EU cultural and creative sectors policies in crisis times

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CCS has been the sector hardest hit by the COVID crisis: Lockdown measures have led to productions coming to a complete stop, closure of cinemas, and cancellation of festivals, film fairs and markets. The culture and creative sectors were first to lock down and are the last ones to open.
COVID-19 & Cultural and Creative Sectors

Two online platforms set up by EC-Member States & Creatives UNITE to exchange info & share best practices.

Creatives UNITE platform

In one month:
✓ 20,000 Users
✓ 44,327 Page Views
✓ 350 entries

Online meeting with Commissioner Gabriel and MEPs
26 June 2020; 200 participants
EU and CCS together

Artists & Creatives Community Covid-19 Resource Platform

A platform by the cultural & creative sectors for the cultural & creative sectors

https://creativesunite.eu/

Contribute, browse by sector or activity
Are you a cultural or creative worker? How is the COVID-19 crisis affecting your work and life?

Fill out & share our survey. Let's co-design effective future policies!

Thank you and stay healthy!

SURVEY AVAILABLE AT:

March/April
Specific actions Creative Europe Programme

- Maximum flexibility of existing rules for ongoing/planned actions extending number of deadlines.

- Support scheme for cross-border dimension of performing arts works call of €2.5 m (DDL 31 July); focus on digital culture & virtual mobility;

- New call on music to be published mid-July

Speeding-up evaluation 2020 cooperation projects allow first substantial part overall sum of €48.5m to reach sector via pre-financing instalments. Projects can start in September & have duration of up to four years.

- Exploring ways to adapt the Cultural and Creative Sectors Guarantee Facility to mitigate adverse effects of crisis

- #CreativeEuropeAtHome social media campaign
March/April 2020
EU Horizontal measures

✓ **Coronavirus Response Investment Initiative** - €37 billion from Structural Funds to alleviate effects of pandemic. Could be available for cultural operators (at MSs discretion)

✓ **Support to mitigate Unemployment Risks in an Emergency (SURE)** - €100 billion. Designed to protect jobs & workers affected by pandemic - could be used to pay salaries of creators, artists, independents that have lost jobs

✓ **Temporary Framework for State Aid measures** - Culture specifically listed as one of sectors most severely hit by the outbreak

✓ **Protecting SMEs** - €8 billion to provide immediate financial relief

✓ **European Guarantee Fund** - €25 billion that will support up to €200 billion of financing for companies, with a special focus on SMEs
**REACT-EU**: +55 billion EUR through cohesion policy across sectors (incl. culture) in 2020-2022 – follow-up of CRII

**Future cohesion policy 2021-2027**: better exploiting potential of culture and tourism

**Creative Europe 2021-2027**: 1.52 b EUR, i.e. 8% increase compared to 2014-2020 level and 15% compared to February 2020 draft EUCO conclusions

**InvestEU**: support under several strands, incl. cultural heritage infrastructure, social investment and skills support for cultural and creative activities

**Digital Europe Programme**: can help cultural sectors to tackle digital transformation (8.2 b EUR)
Peer-learning approaches

Culture for Cities and Regions (2015-2017)
- see the catalogue and study visits’ reports

Cultural Heritage in Action (2020-2021)
- read about it here (call soon!)

Cultural and Creative Spaces and Cities (2018-2021)
- read about it here

OECD-DG EAC joint policy project (2020-2021)
- maximising impact of culture on local level – read about it here

...and more...
Useful links

• How the EU responds to the coronavirus outbreak in support of the cultural and creative sectors

• Temporary Framework for state aid measures (incl. list of specific national measures)

• Creatives UNITE
  https://creativesunite.eu/

• Europe’s moment: Repair and prepare for the next generation (new EU recovery instrument and next MFF)
Thank you!

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