Rationale

Innovation is not a phenomenon that occurs in a vacuum, it is intimately linked to local conditions and eco-systems and one of its key drivers is the complex interaction between the economic, scientific, academic, human and intellectual capital stock of a given area or region.

The Macro-Regional Innovation Week intends to focus on the exchange of best practices and knowledge among local and international policy and decision makers, academics, financial actors and various types of innovation and technology transfer practitioners. The week is intended to facilitate the exchange of views and knowledge among this plethora of stakeholders with a focus on supporting the development of a competitive innovation ecosystem across the macro-regions. These days of seminars and workshops will target contiguous regions that are relevant because of significant historical and economic ties and because of their inclusion in overlapping macro-regional strategies (e.g. Danube Strategy, Adriatic-Ionian Strategy or Alpine Region Strategy).

The Macro-Regional Innovation Week will look at different levels of governance and activity including the political, regional and local level.

The week will open with an initial consideration of the political imperatives that need to be attained to support the expansion of a robust innovation and technology commercialisation ecosystem. It will then move on to consider how framework conditions supporting innovation and technology commercialisation can be created at a regional level by applying robust Smart Specialisation Strategies. The role of Science and Technology parks, how best to structure their operation and their interaction with local stakeholders (research infrastructures, local authorities, universities, investors, etc.) will be the focus of a dedicated portion of the forum.

The second part of the forum will be focused on trying to address the human capital component of innovation ecosystems through targeted training aimed at addressing a recognised skills gap in the domains of Technology Transfer, Intellectual Property management and marketing and the commercialisation of research results more in general.

Overview

MONDAY, 26 SEPTEMBER
SAVOIA EXCELSIOR PALACE, RIVA DEL MANDRACCHIO 4, 34124 TRIESTE

WELCOME AND OPENING SESSION

• Welcome addresses
• EU and the regions of innovation
• Macro-regional strategies contribution to innovation
• Cooperation programmes and macro-regional integration

TUESDAY, 27 SEPTEMBER
AREA SCIENCE PARK, PADRICIANO 99, 34149 TRIESTE

SMART SPECIALISATION, UNLOCKING THE POTENTIAL OF REGIONAL INNOVATION

• Smart Specialisation Strategies (S3) for Innovation and Growth
• Smart Stories: S3 from Design to Implementation
• S3 and Value Chains
• Towards macro-regional S3
WEDNESDAY, 28 SEPTEMBER
AREA SCIENCE PARK, PADRICIANO 99, 34149 TRIESTE

SCIENCE PARKS AND AREAS OF INNOVATION
• Enabling technologies shaping the future of innovation
• Science and Technology Parks – Open Innovation Strategies in the 21st century
• Campus – the importance of proximity in a Science and Technology Park
• Business Creation – incubation and acceleration

THURSDAY, 29 SEPTEMBER
AREA SCIENCE PARK, PADRICIANO 99, 34149 TRIESTE

SESSION I – FROM TECHNOLOGY TRANSFER TO OPEN INNOVATION SYSTEMS
• Collaborating with industry: implications for public research organisations and SMEs
• Opening research infrastructures to industry

SESSION II – INTELLECTUAL PROPERTY RIGHTS
• Academic IP Commercialisation
  ✓ IP commercialisation options
  ✓ Models for Knowledge Transfer – an Intellectual Property approach
  ✓ Creative workshop: create a model of knowledge transfer system
• IP Marketing
  ✓ Diagnostic phase: analysis of the existing portfolio of best practices to assess the transferability of assets
  ✓ Intellectual asset management in universities

FRIDAY, 30 SEPTEMBER
AREA SCIENCE PARK, PADRICIANO 99, 34149 TRIESTE

SESSION I – INTELLECTUAL PROPERTY RIGHTS
• IP Marketing (ctd)
  ✓ Tech Transfer management key factors of success
  ✓ Identification of the potential buyers/partners; Preparing the contact with the potential buyers; Managing a successful relationship with the potential buyer
• IP Valuation in the Commercialisation Phase of the Research Results and Services
  ✓ Capturing the value of technology through IPR Strategy
  ✓ Valuation and management of background IP and scientific know-how in the context of research collaborations
  ✓ Constructing the “Price” of the technology in IP licensing negotiations

