Behavioural Insights Applied to Policy

Programme
22 February 2016
Berlaymont, Brussels

The European Commission’s science and knowledge service
22/02/2016 - Berlaymont - Hall 5
1049 Brussels, Belgium

15:30 – 16:00  Welcome coffee / tea

16:00 - 16:15  Opening speech

**Tibor Navracsics**, Commissioner for Education, Culture, Youth & Sport, European Commission

16:15 - 16:40  Behavioural Insights Applied to Policy (BIAP) 2016: An Overview

**Xavier Troussard**, Head of Foresight and Behavioural Insights Unit, Directorate-General Joint Research Centre, European Commission

16:40 - 17:00  BIAP 2016: Behavioural teams across Europe

**Owain Service**, Behavioural Insights Team, UK

**Thomas Dirkmaat**, Behavioural Insights Network, The Netherlands

**Susanne Baltes**, Behavioural Team within the Staff of Policy Planning Unit, Germany

**Françoise Waintrop**, Behavioural Team within the Secretariat-General for Government Modernisation, France

**Andreas Maalee Jespersen**, Behavioural Team within the Danish Competition and Consumer Authority, Denmark

17:00 - 17:15  BIAP 2016: A perspective from the Secretariat-General of the Commission

**Jean-Eric Paquet**, Deputy Secretary-General, European Commission

17:15 - 17:45  Creating Shared Value: Linking academic research to policymaking

**Brigitte Madrian**, Aetna Professor of Public Policy and Corporate Management, Harvard Kennedy School

17:45 - 18:30  BIAP 2016: Q&A

Chair: **Vladimír Šucha**, Director-General, Directorate-General Joint Research Centre, European Commission

18:30 - 19:45  Drink reception - Berlaymont, 3rd floor
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