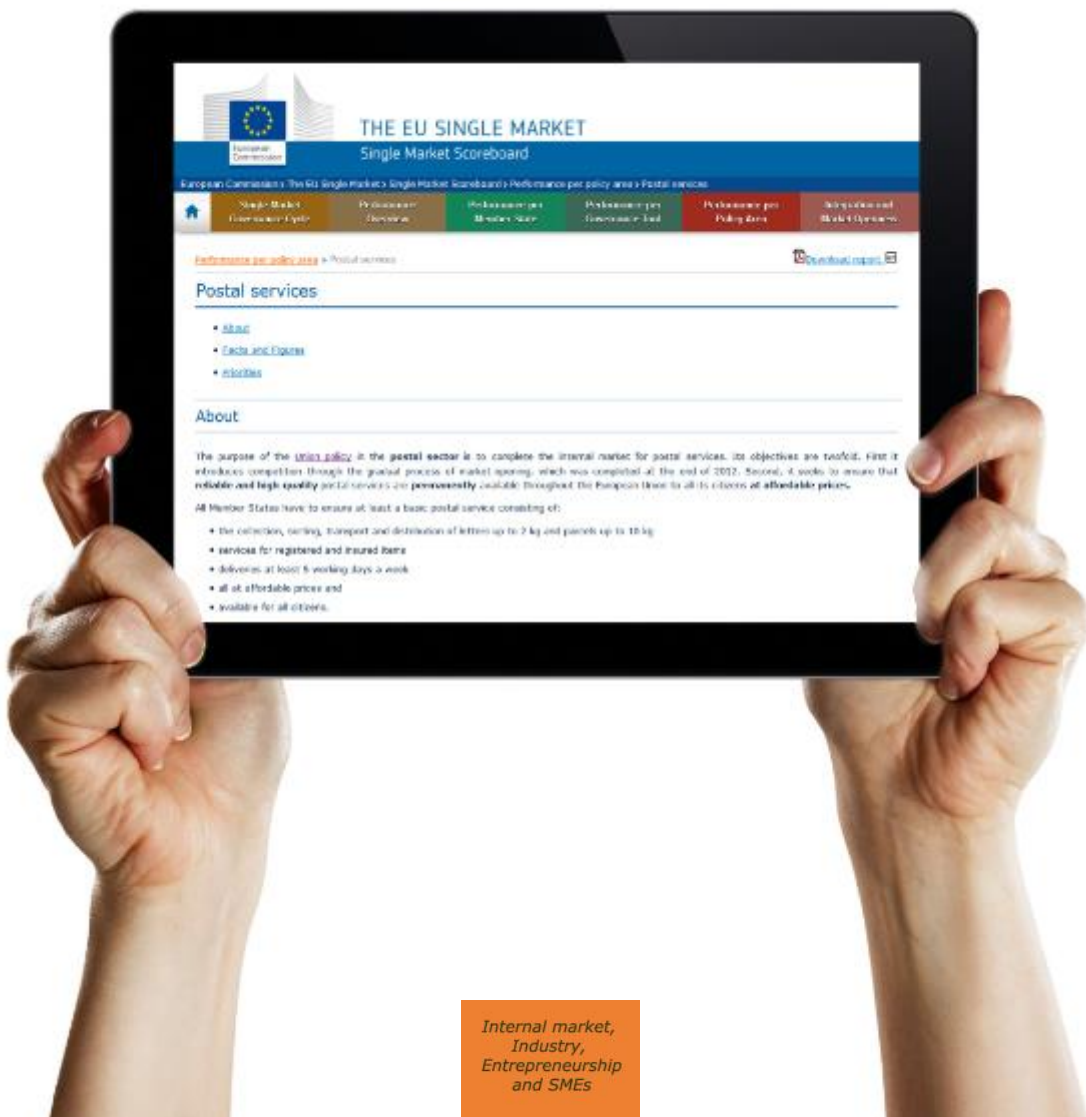


Single Market Scoreboard

Performance per policy area

Postal services

(Reporting period: 01/2015 - 12/2015)



About

The purpose of the [EU policy](#) in the **postal sector** is to create a single market for postal services. This is being done in two stages:

1. introducing competition by gradually opening up markets (completed at the end of 2012).
2. ensuring that **reliable and high quality** postal services are **permanently** available throughout the EU **at affordable prices**.