SESSION II – SMART SPECIALIZATION STRATEGIES SUPPORT TO RURAL DEVELOPMENT:
INTRODUCING INNOVATION IN RURAL ECONOMY*
* SESSION ORGANISED AND MANAGED ONLY BY AREA SCIENCE PARK
• Rural development programmes and research
• Smart Specialization Strategies and rural development
• Interaction between innovation and rural development in the framework of the pre-accession countries
• New technologies in agribusiness support: societal challenges and climate change
• Round Table – The voice of the Local Action Groups: integration of innovation in local development strategies
MONDAY, 26 SEPTEMBER
SAVOIA EXCELSIOR PALACE, RIVA DEL MANDRACCHIO 4, 34124 TRIESTE

WELCOME AND OPENING SESSION

09:30-10:00  Registration and Welcome coffee

10:00-11:00  Welcome addresses

Moderator: Giancarlo Caratti, Head of Unit, Intellectual Property and Technology Transfer, Competences, Joint Research Centre (JRC), European Commission

Debora Serracchiani, President, Friuli Venezia Giulia Region, Italy
Alessandra Pastorelli, Deputy Director, Scientific and Technological Cooperation Unit, Ministry of Foreign Affairs and International Cooperation, Italy
Giovanni Caracciolo di Vietri, Secretary General, Central European Initiative (CEI)
Giovanni De Santi, Director, Competences, JRC, European Commission
Sergio Paoletti, President of AREA Science Park

11:00-11:30  Coffee break

11:30-13:00  EU and the regions of innovation
Best practices and achievements in regional innovation management, interregional cooperation, regional innovation strategies and instruments

Moderator: Furio Honsell, Mayor of Udine, Professor of Informatics, University of Udine

Mark Nicklas, Acting Head of Unit, Innovation Policy and Investment for Growth, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission
Patrizio Bianchi, Regional Minister for Coordination of European Policies for Growth, Education, Vocational training, University, Research and Employment, Emilia-Romagna Region, Italy
Loredana Panariti, Regional Minister for Work, Training, Education, Equal Opportunities, Youth Policy, Research and Universities, Friuli Venezia Giulia Region, Italy
Vanja Ivošević, Regional Cooperation Council (RCC)

Q&A

13:00-14:30  Buffet lunch
14:30-16:00 **Macro-regional strategies contribution to innovation**  
EU macro-regional strategies as an instrument supporting innovation, heterogeneities, synergies, opportunities and challenges

**Moderator:** Miroslav Vesković, Coordinator scientific support to macro-regional strategies, JRC

Roko Andričević, Professor, Faculty of Civil Engineering, Architecture and Geodesy, University of Split, Croatia

Lucian Brujan, Senior Scientific Officer International Relations German National Academy of Sciences Leopoldina, Speaker of the Berlin Process - Joint Science Conference

Anna Giorgi, Driving innovation growth (Pillar 1), EU Strategy for the Alpine Region (EUSALP)

Q&A

16:00-16:30 **Coffee break**

16:30-18:00 **Cooperation programmes and macro-regional integration**  
Regional, interregional and trans-regional cooperation programmes. Opportunities, challenges and best practices

**Moderator:** Željka Babić, Intellectual Property and Technology Transfer, JRC

Andrea Mairate, Head of Unit, Competence Centre Macro-regions and European Territorial Cooperation, Directorate-General for Regional and Urban Policy (DG REGIO)

Christina Bauer, Head of the Managing Authority of the Alpine Space Cooperation Programme  
*The EU strategy for the Alpine Region from the perspective of a transnational cooperation programme*

Lodovico Gherardi, The Managing Authority Core Team, Adriatic Ionian Programme 2014-2020, Emilia-Romagna Region  
*ADRION Program and Adriatic Ionian macro-region: state of cooperation Program and first considerations*

Valentina Pinna, Vanguard Initiative and Regional S3, Lombardy Region, Italy

Lucian Brujan, Senior Scientific Officer International Relations German National Academy of Sciences Leopoldina, Speaker of the Berlin Process - Joint Science Conference

Q&A
SMART SPECIALISATION, UNLOCKING THE POTENTIAL OF REGIONAL INNOVATION - JRC TUTORIAL SESSION

09:00-09:30 Registration and welcome coffee

09:30-10:30 Smart Specialisation Strategies (S3) for Innovation and Growth
S3 definition, the role of policy makers, governance and policy tools for S3
Moderator: Eduardo Barreto, Competence Centre Smart and Sustainable Growth, Directorate-General for Regional and Urban Policy (DG REGIO), European Commission

