

A. Rules

LORENZO NATALI MEDIA PRIZE 2020

The Lorenzo Natali Media Prize was launched in 1992 to recognise and celebrate excellence in reporting on development issues. It was created by DG DEVCO, and named after Lorenzo Natali, a precursor of European development policy.

1. Application period

Applications are open between 10 February and 22 March 2020 23:59 CET. Apply via our [online form](#).

If you decide to submit your application by e-mail, please email info@nataliprize.eu:

1. Your reporting
2. [This form](#) with your information
3. The following declaration to authorise the processing of your personal data:

'I hereby give my consent to the processing of my personal data for the purposes of the organisation of the Lorenzo Natali Media Prize 2020 as described in the specific privacy statement available on the EuropeAid website which I have read and understood. I can freely withdraw my consent at any time by contacting the data controller. In that case, all processing operations that were based on my consent and took place before the withdrawal of consent remain valid'.

Without all this information, we will not be able to process your personal data and your application.

2. Themes and categories

Themes

The overarching theme of the Lorenzo Natali Media Prize is **sustainable development**.

Entries to this year's competition should relate to **sustainable development** issues such as, but not limited to, fighting poverty and inequalities, human rights, democracy, youth, gender equality, environment and climate change, health, and technology and digital.

Categories

The applicants must choose one of these categories when filling in the [online form](#). The Prize is open to journalists in the following three categories:

1. **Grand Prize:** reporting published by a media based in one of the European Union's partner countries on development and cooperation.
2. **Europe Prize:** reporting published by a media based in the European Union*.

Terms & Conditions



3. Best Emerging Journalist Prize: open to journalists under 30 whose reporting was published by a media based in the European Union* or in one of its partner countries on development and cooperation.

The full list of eligible countries can be found [here](#).

**In 2020, entries published in a UK-based outlet are eligible if published between 10 March 2019 and 31 January 2020.*

3. Eligibility

Publication period

Entries must have been published (print or online) or broadcasted (radio or television) between 10 March 2019 and 9 March 2020.

For the UK, reporting must have been published between 10 March 2019 and 31 January 2020.

Language requirements

English, French and Spanish are the official languages of the Prize. However, we accept all languages as long as a translation in English, French or Spanish is provided. The entries will be evaluated on the basis of translated texts.

Length

For text-based entries, the length limit is 2,300 words. Video and audio entries can be up to 10 minutes long.

Geographic eligibility

Geographic eligibility is based on the location of the media outlet where the reporting was published. The outlet's office must be based in an eligible country. For example, reporting published in Reuters India is eligible, while reporting published in Reuters USA is not.

For the 2020 Lorenzo Natali Media Prize, entries published in a UK-based outlet are eligible if published between 10 March 2019 and 31 January 2020.

Full list of eligible countries [here](#).

Author(s)

Submitted reporting can have one or several authors. The participants must be the authors and holders of the copyright and the moral rights of their work.

Plagiarism, which includes the unauthorised use of the language and thoughts of another author and the representation of them as one's own, will result in disqualification. Retrospective discovery of plagiarism will result in revocation of title of winners.

Terms & Conditions



Previous winners

2019 winners cannot compete again for the 2020 Prize, but are eligible for subsequent editions.

The Prize Secretariat reserves the right to disqualify any entry that contains hurtful, misleading, libellous or vulgar content, or that contains any material that could constitute or encourage conduct which would be considered a criminal offence, give rise to civil liability, or otherwise violate any national or international law.

4. Evaluation criteria

The evaluation will be based on the following criteria (on a scale of 0 to 5). Relevance to sustainable development issues will be the main criterion. A zero score in the relevance area will disqualify the entry.

Evaluation criteria for text-based entries

1. Relevance to the sustainable development theme.
2. Reporting rigour: the entry demonstrates well-documented work based on a variety of sources. It is accurate and factual and/or supported by evidence and well-reasoned if it is an opinion piece.
3. Writing: language, style, structure, clarity of language, original approach to the theme, reader's interest maintained.
4. Added value: entry covers a topic with social importance and brings to light an issue that is important for development. Entry contributes to making a difference or an analytical perspective (subject is significant, it provides a thoughtful analysis, it brings clarity).

Evaluation criteria for video or audio entries

1. Relevance to the sustainable development theme.
2. Reporting rigour: the entry demonstrates well-documented work based on a variety of sources. It is accurate and factual and/or supported by evidence and well-reasoned if it is an opinion piece.
3. Editing & Recording: language & neutrality, style, structure, clarity, quality of the image and picture/ audio track, dynamism (avoiding sensationalism). Added-value of audio-visual material is clear. Innovative and appropriate use of recording techniques.
4. Added-value: entry covers a topic with social importance and brings to light an issue that is important for development. Entry contributes to making a difference or an analytical perspective (subject is significant, it provides a thoughtful analysis, it brings clarity).

5. Prize

There will be up to three winners. Categories will not be awarded if quality is not met. Each winner will receive 10,000€. The winner of the Best Emerging Journalist category will also be offered a work experience opportunity with a media partner.