Member States must ensure a basic postal service is available. This includes:

- collecting, sorting, transporting and distributing of letters up to 2 kg and parcels up to 10 kg
- services for registered and insured items
- deliveries at least 5 working days a week
- all at affordable prices
- available for all citizens.

This is called the **universal service obligation**.

The [postal sector](#) is changing rapidly. Letter traffic has fallen in many countries. This is partly because of the growth in digital communications. However, the growth in **e-commerce** has increased the number of parcels being handled by postal services. So it is important for the postal industry to make it easier to deliver physical goods bought online.

Facts and figures

The graph below shows the **public tariff** for **20g letters** (in Purchasing Power Parities).

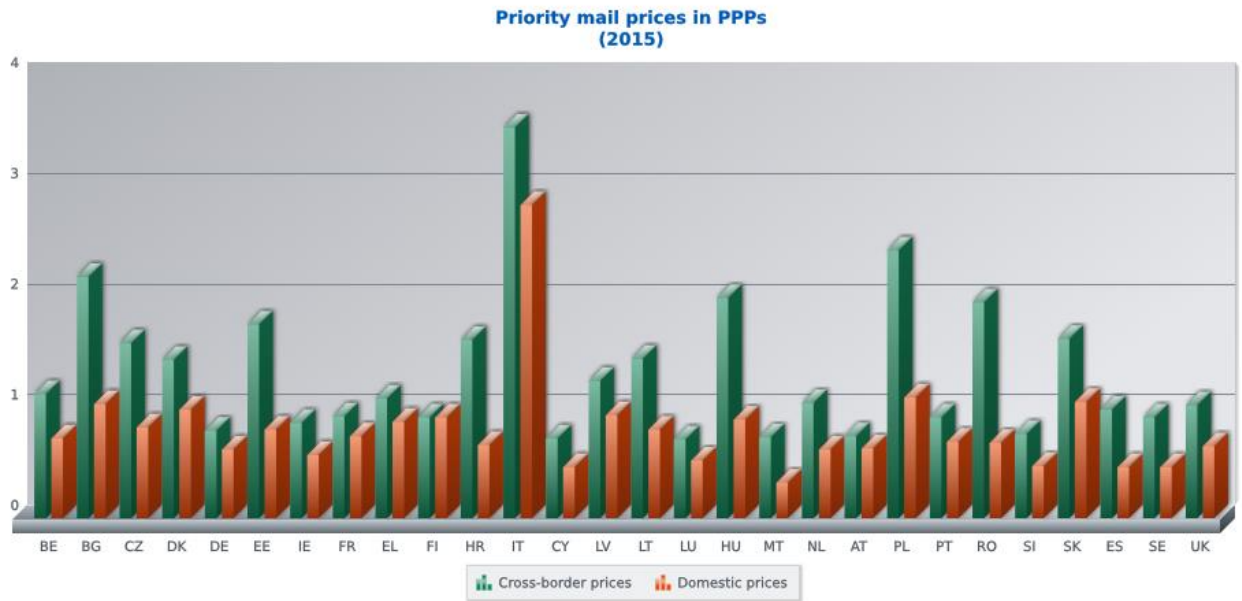
Purchasing power parities (PPPs) are indicators of price level differences across countries. PPPs indicate how many currency units a particular quantity of goods and services costs in different countries. PPPs can be used to eliminate the effect of **price level differences** across countries.

Source: Eurostat

Blue – prices for post sent **from one EU country to another**

Green – prices for **post within a single country**.