Mario Cervantes, Senior Economist, Directorate for Science, Technology and Innovation, Organisation for Economic Co-operation and Development (OECD)
Anwar Aridi, Innovation Specialist, World Bank
Roko Andričević, Professor, Faculty of Civil Engineering, Architecture and Geodesy, University of Split, Croatia
WISE and S3 in Croatia
Désirée Pecarz, Danube INCO.NET, ZSI
The ways forward to Support the Danube wide innovation activities

10:30-11:00 Coffee break

11:00-12:30 Smart Stories: S3 from Design to Implementation
Smart specialisation in the current socio-economic context
Moderator: Aleš Gnamuš, Territorial Development, Growth and Innovation, JRC

Armin Mahr, Federal Ministry of Science, Research and Economics, Austria
Smart Specialisation and Austria’s Lead Institutions Initiative at public universities
Peter Wostner, Government Office for Development and Cohesion Policy, Slovenia
Ketty Segatti, Deputy Director, Education, Right to Study, High Learning and Research Department, Friuli Venezia Giulia Region, Italy
Tomislav Radoš, Managing Director, Croatian Center for Industrial Development (CIRAZ)
Marija Vujaković, Director, BSC Centar, Serbia
S3 Smart Specialization – Experiences from Autonomous Province of Vojvodina, Serbia

12:30-14:00 Buffet lunch
14:00-15:30  **S3 and Value Chains**  
Thematic S3 Platforms vs. Strategic Cluster Partnerships for Smart Specialisation Investments  
**Moderator:**  
**Jan Larosse,** Competence Centre Smart and Sustainable Growth, Directorate-General for Regional and Urban Policy (DG REGIO), European Commission

**Jan Larosse,** Competence Centre Smart and Sustainable Growth, DG REGIO  
*Operationalisation of value chains approach through interregional cooperation in thematic smart specialisation platforms*

**Valentina Pinna,** Vanguard Initiative and Regional S3, Lombardy Region, Italy  
**Leda Bologni,** Industrial research unit and S3 technical assistance manager, ASTER, Italy  
*Value Chains in thematic platforms: S3 implementation and evolution in Emilia-Romagna region*

**Lydia Alessio-Verni,** Deputy Director, Industry, Tourism and Cooperation Department, Friuli Venezia Giulia Region, Italy  
*New clusters connected to FVG specialisation areas*

**Aleš Hančič,** S3 for Industrial Modernisation - Smart mechatronic tools and dies, TECOS, Slovenia  
*IND4.0 - Expectations and opportunities of the manufacturing industry*

15:30-16:00  **Coffee break**

16:00-17:30  **Towards macro-regional S3**  
**Moderator:**  
**Miroslav Vesković,** Coordinator scientific support to macro-regional strategies, JRC

**Viktor Nedović,** PA7 Coordinator “Knowledge Society”, EU Strategy for the Danube Region (EUSDR)  
*The experience of the Danube Region*

**Martina Hartl,** EUSALP Action Group 1 “To develop an effective research and innovation ecosystem”  
*Smart specialisation – Alpine Region specifics and macro-regional similarities*

**Mathilde Konstantopoulou,** EUSAIR co-coordinator Pillar “Blue Growth”  
*Interactions of the EUSAIR macro-regional strategy with the Smart Specialization Strategies: Opportunities for integration*
**WEDNESDAY, 28 SEPTEMBER**
**AREA SCIENCE PARK, PADRICIANO 99, 34149 TRIESTE**

**SCIENCE PARKS AND AREAS OF INNOVATION**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>09:00-09:30</td>
<td>Registration</td>
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<td>09:30-11:00</td>
<td>Enabling technologies shaping the future of innovation</td>
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<td><strong>Moderator:</strong></td>
<td>Stefano Casaleggi, Director General, AREA Science Park</td>
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<td></td>
<td>Nicola Buonanno, Territory Sales Manager, Google for Work, Italy</td>
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<td></td>
<td><em>Innovation: revolution, not evolution</em></td>
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<td>Pier Luigi Dal Pino, Director of Institutional and Industrial relations, Microsoft Italy and Austria</td>
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<td>Fabrizio Renzi, Technical and Innovation Director of IBM Italy</td>
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<td>11:00-11:30</td>
<td>Coffee break</td>
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<td>11:30-13:00</td>
<td>Science and Technology Parks – Open Innovation Strategies in the 21st century</td>
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<td><strong>Moderator:</strong></td>
<td>Luis Sanz, Director General, International Association of Science Parks and Areas of Innovation (IASP)</td>
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<td>Josep Miquel Piqué, Executive President, La Salle Technova Barcelona and Vice President, IASP</td>
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<td><em>The path to grow</em></td>
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<td>Paris Kokorotsikos, CEO Euroconsultants Group, BOD member Thessaloniki STP and i4G Incubator, Adj. Prof. Innovation Entrepreneurship at International Hellenic University</td>
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<td><em>The contribution of STPs and the evolving innovation zones model to open innovation at regional level</em></td>
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<td>13:00-14:00</td>
<td>Buffet lunch</td>
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14:00-15:30  *Campus – the importance of proximity in a Science and Technology Park*