The winners will be invited to participate in the Award Ceremony to be held in Brussels on 9-10 June 2020. The European Commission will cover the cost of their travels. In the case of jointly authored or produced items, please note that only one person will be sponsored to join the Award Ceremony.

6. Selection process

The entries will go through a pre-selection phase carried out by journalism schools. The top pre-selected entries will then be judged by an independent Grand Jury, composed of recognised figures in journalism, development and cooperation. The decision of the Grand Jury shall be final and irrevocable.

Winners will be announced and awarded at the [European Development Days](#) in Brussels on 9-10 June 2020.

7. Copyright

The European Commission has the right to reproduce and disseminate the awarded entries in its own publications, on its website and in other communications and promotional materials, including, but not limited to, publicity material for the Lorenzo Natali Media Prize.

8. Privacy statement

The European Commission is committed to personal data protection. Directorate-General for International Cooperation and Development is processing your personal data for the purposes of the Lorenzo Natali Media Prize 2020 in line with [Regulation \(EU\) 2018/1725](#) and as detailed in the specific [privacy statement](#).

By clicking on the registration button, you will be redirected to the website of a third party service called Jotform, which has its own [cookie and privacy policies](#) over which the Directorate-General for International Cooperation and Development has no control. If you do not wish to continue on Jotform, please be informed that you can send you application to info@nataliprize.eu.

B. FAQs

How can I apply?

Use the [application form](#). You will need to upload your reporting (text or audio-visual file) as well as a translation of the work in English, Spanish or French if the original is not in one of these languages.

If you decide to submit your application by e-mail, please email info@nataliprize.eu:

1. Your reporting
2. [This form](#) with your information
3. The following declaration to authorise the processing of your personal data:

'I hereby give my consent to the processing of my personal data for the purposes of the organisation of the Lorenzo Natali Media Prize 2020 as described in the specific privacy statement available on the EuropeAid website which I have read and understood. I can freely withdraw my consent at any time by contacting the data controller. In that case, all processing operations that were based on my consent and took place before the withdrawal of consent remain valid'.

Without all this information, we will not be able to process your personal data and your application.

Where must my work have been published or broadcasted?

The reporting needs to have been published (print or online) or broadcasted (radio or television) in a newspaper, magazine, news site, TV or radio that publishes regularly, between 10 March 2019 and 9 March 2020.

For UK-based media: the reporting must have been published between 10 March 2019 and 31 January 2020.

If you have any questions on whether your entry qualifies for the Prize, please contact the Lorenzo Natali Media Prize Secretariat at info@nataliprize.eu.

What is the theme of the Lorenzo Natali Media Prize?

The overarching theme of the Lorenzo Natali Media Prize is **journalism for sustainable development**.

Entries should relate to **sustainable development** issues such as, but not limited to, fighting poverty and inequalities, human rights, democracy, youth, gender equality, environment and climate change, health, technology and digital, etc.

What are the categories?

The Prize is open to journalists in the following three categories:

- 1. Grand Prize:** reporting published by a media based in one of the European Union's partner countries on development and cooperation.
- 2. Europe Prize:** reporting published by a media based in the European Union*.
- 3. Best Emerging Journalist Prize:** open to journalists under 30 whose reporting was published by a media based in the European Union* or in one of its partner countries on development and cooperation.

The full list of eligible countries can be found [here](#).

**In 2020, entries published in a UK-based outlet are eligible if published between 10 March 2019 and 31 January 2020.*

What are the countries eligible for the Prize?

The full list of eligible countries can be found [here](#).

Geographic eligibility is based on the location of the media outlet where the reporting was published. The outlet's office must be based in an eligible country. For example, reporting published in Reuters India is eligible, while reporting published in Reuters USA is not.

My work was published in a UK-based media. Am I eligible to apply for the Prize?

Journalists can submit their reporting published in a UK-based media if their reporting was published between 10 March 2019 to the 31 January 2020.

Can I apply for more than one category?

No. Applicants can only apply in one category. The applicants will need to choose one of these categories when filling in the application form.

Are all languages accepted?

Entries are accepted in all languages. **However**, a translation in English, French or Spanish is required for the entries which have not originally been published in one of these languages. The entries will be evaluated on the basis of translated texts provided in one these three languages.

What are the main criteria for selection?

Submissions will be screened based on the relevance to the sustainable development theme, reporting rigour, writing for articles or editing & recording for broadcasts, and added value. See the Rules for more details.

When is the deadline for applications?

The deadline for submitting entries is 22 March 2020 23:59 CET.

Who is on the Grand Jury for the Lorenzo Natali Media Prize 2020?

The Grand Jury is independent from the European Commission and made up of renowned figures from the fields of journalism and development.

The reporting was a result of collaboration between several partners. Who should apply?

You can apply and add the associated participants as co-authors. However, the entire application will be considered as one entry. If awarded, only one person will be invited to come to the Award Ceremony in Brussels in June 2020.

I'm a blogger/vlogger. Can I apply to the Prize?

Bloggers and vloggers are eligible to apply for the Prize if they submit reporting published in an [eligible country](#) and by a recognised media outlet. A blogger/vlogger application will not be considered if the entry was published on a personal website.

I'm a photographer. Can I apply to the Prize?

Photo reportages are not eligible for the Prize.