Priority mail prices in PPPs (2015)

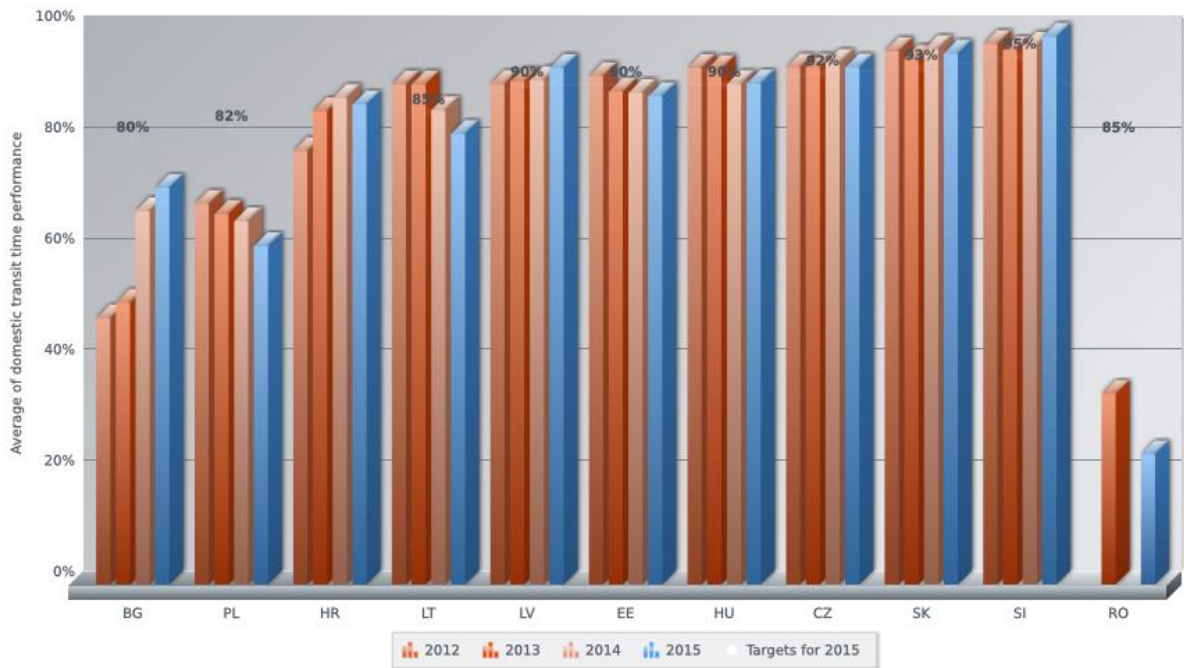
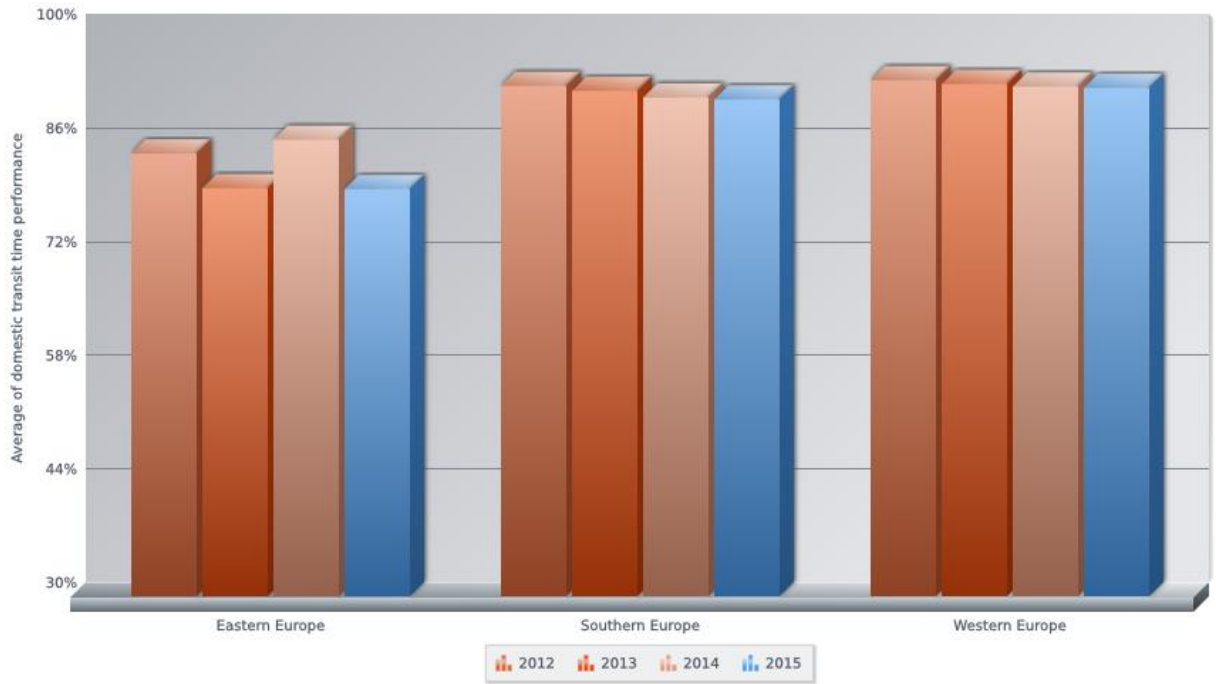