**Moderator:** Stephen Taylor, Director of Marketing, Communication and Business Development Unit, AREA Science Park

*Mauro Giacca*, Director-General International Centre for Genetic Engineering and Biotechnology (ICGEB)

*David Pitschmann*, Lakeside Science & Technology Park GmbH, Klagenfurt am Wörthersee, Austria

*One and One is Eleven. – Importance of proximity in STPs*

*Gordana Danilović Grković*, Science and technology Park Belgrade, Serbia

*Iztok Lesjak*, General Manager, Technology Park Ljubljana

**Q&A**

15:30-16:00  *Coffee break*

16:00-17:30  *Business Creation – incubation and acceleration*

**Moderator:** Fabrizio Rovatti, Director, Innovation Factory, AREA Science Park Incubator

*Theologos Prokopiou*, Managing Director, business incubator i4G S.A.

*Perspectives of an Incubator in SEE*

*Juan Antonio Bertolin*, Innovation and Projects Director, Science, Technology and Business Park of the Universitat Jaume I of Castellón (ESPAITEC)

*Science and Technology Parks as Open, Cross and Co-Innovation Ecosystems*

*Josep Miquel Piqué*, Executive President, La Salle Technova Barcelona and Vice President, IASP

*Tim Hart*, Managing Consultant, Isis Enterprise, Oxford University Innovation Ltd.

**Q&A**

18:00  *Visit to the Miramare Castle*

20:00  *Networking dinner*, Restaurant Le Terrazze, Strada Costiera 22, 34014 Trieste
This session explores aspects of research based collaboration and deal making in the interface between public research organisations and private enterprise, with the main objective of illuminating how different types of organisations in the innovation ecosystem can tune their activities towards more effective technology transfer. Issues dealt with embrace, e.g., the importance of research quality for successful technology transfer, the significance of making and implementing relevant policy in the organisations under discussion, preferred modes of collaboration, and strategies to bridge the gap between needs of companies and the potential of PROs to produce such solutions.

09:00-09:30 Registration

09:30-11:00 Collaborating with industry: implications for public research organisations and SMEs

Moderators:
Maurizio Fermeglia, Rector, University of Trieste and
Mattias Dinnetz, Joint Research Centre (JRC), European Commission

Elena Andonova, Joint Research Centre (JRC), European Commission,
Common grounds for academia-industry relations

Anwar Aridi, Innovation Specialist, World Bank

Mauro Lattuada, Technology transfer Manager, École polytechnique fédérale de Lausanne (EPFL), Switzerland

Michel Morant, General Manager, Interface Enterprises, University of Liege, Belgium and Vice President, ASTP-Proton

How to involve SME’s and academic labs together in the innovation process?

Q&A

11:00-11:30 Coffee break

11:30-13:00 Collaborating with industry: implications for public research organisations and SMEs (ctd)

Alberto de Minin, Associate Professor of Management, Scuola Superiore Sant’Anna, Pisa, Italy
Appropriation Advantage: the relevance of IP for Open Innovation Strategies

Koen Jonkers, Joint Research Centre (JRC), European Commission,
Geographic distribution of excellence science and its impact on innovation

Petra Püchner, Executive Manager, Steinbeis Foundation

Cristina Marullo, Scuola Superiore Sant’Anna, Pisa, Italy
Opportunities and barriers to open Innovation in European SMEs. The role of ecosystems

Aamir Butt, Chief Executive Officer at Tumour Trace Ltd

Q&A
13:00-14:00  Buffet lunch

14:00-15:30  Opening research infrastructures to industry

   Moderator:  Vittorio Venturi, Group Leader, International Centre for Genetic Engineering and Biotechnology (ICGEB)

   Alessandro Marcello, Group Leader, International Centre for Genetic Engineering and Biotechnology (ICGEB)

