ▶ *Contribution to global value chains*
- ▶ *Benefits from economies of scale and no duplication of actions*
- ▶ *Improved mechanisms of governance*
- ▶ *Alignment of S3 strategies for the development of macro – regional innovations strategies*



# **THANK YOU FOR YOUR ATTENTION**

## **Useful links**

- ▶ <https://www.espa.gr/en/Pages/staticRIS3.aspx>
- ▶ <https://www.espa.gr/en/Pages/staticMacroregionalStrategy.aspx>
- ▶ [www.adriatic-ionian.eu](http://www.adriatic-ionian.eu)