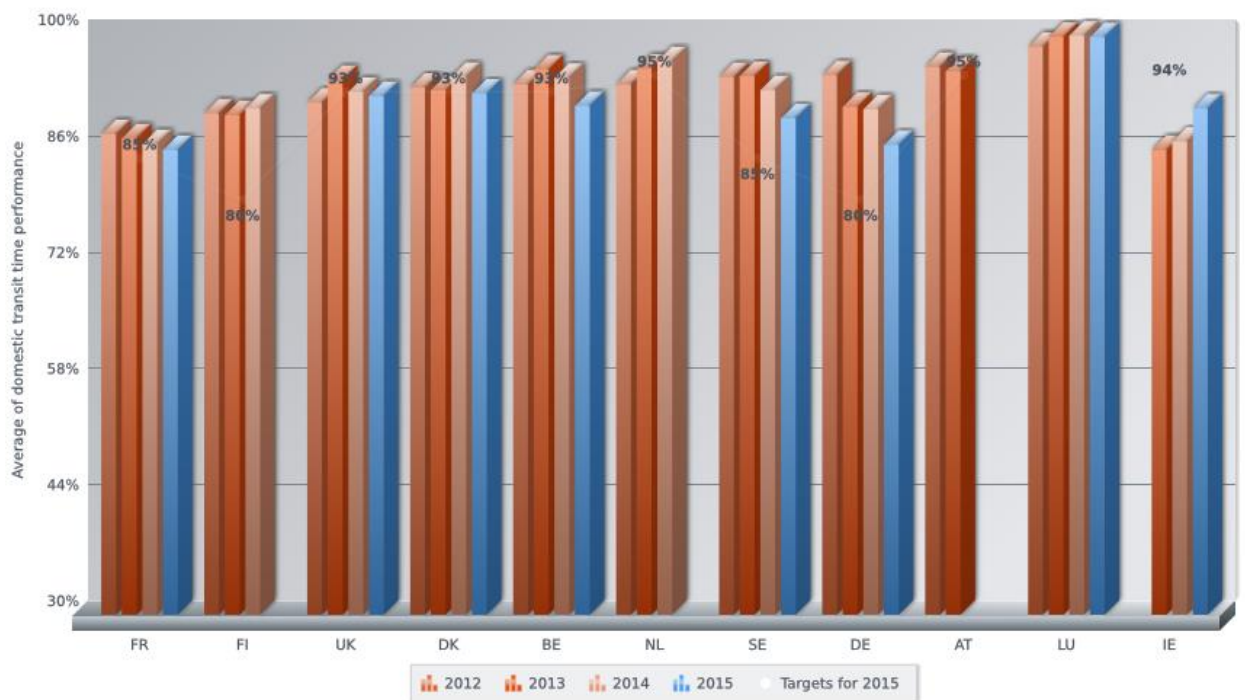
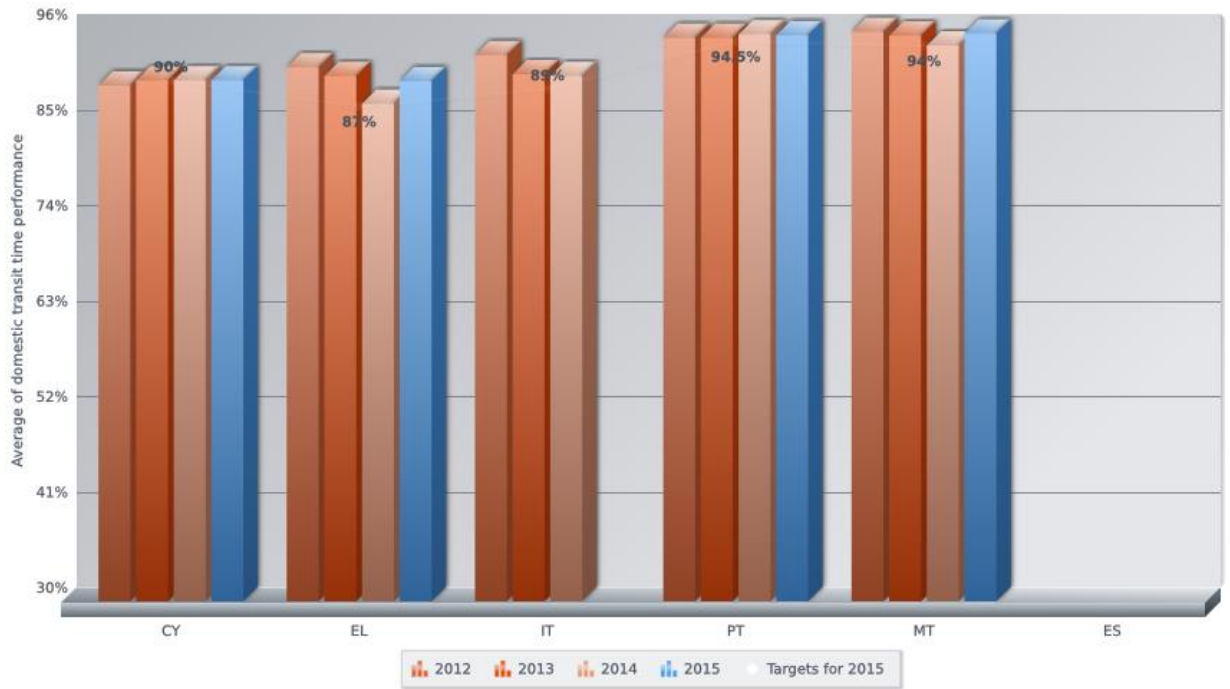
Comments