   Aden Hodžić, Central European Research Infrastructure Consortium (CERIC-ERIC)

   Bernard Denis, European Organization for Nuclear Research (CERN)

   Giancarlo Panaccione, National Research Council, Institute for Materials Manufacturing (CNR-IOM)

   Integrating Nanoscience laboratories and Analytical Research Infrastructures for future industrial challenges

   Q&A

15:30-16:00  Coffee break

16:00-17:00  Opening research infrastructures to industry (ctd)

   Alberto Morgante, Director General, CNR – IOM

   Open infrastructures and Open Lab models

   Marco Peloi, Head of Industrial Liaison Office, Elettra Sincrotrone

   Maria Cristina Pedicchio, President, National Institute of Oceanography and Experimental Geophysics

   Ennio Capria, Deputy Head of Business Development, European Synchrotron Radiation Facility (ESRF), Grenoble, France

   Q&A

17:00-18:30  Visits to the International Centre for Genetic Engineering and Biotechnology (ICGEB) and Elettra Sincrotrone
Thursday, 29 September
Area Science Park, Padriciano 99, 34149 Trieste

Session II – Intellectual Property Rights

09:00-09:30 Registration

09:30-09:45 Scene setting

Olga Spasić, Counsellor, Technology Transfer and IP Commercialization, SMEs and Entrepreneurship Support Division, Department for Developed and Transition Countries (TDC), World Intellectual Property Organization (WIPO), Geneva

Giancarlo Caratti, Head of Unit, Intellectual Property and Technology Transfer, Competences, Joint Research Centre (JRC), European Commission

Theme I: Academic IP Commercialisation

09:45-10:15 IP Commercialisation options

Olga Spasić, WIPO

10:15-11:00 Models for Knowledge Transfer – an Intellectual Property approach

Ulf Petrusson, Director, Center for Intellectual Property, Chalmers University of Technology, University of Gothenburg

11:00-11:30 Coffee break

11:30-13:00 Creative workshop: create a model of knowledge transfer system for that corresponds the best to needs of university in the region

Work will be in the small teams, set up by representatives of different universities and countries. The objective is to identify common needs of academic institutions in the region and to propose balanced elements of national or institutional policy regarding expected results of academic IP commercialization.
13:00-14:00 Buffet lunch

14:00-15:00 Discussion regarding results of the small team work and joint conclusions

**Theme II: IP Marketing**

15:00-16:00 **Diagnostic phase: analysis of the existing portfolio of best practices to assess the transferability of assets**

**Frédéric Caillaud**, Scientific Director, National Institute of Industrial Property (INPI), Courbevoie, France

(a) Best practices  
(b) Introduction to the use of predictive indicators  
(c) Structuration of realistic and solid proposals by market applications

16:00-17:00 **Intellectual asset management in universities**

**Ulf Petrusson**, University of Gothenburg

(a) Capture research results as intellectual assets  
(b) Innovation information to assess research results  
(c) Structuration of realistic and solid proposals by market applications
FRIDAY, 30 SEPTEMBER
AREA SCIENCE PARK, PADRICIANO 99, 34149 TRIESTE

SESSION I – INTELLECTUAL PROPERTY RIGHTS (CTD)

09:00-10:00  Tech Transfer (TT) management key factors of success
Frédéric Caillaud, Scientific Director, National Institute of Industrial Property (INPI), Courbevoie, France
Ulf Petrusson, Director, Center for Intellectual Property, Chalmers University of Technology, University of Gothenburg

(a) Preparing yourself and your organization for a TT
(b) Project manager ideal profile and tasks
(c) Main pitfalls and tricks to speed-up the TT process

10:00-11:00  Identification of the potential buyers/partners
Frédéric Caillaud, INPI

(a) Traditional methods
(b) Positioning the technology in its worldwide environment and identifying the best potential partners by using landscaping
(c) Tools and citations trees
(d) Gap analysis

11:00-11:15  Coffee break

11:15-12:15  Preparing the contact with the potential buyers
Frédéric Caillaud, INPI
Ulf Petrusson, University of Gothenburg

(a) Risk issues to be managed and tactical solutions
(b) Factors influencing the selection of the Business Model to valorize/monetize the IP assets (licensing, ULR, sale, partnership, CNS, joint venture, litigation, etc.)
(c) Defining your expectations
(d) Best practices and key factors to define a fair value of the IP assets at this stage
12:15-13:00  Managing a successful relationship with the potential buyer

