Advocating for standards, quality assurance and best practice

Susan Knox
Executive Director
EUROPA DONNA – The European Breast Cancer Coalition
What European Women Want

• Accurate, up to date information

• How to obtain the best screening, diagnosis & treatment

• Where to go to get the best breast services
  Adequate no. of properly trained professionals in all categories
  Equipment is up to date and checked regularly
  Care is co-ordinated (MDT)
  Safety is Ensured

• Must be provided by nat. health system
Barriers to Optimum Service in Europe

• Vastly different health systems

• Huge variations region to region/country to country

• Few have standards/specialised breast service requirements

• Closed medical establishment
Ensure that all European Women have Access to Accurate Information and Quality Screening, Diagnosis and Treatment
EUROPA DONNA
47 MEMBER COUNTRIES

Albania
Armenia
Austria
Belarus
Belgium
Bulgaria
Croatia
Cyprus
Czech Rep
Denmark
Estonia
Finland
France
Georgia
Germany
Greece
Hungary
Iceland
Ireland
Israel
Italy
Kazakhstan
Kyrgyzstan
Latvia
Lithuania
Luxembourg
Macedonia
Malta
Moldova
Monaco
The Netherlands
Norway
Poland
Portugal
Romania
Russia
Serbia
Slovakia
Slovenia
Spain
Sweden
Switzerland
Tajikistan
Turkey
UK
Ukraine
Uzbekistan
Key Priorities

• Implementation of Breast Cancer Resolutions and “European Guidelines for quality assurance in breast cancer screening and diagnosis” 4° edition, especially:
  - Screening according to European Mammography Screening Guidelines
  - Specialist Breast Units according to EU Guidelines

• Accreditation of breast services and Guideline revision
Role of EUROPA DONNA

• **Policy:** European Commission meetings, Parliament information sessions/exhibitions; Parliament Resolutions and Declarations

• **Education:** ED Pan European conference, advocacy training courses, EBCC, BIG, ECCO

• **Information Dissemination:** website, newsletter, articles, Short Guide, media, social media
• Outline best practice
• Set standards
• Unbiased & measurable
Publication of Short Guide to the European Guidelines

• Standards for countries to follow

• Programmes and units must meet quality standard

• Assured of receiving accurate information

• Assured access to state-of-the-art screening and treatment facility
Access For Countries
Keeping Breast Cancer on EU Health Agenda

- 2003 and 2006 EU Resolutions on breast cancer
- 2010 Written Declaration against breast cancer in the EU calls for accreditation scheme
- 2011 funds from EC allocated to breast cancer accreditation project
- 2012 European Commission Initiative on Breast Cancer begins
2015-Written Declaration Against Breast Cancer in the EU

Mammography Screening and Specialist Breast Unit Implementation

ECIBC and Breast Unit Accreditation
Information and Education
EUROPA DONNA STRENGTH

European advocacy organisation with European strategy and goals

+ Extensive network of survivors working at national level, ED fora

SIGNIFICANT IMPACT ON EUROPEAN INSTITUTIONS AND NATIONAL HEALTH SERVICES
Collaborators and Partners

Europa Donna

Sponsors
47 ED Nat. Reps.

Media
ECC
ESMO

Others

ESO
EONS
EIO

ECPC
EUR. Uomo
Others

EHF
EPF
EMA

47 ED Nat. Reps.

EUSOBI
IARC
ECN

EORTC
B.I.G
EBCTG

EU. PARL
EU. COMM
CANCON
JRC
ECIBC

EUSOMA
EUREF
ESTRO

Others
Services Today

Mammography Screening: 26 countries

Specialist Breast Units: +- 27 countries

but

• Do they meet EU guideline requirements?

• Are they the same country to country or region to region?
Standards are Essential

Patients, Advocates, the Public need assurance that services have been monitored, have been assured to meet agreed upon quality standards based on evidence or best expert opinion as defined in EU Guidelines which must be constantly updated.
ECIBC – European Commission Initiative on Breast Cancer:

– Guideline Development Group

– Quality Assurance Scheme Development Group
Thank you!

Piazza Amendola 3, 20149 Milan, Italy
www.europadonna.org
info@europadonna.org