- All countries charge **much higher prices for deliveries abroad**.
- The biggest gaps between cross-border and domestic services are mainly in some Eastern EU countries.

Domestic transit time performance

Transit time describes the time needed for postal items to be delivered. This is measured from the time of dispatch (when a person posts a letter) to the item's arrival at the final destination (when the postal service delivers the letter to the house or premises of the recipient).





**Member States revised figures for 2013, compared to last edition on the Single Market Scoreboard*

Using the same methodology as the [EU postal sector study](#), the chart above shows the percentage of **priority mail delivered the next working day (D+1)**, in the same country.

It also shows the **targets** set for this by national governments.

The chart divides EU countries into 3 groups, on the basis of (1) **GDP per capita** and (2) when they **joined the EU**:

- **Western countries** – Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Luxembourg, Netherlands, Sweden & UK
- **Southern countries** – Cyprus, Greece, Italy, Malta, Portugal & Spain
- **Eastern countries** – Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Slovakia and Slovenia.

Comments:

- Most **western & southern** countries meet the next-day target in 90 % of cases, but performance is decreasing in some of them.
- The **eastern** countries' performance is varied (significant improvements in some but not in others), but overall performance seems to stabilize.
- **Romania** falls a long way below the EU average. Note however that data on performance is not available for all years.
- **Bulgaria's** performance has steadily improved from 2012 onwards, whereas in Poland performance has decreased over the period 2012-2015.
- No data on next-day delivery for **Spain** as the Spanish legal performance standard is '*delivery by the 3rd working day*'. For Austria and the Netherlands data is not published because of confidentiality for some or all of the years; for Finland the data is not available for 2015.

Priorities

The Commission:

- **will continue to monitor** the EU countries' performance closely.
- proposed a regulation to increase the power of the regulatory authorities in order to adequately monitor the parcel market.