Frédéric Caillaud, INPI

(a) First contact is critical
(b) Key factors that must be taken into account by the two parties
(c) Practical recommendations

13:00-14:00  Buffet lunch

Theme III: IP Valuation in the Commercialisation Phase of the Research Results and Services

14:00-15:00  Capturing the value of technology through IPR strategy

Ulf Petrusson, University of Gothenburg

15:00-16:00  Valuation and management of background IP and scientific know-how in the context of research collaborations

Ulf Petrusson, University of Gothenburg

16:00-16:15  Coffee break

16:15-17:00  Constructing the “price” of the technology in IP licensing negotiations

Olga Spasić, WIPO

17:00-17:30  Discussion and closing

Olga Spasić, WIPO

Giancarlo Caratti, Head of Unit, Intellectual Property and Technology Transfer, Competences, JRC, European Commission
Rural development programmes and research Smart Specialisation Strategies and rural development

Moderator: Giancarlo Caratti, Head of Unit, Intellectual Property and Technology Transfer, Competences, Joint Research Centre (JRC), European Commission

Stephen Taylor, Director of Marketing, Communication and Business Development Unit, AREA Science Park

Pavel Milenov, Scientific Officer, Joint Research Centre (JRC), European Commission

Q&A

Coffee break

Interaction between innovation and rural development in the framework of the pre-accession countries

Moderator: Giancarlo Caratti, Joint Research Centre (JRC), European Commission

Pavel Milenov, Scientific Officer, Joint Research Centre (JRC), European Commission

Ivana Stefanović Ristin, Coordinator, National Rural Development Network, Serbia

Sotiraq Hroni, Chairman and founder of the Albanian Network for Rural Development, Albania

Marina Koprivnjak, Coordinator, Rural Development Network, Croatia

Lunch
14:00-16.00  **New technologies in agribusiness support: societal challenges and climate change**

**Moderator:**  Stephen Taylor, Director of Marketing, Communication and Business Development Unit, AREA Science Park

Paolo Sabbatini, Associate Professor Department of Horticulture, Michigan State University, United States of America

Gabriele Di Gaspero, Professor, IGA Applied Genomics Institute, Udine, Italy

Paolo Sivilotti, Professor, University of Udine & Wine Research Centre at University of Nova Gorica

Wendy Craig, Group Leader, Biosafety Group, International Centre of Genetic Engineering and Biotechnologies (ICGEB)

Pierpaolo Penco, Professor, MIB School of Management

**Introducing innovation in rural economy, case studies:**

UELCOM

Arco Solutions

16:00-16:15  **Coffee break**

16:15-18:00  **Round Table: the voice of the Local Action Groups: integration of innovation in local development strategies**

**Moderator:**  Massimiliano Rudella, Coordinator of the working group on innovation and rural development, AREA Science Park

David Pizziga, President Local Action Group CARSO-KRAS, Italy

Ivana Stefanović Ristin, Coordinator, National Rural Development Network, Serbia

Sotiraq Hroni, Chairman and founder of the Albanian Network for Rural Development (ANRD), Albania

Marina Koprivnjak, Coordinator, Rural Development Network, Croatia
**PRACTICAL INFORMATION**

**JRC-TT-MACROREGIONS@EC.EUROPA.EU**

**Venues**

**26 September**

**Savoia Excelsior Palace**
Riva del Mandracchio 4, 34124 Trieste

**27-30 September**

**AREA Science Park ~ 10km from the city centre**
Padriciano 99, 34149 Trieste

**Getting to AREA, Padriciano Campus (27-30 September only)**

1. **By organised bus transfer, see the timetable**

   A. **At 8:00** from Hotel Riviera & Maximilian's ~ 15km from the Piazza Guglielmo Oberdan
   B. **At 8:00** from Savoia Excelsior Palace ~ 3km from the Piazza Guglielmo Oberdan
   C. **At 8:30** from Piazza Guglielmo Oberdan
2. **By public bus 51 – see the timetable**

<table>
<thead>
<tr>
<th>Time (07.40 - 18.15)</th>
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<tbody>
<tr>
<td>Central Railway station</td>
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3. **By car**

Address: Padriciano 99, 34149 Trieste  
GPS: 45.657691, 13.827814

Congress Centre, Building C - free parking is available

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**Our contacts**

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Andreea SAVA (AREA) +39 32 86 55 18 74

jrc-tt-macroregions@ec.europa.eu